Close zoning (areas)

*Shenbao*, 1949, Jan 1 (14p)
KEY TO THE ZONING MAPS

Restricted zone (no ads)

GRADUAL TYPES OF AREAS

- Subdistrict (1): < ¼ page
- District (2): between ¼ and 1/2 page
- Settlement (3): > ½ page
- Empire (4): whole page

PAGE CONDITIONS

- Favorable conditions for advertisements
- Non commercial contents (competitors to advertisements, yet favorable/attractive neighborhood)
- Neutral conditions
President's New Year declaration
(Zongtong fabiao yuandan Ri wengao)

Shenbao 1949, Jan 1 (p.1)
Editorial (社論 Shelun)
Transportation revised schedules (Air flight)
海空客貨運價調整
Shenbao 1949, Jan 1 (p.7)

Business news

(Classified ads)
New Year’s debates (新年百態 元旦談往)
Happy New Year 恭賀新禧 (1)
Happy New Year 恭賀新禧