Close mapping (sectors)

Shenbao, 1949, Jan 1 (14p)
Color code used for mapping business sectors

**Restricted zone (no advertisements)**

- **B** = Beauty/appearance
- **C** = Culture
- **E** = Engineering/industry
- **F** = Finance
- **H** = Health
- **L** = Leisure/pleasure
- **N** = Nutrition
- **P** = Propaganda
- **U** = Urban services, public utility

**Commercial Zone**
President's New Year declaration
(总统发表元旦日文告)

President’s New Year declaration
(总统发表元旦日文告)
Editorial (社論 Shelun)
Editorial (2) (社論 Shelun)
Transportation revised schedules (Air flight)

海空客貨運價調整
Shenbao 1949, Jan 1 (p.5)
Shenbao 1949, Jan 1 (p.6)
Shenbao 1949, Jan 1 (p.7)

Business news
Shenbao 1949, Jan 1 (p.8)
New Year’s debates (新年百態 元旦談往)
Shenbao 1949, Jan 1 (p.10)
Happy New Year 恭賀新禧 (1)
Happy New Year 恭賀新禧 (2)
National headlines
國內外大事記

Shenbao 1949, Jan 1 (p.13)
Shenbao 1949, Jan 1 (p.14)