

BUREAU OF FOREIGN AND DOMESTIC COMMERCE
COMMERCIAL ATTACHÉ SERVICE

TRADE COMMISSIONER
3 CANTON ROAD
SHANGHAI, CHINA

SHANGHAI
October 16, 1926

China

SUBJECT: Nanyang Engineering Exhibition

Director
Bureau of Foreign and Domestic Commerce
WASHINGTON, D.C.

Sir:

Attention of Machinery Division

We are attaching herewith clippings from the "North China Daily News" of October 7th and 11th with reference to the engineering exhibit held at the Nanyang University October 9th to 11th inclusive.

This exhibit was quite successful, and the American firms to whom we have spoken regarding it feel that the expense to which they were put in showing their exhibits was well worth while, and it is believed that this exhibit will be repeated next year with increased space available, and that eventually an annual engineering exhibit may result which will be of considerable value from an advertising point of view.

CARDED

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*bring to
271
China*

Very truly yours,

G. C. Howard
G. C. HOWARD
Trade Commissioner

GCH:VI
Enclosures

SRM

OFFICE OF
AMERICAN COMMERCIAL ATTACHE
SHANGHAI, CHINA

Dated OCT 7 - 1926

NANYANG ENGINEERING EXHIBITION

Unlooked for Development: Firms Anxious to Exhibit

The Nanyang University's Engineering exhibition which opens on Saturday morning has developed on a larger scale than was at first anticipated. Originally the exhibition was intended as a quite small celebration of the University's 30th anniversary. When it became noised abroad that the affair was to be held, however, inquiries for stands came pouring in from China firms, the exhibitors including such well known names as Anderson, Meyer & Co., Babcock & Wilcox, the China Electric Co., the Standard Oil Co., Mustard & Co. and a host of others almost equally as well known. The exhibition has taken on a completely international tone, the exhibitors including firms of British, American, German, Japanese, Chinese and Swiss nationality. Many firms have applied for stands and have been disappointed owing to lack of space. Had the authorities realized to what extent the exhibition would be taken up by foreign and Chinese firms, more facilities would have been arranged. As it was, this was realized too late. Next year, however, things will almost certainly be different, and we may look forward to an engineering exhibition of extreme importance to the whole of the Far East.

Following is a list of the firms exhibiting on Saturday.

American Trading Company
Andersen, Meyer and Company, Ld.
Babcock and Wilcox, Ld.
Behn, Meyer China Company

Business Equipment Corporation
Chih-Tseng Cement Company
China Electric Company
China Iron Works
China General Edison Company
China Paint Company
China Scientific Instrument Company
China Storage Battery Company
Chinese National Engineering and Manufacturing Company
Chung Hwa Steel Products Company, Ld.
The Commercial Press
A. C. Davis
Dunlop Rubber Company, Ld.
Eagle and Globe Steel Company Ld.
Ekman Foreign Agencies, Ld.
"Fohka" Swiss-Chinese Trading Company
Fujikura Insulated Wire and Cable Company, Ld.
Furukawa Electric Company, Ld.
General Electric Company of China
The Han Yung Company
Holland-China Trading Company
Hsin Chung Company
Hua Tung Machine Works
Huh-Chung Union Machine Works
Inniss and Riddle (China), Ld.
International Harvester Company, Inc.
Jardine Engineering Corporation, Ld.
Kai Noong Company
Kellogg Switchboard and Supply Company
Kewke Company
Kyoritsu Electric Company
Mitsubishi Shoji Kaisha, Ld.
Mitsui Bussan Kaisha
H. J. Moysey and Company, Ld.
Mustard and Company, Ld.
New Engineering and Shipbuilding Works, Ld.
Nippon Kohusan and Company
Oki Electric Company
Radio Supply Company
Siemens China Company
Siemssen and Company
Sinton Overseas Trading Company, Ld.
Standard Oil Company of New York
Sumitomo Goshi-Kaisha
Takasago Kogyo Kaisha, Ld.
Tai Shan Company
Westinghouse Electric International Company
Wu-Shing Company
York-Shipley, Inc.

OFFICE OF
AMERICAN COMMERCIAL ATTACHE
SHANGHAI, CHINA

Dated OCT 11 1926

NANYANG 'VARSITY EXHIBITION

Important Engineering Display at College's Thirtieth Anniversary

A unique exhibition, but one of extreme interest, was opened on Saturday afternoon by Prof. H. H. Ling, president of Nanyang College, University of Communications, in connexion with the 30th anniversary celebrations of the foundation of the institution.

There was a very large attendance, those responsible for the collection of admission tickets saying that between 12,000 and 15,000 persons attended. Among those present were several hundred foreign ladies and gentlemen, and no fewer than 2,000 Chinese women and children.

The celebrations opened at 9 o'clock on Saturday morning under the chairmanship of Mr. F. L. Wang, with Prof. Gordon Thompson as English secretary.

Promptly at 2 o'clock in the afternoon, in the Tang Wen-tche Hall, the President of the institution, Mr. Ling, performed the opening ceremony, expressing his appreciation of the presence of so many guests and briefly reviewing the history of Nanyang College. After this he then declared the exhibition opened.

Interesting Programmes

Other speakers included Dr. J. C. Ferguson, advisor to the Chinese Government, who was one of the prime movers in connexion with the foundation of the university; Dr. V. K. Ting, Director of the Port of Shanghai and Woosung; and Dr. Huang Yen-pei, Chairman of the Kiangsu Educational Association.

After this a photograph was taken and a general programme followed including piano solos, Cantonese songs, ancient songs, kindergarten

drill and songs, modern dramas, Chinese boxing, magic, Chinese theatricals, games for children, side shows, etc., and an engineering reception in the gymnasium hall. In the evening lanterns and electric lights beautifully illuminated the place. A fireworks display, a lantern procession, the screening of Chinese and foreign industrial films and comic reels ended the day, this being close on 11 o'clock at night.

Yesterday's programme consisted of the commemoration of the fifteenth anniversary of the Chinese Republic, the opening of the corner stone of the industrial building, planting of memorial trees, ceremonies in connexion with the completion of the bridge, an artesian well and the fountain. In the evening there was a lantern parade and further entertainments.

To-day's programme consists of a demonstration of work in the University laboratories and workshops, Chinese dramas, entertainments, piano solos, monologues, Chinese music, dances, magic and cinema shows. The exhibition will continue until next Sunday night, admission to be free.

Engineering Display

The principal feature of the celebration was the engineering exhibition, the products of some 50 firms being on display and it can well be said that is unique in China.

Leading firms displayed their wares in extensive variety, practically everything in the line of engineering and scientific research being on exhibit. Electrical and mechanical engineering apparatus were included and railways also formed a prominent part of the show.

Among those showing their products were Messrs. Babcock & Wilcox, Dunlop Rubber Co., Eagle & Globe Steel Co., General Electric Co., of China, Inniss & Riddle (China), H. J. Moysey & Co., Jardine Engineering Corporation, Mustard & Co., New Engineering & Shipbuilding Works, American Trading Co., An-

dersen, Meyer & Co., Business Equipment Corporation, China Electric Co., China General Edison Co., Chung Hua Steel Products Co., Commercial Press, Ekman Foreign Agencies, Han Yung Co., Holland-China Trading Co., International Harvester Co., Kellogg Switchboard & Supply Co., Mitsui Busan Kaisha, Mitsubishi Bussan Kaisha, Siemens China Co., Siemssen & Co., Standard Oil Co., and Westinghouse International Co., These consisted of British, Chinese, German, American, Japanese, French, Swiss, and Dutch companies, thus making the exhibition an international one.

There is the humble curling iron, a direct contrast with the great oil engines which drive the dynamo that generates the vitalizing "juice" to heat the iron. An electric range heats the food and a refrigerator keeps it cool. Here are huge farming machines drawn by tractors, and close by there is an oval track, over which is run a small mining locomotive, driven by an oil engine, which takes passengers around the circuit from the "station" and then back again, the "run" occupying some 10 minutes.

A huge dynamo driven by 100 h.p. gas engine supplies current for thousand of lights, outlining two large buildings of the university. Another unit illuminates the western exhibition hall. There is a choice of telephones of all sorts, ordinary automatic and radio. Wireless demonstrations are in continuous operation and entertainment features were broadcasted by the Kellogg Company. Bricks for houses, furnaces, dictaphones, surveyors instruments, business men's and office equipment, pumps for rice field irrigation, wires and cables for electric plants, rubber tyres for boys' bicycles, motor cars and motor trucks, tiles and mosaics for bathrooms, etc., all make up an interesting exhibition.

A display of students' work is also being held.

Attention: Mr. G. C. Howard,
Trade Commissioner.

December 3, 1926.

TO:

STO:NOT: Julean Arnold,
American Commercial Attache,
DATE OF CABLE: 3 Canton Road,
Shanghai, China.

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DATE RECEIVED:
From: Industrial Machinery Division.

VIA:
Subject: Nanyang Engineering Exhibition.

Receipt is acknowledged of the interesting newspaper clipping regarding the Engineering Exhibit held by the Nanyang University in October, forwarded with your letter of October 16.

Mention is being made of this Exhibition in a short report on the machinery trade of China during the first half of 1926, which will appear in COMMERCE REPORTS issue of December 13.

W. H. Rastall,
Chief, Industrial Machinery Division.

Forwarded:

Louis Domeratsky,
Questionnaire Com.

SRM:vgk