

SPECIAL CIRCULAR NO. 184 - DIVISION OF REGIONAL INFORMATION.

CARDED

AN INDUSTRIAL MUSEUM AT SWATOW, CHINA

(E. A. Eckman, Far Eastern Section.)

BUREAU OF FOREIGN AND DOMESTIC COMMERCE, INDEXED FILE No. <i>722</i>

Those Chinese living in areas off the beaten path in China are fast awakening to the many advantages which modern industrial implements and machinery offer in contrast to the centuries-old methods now in use. Electric plants, waterworks, road building and irrigating machinery, and a small quantity of various modern implements and machinery have been introduced, but the greater effort in the introduction of modern equipment is naturally applied to the larger centers of China's industrial areas. In the more isolated areas, foreign consuls frequently are the sole introducers of modern equipment, and foreign missionaries, in their efforts to ease the lives of the millions of charges, have taken a large part in making modern methods known in such areas.

Museum Well-attended

One project in which American manufacturers and firms might be interested is that of the Christian Institute, an American endeavor at Swatow. The Institute has established a permanent museum in its Swatow building, and the president, Dr. Jacob Speicher, is now in the United States to obtain models for permanent exhibitions which will show the progress of modern industries. The institute was erected in 1920 and dedicated to the service of the Swatow community. It is a five-story reinforced concrete edifice situated in the center of Swatow's business section, and contains 30,000 square feet of space of which 10,000 feet have been set aside for the permanent museum. Models are now on exhibition showing the advantages of afforestation, modern sanitation of the home, the prevention of tuberculosis and smallpox, the benefits of good roads and the evils of bad roads. During the past year over 100,000 persons visited the museum.

Models Desired

Models of modern industrial plants and machinery are very much desired by the Institute, as the people of Swatow show an intense interest in all lines that touch upon the development of commerce and industry. The peasants of the Swatow area, according to Dr. Speicher, could produce thousands of tons of paper pulp made from bamboo, and a small model showing the foreign methods of making paper would be of great interest. Another need is the model of a flour mill, as the native flour is gritty and unclean. Models of silk and cotton-spinning machinery, of farm machinery and implements, modern methods of making pottery and glassware, small models of mines, aircraft, ocean steamers and other freight transportation, would also be of great benefit toward the encouragement of their ultimate employment in the area.

Swatow is a seaport located about 175 miles northeast of Hong Kong and 600 miles southeast of Shanghai. It was opened to foreign trade by the treaty of 1858. Early traders added to their profits by carrying emigrant coolies from

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the district, and found the trade so profitable that they soon turned their attention to kidnapping. Many Chinese were taken away to be sold into what proved practically to be slavery, resulting in intense Chinese hatred of all foreigners. Fortunately, that is now all changed and there are at present about 300 Americans and Europeans and 500 Japanese engaged in legitimate trade in Swatow, the center of a Chinese population of approximately 8,000,000. The standard of living of the Swatow Chinese is probably higher than that of any other section of China of similar size. Many thousands of Swatow people have emigrated to Siam, Singapore, Java and other parts of the Far East, and it is said that their annual remittances to their native villages total \$25,000,000 silver.

Swatow is now the most important seaport between Hong Kong and Shanghai, with an import and export trade larger than Amoy and Foochow combined.

Any American manufacturer or firm interested in supplying models to the Christian Institute in Swatow in order to better describe their products is requested to inform the Bureau of Foreign and Domestic Commerce in Washington, or the nearest district office of the Bureau.

D. K. Moser,
Chief, Far Eastern Section,
Division of Regional Information.



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AKRON, OHIO, U.S.A.

June 24, 1929

RECORDED JUN 26 1929 3223

Bureau of Foreign and Domestic Commerce,
Washington, D.C.

STYLE NO. 2

China

Home Office

Gentlemen:

Your bulletin No. 184 entitled "An Industrial Museum at Swatow, China" is very interesting to us. The increasing demand for better lighting and ironing facilities leads us to believe that there should be a demand for our products in that territory.

We will be agreeable to forward a sample of our Lamp and Lantern for use in the Museum, if they are desired. Will you please let us have the address to which they are to be shipped. The Lamp will weight approximately nine pounds and the Lantern five pounds, packed ready for shipment, and it will be necessary that they be shipped by Parcel Post, unless it would be possible to combine our shipment with other material going forward to the Museum.

Any additional information you can give us will be appreciated.

Yours very truly,

THE AKRON LAMP COMPANY

[Signature]
Expert Manager.

REW:W

P.S. The above mentioned bulletin is signed by D. K. Moser, Chief, Far Eastern Section, Div. of Regional Information.



STYLE NO. 103

Spec.

THE WHITE COMPANY
WHITE TRUCKS AND BUSES

EXPORT REGION
THOS. BLAGDEN, JR., VICE PRES.

FACTORY AND GENERAL OFFICES
CLEVELAND, OHIO

CABLE ADDRESS - WHITCO.
ALL PRINCIPAL CODES.

June 26, 1929.

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23

Bureau of Foreign and Domestic Commerce,
Washington, D. C.

BUREAU OF FOREIGN AND
DOMESTIC COMMERCE
INDEXED 723
FILE No. China

Gentlemen:-- Attention! Mr. D. K. Moser, Chief,
Far Eastern Section,
Division of Regional Information.

Referring to your Special Circular No. 184 relative to the Industrial Museum at Swatow, China, and the desirability of sending models, it occurs to us that it might be desirable to send over a model of one of our Dump trucks. This model that is available is more or less a toy, but it is almost an exact reproduction as far as lines are concerned, and is easily identified as a reproduction of a White truck.

It is very well made, and we would be willing to send one of these if you think it would be acceptable and desirable. If so, will you kindly let us have explicit instructions as to how we are to proceed, to whom the truck is to be shipped and any other information that will insure its safe delivery.

Very truly yours,
THE WHITE COMPANY.

A. M. Boughton
Ass't. to Vice President
Export Region.

- REPRESENTED IN
- ADELAIDE
 - ALEXANDRIA
 - AMSTERDAM
 - ANTOFOGASTA
 - AUCKLAND
 - BANDOENG
 - BANGKOK
 - BARRANQUILLA
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RLBoughton/lw

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July 2, 1929.

The White Company,
The Akron Lamp Company,
Cleveland, Ohio.
Akron, Ohio,

Attention: Ass't. to Vice President,
Export Region.

Dear Sirs:

The receipt is acknowledged of your letter of June 26, in response to our Special Circular No. 184, entitled "An Industrial Museum at Swatow, China."

I have today forwarded your inquiry to Dr. Speicher, President of the Swatow Museum, at the following address:

Dr. Jacob Speicher,
c/o Mr. S. Cochran,
Philipp, West Virginia.

You will doubtless hear from Dr. Speicher within the next few days.

Very truly yours,

C. K. Moser,
Chief, Far Eastern Section,
Division of Regional Information.

VPC/a