

FROM: Bureau of Foreign Commerce  
TO: Bureau of Foreign Commerce  
SUBJECT: Coca Cola Company  
To: Atlanta District Office.  
DATE OF CABLE: April 23, 1928.  
From: Foodstuffs Division.  
DATE RECEIVED: April 23, 1928.  
Subject: Sample of Coca Cola from Manila.  
VIA: Bureau of Foreign Commerce  
ROUTED: ORIGINAL OR ACTION COPY.

April 23, 1928. *Coca Cola*  
FILE NO. 303  
*Coca Cola*

INFORMATIONAL COPIES

We are just in receipt of a letter from Trade Commissioner G. C. Howard, Manila, Philippine Islands, under date of February 29, transmitting a bottle of Coca Cola. I am inclosing a copy of Mr. Howard's letter. You will note that he states that he bought a bottle of Coca Cola in Manila, which did not seem to have the customary flavor. He asks that the Coca Cola people try the bottle which he sent and let him know whether or not it is up to their standards.

The bottle of Coca Cola mentioned by Mr. Howard is being sent you under separate cover. Will you kindly acknowledge receipt of this sample of Coca Cola and give this matter your prompt attention.

In this connection, I would call to your attention our letter of February 1, relative to the desire of Trade Commissioner C. B. Spofford, Jr., Bombay, India, who has <sup>requested</sup> information regarding the result of the work which our Bombay Office did for the Coca Cola people. Will you please get in touch with the Coca Cola Company and find out what business they were able to do in India through the assistance of our office in Bombay.

M. A. Wulfert,  
Specialist,  
Foodstuffs Division.

Forwarded:

Harold Dotterer,  
Chief, Division of District Offices.

Inclosure 40509.

ATLANTA OFFICE  
538 POST OFFICE BUILDING

DEPARTMENT OF COMMERCE  
BUREAU OF FOREIGN AND DOMESTIC COMMERCE

FILE NO. 300  
*Coca Cola*

ATLANTA

June 21, 1928.

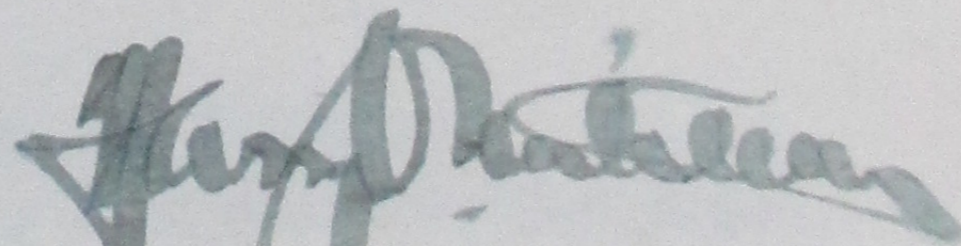
RECEIVED	JUN 23 1928	30/12		
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To: Foodstuffs Division.  
From: Atlanta District Office.  
Subject: Sample of Coca-Cola from Manila.

Attention: Mr. M. A. Wulfert, Specialist.

Referring to your letter of April 2 concerning a sample of Coca-Cola which Trade Commissioner G. C. Howard forwarded from Manila, I submitted this to the general headquarters of the Coca-Cola Company in Atlanta and am pleased to inclose their original letter just received expressing their appreciation for this service.

In this connection let me call your attention to the fact that my original letter of transmittal was sent under date of April 4 and was followed up by letter of advice on April 7 advising them of receipt of the sample bottle; a personal call on their chemist May 16, and a follow-up letter under date of May 17. I am giving you this information as Mr. Howard may desire to be informed of the circumstances concerning the long delay in hearing from this company.

  
Harry O. Mitchell,  
District Manager.

*mw*

Inclosure 14522

June 29, 1929

To: Manila, Philippine Islands, Office.  
From: Foodstuffs Division.  
Subject: Samples of Coca Cola.

203

Upon receipt of your letter of February 29, transmitting a bottle of Coca Cola bought in Manila, which did not seem to have the customary flavor, we transmitted the sample and a copy of your letter to our Atlanta District Office with the suggestion that they turn it over to the Coca Cola Company and find out what caused the unusual flavor. We are now in receipt of a report from our Atlanta District Office transmitting a report from the Coca Cola Office in New York City, prepared by Mr. James F. Curtis of the Foreign Department of that company. Mr. Curtis' letter and a copy of the letter from our Atlanta District Office are inclosed. These letters are self explanatory.

M. A. Wulfert,  
Specialist, Foodstuffs Division.

Forwarded:

Louis Domeratsky,  
Questionnaire Committee.

Inclosure 80401

MAP-12

BUREAU OF FOREIGN AND  
DOMESTIC COMMERCE

INDEXED

FILE No. 353

303

*Coca-Cola*

To: Manila Office.  
From: Foodstuffs Division.  
Subject: Sample of Coca-Cola.

Reference is made to my letter to you of June 29, with which I stated that I was inclosing a letter from our Atlanta District Office transmitting a report from the Coca-Cola Office in New York City, prepared by Mr. James F. Curtis of the Foreign Department of that company. This inclosure was taken off in our mail room and has just now been returned to my desk. You will find it inclosed with this letter.

M. A. Wulfert,  
Specialist, Foodstuffs Division.

Forwarded:

Louis Domeratzky,  
Questionnaire Committee.

Inclosure: 80401

MAW\*HW