

AN AMERICAN NEWSPAPER FOR SHANGHAI!

AMONG the various American interests which have been trying for sometime to establish an American newspaper in Shanghai, Mr. **Carl Crow** seems to be the first in the field through the purchase of *The Evening News*, an afternoon paper which has had a rather precarious existence and popularly has been looked upon as an organ of Marshal Chang Tso-ling, the Mukden warlord. The plant now belonging to *The Evening News* was actually purchased by Mr. Eugene Chen several years ago for the publication of his *Shanghai Gazette*, a radical Kuomintang organ, but when Mr. Chen departed from Shanghai his newspaper passed into other hands and finally turned up under another name as the organ of the Mukden dictator at the opposite end of the Chinese political compass from where it started. Now, according to an announcement appearing on the front page of the paper, it has been purchased through foreclosure proceedings by Mr. **Crow**. Aside from the announcement that his backers are Americans, nothing has yet been stated regarding the financial or commercial interests which are backing the enterprise. Americans and Chinese will be glad to hear this news and will wish Mr. **Crow** and his associates the fullest possible success, for there is a great need of an American newspaper in Shanghai, a need which has been keenly felt since the passing of *The China Press* to British control. Although business in Shanghai is in a bad way due to the present unsettled political situation, this should be a good time to start a real American newspaper in Shanghai because of the waning influence of the *North-China Daily News*, the "official" British organ which is now controlled by a local clique of reactionary foreign interests and in recent years has been used as a vehicle for reactionary propaganda which has had the effect of discrediting the good name of Shanghai both in China and abroad. Mr. **Crow** therefore shows good judgment in taking over *The Evening News*, which, if published as a genuine American newspaper, should shortly win a place for itself in this cosmopolitan community. Being in the afternoon field it will not come into direct competition with the morning newspapers and there should be sufficient business in Shanghai to support it. The morning newspaper field in Shanghai is occupied by three newspapers, the *North-China Daily News*, *The China Press* and the *Shanghai Times*, all being of British nationality, but owing to the decreasing influence and prestige of the *North-China Daily News*, popularly known as the "official" British organ, and the passing of *The China Press* to non-American control, *The Shanghai Times* has gradually become the leading foreign newspaper in the Port due to its liberal editorial viewpoint and impartiality in the presentation of the news.