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PLAIN

Helsingfors

UnDated

Rec'd 8:05 a.m., Jan. 25,

1930.

Secretary of State,

Washington

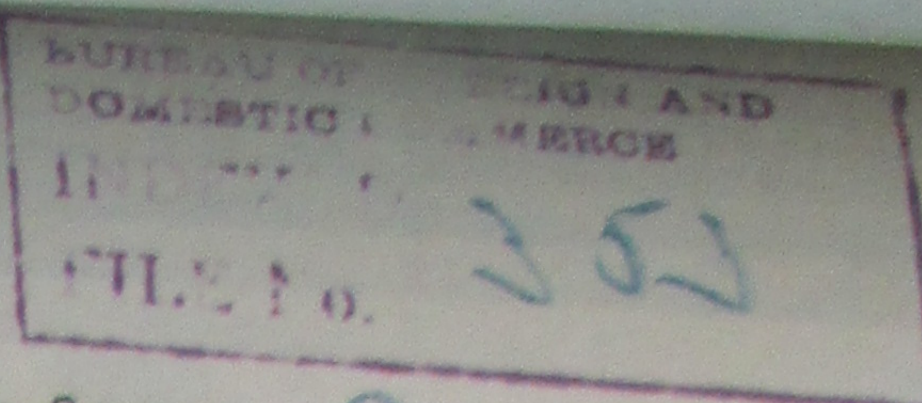
For Cocola Company.

copy
"All of Lundbom largest single retailer soft drinks in dry Finland operating several popular establishments desires Cocola agency for Finland. If you will consider proposition Lundbom desires telegraphic reply as for seasonal and business reasons expedite action essential and he desires immediate shipment via Scantic Line New York to Helsingfors twenty dozen filled bottles and five gallons syrup with which to experiment on customers. Bank reference Helsingfors Aktiebank. The Consulate assumes no responsibility."

World Trade Directory, November 14th, 1929.

WSB

WILKINSON



CABLE ADDRESS
"COCA-COLA"

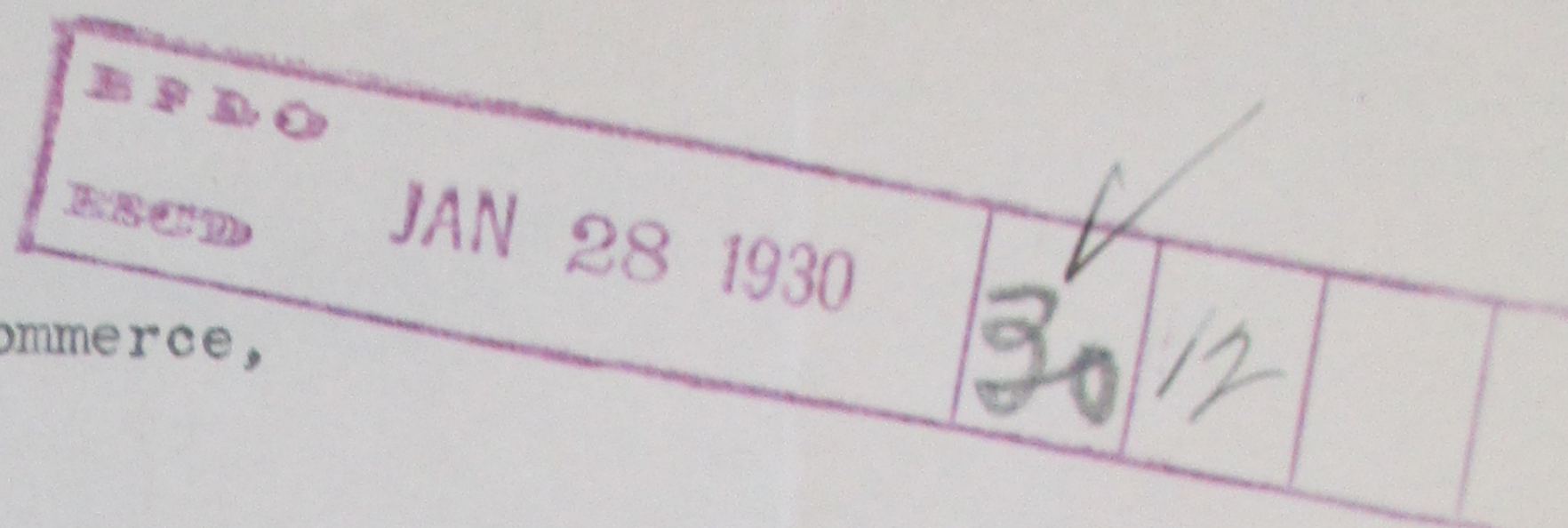
Coca-Cola Company

111 BROADWAY

NEW YORK, N.Y., U.S.A.

January 27, 1930

Department of Commerce,
Bureau of Foreign & Domestic Commerce,
Washington, D.C.



Attention - Mr. M.A. Wulfert - 30J

Gentlemen:

Thank you, very much, for your letter of January 25, 1930 with attached Trade opportunity.

In response to the cablegram received from Mr. Wilkinson of the Department of State, we are prepared to ship twenty dozen filled bottles of Coca-Cola, ready to drink, and a five gallon keg of Coca-Cola soda fountain syrup.

We would appreciate your communicating this information to either Mr. Wilkinson or the interested party, Mr. Lundbom. If there is any special shipping address or manner in which the merchandise must be marked for shipment, this information should be furnished us.

With best wishes and kindest regards, we remain,

Very truly yours,

COCA-COLA COMPANY

Chas. P. Swan

Foreign Department

CPS/n

JAN 28 1930