

C.C.Inc., 81 Jinkee Road, Shanghai.

This is an American firm of advertising and merchandising agents incorporated in 1920 with Mr. C. C. as the sole proprietor. They maintain a satisfactory account with us and we have had no occasion to enquire into their financial standing. No facilities are asked for and it would appear that their resources are sufficient for their requirements.

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From H. S. B. C.  
Aug 2, 1939

CARL CROW INC.  
81 Jinkee Road.

Carl Crow.

Author of "400 Million  
Customers"



# BANKERS TRUST COMPANY

82

NEW YORK  
18 WALL STREET  
FIFTH AVENUE AT 46<sup>TH</sup> STREET  
57<sup>TH</sup> STREET AT MADISON AVENUE

CABLE ADDRESS NEW YORK-BANKTRUST  
CABLE ADDRESS LONDON-BANKTRUST

LONDON  
26, OLD BROAD STREET, E.C. 2

529 FIFTH AVENUE  
NEW YORK  
June 29, 1939.

Shanghai Commercial & Savings Bank, Ltd.,  
Shanghai,  
China.

Gentlemen:

One of our valued depositors has inquired regarding Carl Crow, Inc., 81 Jinkee Road, Shanghai, China, which has given the name of your institution as a reference. We would appreciate the benefit of your experience with this concern, particularly as to its general standing and financial responsibility.

You may be sure that anything you tell us will be used with discretion.

Very truly yours,

H. E. Whitney  
Assistant Vice President

Handwritten Chinese notes on the left margin, including characters like '5人' and '5月'.



IN REPLY REFER TO  
81 JULY 1939

FILE NO. 610.1  
CHW/Sfk



DEPARTMENT OF STATE  
CONFIDENTIAL

THE FOREIGN SERVICE  
OF THE  
UNITED STATES OF AMERICA

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AMERICAN CONSULATE GENERAL

Shanghai, China, July 29, 1939.

Subject: Carl Crow, Incorporated.

To the Manager,  
The Shanghai Commercial and Savings Bank, Limited,  
50 Ningpo Road,  
Shanghai.

Sir:

Attention: Credit Department.

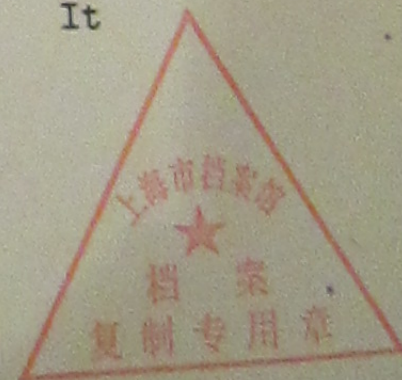
The receipt is acknowledged of your letter of July 25, 1939, asking for a report on the means and standing of Carl Crow, Incorporated, Shanghai.

American consular officers are not permitted to vouch for the financial and moral standing of business men or organizations. However, the following information concerning this firm is available and is communicated to you in confidence and without responsibility.

Carl Crow, Incorporated is an American firm of advertising and merchandising consultants and agents. The firm is reported to have been established in 1918 as a sole ownership, and, in 1924, was incorporated under the laws of the Territory of Alaska. Its authorized capital, reported to have been fully paid up, is U.S.\$25,000. The company's local financial reference is the Hongkong & Shanghai Banking Corporation.

This firm has never registered at this Consulate General and, as it is not engaged in international trade, this office has had no occasion to investigate its organization or financial standing.

It



It is hoped that the foregoing information will be useful to you and that you will not hesitate to write if this office can be of further assistance.

Very truly yours,  
For the Consul General:

*Troy L. Perkins*  
Troy L. Perkins  
American Vice Consul



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August 3, 1939.

Private and confidential

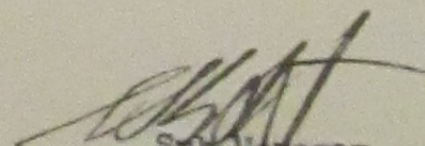
The Manager,  
Bankers Trust Company,  
529 Fifth Avenue, New York City,  
New York, U. S. A.

Dear Sir,

In reply to your enquiry of June 29 regarding Carl Crow Inc., 82 Jinkoe Road of this city, we wish to inform you that the subject is an American firm of advertising and merchandising consultants and agents. The firm is reported to have been established in 1918 with Mr. Carl Crow as the sole proprietor, and, was incorporated in 1924 under the laws of the Territory of Alaska. Its authorized capital, reported to have been fully paid up, is U.S.\$25,000.- The company maintain an account with one of our neighboring institutions, who informs us that the account has been satisfactory and no facilities are asked for and it would appear that their resources are sufficient for their requirements.

In this connection, we beg to state that the foregoing information is communicated to you in strict confidence and without responsibility or guarantee on the part of this Bank or any of its officers. Further it is a condition of this letter that the name of this Bank will not be disclosed in the event of such information being passed on to others.

Yours very truly,

  
Sub-Manager.



from American-Oriental Banking Corp.

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Aug. 6, 1932

CARL CROW, INC.,  
SHANGHAI.

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Nothing further to add to  
our report of July 5, 1930.

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from Hongkong & Shanghai Banking Corp.

17/8/32

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C.C. Inc., Shanghai.

Bankers:- American Oriental Bank.

6275-1-1840-3

此材料共 42 页, 复印自本馆  
仅供参考, 未经本馆同意,  
不得自行翻印、公布、出版。  
上海市档案馆材料证明专用章  
14 年 9 月 19

# THE TOKYO KOSHINJO LIMITED

The Shanghai Commercial & Savings Bank, Ltd.

Strictly Confidential

Information No. 27340.  
Ticket No.  
YU(HT)—8--11—30.

77

Name: Carl Crow, Inc.  
Address: 47 Peking Road, Shanghai.  
Established: About 10 years ago.  
Line of business: Advertizing agents.  
Authorized capital: Mex. \$ 50,000.  
Paid-up capital: Mex. \$ 25,000.

Partners: Carl Crow and some other Chinese, whose names being unknown.

Managing Partner:

Carl Crow.

He, an American by nationality and aged over 40, formerly was with the Shanghai Evening Post before he established the present firm. He is said to have a means worth about several tens of thousand taels, but some say his net means being about Tls. 2-30,000. Nothing bad is heard about him, except as to the payment which is reputed defferently. He carries common credit individually.

## GENERAL REMARKS.

Though the firm is an American incorporation of Mr. C. Crow and others, it in reality is nothing else than a personal concern of Mr. Carl Crow who hold about 95% of the shares of the firm.

Some say the late Shanghai Evening Post (or the present Shanghai Mercury and Evening Post) has close connection with the firm, but the fact can not be ascertained. The firm has not its own printing office, but utilizes the machines of the said news paper company, it is said.

Acting as advertizing agents for about 50 or 60 large manufactures and companies of various line of business the firm carries on active business, the principal companies with which the firm takes their advertisements in hand are as follows:-

Chesterfield Cigarettes,  
Eastern Kodaks & Cine Kodaks,  
Sunmaid Raisins,  
Nash Motor Cars,  
General Motor Cars,  
Great Northern Railway, etc., etc.

The information contained in this reporting document is issued in strict confidence on the terms of the subscription contract

STRICTLY CONFIDENTIAL

Terms of  
Subscription Contract

上海商業儲蓄銀行





# THE TOKYO KOSHINJO LIMITED

Strictly Confidential

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## CARL CROW, INC.

The firm does business worth about Mex. \$ 40,000 a month, it is reported.

According to fellow merchants the firm had deficit account last year in connection with the advertizing charges of "Chesterfield Cigarettes" which were postponed to pay. But the firm itself had no good reputation as to its payments, they say.

The firm keeps account with Hongkong & Shanghai Banking Corporation.

It stands at upper class among fellow merchants and commands common credit.

November 1930.

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The information contained in this reporting document is issued in strict confidence on the terms of the subscription contract



PR. 1941

PRIVATE AND CONFIDENTIAL

**The Bank of Canton, Ltd.** 85

Shanghai, April 17th, 1941.

The Manager,

Shanghai Commercial & Savings Bank, Ltd.,

Shanghai. da 16135  
81085

Dear Sir,

We shall be obliged if you will kindly furnish us with  
a report regarding the means and standing of

Messrs. Carl Crow Inc.,

81 Jinkee Road,

Shanghai.

Any information received will be treated as strictly  
confidential.

Yours faithfully,

THE BANK OF CANTON, LTD.

*[Handwritten Signature]*  
Manager

