Essay of cadastral mapping

Shenbao, 1934 Jan 5 (32p)
ADVERTISING RATES (廣告刊例 guanggao kanli)

A: First class rate (頭等 toudeng), 1st 甲 (jia) (on top half page opposite to the front page)
B: Special rate (特等 Tedeng), 1st 甲 (jia) ((under the newspaper’s title)
C: Special rate (特等 Tedeng), 2nd 乙 (yi) (before the editorial)
D: First class rate (頭等 toudeng), 2nd 乙 (yi) (cover page, bottom half)
E: Special rate (特等 Tedeng), 3rd 丙 (bing) (inside an important column)
F: Classified ads (分類廣告 fenlei guanggao), Second class (二等 erdeng) (classified ad in prominent position)
G: Classified ads (分類廣告 fenlei guanggao), other class (等 deng) (to improve classified ads in ordinary position)
TODAY'S EDITORIAL 今日本報要目 (Jinri benbao yaomu)
National news

National & International news