

ROK Delegates in Hong Kong for Talks

HONG KONG, May 13 (AP) — A five-man south Korean Olympic Committee delegation arrived from Seoul Monday to meet its north Korean counterpart to discuss formation of an all-Korean team for the 1961 Tokyo games.

SPORTS

Italian Cagers Rout Argentina In Championship

SAO PAULO, Brazil, May 12 (AP) — Led by Paolo Vittori, Italy's basketball team Sunday night routed Argentina 91-73 in the qualification group of the fourth world basketball championship.

Vittori was the brain and motor of the Italian team and scored 22 points. The halftime score was Italy 42 Argentina 34.

In the first half, Argentina took a five-point lead after ten minutes but Italy reacted and reversed the score and led by the halftime.

In the second half, Argentina after trailing Italy 42-55, improved and was about to tie when score was 53-50 for Italy.

But Argentine players got excited and tried to shoot from middle distance with poor results. Italy took advantage of this and accumulated point after point.

One of the factors in Italy's victory was that the Argentine team was completely dominated in rebounds.

The Italian team displayed a good defense zone and its players were accurate in middle distance shots, mainly by Vittori, Maximo Masimi and Franco Lombardi. Franco Berlini shot 10 free throws and converted all. He also scored two field goals.

38 Entries Apply For '63 Int'l Golf

PARIS, May 12 (AP) — The 1963 international golf championship and Canada Cup matches will draw a record field of entries from 38 nations, tournament director Fred Corcoran said Saturday.

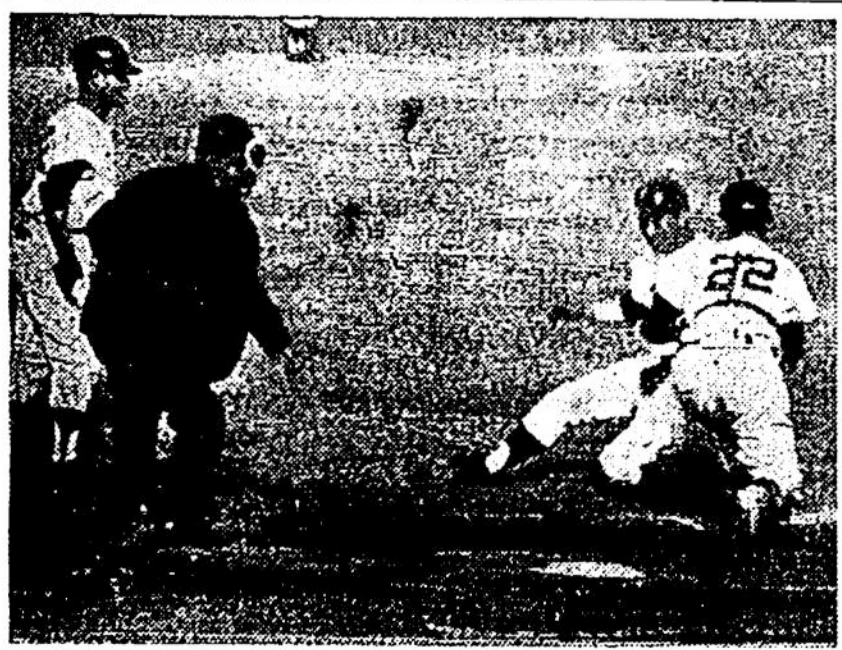
Corcoran has been here to consult with Prince Michel de Bourbon-Parme, president of the Saint-Nom-La-Breteche Club, Jacques Leclerc, president of the French Golf Federation, and other officials. The event will be played at the Saint Nom La Breteche course Oct. 24-27.

Yang Injured In Practice Vault

FRESNO Calif., May 11 (AP) — C.K. Yang, track and field star from Formosa who set a world decathlon record two weeks ago, hurt his back Saturday night when he fell on a metal pole vault standard after a practice vault.

After treatment, he went back vaulting.

He was treated for a painful cut and a bruise just below the belt line. At the time, Yang was warming up in the east coast relays.



KOREAN CATCHER Lee Bak (number 22) touches out Tsudao Kooda of the Japanese "Toyo Rayon," in a goodwill match played with the visiting team at the Seoul Stadium diamond Sunday. The Japanese overwhelmingly defeated the Koreans, picked among various business company teams, with a score of 12 to 0. Earlier in the day, the Toyo Rayon downed an all-star Korean collegiate team 11-1 in a double-header. The visitors will meet with the Korean Army nine at 4:30 this afternoon in the fourth of eight goodwill matches scheduled in Seoul.

U.S. Plans to Dispatch 'Cultural Ambassadors'

WASHINGTON, May 11 (AP) — Duke Ellington and a chamber music quintet, Madrigal singers and Marionettes are among the 15 attractions the U.S. State Department plans to send abroad in the 1963-1964 season under its cultural presentation program, it was announced here.

Thirteen musical organizations, one dance group and one Marionette group will be sent to Africa, Asia, Europe, and Latin America but drama, musical comedy and opera are not included in the program for the coming season.

The reason, the State Department said, is mainly language barriers.

"We have been highly gratified by the cooperation both the professional and amateur organizations have given us in

The meeting is scheduled for Wednesday. But the whereabouts of the north Korean delegation is unknown.

Communist Pyongyang radio reported the delegation left Korea for Hong Kong four days ago. It apparently has not reached here yet. A Hong Kong government spokesman said visa applications of the north Korean delegation were still under consideration. He refused to reveal the delegation's point of entry into Hong Kong.

However, it was generally believed here the north Korean delegation was traveling by way of Communist China. Chung Sang-yun, head of the south Korean delegation, told newsmen here he had no direct contact with the north Korean delegation.

"All arrangements," he said, "were made indirectly by the International Olympic Committee."

Of the coming meeting, Chung said, "we are neither optimistic nor pessimistic about the outcome of the meeting. We are determined to assume a most sincere and serious attitude towards the meeting."

Sports officials here, however, were skeptical about the success of the meeting.

One Hong Kong Olympic Committee official, who declined to be identified, said chances for a successful meeting between south and north Korea are extremely slim.

He said it appeared doubtful that the north Korean delegation would take the initiative to contact the south Koreans when and if it arrives here.

Chisox Win 1st Place in League

NEW YORK, May 12 (AP) — Sandy Koufax of the Los Angeles Dodgers pitched his second no-hitter in less than a year Saturday night against the San Francisco Giants.

Koufax walked Bailey on a 3-2 pitch with one out in the eighth inning, and walked Willie McCovey on four pitches with two out in the ninth. Wally Moon homered for the first Dodger run and drove in the second with single. It was the first no-hitter in the majors this year.

The New York Mets' five-game winning streak was broken but the Chicago White Sox scored a 4-2 victory over the Los Angeles Angels for their sixth straight triumph.

The victory, together with New York's 13-1 win over Baltimore and Boston's idleness because of rain, widened the White Sox first place lead in the American league to two games over the Orioles and Red Sox.

Ted Bowsfield, Kansas City southpaw, came within three outs of pitching a no-hitter in the A's 5-1 victory over the Minnesota Twins.

Bowsfield had allowed only four base runners, all on walks, entering the ninth inning, after Zoilo Versalles had walked. Vic Power cracked a ground single through the middle to end the left-hander's no-hitter.

Versalles, who had reached third on the hit, scored when Bill Tuttle hit into a double play. Bob Allison got Minnesota's second hit but Bowsfield got Earl Battey to hit into a game-ending force play.

Meanwhile, the 36-year-old astronaut simulated communications needed during his 31-hour journey through space.

Cooper is scheduled to ride a gleaming Atlas rocket into orbit between 9 a.m. and 11:30 a.m. EDT today (10:00 and 12:30 a.m. KST). Meteorologists said, however, that Cooper's primary landing areas in the Pacific and the Western Atlantic have been the scene of frequent weather disturbances in the last few weeks.

"The area in the Western Atlantic is still subject to new developments but most of such activity is expected to be north of the orbital path," Mercury weathermen said. They added that while fair weather over Florida is not likely to last much longer, "launch site conditions are expected to be favorable today."

The forecast for Cape Canaveral at launch time calls for partly cloudy weather with light wind and sea.

The weather off Midway Island in the Pacific, where Cooper will splash down tomorrow if his Marathon journey is successful, was forecast to be partly cloudy with moderate winds and seas.

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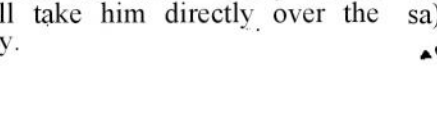
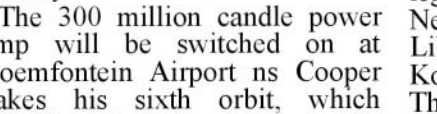
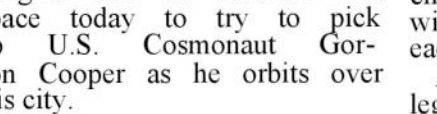
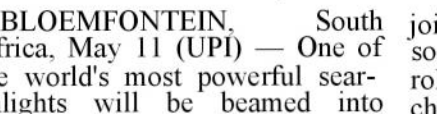
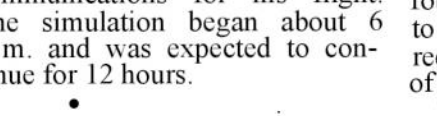
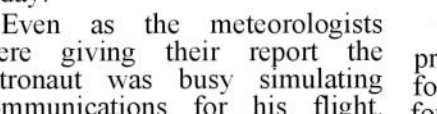
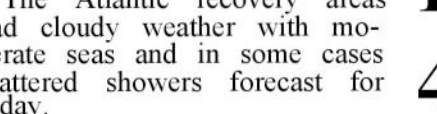
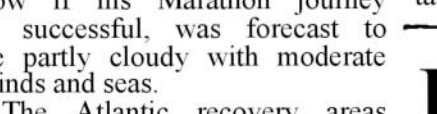
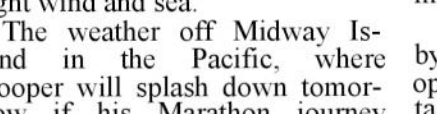
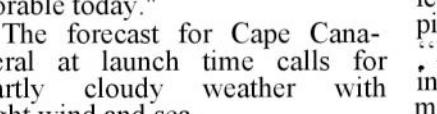
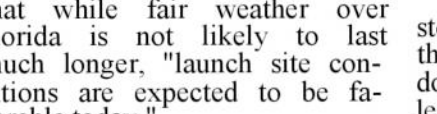
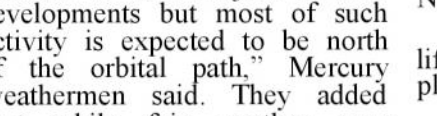
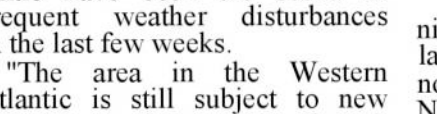
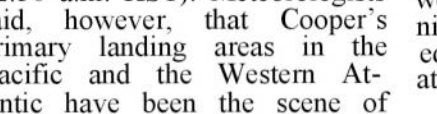
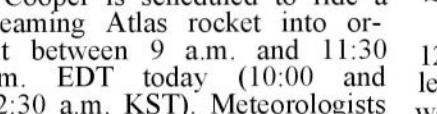
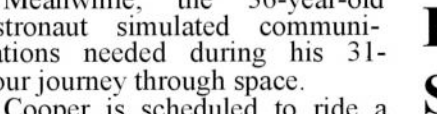
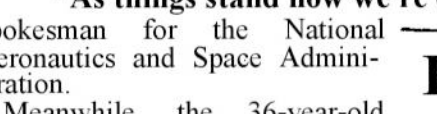
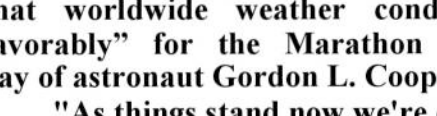
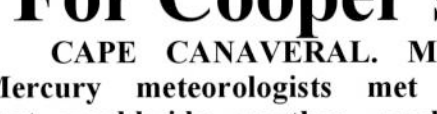
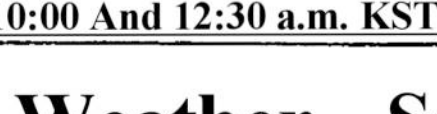
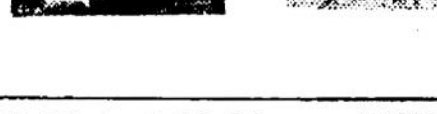
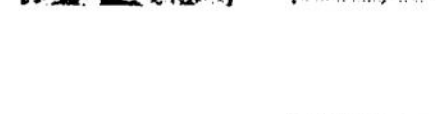
Even as the meteorologists were giving their report the astronaut was busy simulating communications for his flight. The simulation began about 6 a.m. and was expected to continue for 12 hours.

BLOEMFONTEIN, South Africa, May 11 (UPI) — One of the world's most powerful searchlights will be beamed into space today to try to pick up U.S. Cosmonaut Gordon Cooper as he orbits over this city.

The 300 million candle power lamp will be switched on at Bloemfontein Airport as Cooper makes his sixth orbit, which will take him directly over the city.



THIS CHINESE calligraphy, written by Mrs. Suk Ju-sun, professor on ancient Korean costume, means white clothes.



White Clothes Symbolize Korea

The following is the first of series concerning things Korean which may be unfamiliar to foreigners. Aimed to promote understanding of Korea and her people and culture, the article will appear every Tuesday. —ED.

By Lee Joo-hyun
KT Staff Writer

Since days Immemorial, Korea has been a land of white clothes all the year round. They have cherished this traditional costume as something to boast of, comparing the beauty of the white garments to that of the pretty wings of dragon-flies.

Even now that westernization affects every aspect of Korean life, foreign visitors still come across a considerable number of people clad in white clothes here. The farther they go into the rural countryside, the more opportunities they will have to meet the white-garbed Korean.

They probably recognize soon that the wearing of white dresses is a habit which lingers with the Korean people.

Historians explain the habit in this way: In the belief that they were the off-spring of the sun, the old-time Koreans worshipped the sun and liked to wear white clothes which they thought were a symbol for the sun.

This habit, dating back to ancient times, was often reported in the books written by Chinese scholars who visited this land as early as the days of the Silla Dynasty — around the third century.

People's Nickname

"A Race in White Attire" has become a nickname for the Korean people. They happily described themselves that way as well as accepting the name from neighboring countries.

However fiercely the currents of westernization whirl in what was once this Hermit Kingdom, it seems that white clothes will not fade away forever. In the midst of the colorful modern dresses, they seem to be a part of the fortunes of this nation, just as they have been through many ups and downs up to the present.

So elegant in simplicity, white dresses — Chima (skirts), Chokori (blouse), Durumagi (overcoat) and other items of Korean clothing — are still popularly put on for most special occasions such as weddings or funeral rites, or merely for the purpose of beauty.

Though inconvenient for everyday living, many dressy women still wear white clothes to satisfy their aesthetic tastes — because of the simplicity and

the beauty of the line and wide flare of Korean national costume.

Among white clothes, those made of ramie are regarded as the best. Ramie which resembles linen, is produced in large quantity in the southern provinces and exported overseas.

Scholars on ancient Korean costume believe that the Korean before the Silla Dynasty wore dresses woven of hemp. It was during the 12th century that cotton cultivation was imported into Korea.

Around that time, Moon Ik-jom, an attendant who accompanied an envoy to the Mongolian Empire, took several cotton seeds home with him by hiding them in the stem of a writing brush. This was during the reign of King Kongmin, the 31st monarch of the Koryo Dynasty (9th to 13th century).

This marked the start of cotton farming in Korea. Later during the Yi Dynasty, cotton cultivation became nationwide, according to Korean historians.

Mrs. Suk Ju-sun, professor of ancient Korean costume at Dongduk Woman's College in Seoul, stresses that the old Koreans also had excellent dyeing techniques, although the dyes came mainly from plants and certain minerals. She flatly denies the possibility that the Koreans' fondness for white costumes may have come from the lack of high quality dyes.

To support her contention, Professor Suk argues that, although they liked to wear white dresses, the Korean ladies, on such happy occasions as New Year's Day, birthdays, and other traditional holidays, put on multi-colored costumes.

This fact proves that there was good dye-stuff in Korea. This raises the question of why the Korean people wear white garments for funeral or memorial rites. The clothes are quite different from others. They are made principally of ugly, straw colored hemp. According to experts on folk-lore, this habit has been based on the Confucian idea that all death results from the sin of the offspring. Therefore, the mourning relatives wear the hemp or "sack-cloth" in expiation.

Although beautiful and graceful in appearance, both men and women who wear the white costumes look somewhat solemn. It may be because of the tear-wet history of Korea.

The traditional dress reflects the simplicity and clarity which has served as the foundation of all Korean custom and shows the real spirit of this 'Land of Morning Calm' and the 5,000 years that lie behind it.

Traditional Dress Reflects Simplicity And Modesty

KT Photos by Lee Tai-yong



MISS KIM AH-MI, a movie actress, poses before a camera in traditional white Korean costume made of beautiful ramie clothing. She is currently starring in a movie, entitled "Father Kim" which depicts the life of a Catholic priest who died a martyr for his faith.

10:00 And 12:30 a.m. KST

Weather Said Good For Cooper's Flight

CAPE CANAVERAL, May 12 (UPI) — Project Mercury meteorologists met Sunday and announced that worldwide weather conditions were "shaping up favorably" for the Marathon 22-orbit space flight today of astronaut Gordon L. Cooper Jr.

"As things stand now we're on schedule," said a spokesman for the National Aeronautics and Space Administration.

Meanwhile, the 36-year-old astronaut simulated communications needed during his 31-hour journey through space.

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(Compiled from Wire Service)

BILLY GRAHAM, U.S. evangelist, began an eight-day French crusade Sunday before an estimated 6,000 persons at the famous flea market on the north edge of Paris. Sprinkled in the gathering were colorfully dressed gypsies from the flea market trailer camps, and Portuguese and Moslem workmen and their families. Some British and American residents of Paris also attended. (Paris, AP)

GODFREY BOWEN of New Zealand who sheared 463 heavy-wooled sheep in a nine-hour working day is going to teach the Russians his methods. The International Wool Secretariat (IWS) said that at the invitation of the Soviet Ministry of Agriculture Bowen is to visit Russia next month to train shearers in the main wool growing centers. The USSR is the world's second biggest wool producer. (London, UPI)

HO PAO-hsu, president of the China development corp. of Taipei, Formosa, and a member of the Bank of China's board of directors, died Sunday of cancer at the age of 68. He had been a president of Washington since 1950, when he was appointed chairman of the Chinese tactical mission to Washington. A post he held until 1957. Between 1957-58 he was economic minister-consoler of the Chinese embassy here. (Washington, UPI)

Cholera Epidemic Threatens Japan

TOKYO, May 13 (AP) — The Japanese Welfare Ministry confirmed early Monday that K. R. Williams, a 22-year-old Englishman who had early symptoms of cholera, had contracted genuine cholera.

A ministry spokesman told a special news conference held shortly after midnight that the determination was made after extensive examinations.

He said the ministry ordered health officials to take strict measures against the cholera epidemics.

Williams, an employee of a botanical garden in London, arrived in Japan from Bombay, India, via Hong Kong, last Tuesday.

The cholera scare arose in this country last August when crewmen of a Japanese freighter returned from Formosa were bound to have contracted cholera at Moji, a port in Southern Japan.

But it was the first time since 1946 that a genuine cholera case was found on land in this country.

Williams was taken Friday to the Red Cross Hospital on the shore of Lake Kagayuchi at the foot of Mount Fuji, 50 miles west of Tokyo where he had been visiting for botanical study.

The spokesman said the germ carried by Williams was determined those of Asiatic cholera broke out along the Ganges River in India.

He said the ministry ordered all the people who had contact

Ling—McCann-Erickson A New-Merger of Pioneers In The Ad. Industry

Mr. Armando Sarmento, President of McCann-Erickson Corporation (International), has announced in Geneva last week the formation of a Hong Kong office to be known as Ling-McCann-Erickson, limited. This project was finalized by Mr. Phipps L. Rasmussen, Executive Vice-President of McCann-Erickson Corporation (International) and Mr. C. P. Ling, Board Chairman of China Commercial Advertising Agency (H. K.) Ltd.

This new company brings together into one international organization one of the oldest and largest advertising agencies in the Orient, China Commercial, and McCann-Erickson Corporation (International). Mr. C. P. Ling is Board Chairman, and is assisted by his sons, Bill, Managing Director, and Ronnie Ling, Director.

Other McCann-Erickson agencies operating in the Orient are located in Tokyo and Osaka, Japan; Manila, Philippine Islands; Sydney, Melbourne, and Adelaide, Australia, with Hansen—Rubensohn-McCann-Erickson, Operating in the Hawaiian Islands in Hilo & Male. The total billings of all McCann-Erickson organizations for 1962 amounted to U.S. \$413,000,000.

China Commercial Advertising Agency (or CCAA) was founded in 1926 by C. P. Ling who pioneered modern Chinese advertising with head office in Shanghai, China. It was the only agency in China that could render comprehensive agency service as understood in the West. Founder C.P. Ling, American-educated veteran of Oriental marketing history, dedicated himself to the advancement of advertising. China Commercial was the first communication bridge between the manufacturers and the "Four-Hundred Million Customers of China." It became the finest and largest Chinese advertising agency in the Orient.

In 1949, the Ling family moved down from Shanghai to Hong Kong. Bill Ling, assisted by his youngest brother Ronnie, started the China Commercial in Hong Kong in the early part of 1950.

Following the same motto C. P. Ling adopted for his company, Service and Progress, they were convinced that the agency must be able to give its clients comprehensive service, to advise them on marketing and merchandising problems, to share with them their sales problems and then to create advertising that will sell. This was their "new concept" and it was successful. From a humble beginning, the China Commercial in Hong Kong soon became one of the leading advertising agencies in this area. The next step for the agency to take was to get into the international field. Operating on a sort of affiliate basis network, China Commercial now serves Hong Kong and most major markets in the Far East. It also places advertising for some of its clients in the United States, Europe and Australia.

Ling-McCann-Erickson, Limited combines the Ling's knowledge of the Orient and its people with McCann-Erickson's latest know-how in advertising, marketing and research techniques in order to provide a unique service to many international and local clients in this fast growing area where revolutionary changes are also taking place in marketing, merchandising and advertising. This new company will be of particular interest to advertisers with regional headquarters in Hong Kong which is one of the world's great markets and is rapidly growing in size and importance in the eyes of the world. It is now becoming a focal point for regional operations in South East Asia.

A spokesman for the Aviation Ministry said no action would be taken against the Unespuntil their replies had been received and by the ministry.