

UNITED STATES
DEPARTMENT OF COMMERCE

BUREAU OF FOREIGN AND DOMESTIC COMMERCE

16 SEP 1924

Room #29, "Grosvenor House",
21, Old Court House Street,
Calcutta, August 19, 1924.

OFFICE OF TRADE COMMISSIONER
21 OLD COURT HOUSE ST.
CALCUTTA, INDIA

To: Director, Bureau of Foreign and Domestic Commerce,
Department of Commerce, Washington, D.C.

From: Donald Renshaw, Assistant Trade Commissioner.

Subject: Tundice.

Attention: Chief, Specialties Division #39.

Under the name of "Tundice", a metal container thickly insulated with what has been guessed as being cork, has been sold in some quantities by its local manufacturer. The whole is in the shape of an old fashioned milk can with a plug cover. This receptacle serves as a portable ice chest. It is manufactured in two sizes. The larger size is retailed at Rs.50/- each. This larger size has a capacity of twelve soda water bottles and ten lbs. of ice. It is claimed by the manufacturer that the ice will have to be replenished only every 48 hours.

CARDED

Users express different opinions as to the efficiency of Tundice. Its introduction on the market, however, has brought out the fact that there is a demand for an inexpensive and efficient portable ice chest which can be carried out on to a tennis court or taken on the train when travelling.*

This matter is reported as one of possible interest to our manufacturers of small refrigerators.

Donald Renshaw

Donald Renshaw.
Assistant Trade Commissioner,
in absence of Trade Commissioner.

DR/PMS.

*Reported
to all
District
Officers
having inter-
ested firms
in their
Districts
9/25/24*

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Manufacturers of Vacuum Bottles

(Taken from "Thomas" Register of America September 30, 1924.

To: Boston District Office.

39

From: Specialties Division.

Subject: Vacuum Bottles.

CARDED

Under date of August 19 Assistant Trade Commissioner Donald Renshaw, Calcutta, India, reported that under the name of "Tundice", a metal container, thickly insulated with what has been guessed as being cork, has been sold in some quantities by its local manufacturer. The whole is in the shape of an old fashioned milk can with a plug cover. This receptacle serves as a portable ice chest. It is manufactured in two sizes. The larger size is retailed at Rs.50/- each. This larger size has a capacity of twelve soda bottles and ten lbs. of ice. It is claimed by the manufacturer that the ice will have to be replenished only every 48 hours.

Users express different opinions as to the efficiency of Tundice. Its introduction on the market, however, has brought out the fact that there is a demand for an inexpensive and efficient portable ice chest which can be carried out on to a tennis court or taken on the train when traveling.

I am attaching a list of firms within your district given in Thomas' Register as manufacturers of vacuum bottles and who would probably be interested in this opportunity.

E. J. Breyer,
Acting Chief, Specialties Division.

Forwarded.

Harold Dotterer,
Chief, Division of District Offices.

Inclosure 17074.

dc rt

Manufacturers of Vacuum Bottles

(Taken from "Thomas' Register of American Manufacturers")

- Manning, Bowman & Co., Meriden, Conn.
- Vacuum Specialty Co., Meriden, Conn.
- Landers, Frary & Clark, New Britain, Conn.

Under date of August 12 Assistant Trade Commissioner Donald Renshaw, Calcutta, India, reported that under the name of "Tundice" a metal container, thickly insulated with glass has been noticed as being sold. Has been sold in some quantities by its local manufacturer. The whole is in the shape of an old fashioned milk can with a plug cover. This receptacle serves as a portable ice chest. It is manufactured in two sizes. The larger size is retailed at Rs. 50/- each. This larger size has a capacity of twelve soda water bottles and ten lbs of ice. It is claimed by the manufacturer that the ice will have to be replenished only every 48 hours.

There express different opinions as to the efficiency of Tundice. Its introduction on the market, however, has brought out the fact that there is a demand for an inexpensive and efficient portable ice chest which can be carried out on to a tennis court or taken on the train when travelling.

The following named firms given in Thomas' Register of American Manufacturers as manufacturers of vacuum bottles would probably be interested in this opportunity:

- Kentle Lamp Co. of America, 607 W. Lake St., Chicago, Ill.
- The National Mfg. Co., Des Moines, Iowa.

R. J. Meyers,
Acting Chief, Specialties Division.

Forwarded.

Harold Dettler,
Chief, Division of District Offices.

September 30, 1924.

To: Chicago District Office.

39

From: Specialties Division.

Subject: Vacuum Bottles.

Under date of August 19 Assistant Trade Commissioner Donald Renshaw, Calcutta, India, reported that under the name of "Tundice" a metal container, thickly insulated with what has been guessed as being cork, has been sold in some quantities by its local manufacturer. The whole is in the shape of an old fashioned milk can with a plug cover. This receptacle serves as a portable ice chest. It is manufactured in two sizes. The larger size is retailed at Rs. 50/- each. This larger size has a capacity of twelve soda water bottles and ten lbs of ice. It is claimed by the manufacturer that the ice will have to be replenished only every 48 hours.

Users express different opinions as to the efficiency of Tundice. Its introduction on the market, however, has brought out the fact that there is a demand for an inexpensive and efficient portable ice chest which can be carried out on to a tennis court or taken on the train when traveling.

The following named firms given in Thomas' Register of American Manufacturers as manufacturers of vacuum bottles would probably be interested in this opportunity:

Mantle Lamp Co. of America, 607 W. Lake St., Chicago, Ill.
The National Mfg. Co., Des Moines, Iowa.

E. J. Breyere,
Acting Chief, Specialties Division.

Forwarded.

Harold Dotterer,
Chief, Division of District Offices.
ds rt

DEPARTMENT OF COMMERCE
BUREAU OF FOREIGN AND DOMESTIC COMMERCE
WASHINGTON

NEW ENGLAND OFFICE:
1801 CUSTOMHOUSE

BOSTON

INDEXED
FILE NO. 200

Thermos Bottles
October 3, 1924.

To: Specialties Division,
From: Boston District Office,
Subject: Vacuum Bottles.

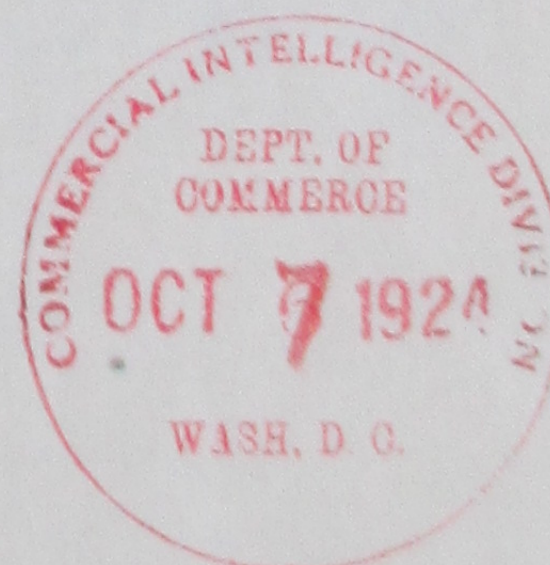
We have received your memorandum of September 30 quoting from Assistant Trade Commissioner Donald Renshaw, Calcutta, India, as to the possibilities of interesting manufacturers of vacuum bottles in exporting to India.

Before giving this information any publicity we should like to have the names of a few importers and dealers in such products in order to have a more definite proposition to offer New England firms.

It would be appreciated therefore if you will supply us with such a list at your early convenience.

Harvey A. Sweetser
Harvey A. Sweetser
Acting New England District Manager.

S/H





To: Boston District Office.

From: **EXPORT DEPARTMENT**
Commercial Intelligence.

Subject: Vacuum Bottles.

Mr. Brexere,
Acting Chief, Specialties Division,
Washington, D. C.

In reply to your letter of October 3, in regard to the article of Assistant Trade Commissioner Donald Renshaw, of Calcutta, as to the possibility of exporting vacuum bottles to India, there is no material available in our files directly pertaining to importers of vacuum bottles but I am sending you herewith lists of importers of sporting goods, drugs and chemicals and glass and glassware as well as a list of department stores in India. In the letter? If not, could you get in touch with your representative in Calcutta and have him obtain full names of the logical importers of vacuum bottles.

We sell considerable quantities of our regular line of Ice-Hot Vacuum Products in India, but if there is some special Container that they use and which could be manufactured here in the States to advantage, we would be very glad to look into it.

A. S. Hillyer,

Chief, Commercial Intelligence Division.

Anticipating with thanks your further attention to the matter we remain,
Forwarded.

Very truly yours,

THE "ICE-HOT" BOTTLE COMPANY

Harold Dotterer,
Chief, Division of District Offices.

Export Manager

Inclosure 2994

ONK-JLY

BOSTON

October 10, 1924.

BOTTLE COMPANY

October 10, 1924.

Suite 1217-18, 1270 Broadway, New York City

22c.

Cincinnati, O., U.S.A. Oct. 4, 1924

IN REPLY REFER TO

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DEPARTMENT OF COMMERCE
BUREAU OF FOREIGN AND DOMESTIC COMMERCE

Thermos Bottle

NEW YORK OFFICE
734 CUSTOMHOUSE

NEW YORK October 23, 1924.

Reference 39.

Bureau of Foreign and Domestic Commerce,
Department of Commerce,
Washington, D. C.

OCT 25 1924 39 12

Reference is made to the Bureau's letter of September 30 wherein this office was informed of an inquiry received from India for the sale of "Tundice", a metal container thickly insulated with cork. The American Thermos Bottle Company, Norwich, Connecticut, wrote us in answer to our letter of October 15, in which we directed their attention to this market, and stated that the description of this article fits their merchandise, and that their efforts will be extended in developing the sale of this article in India. Their sincere thanks for our cooperation in this matter was also communicated to us.

A. J. Barnaud
A. J. Barnaud,
District Manager.

FEG:GR

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DEPARTMENT OF COMMERCE
BUREAU OF FOREIGN AND DOMESTIC COMMERCE
WASHINGTON

NEW YORK OFFICE
734 CUSTOMHOUSE

B. F. D. C.	NOV 8 1924	39	NEW YORK
REC'D.			

November 7, 1924.

Reference 39

Bureau of Foreign and Domestic Commerce,
Department of Commerce,
Washington, D. C..

Reference is made to the Bureau's letter of September 30 informing this office that a potential market exists in Calcutta, India, for the sale of "Tundice", which we understand is a receptacle which serves as a portable ice chest.

In answer to a letter sent to the Stanley Insulating Company, wherein we conveyed this information, this firm writes us inquiring for the name of the local manufacturer of "Tundice", and also any advertising literature describing this container.

If such information is not available in the Bureau, will the Bureau get in touch with Trade Commissioner Donald Renshaw, of Calcutta, for the information requested by the Stanley Insulating Company.

X
FEG:AA

A. J. Barnaud.
A. J. Barnaud,
District Manager.

UNITED STATES
DEPARTMENT OF COMMERCE
BUREAU OF FOREIGN AND DOMESTIC COMMERCE

November 8, 1924.

BOSTON

December 10, 1924.

To: New York District Office.
From: Specialties Division.
Subject: Portable Ice Chest.

To: Specialties Division

I have your letter of November 7, in behalf of the Stanley Insulating Company, your city, in reference to our letter of September 30, in which we informed you that a potential market exists in Calcutta, India, for the sale of a portable ice chest, similar to the one known in that market as the "Twilio".

You have requested that we obtain additional information relative to this container from our Calcutta office. Under date of October 8 we wrote to Calcutta for this information in behalf of the Ice-Hot Bottle Company, and upon receipt of this material, we shall make it available to you for the use of the Stanley Insulating Company.

Harvey A. Sweetser
Acting New York District Office
Warren L. Hoagland,
Chief, Specialties Division.

Forwarded:

Harold Dotterer,
Chief, District Office Division.

cc. etc

UNITED STATES
DEPARTMENT OF COMMERCE
BUREAU OF FOREIGN AND DOMESTIC COMMERCE

NEW ENGLAND OFFICE:
1801 CUSTOMHOUSE

BOSTON

December 10, 1924.

B. F. D. C.
DEC 11 1924

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To: Speculations Division
From: Boston District Office
Subject: Vacuum Bottles.

We refer to your memorandum of September 30 to inform you that Landers, Frary and Clark, New Britain, Connecticut and Manning, Bowman and Company, Meriden, Connecticut were interested in the proposal submitted by Assistant Trade Commissioner Donald Renshaw and that they will endeavor to sell some of their vacuum containers in India.

Harvey A. Sweetser
Harvey A. Sweetser
Acting New England District Manager

HAS/O

C.T.

TRADE COMMISSIONER

UNITED STATES
DEPARTMENT OF COMMERCE
BUREAU OF FOREIGN AND DOMESTIC COMMERCE

B.F.D.C. JAN 17 1925
REC'D

Rooms 5 & 6, Rustom Building,
Churchgate Street, Fort,
Bombay, December 17, 1924.

To: Director, Bureau of Foreign and Domestic Commerce,
Department of Commerce, Washington, D.C.

From: Edward G. Sabine, Assistant Trade Commissioner, Bombay.

Subject: "Tundice" Portable Refrigerator.

Attention: Chief, Specialties Division #39.

Reference is made to your letter of October 8, 1924, on this subject and with reference to the Icy-Hot Bottle Company of Cincinnati, Ohio. We have spent considerable time investigating this portable refrigerator and can add but little to our letter of August 19, 1924, on this subject. Our inquiries as to the composition of the insulating material have only resulted in our being informed that it is a trade secret. However, one concern handling the Tundice refrigerator was of the opinion that it was either slag wool or a mixture of slag wool and mica. We are inclined to believe that the material used is ground-up cork.

We attach hereto a circular descriptive of Tundice from which you will note that the manufacturers are Walter Locke & Company, Ltd., Calcutta.

We regret that we cannot give you detailed information concerning this article but should the Icy-Hot Bottle Company decide to go further into the matter it is possible that they might desire to purchase one of these portable refrigerators in order to make a complete examination for themselves.

Edward G. Sabine
Edward G. Sabine,
Assistant Trade Commissioner,
For American Trade Commissioner.

Inclosure #17211.

EGS/LA.

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January 21, 1925.

Icy-Hot Bottle Company,
Columbus, Ohio.

39

Attention: Mr. E.E. Lincoln, Export Manager.

Gentlemen:

This is in reference to my letter of October 8 and previous correspondence relative to the metal container known as "Tundice" which has been enjoying quite a large sale in India.

As I promised you in my letter of the above date, additional particulars concerning this product were requested from our office in Calcutta. I am attaching a copy of the reply which we have just received from that office together with a pamphlet descriptive of the "Tundice" container. I hope that this information will be sufficient for the purpose you have in mind.

Kindly return the descriptive pamphlet to us when you have finished with it.

Very truly yours,

Warren L. Hoagland,
Chief, Specialties Division.

Inclosure 20454

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