

Shanghai, China, July 16, 1937.

Subject: CHINESE CENSORSHIP STATISTICS FOR FIRST HALF OF 1937.

Submitted by: H. B. Howard, Assistant Trade Commissioner.

(Required Report, Reference: M. I. VII-27)

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Statistics obtained from the Film Board of Trade (China) and based upon reports from the Central Film Censorship Board in Nanking reveal that during the first 6 months of 1937 the following number of feature motion pictures, short subjects and newsreels were submitted to the Nanking authorities for approval:

Feature Films:

American	161	(including 11 of British origin but released through United Artists or Twentieth Century-Fox)
Chinese	36	
German	6	
U.S.S.R.	7	
British	5	

47  
18-23  
The 161 American feature films represent a total of 354,889 meters as compared with 166 features with a total of 594,135 meters during the corresponding period in 1936. The gain in the number of Chinese pictures submitted to the Nanking censorship board is due to the fact that the Nanking authorities now inspect all films produced in the Canton and Hong Kong area whereas formerly all such pictures were submitted to a board in Canton which operated independently of the board in Nanking.



Short Subjects:

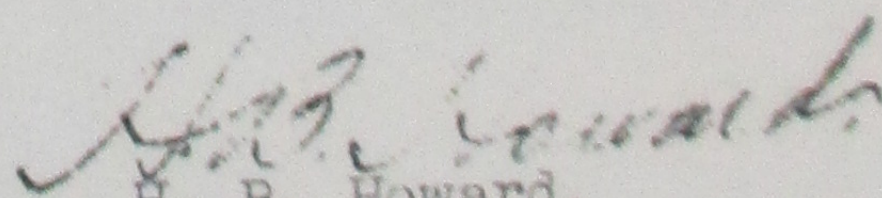
<u>American</u>		
(1)	2 reels	
(2)	1 reels and cartoons	36
(3)	Newsreels	226
(4)	Advertising specials	106
(5)	British origin but released by American companies	2
TOTAL		<u>5</u> 375
British		2
Chinese		50 reels (educational)
U.S.S.R.		2
German		1 (5 reels - educational)

The 375 American short subjects represent a total of 186,694 meters while an additional 12,000 meters in the form of advertising trailers were also submitted for inspection.

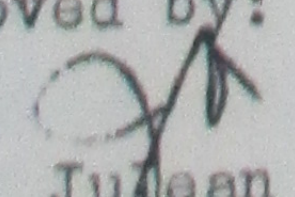
Banned films: It is reported that all films submitted to the Central Film Censorship Board during the period under review were given certificates for exhibition and that several American features which were being held under advisement were passed after deletions had been made.

Censorship Fees: It is estimated that during the first 6 months of 1937 the 8 major American film distributors in China paid a total of \*yuan 31,528 to the Central Film Censorship Board in censor fees while an additional yuan 10,100 was spent for translation requirements, printed forms and in shipping costs to Nanking.

\* The average value of 1 Chinese Standard Dollar or yuan during the first 6 months of 1937 was equivalent to U.S.\$0.2978 (Based on Inter-bank daily closing selling T.T. spot rates).

  
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