

SHANGHAI

December 16, 1935.

L-243.

470  
China

Thomas Burke, Esquire,  
Chief, Specialties-Motion Picture Division,  
Bureau of Foreign and Domestic Commerce,  
Washington.

Dear Burke:

Completion of Canton Advertising Media List.

This office, on December 10, 1935, was informed by C. J. Spiker, American Consul General at Canton, that he was forwarding directly to the Department of State, 5 copies of material containing data pertinent to the information desired by the Division for the new China Advertising Media List. In addition to these 5 copies to the Department of State, the Canton Consulate General is transmitting directly to the Department of Commerce, individual report forms covering the two local English publications founded subsequent to the submission of Consul F. W. Hinkle's Advertising Media report of December 7, 1935, also advertising rate cards of the National Publishers, Limited, are being submitted in quadruplicate through the Department of State to the Department of Commerce, so that there may be two copies covering each of the aforementioned publications.

Copies of the advertising data that are being forwarded directly to the Department of State will, no doubt, be routed to the Specialties-Motion Picture Division. However, I am sending in this preliminary information to acquaint the Bureau with its completion and its despatch to Washington.

Sincerely yours,

Julian Arnold,  
Commercial Attache.

Prepared by:  
H. B. Howard,  
Shanghai Office.

HHH:W

