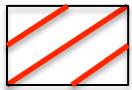


# Close mapping (Sectors)

*Shenbao*, 1924, Jan 3 (22p)

## Color code used for mapping business sectors



Restricted zone (no advertisements)



B = Beauty/appearance



C = Culture



E = Engineering/industry



F = Finance



H = Health



L = Leisure/pleasure



N = Nutrition



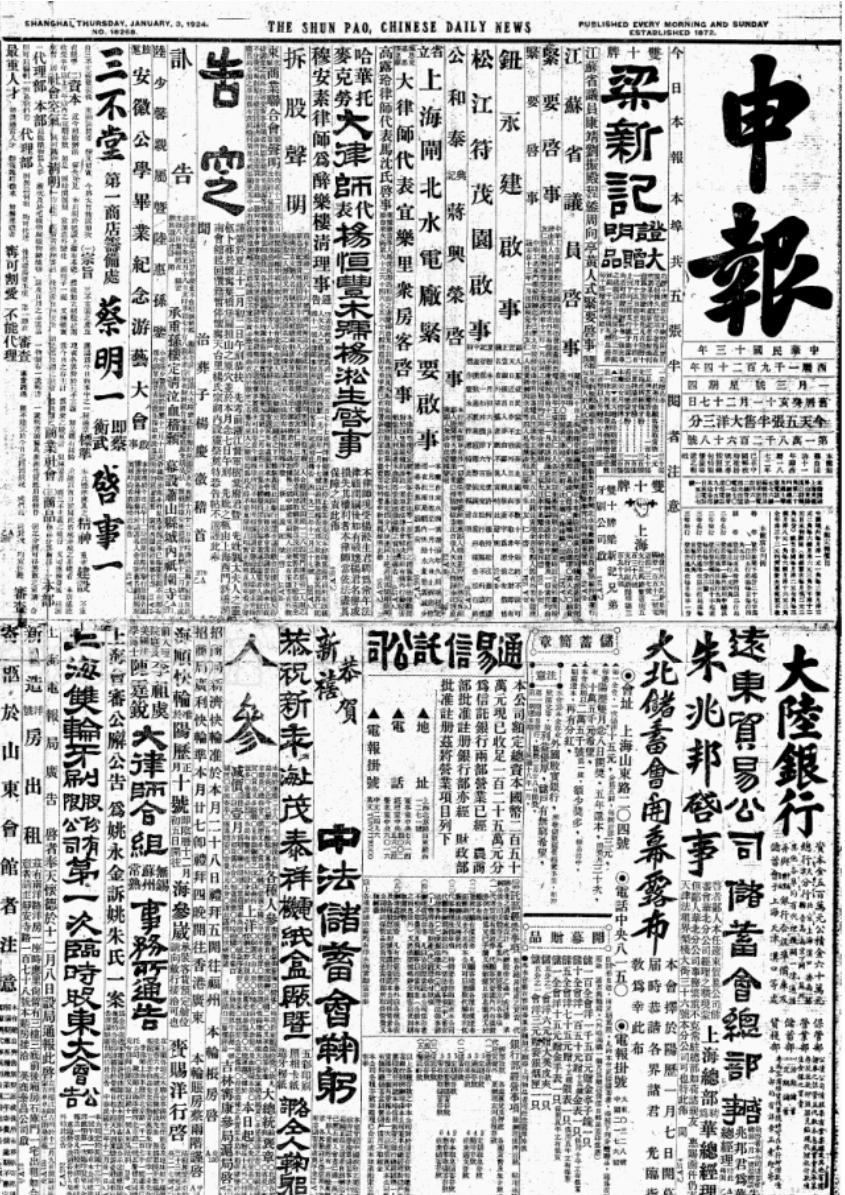
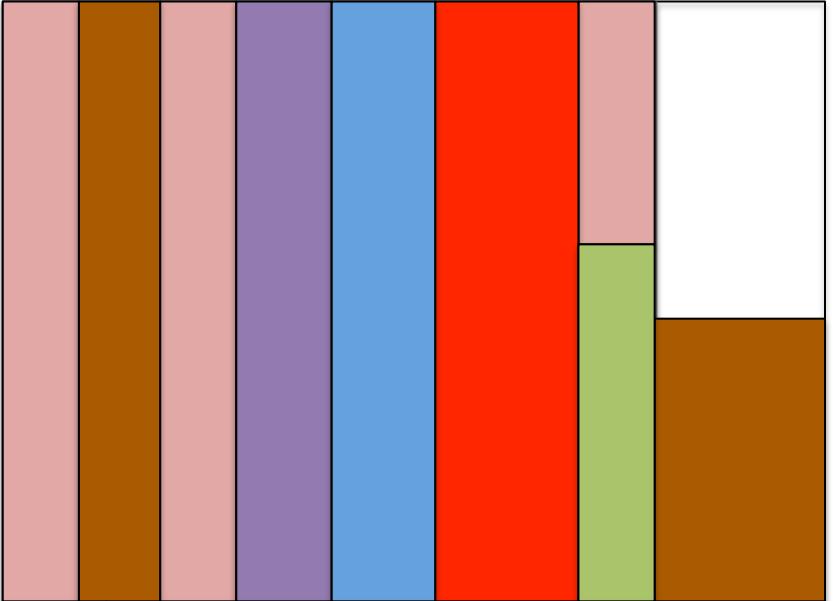
P = Propaganda



U = Urban services, public utility



Commercial Zone



*Shenbao* 1924, Jan 3 (p.1)

(二) 三月三日星期四期四報(甲) 中華民國三十一年三月三日

*Shenbao* 1924, Jan 3 (p.2)

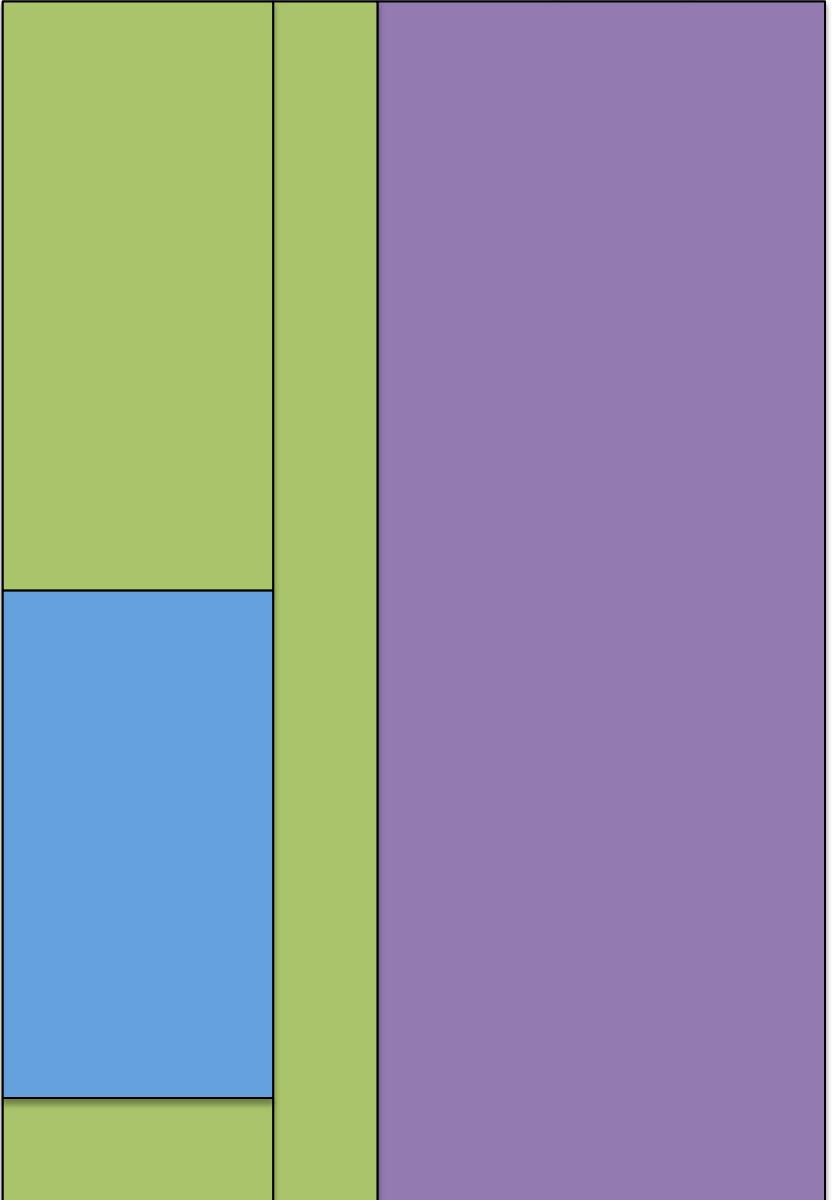
*Shenbao* 1924, Jan 3 (p.3)

This image shows a full-page layout of a Chinese newspaper from March 3, 1931. The page is filled with numerous vertical columns of text, some of which are headings for advertisements. Key visible elements include:

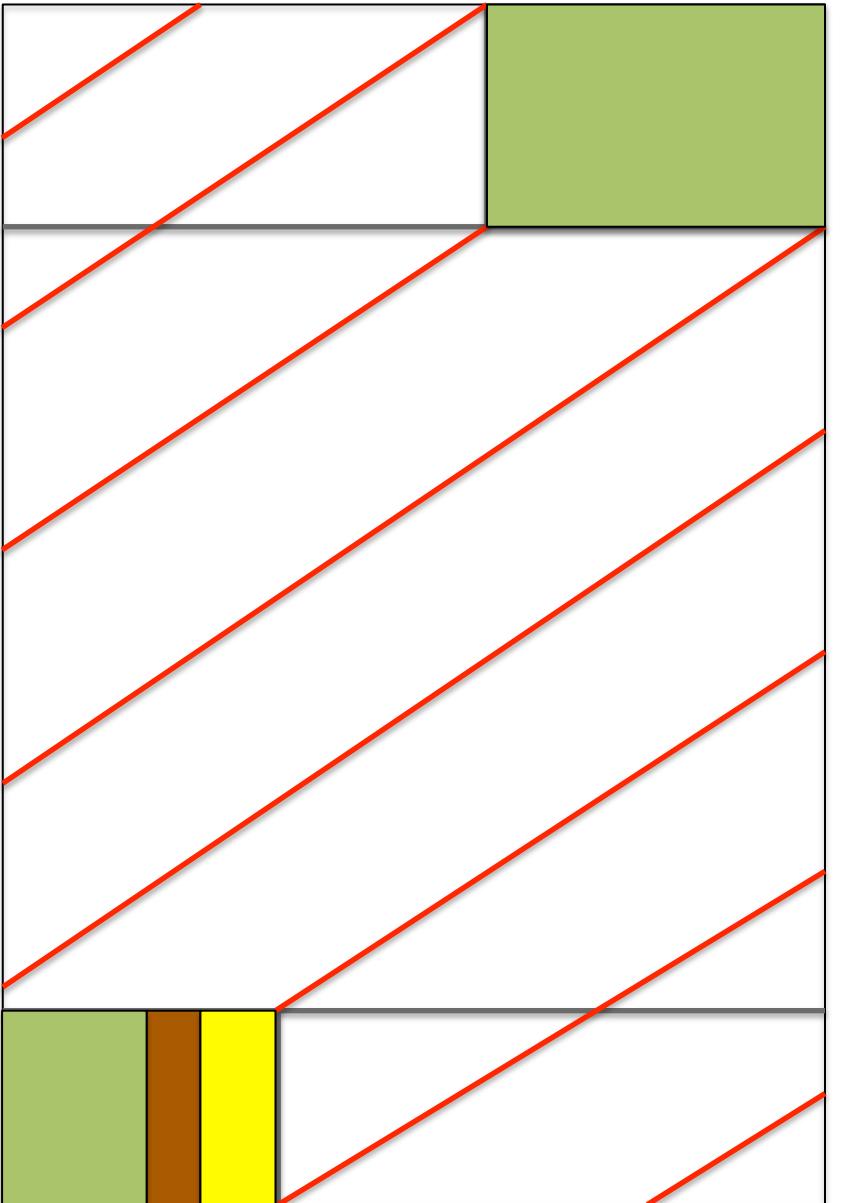
- Top Center:** "寧波時事公報大革新發行" (Advertisement for Ningbo Current Affairs Report, Major Reform Edition)
- Left Column:** "黃山谷幽蘭賦" (Calligraphy of Huang山谷's 'Yuluan' Poem)
- Middle Left:** "中華民國憲法" (Advertisement for the Constitution of the Republic of China)
- Bottom Left:** "駐渥經理處" (Advertisement for the Ningbo Office of a certain company)
- Top Right:** "教育雜誌" (Advertisement for Educational Magazine)
- Middle Right:** "國語教科書" (Advertisement for National Language Textbooks)
- Bottom Right:** "洞庭東山嚴大德药鋪廣告" (Advertisement for Dongting Dongshan Yan Da De Pharmacy)
- Central Headlines:** "歐洲名畫廉價" (Affordable European Paintings), "現行中中新六法" (Six New Laws in Effect), "廣濟保商券" (Guangji Business Protection Vouchers), "上海開鑼" (Opening of Shanghai), and "湖北二賬" (Hubei Two Accounts).
- Small Ads:** Numerous small ads for various products like "特價" (Special Price), "高貴美器" (High-quality Utensils), and "新華書局發售" (Newspaper Sales).

四

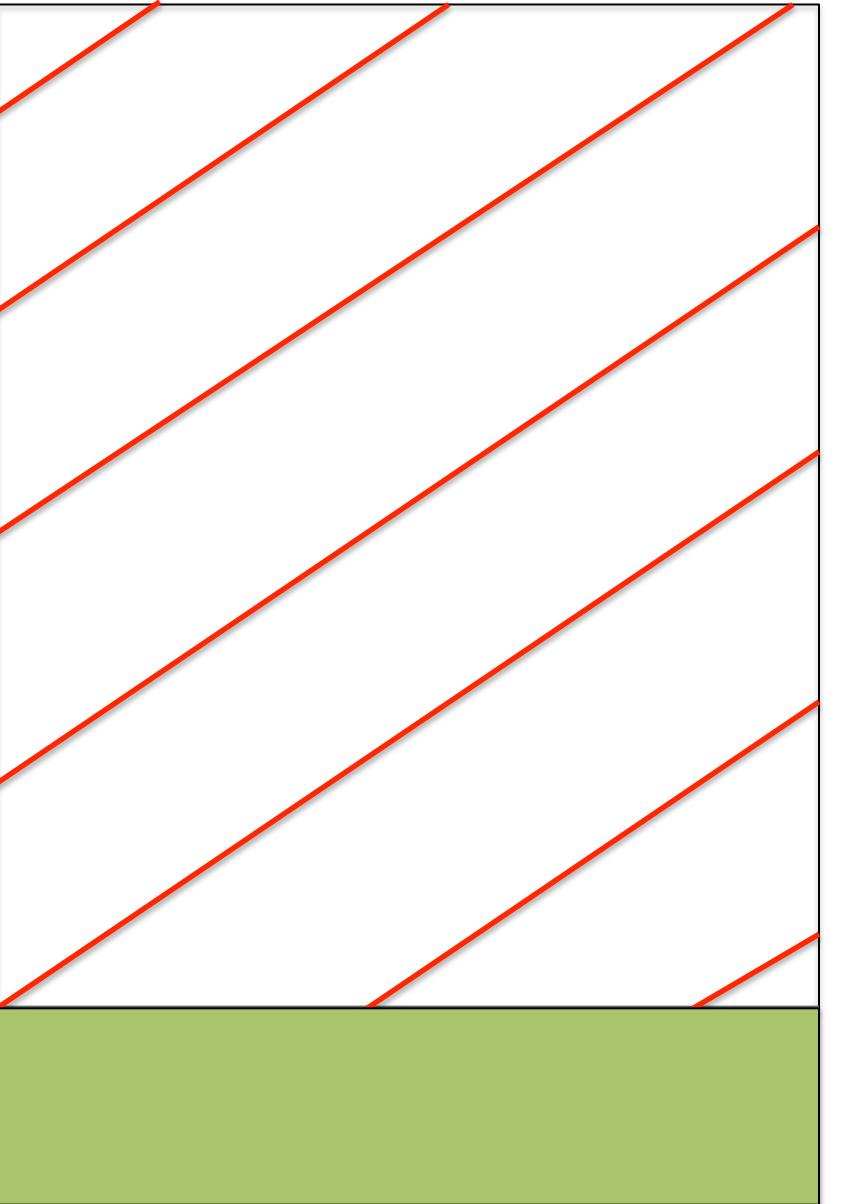
*Shenbao* 1924, Jan 3 (p. 4)



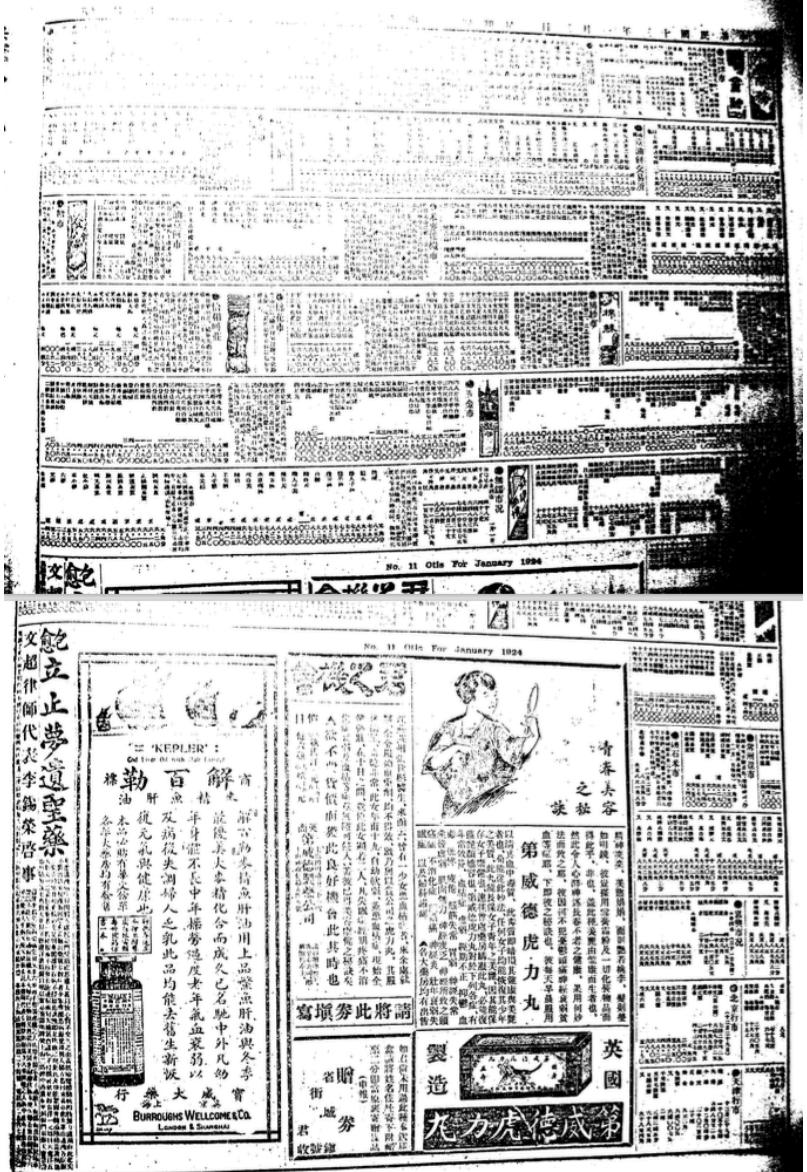
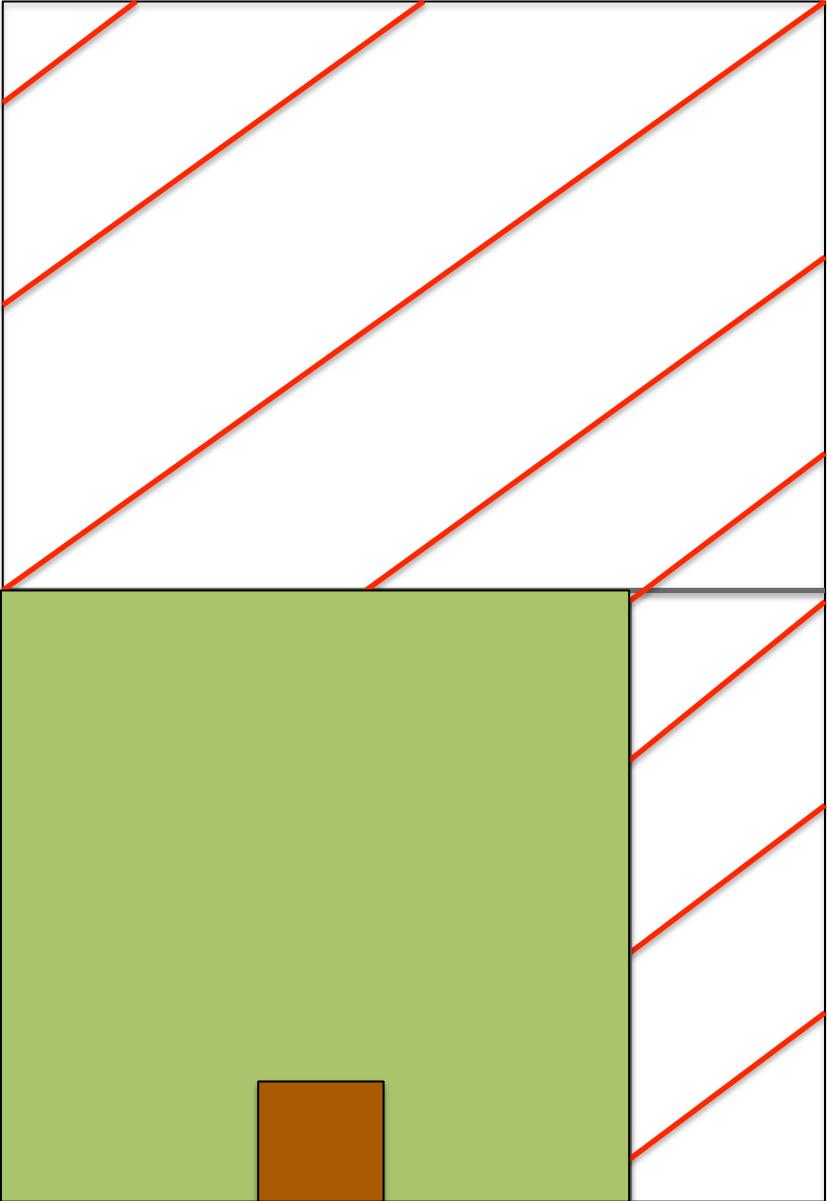
*Shenbao* 1924, Jan 3 (p.5)



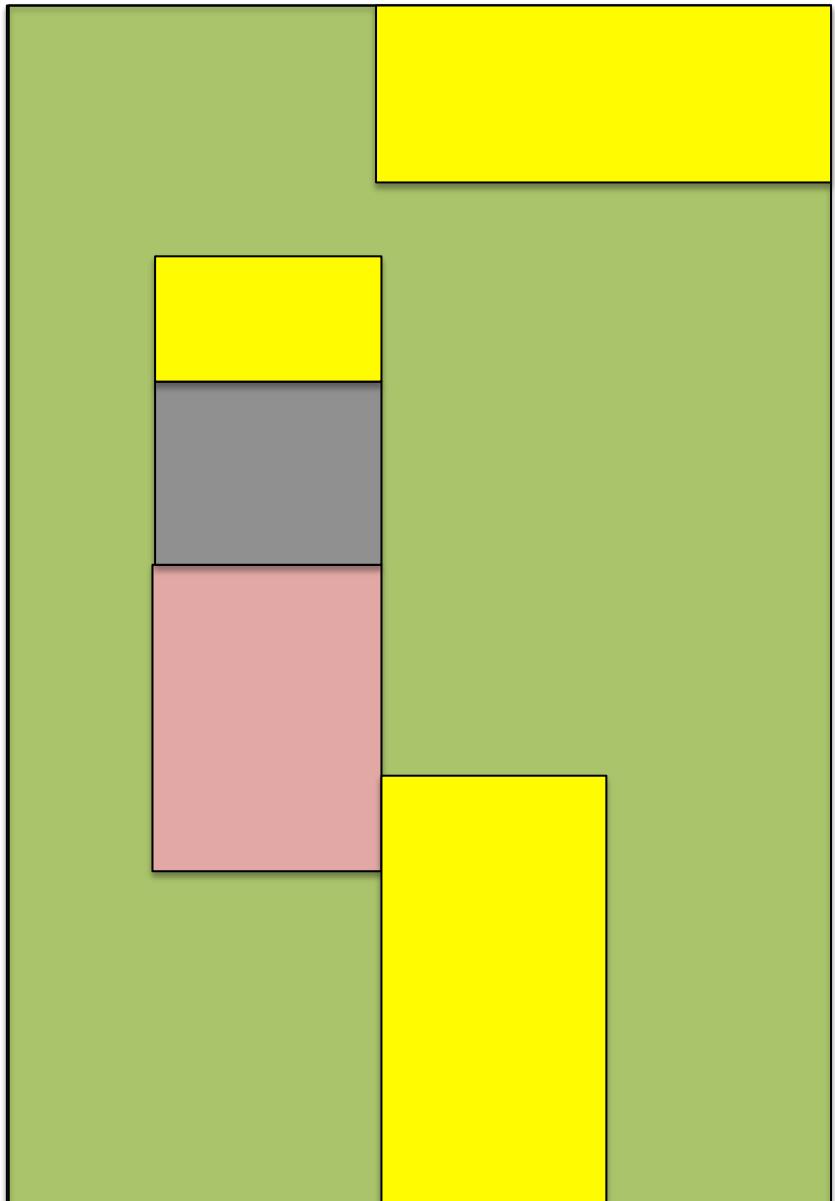
*henbao* 1924, Jan 3 (p.6)



*Shenbao* 1924, Jan 3 (p.7)



*Shenbao* 1924, Jan 3 (p.8)



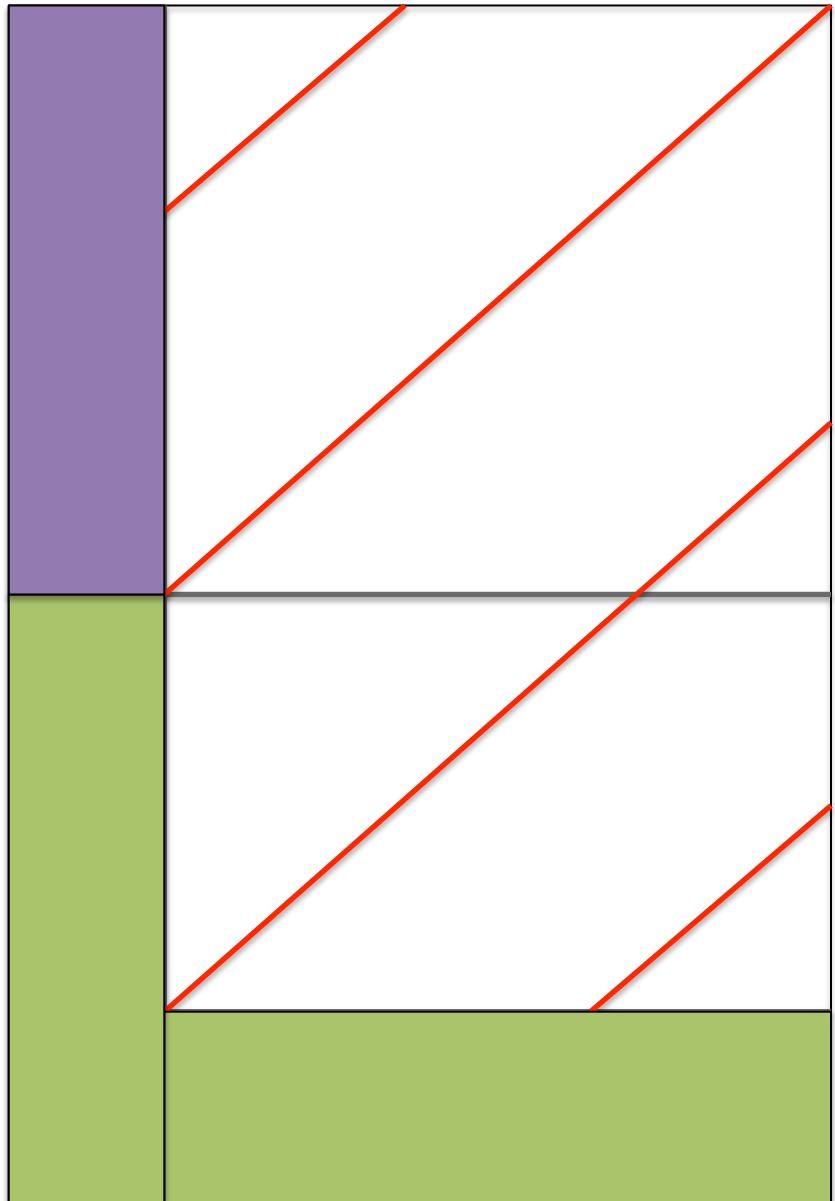
The page contains several large, bold headlines in Chinese characters:

- 中國第一供藥部
- 大世眞立愈白濁丸
- 天德堂
- 麥田
- 酒味哈牌
- 洛迦寶月華
- 丸體白濁丸
- 星救之花柳病
- 六零大

Advertisement highlights include:

- A large advertisement for "KLM MILK" with a picture of a milk bottle.
- An illustration of a woman applying cream to her face, labeled "請用虎頭白蘭霜".
- A box for "STEAM HEADACHE MINTS" with a woman's profile on it.
- A bottle of "DAWSON'S BLEND WHISKY".
- A detailed illustration of a woman holding a tray with a bottle of "利亞婦女補血汁" (Leah Women's Blood Tonic).
- Textual ads for "PETER DAWSON Scotch Whisky" and "利亞化學製藥公司啓
- Small ads for various pharmaceutical products like "英美工廠聯合會" (British and American Factories Association) and "英國工廠聯合會" (British Factories Association).

*Shenbao* 1924, Jan 3 (p.9)



*Shenbao* 1924, Jan 3 (p.10)

This image shows a full-page layout of a Chinese newspaper from March 3, 1931. The page is filled with dense text in traditional Chinese characters, organized into several columns. There are also several large, prominent advertisements on the left side of the page.

**左側廣告內容：**

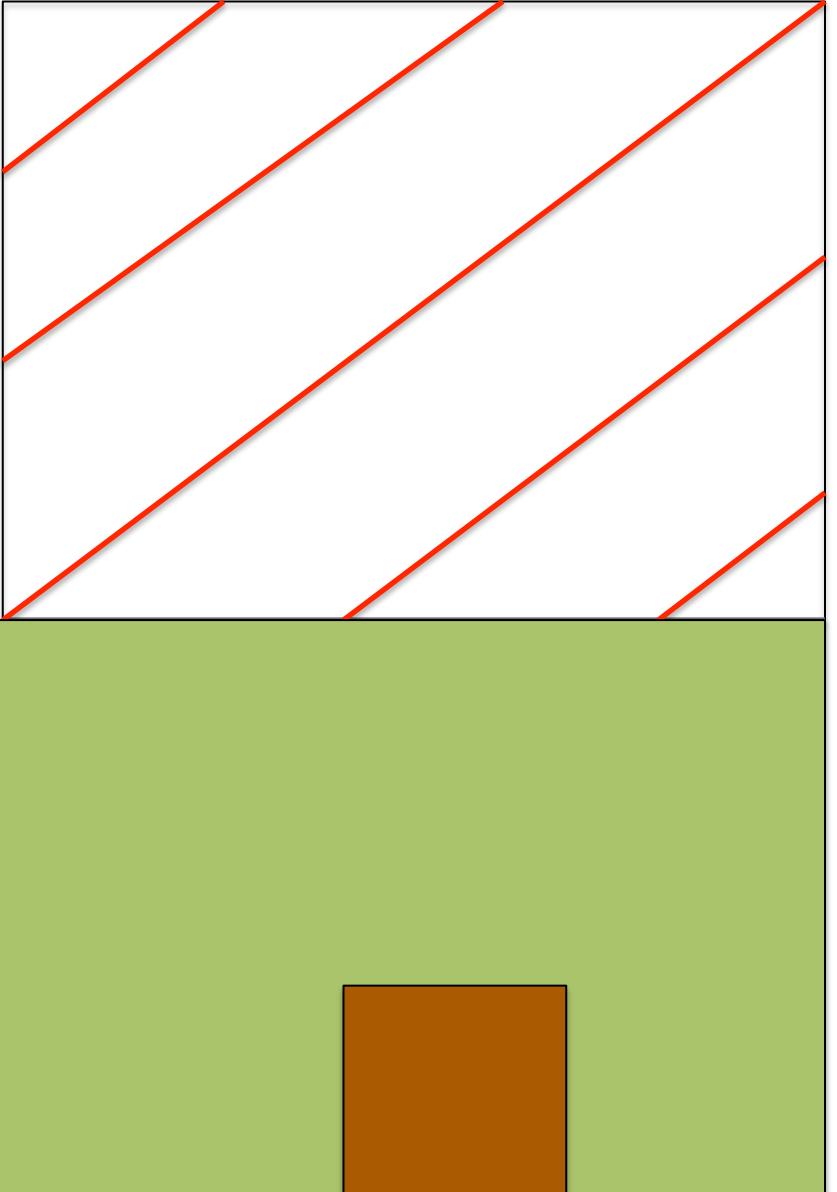
- 金石利康**：上方有“金石利康”字样，下方有详细说明文字。
- 印潛泥**：上方有“印潛泥”字样，下方有详细说明文字。
- 仁精大生公司**：上方有“仁精大生公司”字样，下方有详细说明文字。
- 九德公司**：上方有“九德公司”字样，下方有详细说明文字。

**右側內容：**

- 百齡機**：位于右下角，是一个广告单元，包含文字说明和一个产品的插图。
- 返魂香**：位于百齡機下方，是一个广告单元，包含文字说明。
- 還丹**：位于返魂香下方，是一个广告单元，包含文字说明。
- 不死藥**：位于還丹下方，是一个广告单元，包含文字说明。
- 白藥品**：位于不死藥下方，是一个广告单元，包含文字说明。
- 無窮不可思議**：位于白藥品下方，是一个广告单元，包含文字说明。

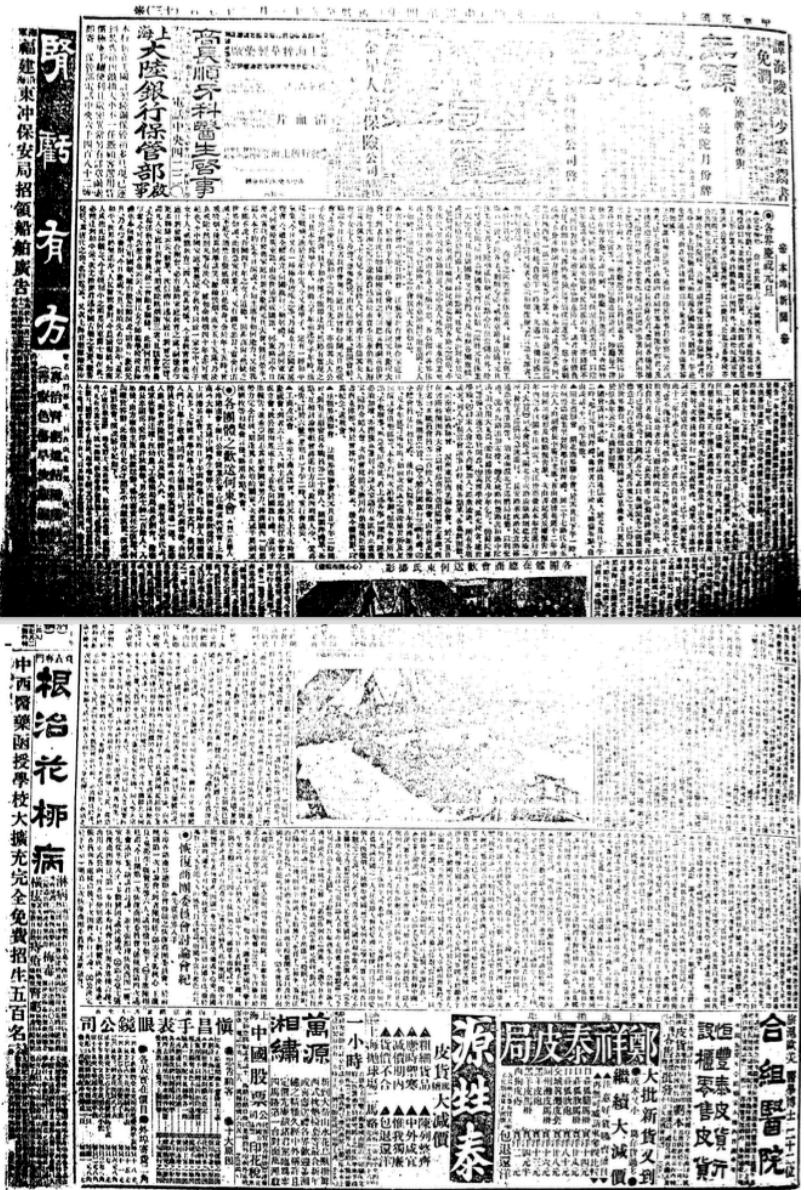
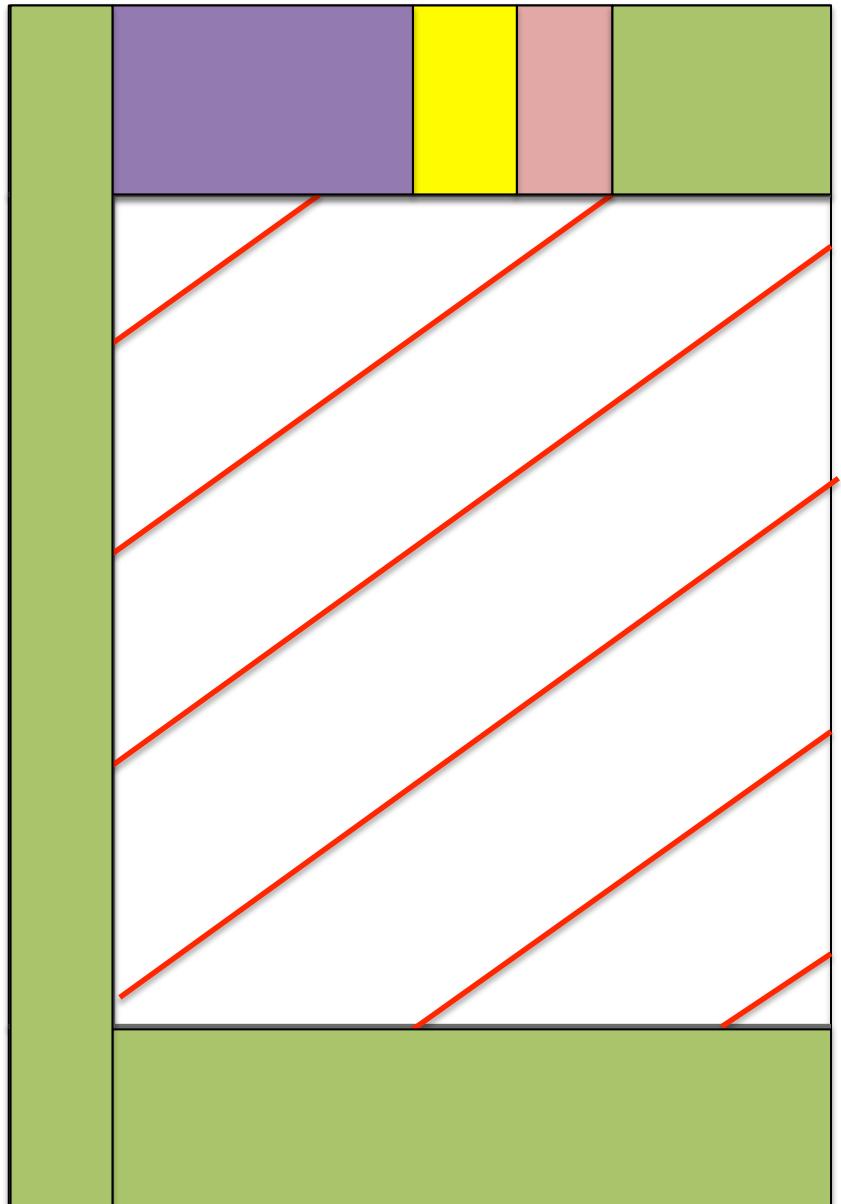
**其他版塊：**

- 最新消息**：位于左侧中间位置，包含多行新闻摘要。
- 百齡機**：位于右侧中间位置，包含多行新闻摘要。
- 最新消息**：位于右侧最下方位置，包含多行新闻摘要。

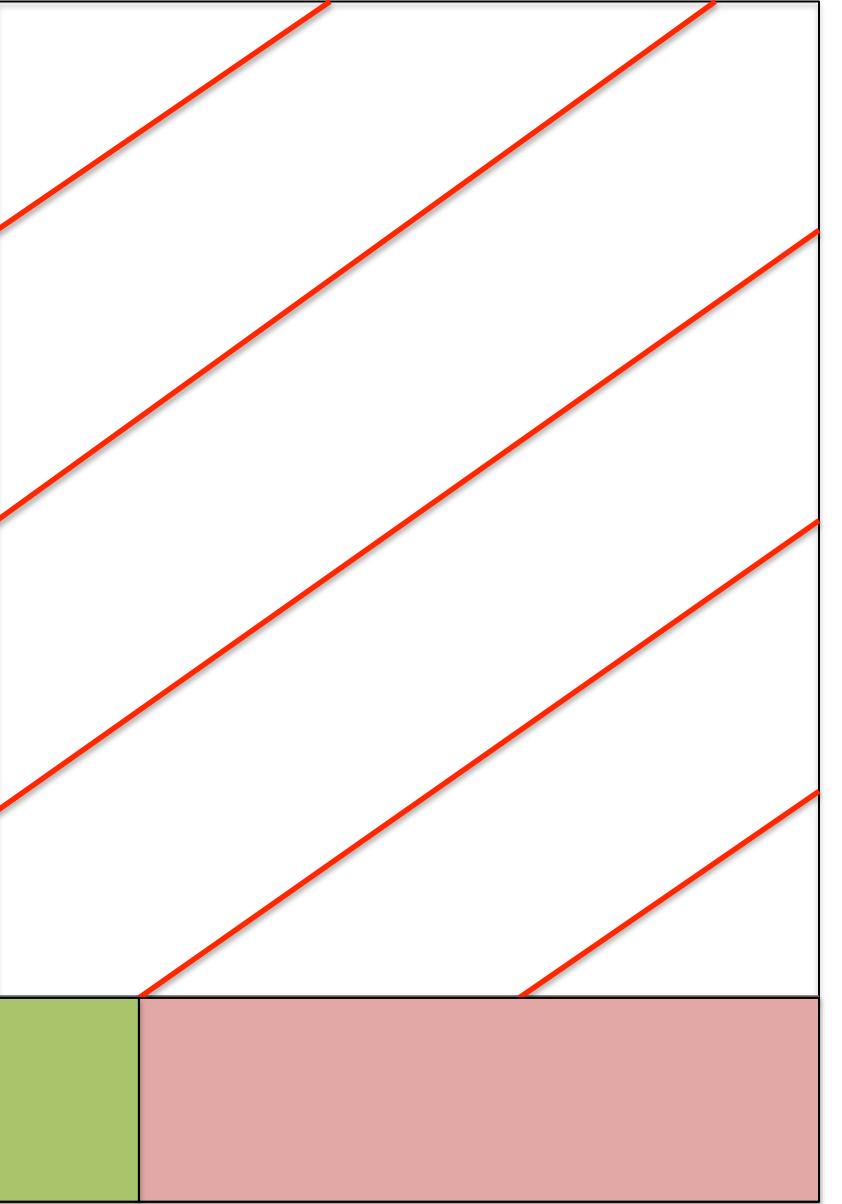


*Shenbao* 1924, Jan 3 (p.11)

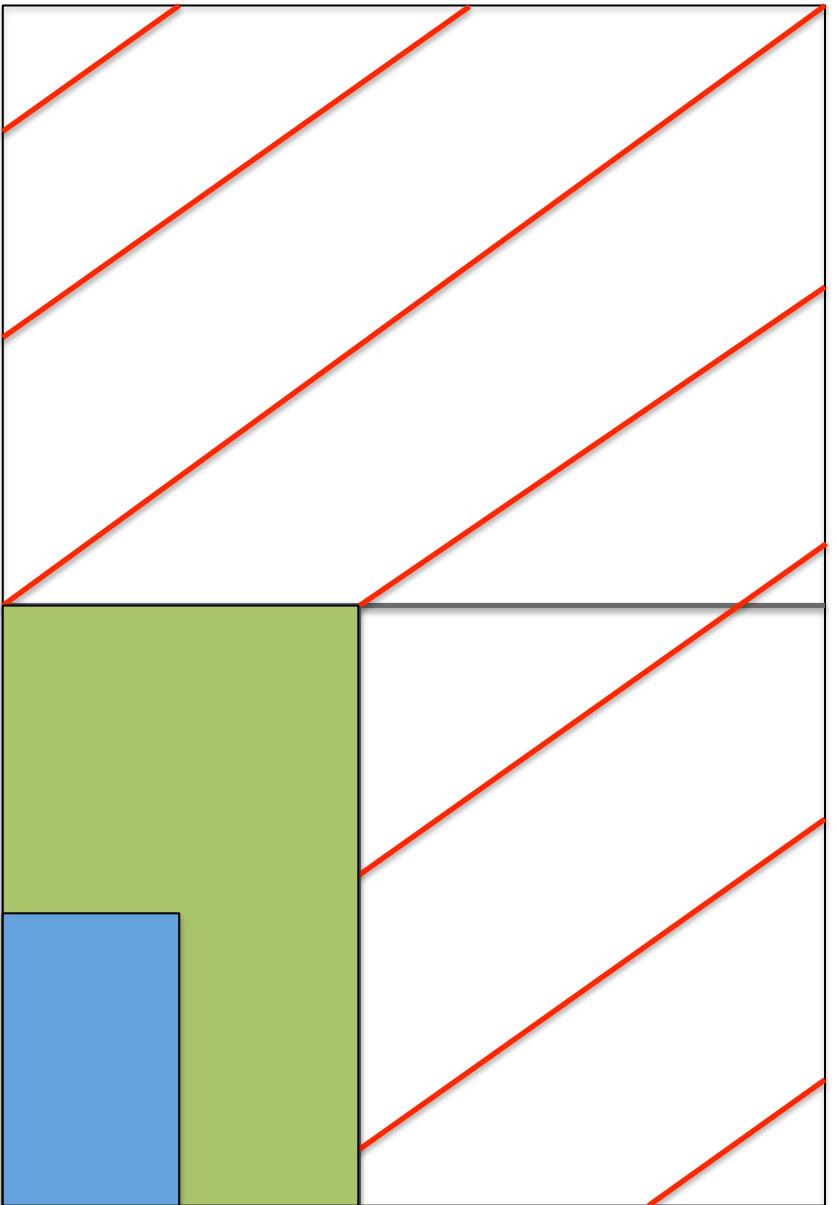
*Shenbao* 1924, Jan 3 (p.12)



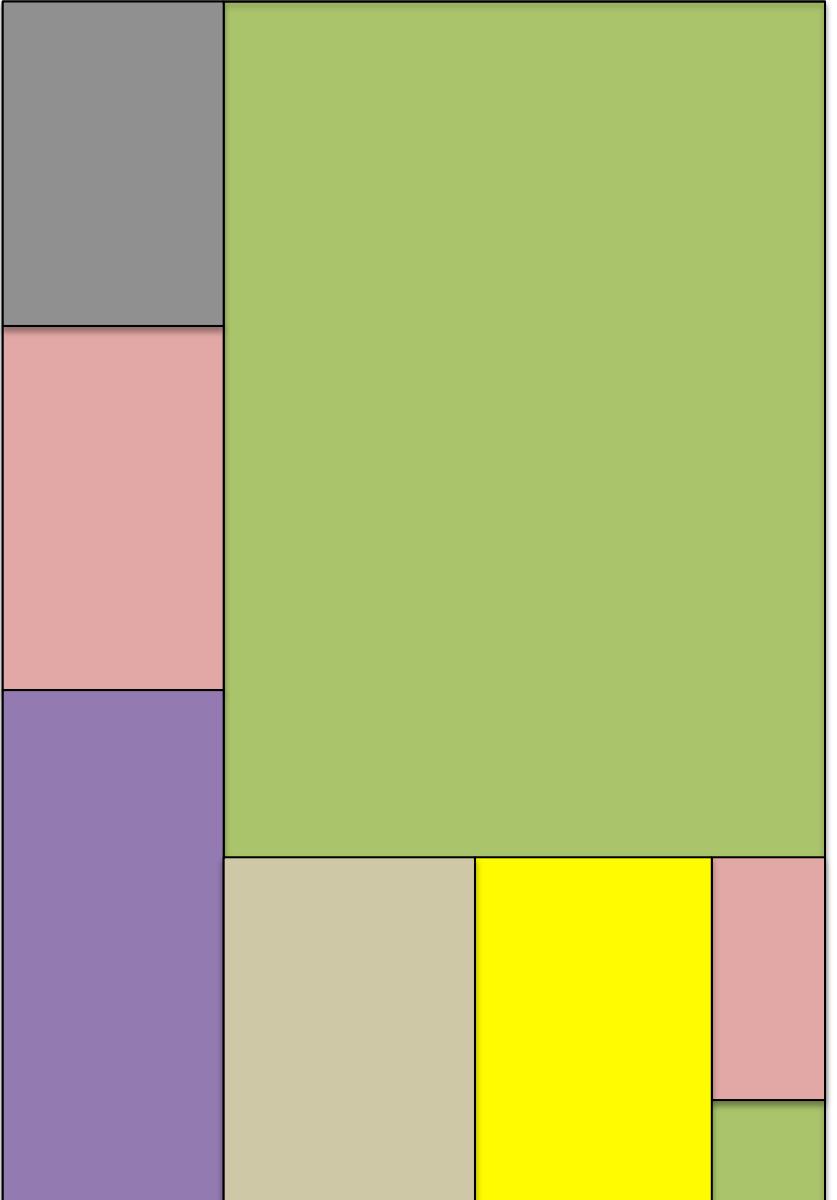
*Shenbao* 1924, Jan 3 (p.13)



*Shenbao* 1924, Jan 3 (p.14)



*Shenbao* 1924, Jan 3 (p.15)



申報（第4期）

三月一日星期一

**SOZODONT**

精立效還精遺

露血精牌牛拉皮

PHILIPS

飛利浦電泡

丸林佛阿拉皮

凡士林生髮香膏

上海美銀業

告廣行銀業

本味可可粉

PHILIPS

SOZODONT

露血精牌牛拉皮

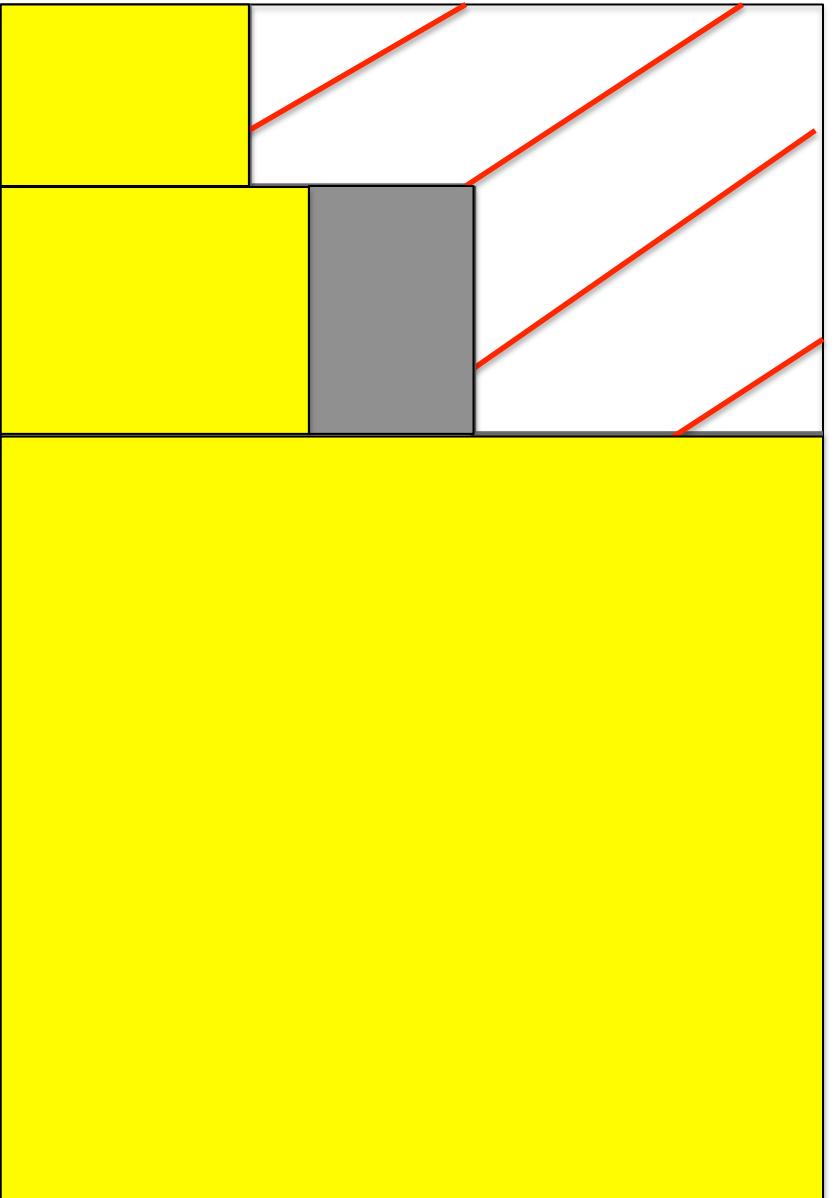
丸林佛阿拉皮

凡士林生髮香膏

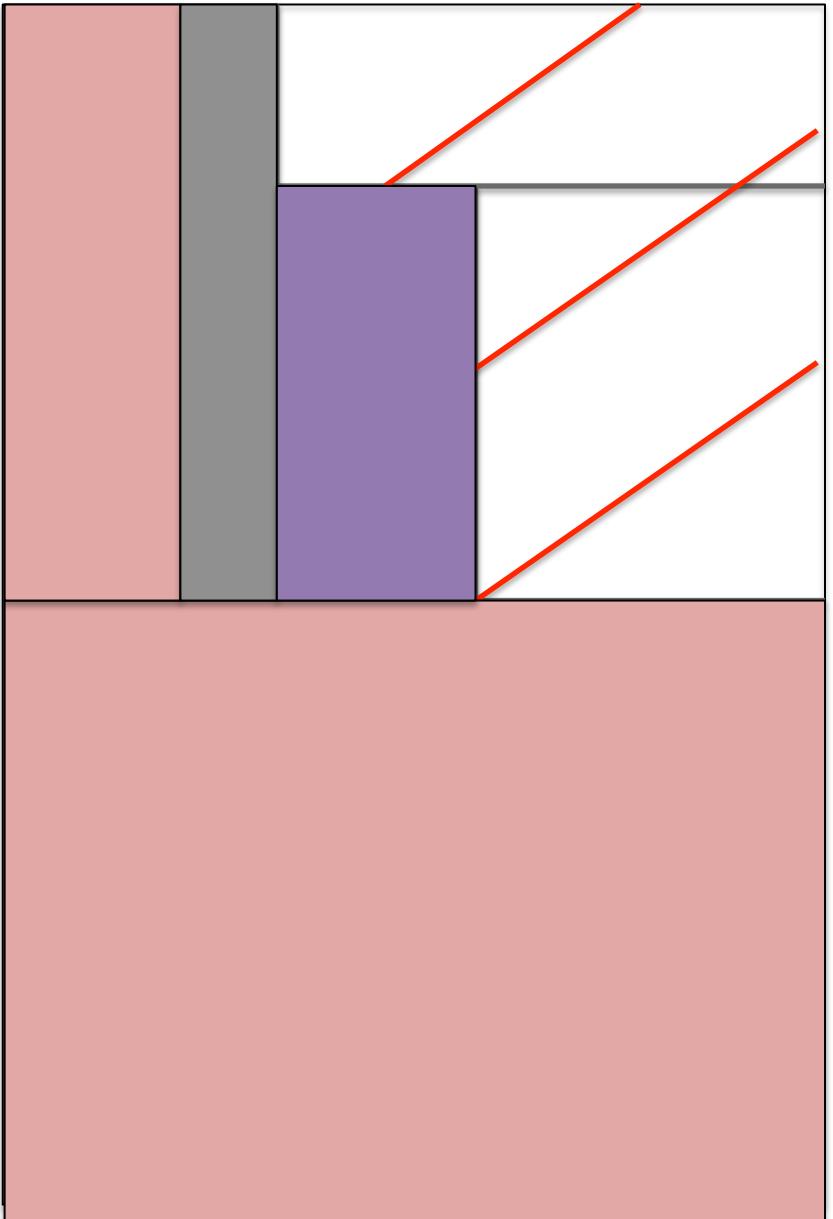
上海美銀業

告廣行銀業

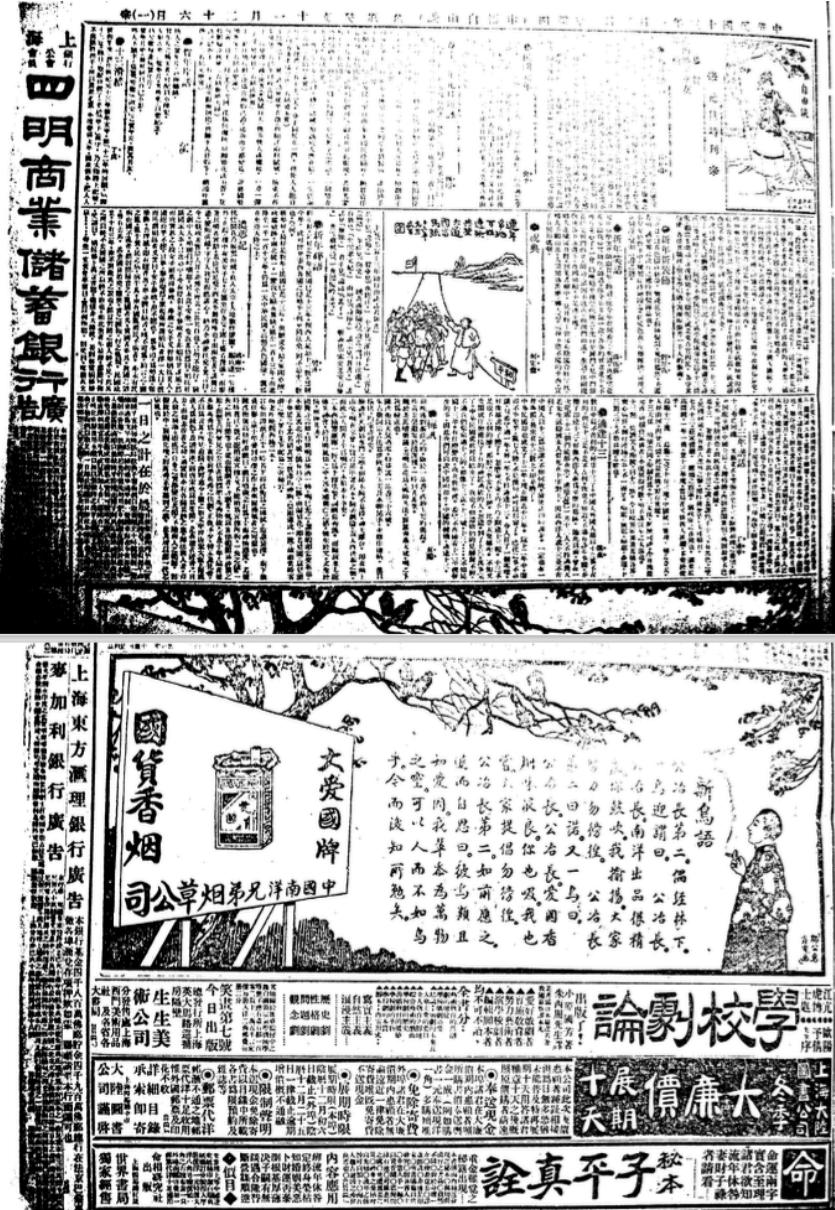
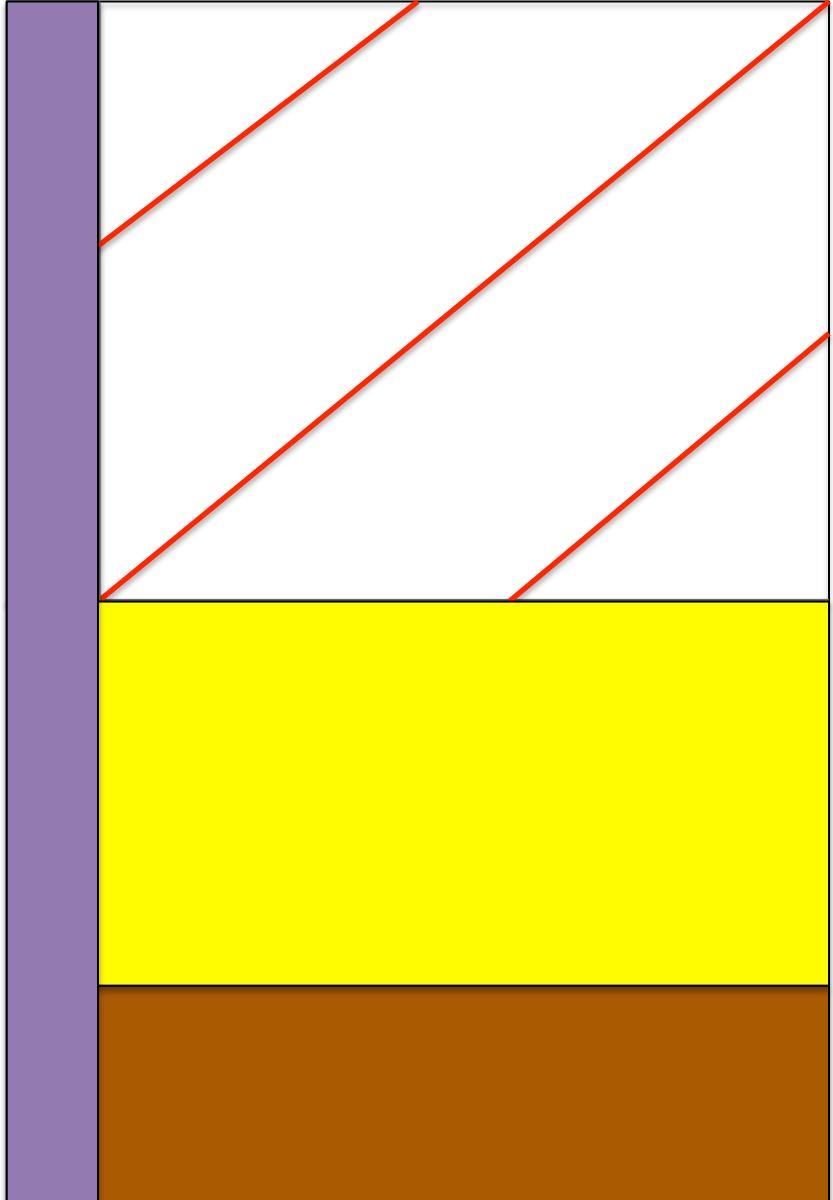
本味可可粉



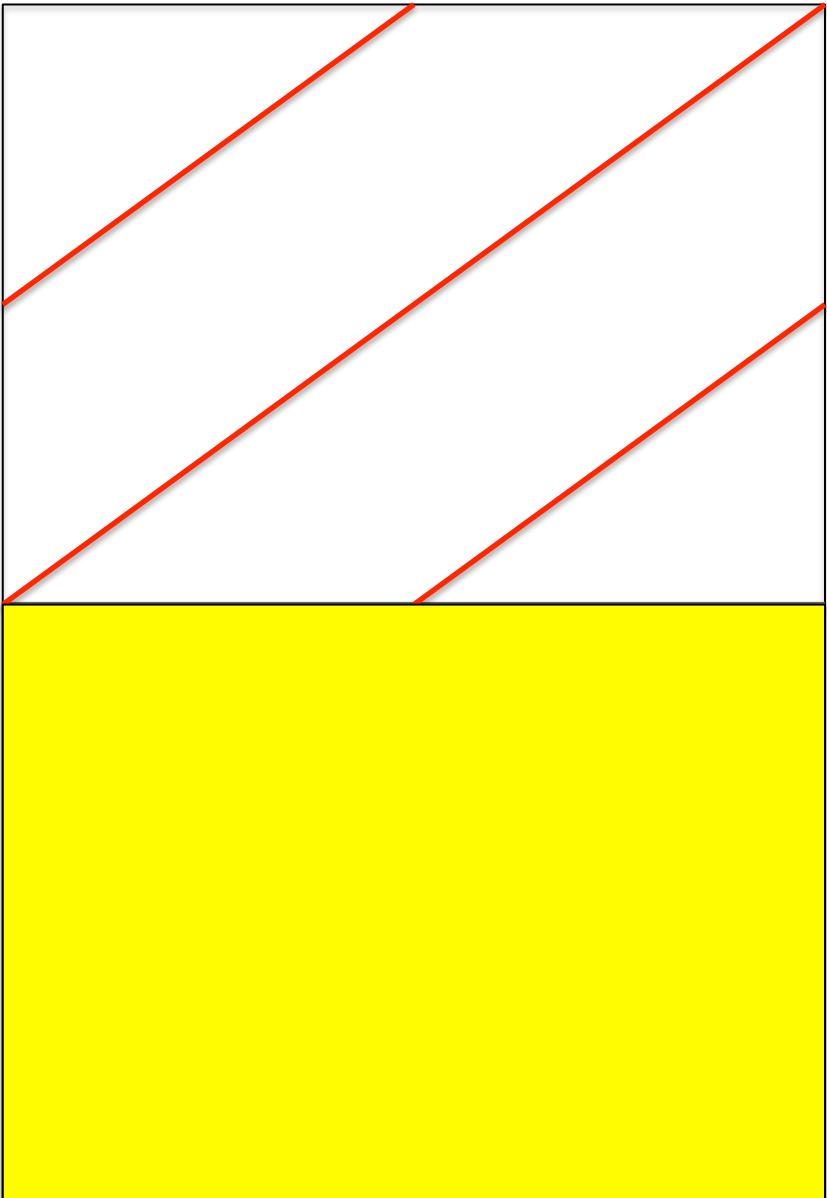
*Shenbao* 1924, Jan 3 (p.17)



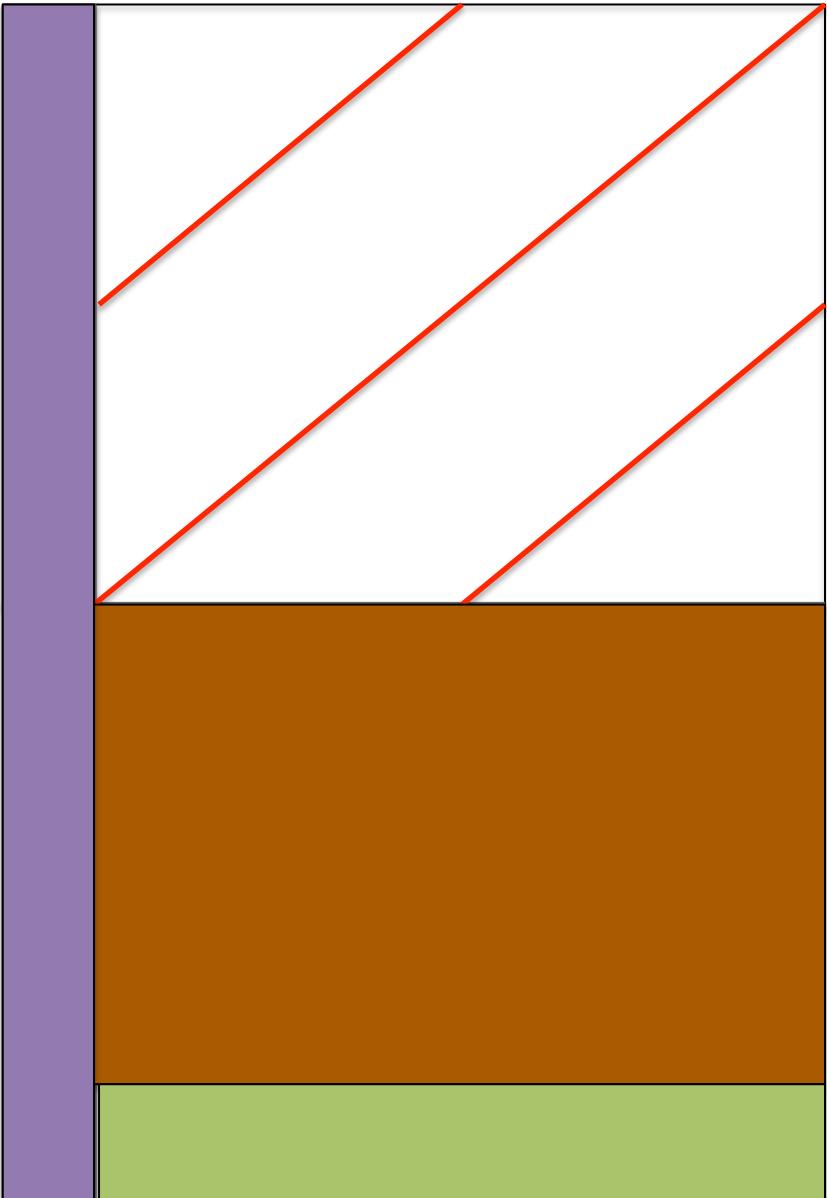
*Shenbao* 1924, Jan 3 (p.18)



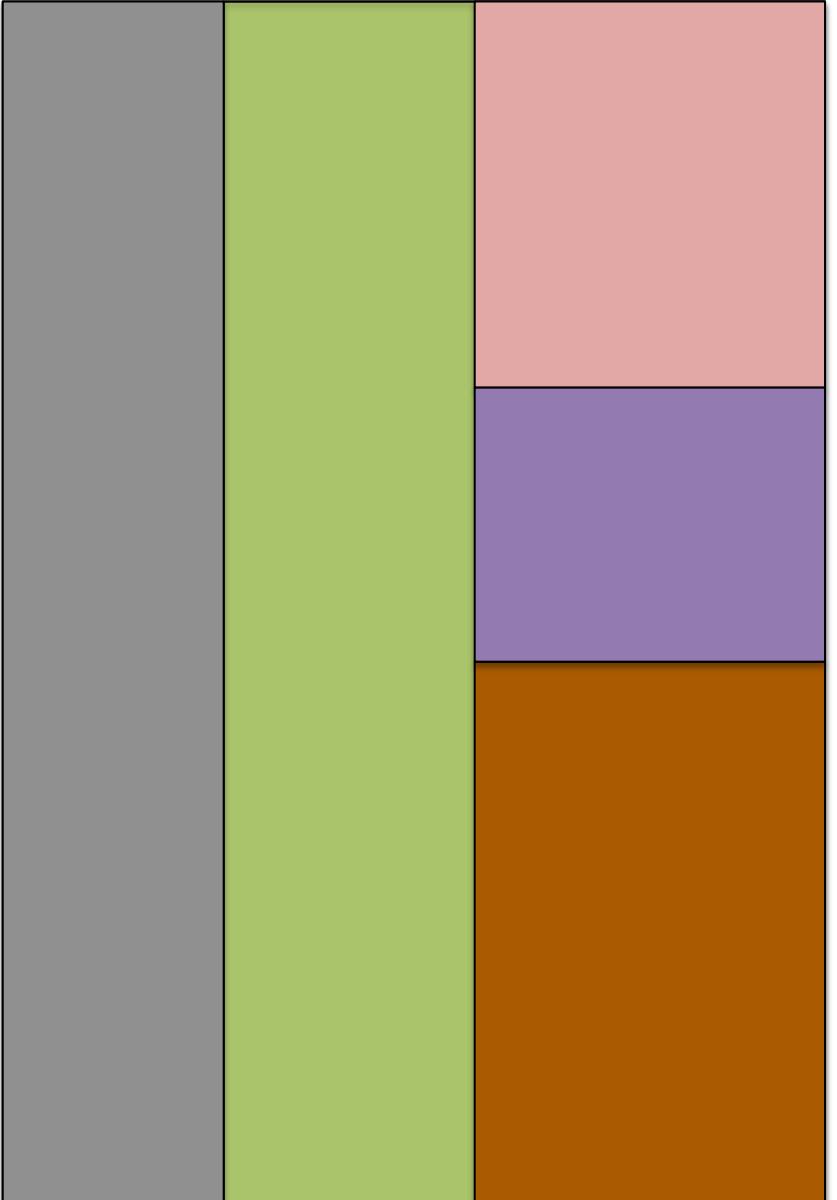
*Shenbao 1924, Jan 3 (p.19)*



*Shenbao* 1924, Jan 3 (p.20)



*Shenbao* 1924, Jan 3 (p.21)



*Shenbao* 1924, Jan 3 (p.22)