

August 13, 1938

dp

Miss Margaret V. Donnelly,  
Cooperative Office Manager,  
317 New Federal Building,  
Wilmington, Delaware.

30d

Dear Miss Donnelly:

We have just received a letter from G. Boccara, in Tunis, requesting that his letter regarding the agency for Coca Cola in Tunis be referred to the Coca Cola Export Company of Wilmington.

Mr. Boccara's letter is quoted below for whatever action you deem necessary:

"In your honorable letter of April 24, 1938, you told me not to hesitate to write your American Manufacturers Export Association for cooperation and gave me the privilege of giving you as an American reference, for which I thank you.

"I am therefore requesting your honorable house to recommend me to one of your directors: Mr. H. R. Horsey, of the Coca-Cola Export Co., of Wilmington, for the exclusive agency in our country of the Coca-Cola Export Co., of Georgia, in Atlanta, U.S.A.

"I wrote 4 months ago to the house, The Coca-Cola Export Co., Export Department, Atlanta, Georgia, U.S.A., under the auspices of the American Consul in Tunis, and my letter was referred to the European Representative of the Coca-Cola Co., who hesitated working with our country, which is very hot, and where I am sure Coca-Cola would be an admirable success.

"I am therefore taking the liberty of requesting that you please recommend me to Mr. H. R. Horsey, so that he may intercede in my behalf with his company in order that I may obtain the exclusive agency in Tunisia or be his exclusive direct buyer for his product Coca-Cola.

"You may be assured in advance that Mr. H. R. Horsey can count on me for important assistance in introducing very rapidly his beverage Coca-Cola in Tunisia, and that he will be given full and entire satisfaction.

"With many thanks."

The above letter was referred to this Department by the American Manufacturers Export Association, 330 West 12nd Street, New York, New York.

NO CONTENTS NOT TO BE  
No World Trade Directory Report of recent date is available.  
We understand the concern is a small firm.

NOVEMBER 7, 1943

Very truly yours,

TO: Chief of Staff  
FROM: Walter J. Donnelly  
SUBJECT: Case-Oats Company

29331

C. Roy Munde,  
Chief, Foodstuffs Division.

Forwarded:

The Case-Oats Company will manufacture Case-Oats in Brazil.  
The United States will purchase the local Case-Oats plant, which is  
Robert Sevey,  
Chief, District Office Division.

mal:hr

Walter J. Donnelly,  
Commercial Counsel.