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MB-565

Vol. V. No. 30

SHANGHAI, SUNDAY, JULY 29, 1934.

NORTH-CHINA DAILY NEWS

Seventieth Anniversary Supplement

SPECIAL NUMBER

How the "North-China" Grew

At comparatively frequent intervals now this newspaper celebrates either a jubilee of its daily issue, the "North-China Daily News," or its weekly, the "North-China Herald,"—in point of years the "Herald" is the older, for as far back as August 3, 1899, Mr. H. Shearman looked the "North-China Herald." It was a brave venture, dependent upon the support of a handful of foreign residents who had moved from the vicinity of the Native City into what was then the British Settlement, a small area which extended between the Yangkingpang and Soochow Creek and from the Bund no further west than Hoonan Road.

Already, following the British habits of settlement, a race-course had been established, a church had been built, a cemetery laid out, theatres had been given, and ultimately the time had come when the very small village found it necessary to have a small paper. It was a modest little instrument, and Mr. Shearman, at once Editor and Proprietor, established the value of this new venture at the sum of \$10 per annum to each subscriber. It should be pointed out that a dollar in those days was worth very considerably more than it is now.

Shearman was not, chiefly a journalist. He was, amongst other things, an auctioneer, probably the first auctioneer Shanghai had ever had. In addition to that, he seems to have been a small commission agent, for we find him advertising the sale of Pulvermacher's Portland Cement, and the Personal Use. What exactly that was time refused to divulge. But it is clear, seriously as he regarded his mission, he realised it would be impossible to depend for a livelihood upon the dissemination of the little news that was then current in Shanghai. Nevertheless, he had a high approval of his duties, and at a profession of banishment could ensure that end, he was fully convinced that whatever remarks he might make upon contemporary affairs should be well weighed by his readers.

The first editorial was almost prophetic: We do not disguise from ourselves the vast importance of the object, which we have in view, nor do we underestimate the requirements, which are needed, to ensure the success we hope to realize. In saying thus much, our earnest aim shall be to be true to ourselves, and to the best interest of this port, and to the general, commercial, moral and fearless review of men, and things, in so far as they may affect the welfare of this community, and more than all, our utmost exertions shall be made to awaken a feeling, even in favour of a more extended home, in favour of the most intimate relations with the vast empire, upon the threshold of which we are now placed, to meet, if possible, the needs of a transient, evanescent, or spasmodic interest in the public mind, but a thorough, deep-seated conviction of the vast importance of Great Britain, and of the national and civilized world of the further development of the land, but wondrous resources of this mighty Empire.

Correspondence Columns
This and similar effusions in the first three numbers of the "Herald" aroused the ire of "Young Shanghai," who seems to have been the first person ever permitted to address a retort to the Editor of this and its allied publications. He writes:

Forgive me, Mr. Editor, for suggesting that impartial, temperate and reliable writing would be much more likely to secure the useful and you have in view than a continuation of articles in the style of those which you have hitherto adopted. Whether this home thrust took effect or not, it seems to have resulted in the opening of the columns, first of the "Herald" and secondly of the "Daily News" to contributions from outsiders, and the wealth of such seems to indicate that there is none, the interest taken in the publications removed them somewhat from the sphere of the ordinary and into something akin to public organizations. The very best step of the day appeared at it. Messrs. H. H. Maclellan, Maclellan, and Head, frequent subscribers. The Rev. W. A. P. Martin, late Emeritus Professor and Head of the Peking University, was a frequent contributor for many years. Beyond these British Plenipotentiary and later Governor of Hongkong, known as the master of two hundred languages, was another contributor, in his case of poetic work.

It is interesting to consider the community of Shanghai as it was constituted when the "Herald" first made its appearance. The first number gave a complete list of the main residents, of whom there were 127. Some were absent, but 31 had their families with them. There were three doctors in town, but

at that time no lawyer had discovered the paradise it was eventually to become—perhaps it was no paradise, because they all lived so intimately that litigation a outrage would have been inevitable amongst the little family which had just set up residence on the banks of the Whangpoo. There was not one baker, Hall, who afterwards allied himself with Holtz. But no broker's trap crossed the Bund, for the simple reason that there was no such animal, and the first who were taken up buying and selling appears to have been a Mr. E. M. Smith, whose name was remembered for many years in Shanghai and with whom the last link disappeared a comparatively few years ago.

Very Few Bankers
The only bank was a branch of the Oriental Bank, apparently, any more popular than banks are now. For in a case which was heard in these days it was complained by Messrs. Gilman, Slowman & Co. that the

considerably more than double that for a cabin for man and wife. Nevertheless, shipping being as it was, there was despatched out of Shanghai during the year ended June 30, 1899, no less a quantity than 2,000,000 lb. of tea, while the Sea Witch, a tea clipper, had just returned from home in the second time of 28 days.

Shearman's Tenacity
Though all this may be a little big lengthy by way of a prologue, it seems rather necessary that readers should understand not only the conditions under which Shearman produced his original paper, but the tenacity he must have had to undertake such a venture. To continue with the picture. The beginning of the Settlement were rather sketchy out than actually begun. Roads had been effected, but little practical work had been done. There is even a suspicion that it was in those days that one of the rich, true Conservatives, opposing the necessary surrender of land for

Soochow Creek in those days anywhere near the Settlement, was the stone bridge at Sima. Beside the site of the present Woosung Road a ferry plied, and on cold winter nights the few Americans living in Hongkong, then called the American Settlement, stood and froze while the ferryman was watered to perform his task. The first bridge in that neighbourhood was a toll bridge for foot-passengers only, known as "Wills' Bridge," which lasted until 1873, when the Council bought it, pulled it down, and built the first granite bridge to replace it.

Food was comparatively cheap, in those days. In the local market 1 lb. of beef or 12 lb. of mutton could be bought for a dollar, eggs were half a cent each, and Basset Pale Ale, which even then had gained wide popularity, could be purchased for a Carling dollar, for which sum was also possible to obtain as much as twelve hives of bees.

CHRONOLOGICAL HISTORY OF THE "NORTH-CHINA DAILY NEWS"	
1864	"The Daily Shipping List" becomes the "North-China Daily News" (Mr. R. A. Jamieson, Editor).
1865	The first Hong List issued in sheet form.
1866	Mr. Edwin Mackenzie, proprietor of the "North-China Herald," dies at Southampton on August 1.
1866	Mr. R. S. Guden succeeds Mr. Jamieson.
1878	The "North-China Herald" absorbs the "Supreme Court and Consular Gazette."
1878	Mr. D. W. Haden succeeds Mr. Guden on his retirement as editor.
1879	Mrs. Janet Pickwood appears in the Hong List as proprietor of the "North-China."
1881	Mr. H. Morris takes over control of the business in the interest of all the proprietors, given in the Hong List as Pickwood & Co.
1881	Mr. Haden dies and is succeeded by Mr. Frederick Balfour.
1885	Mr. Maclellan becomes editor, succeeding Mr. Balfour, retiring.
1887	Offices of the "North-China Herald" removed from Hankow Road to Kiukiang Road.
1889	Mr. R. W. Little follows Mr. Maclellan as editor.
1900	Jubilee of the "North-China Herald."
1901	Offices removed to the Bund.
1902	North-China Daily News & Herald Limited is formed.
1906	Mr. Montagu Bell succeeds to the editorial chair on the death of Mr. R. W. Little.
1908	Publication commenced of the "Municipal Gazette."
1910	Diamond Jubilee of the "North-China Herald."
1911	Mr. O. M. Green succeeds Mr. Montagu Bell retired.
1912	Seventeenth anniversary of the founding of the "North-China Herald."
1923	Present offices on the Bund opened by the British Minister, Sir Ronald Macleay.
1929	"North-China Sunday News" launched in November.
1930	Mr. O. M. Green retires and is succeeded by Mr. Edwin Howard.
1930	Eighteenth anniversary of the foundation of the "North-China Herald."
1934	Seventieth anniversary of the "North-China Daily News."

Original Banking Company were simply dealers in foreign bills of exchange, which was the legitimate business of a merchant, not a banker. It was maintained that the legitimate functions of a bank were to keep current and deposit accounts for their customers, to issue notes, discount bills for securities, and lend money by advances, none of which were done by the bank under criticism. It is a graphic picture of Shanghai banking as it then was, and accounts for the appearance of an advertisement in the "Herald" for the services of Wolcott Bates & Co., announcing bills for sale on London at 90 days and six months sight indicative of the small origins from which the average of Shanghai banking had sprung. On one day there were thirteen vessels in port and at Woosung, their total capacity reached 317 tons, or no more than 680 tons, and as she was the only reliable link between the community and Hongkong, the owners threatened to withdraw their trade unless they obtained a subsidy of \$1,000 a month. In those days Shanghai residents might start in bed on their way home via Kept for a single fare of something over £200 and

the purpose, suggested that the thoroughness of Shanghai ought to be no wider than was sufficient to permit of the passage of a bale of silk. The first park was in existence some where north of the Woosung Road, the Hoonan Road boundary, running through it, and even then steps were being taken to move it further out in the country. Defence Creek was a mere ditch, the necessity for widening it had yet to come. The Bund was a narrow roadway, so close and crowded that coolies were not infrequently kicked, and sometimes killed, by led ponies. Not only that, but in wet weather it was only a little less muddy than the foregoings, which at high water was swept by the Whangpoo.

Even then there were names none of which had remained until today, and others have disappeared so recently as to be still green in the memories of comparative young residents, such as Jardine, Matheson, Gibb, Livingston, Hoyle, Wills, Bates & Co., Lindsay & Co., Shaw, Bland & Co., Smith, Kennedy & Co., Hayes, Schwabe & Co., and Westmore & Co.

Soochow Creek Enlarged
There was no bridge at either end of the Bund. Indeed, the only bridge over the

year was one of portents. The first issue had given birth to a Prince, named after Arthur, Duke of Wellington, on whose birthday he was born, on May 1; but news had only just then (August 4) arrived that Arthur. In June the roof of Holy Trinity Church had fallen in and was being rebuilt, while divine service was being said in a govtow. The old park was being sold and a new one in course of construction between Cheuking Road and Defence Creek, the outlines of which and the race-course can even now be seen in the street map. At the time the first Consul had gone home, after doing the Diocletian act on purchasing the present site of the British Consulate-General, which unfortunately was not so stated as it was when originally purchased. And away in the south the first murmurs of the Taiping Rebellion, which was to vex so large a portion of China and reach the very limits of this little pioneer Settlement, had begun to be heard.

The Sick Compositor
Shearman had all his troubles associated with the production of a new paper. On one occasion he apportioned for the lateness of publication, because his principal compositor had gone sick. It is probable that he did not have very many more than one compositor, judging from the size of his paper, nor printers either—two years later, when only 200 copies of each issue were being circulated, they were being printed by a virtuoso on a hand-press which was so complicated a machine for those days that when its operator had pulled his last sheet and folded his tired hands, there was no one who knew how to work it and it had to be scrapped. It is interesting to note that a small hand-press on which the present posters of the "North-China Daily News" are printed each night, also dates back to the days of antiquity, while the agile old gentleman who operated it claimed some forty years' service in the job of doing so. He died a few weeks ago.

We are not, however, concerned so much with the "Herald" though passing tribute has to be given to it as the original forerunner of the publication being celebrated to-day, the "North-China Daily News." For in order that the genealogical tree of Editors should be maintained, it is necessary to state that on Friday, March 14, 1886, Shearman had put his last paper to bed. On March 22 he died at 1 a.m., and the "Herald" of that day conveyed the sad news in a leading article which paid in the quaint, journalistic of that time a striking tribute to the Editor as a journalist and a man. The "Herald" then passed into the hands of a Mr. J. MacKerrill Smith, acting in behalf of the executors of Mr. Shearman's estate. It was offered for sale as a going concern, pending which Mr. Smith assumed the duties of the then proprietor, with a humility set out in a man-of-letters article and apparently only too well justified by subsequent mistakes, pardonable in a gentleman whose activities were in other directions, and who was probably the strangest advertisement ever published in Shanghai.

"A" presents his compliments to the Editor of the "North-China Herald," and will feel obliged by his publishing the enclosed letter sent to him, to the care of the Editor. "A" deems it right to state that no opportunity was given to the writer to retract and apologize for it, but as this was refused, he has no recourse but to publish the letter. Shanghai, April 15.

The copy of "The Great Currency Question" was not sent to "A" by Miss Carolina

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to be presumed that the personality of the man had to be such, in so small a community as Shanghai, as to enable him to "get by with it."

Shrouded in Mystery

As in the case with all things which start from small beginnings, the records of those times were not any too well kept. Thus, it is not known when the daily shipping list was first commenced. The writer has never seen one for the reason that they seem to be only existing in the very extensive files which this office possesses. But in Mosman's régime occasional references are made to the daily lists.

Mosman does not appear to have left much of a mark on the fortunes of the paper during the two years, from 1861-63, that he occupied the editorial chair. But it was he who first dalled with the idea of a motto for his publication. Thus, shortly after assuming control he announced "Secundus dubieque rectus" as his choice by no means permanent, for, on March 29, 1862, he decides that the motto which still appears at the head of the leading article, should be "Imparatus in Veritate."

The Linotype

R. A. Jamieson followed Mosman in 1863, and it was sometime after that the "North-China Daily News" commenced to assume its daily form. As has already been pointed out, a daily shipping list had been operating, and in August of that year the "Herald" commenced its issue. A Bureau of shipping and commercial news from his daily issue, which, however, did not become the "North-China News" until July 1, 1864.

Bang's the Drum

It was probably just as well that a comparatively early sale reserved Mr. Michael Smith of his responsibilities, for in his "Final Report" for the year 1867, he states that the "Herald" was at present operating four copies, and it is probable that the sale of the paper was not at all successful, at least considering the state of Shanghai in those days. It appears in fact, that it was not until 1866 and experienced probably an interesting time as any editor of this paper has since. He it was who supported the scheme for the amalgamation of the American Settlement north of the Soochow Creek with the English Consulate. There was considerable opposition on the part of shareholders north of the Yangtze; but the necessity for preserving peace and order in the district was probably the leading consideration which brought a successful transaction of the original scheme. During his first big figures in the history of foreign endeavor in China walked across the stage, Robert Hart, only then a Commissioner of Customs, appears as a witness in the American Court in an arms-dealing prosecution. Bugevine's indiscretions made subject for column after column of news and discussion; while Major Gordon pursues his campaign with the Ever Victorious Army, which was, not, however, always so successful as its title would lead us to believe.

Mr. Gundry Hounded

In 1866, less than two years after his paper first saw its birth, Jamieson resigned, giving place to Mr. R. S. Gundry, the first Editor to occupy the position for over ten years. Gundry was the first Editor of the "North-China Daily News" who strongly impressed his personality on the community here, and, when the time came for his ultimate retirement, upon certain points at home. It was in 1870 that he left for England after a stay in Shanghai during which time he had "inspired" himself with every movement calculated to benefit his countrymen in the land of his adoption; taking part in the laying of the foundation stone of the Cathedral and in the Masonic Hall, returning to England he was actively engaged in journalistic work, writing books, articles, etc., and eventually realising the necessity for a mercantile interests in the Far East to have a mouthpiece at home, made suggestions which led to the formation of the China Association. He was its first secretary, and it was largely due to his presiding over meetings which discussed three different schemes for a water-work, and in 1872 he was elected secretary, until 1883 that he became Treasurer. The services which he rendered earned not only the gratitude of the British community in the Far

Editor "Bab" Little

Following the retirement of Gundry, Mr. D. W. Haden occupied the editorial chair until, in 1881, he died, being followed by Mr. Frederick Balfour, a well-known Chinese scholar; who after rather less than four years gave place to Mr. Maclellan, who is probably best known for his "Story of Shanghai," the first publication to deal with the history of the Settlement. His successor was the famous R. W. (Bob) Little. His service to Shanghai was much longer than his editorship, for as early as 1868 he found Mr. Chairman of the Municipal Council presiding over meetings which discussed three different schemes for a water-work, and in 1872 he was elected secretary, until 1883 that he became Treasurer. The services which he rendered earned not only the gratitude of the British community in the Far

Advertising Department

East but the appreciation of His Majesty's Government which, in 1894, offered him the choice between a knighthood and a Companionship of the Order of the Bath. He accepted the latter as being the greater honor, it was given Gundry's time that the "North-China Daily News" acquired the "Supreme Court and Consular Gazette," the first number of which appeared somewhere about the beginning of 1866. It is now known that an advertisement of No. 1 of this volume of the weekly would appear on January 4, 1866, and advertising for sale back numbers to complete Vol. 1 and H. As the result of the order of the "High, like and interest in the weekly newspaper called the "Supreme Court and Consular Gazette" by D. W. (Bob) Little, the first issue under the new arrangement taking place on January 1864, in announcing the innovation the Editor said:

The Gazette, though containing much less matter, had several advantages over the "Herald." Being compiled more with reference to circulation in China, than the "Herald" was more up-to-date, and it was considered by the various Editors who controlled its destiny. But it is necessary to point out that they had under their men of very considerable intellect, whose loyal assistance enabled them to render which they unoriginally did. Not only is this true of the foreign assistants, but of the Chinese staff, some members of which started as small boys and have grown grey in its service. Their names do not appear in the thousands of pages which go to make up the files of the "North-China Daily News"; many of them have long since been forgotten; but there are still men in its employ who have worked as long as four decades, while some of the younger men are descendants of transients who set type as long ago as fifty or sixty years.

A Record Ownership

The history of the "North-China Daily News" is in one sense that of the Settlement in which it was started. It commenced from small beginnings and developed with the port, until it may safely be said that it has come to form an integral part of it. At this distance of time it is difficult to trace the complete ownership of the "North-China Herald" or the "North-China Daily News"; the major portion of proprietorship in the two papers constitutes something of a record. The "Herald", after the death of Mr. Sheelman, his founder, was in the market for some time, and applied to partnerships on the exact nature of which the "North-China Daily News" appeared in the hands of a gentleman who was a member of the A.D.C., and the name of Edwin Pickwood, formerly of St. Kitts, West

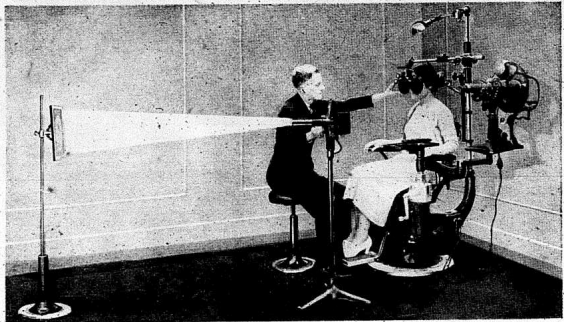
Forty Years in Shanghai

At the time of his death in 1866 "Uncle Bob" had been rather more than forty years in Shanghai, making the tedious voyage round the Cape somewhere about 1860. Like Sheelman, during the earlier years he was a man of many parts, a tea merchant and secretary to the Shanghai Electric Company among other things, until he joined the "North-China Herald" as sub-editor under Maclellan. It was in his time—and possibly he deciphered the meaning himself—that the telegram was received which by its apparent innocence defeated the censorship at Vladivostok, and announced the closing of the ports, and enabled the "North-China Daily News" to be the first to publish the fact of the actual outbreak of war between Russia and Japan. That was a journalistic triumph, but his bigger work is

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Circulation Department

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Journalism in the Sixties

Excellent Presentation of News Items

It seems the fashion of our times to ridicule the standards of the past. Instead of regarding them as stepping stones to the present achievements of which we are so justifiably proud the modern tendency seems to be to turn the past into burlesque and concentrate on the quaint and unusual in contrast as if the world of yesterday was entirely bereft of ideas or accomplishments judged by the standards of to-day.

In the presentation of news, it would be unfair to take this attitude, especially in dealing with the "North-China Daily News" and the "North-China Herald." True, the press of those days was not so adequately equipped with the wide range of news collecting services and news agencies, and the advantages of rapid telegraph and wireless telegraph communications which are at the command of the modern newspaper. Neither did it possess the extensive mechanical equipment which in the modern newspaper translates the word and the picture into the printed page with co-ordination the like of which the world had not seen until the present century.

There have been many definitions of the press, "What's News?" but the difficulty has always been not exactly what constitutes news but its presentation to the reader in a form which makes it news. For instance, the greatest event in the history of the world, the Story of the Creation, occupies in the Book of Genesis a few paragraphs, whereas in the "New York Times" the same event devoted ten pages, each of eight columns, to reporting the total eclipse of the sun which has occurred regularly since the world and the universe were created and will continue until the universe comes to an end. But to New York and other individual portions of the earth the eclipse of the sun occurs once in a life time which makes it transcendently good news.

The files of the "North-China Herald" reveal the high standard of news presentation throughout the development of the paper from a tiny sheet to its present size. Accuracy, facts, graphic appeal to the reader's eye, the whole retaining the proper perspective which avoids sensationalism yet conveys the news picture to the reader's mind in all its colours have dominated the news policy of this paper from the earliest publication.

Going back to the times of the Taiping Rebellion, probably the most critical period in the history of the Shanghai area, there have passed when Frederick Ward and Gordon and the "Ever Victorious Army," names which have disappeared in history—were operating in the Shanghai area. The "North-China Herald" was reporting to its readers with a regularity and fidelity which have made the early files source books of information to subsequent historians in the course of this campaign against the rebel movement which appopriated the richest areas of China and nearby.

The capture of Quinsan was reported in the "North-China Herald" on June 6, 1863. Although by no means the most picturesque engagement during the campaign, the capture of Quinsan, however, was of the most strategic importance and on it rested the turning point of the campaign. The "Herald" reporter had to say:

The force about 2,300 strong, including artillery, left Sungshan on May 27 and arrived before Quinsan on the 27th, having performed the distance in a hot sun in three marches. The men suffered considerably from the sun. The men suffered considerably from the sun. The men suffered considerably from the sun. The men suffered considerably from the sun. The men suffered considerably from the sun.

by the Adjutant-General Lieut. Stephens for about a mile along the bank of Soochow Creek to the westward, and the rebels without difficulty. The enemy made no stand whatever, and were in great haste to get away as the Hyson got through, she gave chase towards Soochow, committing to the chase amongst the rebels, as they were retreating along the bank of the river, the gunboat "Heron" and the "Heron's" big gun, swept them in great numbers to the water and canister. It is utterly impossible to estimate the number of the rebels who were killed. The rebels proceeded right up to the walls of Soochow in a desperate, brave, and astounding fight, right and left.

The reporter, after giving other details, passed on to Gordon's part in the engagement. At this juncture, about eight p.m. as things were getting tolerably settled, and awaiting the return of the Hyson, with Major Gordon on board, we heard the firing recommence. The rebels, and a heavy fire, and fearing a night attack, two light guns were ordered. The cries and screams became louder and louder, and presently there was a regular rattle past our position. The unfortunate rebels left the city in the morning and being beaten back by our column, had no time to make any arrangements. So there was nothing else for them to do, but under cover of the night to make a dash for it along the creek to the westward. The rebels, and behaved remarkably well, and as the rebels were retreating, they were firing at the stockades also fired upon them, which was very fatal to the rebels. Many were killed by this fire which was very fatal to the rebels. Many were killed by this fire which was very fatal to the rebels.

The New Engineering & Shipbuilding Works Ltd. was founded in 1900 by the late Mr. John Blydenburgh, in association with the present firm of Messrs. Arnhold & Co., Ltd. Starting with an area of only fourteen mow, the expansion which has taken place throughout the years has necessitated an increase in the size of the works.

SHANGHAI'S SHIPPING FACILITIES

Few better examples in the rise of the port of Shanghai to its present importance in the world can be found than the firm of the New Engineering & Shipbuilding Works Ltd. Unlike the larger ports in other parts of the world, Shanghai depends largely on the enterprise for its wharves, tow boats and ferry services, dockyards, ship repairing and shipbuilding services, having little in the way of public-owned harbour conveniences usual to other ports.

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Yangtsze Dock of the New Engineering Works, Ltd.

In its neighbourhood, the Walden Iron Works, and the combined resources of the two organizations permitted expansion into the construction of bigger vessels than the launches, tow boats, lighters and panteons which were built all that was possible prior to this date. The first of the larger vessels constructed was the Ming Shiao, still in regular service between Shanghai and Ningpo.

In the year 1916 it was found expedient to lengthen their dock to 575 feet, and on completion this afforded accommodation for locking larger vessels. It also permitted two coasting vessels to be accommodated at the same time, and on one occasion three American torpedo boat destroyers were docked together. About this time the company embarked on the construction of a large number of river and ocean-going vessels of very varied type for British, American, Norwegian, Japanese and Chinese owners. Of special note was a number of shallow draft vessels built for service in the Upper Yangtze and which were a great success.

At the same time the company paid particular attention to its salvage plant and equipment and several large salvage operations were successfully carried through. The scarcity of serious disasters locally, however, has been a handicap to the development of this side of the business.

As the port of Shanghai developed through the years, it was found that one dry dock could not meet the demand and the company decided to construct another. Practical negotiations, however, failed to secure suitable land and it was therefore decided to increase the docking accommodation that existed. The first dock, now known as Yangtsze Dock No. 1, was widened, and a new dry dock, known as Yangtsze Dock No. 2, was constructed adjacent to No. 1 and was opened in February 1920.

The company's expansion has also proceeded in other directions, with the opening of large machine and erecting shops, boiler shops, plate shops, motor shop and foundries. On the wharf it a barge with a capacity of 100 tons, tied his hands and threw him into the sea, after four hours Captain Rose being exhausted with loss of blood, sank. The gunner's child ran on leaving the vessel.

At the time of the gunner's child ran on leaving the vessel. The gunner's child ran on leaving the vessel. The gunner's child ran on leaving the vessel. The gunner's child ran on leaving the vessel. The gunner's child ran on leaving the vessel.

PROGRESS OF OPTOMETRY

Shanghai's Resources in Eye Examination

OVER a quarter of a century ago the first foreign optician in Shanghai established an optical shop in the present location of the Oculist Institute Company, so this organization states. In those days a chair and a case of trial lenses comprised the equipment. Optometry was then in swaddling clothes. When the O.I.C. succeeded to management almost two decades ago the same wooden chair, the same trial lenses, the same refracting room equipment and methods. This company has taken another forward step in installing the latest visual test apparatus to ensure accuracy in eye examination. Dr. Rakusen and the Oculist Institute Company Ltd. have made optical history and advertising history also. Every innovation in optical methods, new machinery, new examining equipment and the like have been given persistent publicity by advertising which has been original in the use of new ideas, and has used every opportunity for "tie-ups" with current happenings, crossword puzzle competitions and the like.

"Bright as Three Suns" The letters O.I.C. are so well known in China that any one who uses the phrase "Oh I see," probably thinks of the Oculist Institute Company and the O.I.C. trade-mark. Amongst the Chinese, too, the three English letters and their meaning are well known even by those who do not speak English. Indeed, the very rich rickshaw pullers understand the Chinese equivalent for O.I.C. Ching Kwong, meaning "Bright as the light of three suns."

Dr. Rakusen says that he believes in Emerson's adage that the public will beat a pathway to the door of the man who makes a better mousetrap, even though the maker be hidden in the woods; but he feels that in these days it is necessary to "tell the world" of one's facilities. It is therefore, he considers that by advertising he has been able to reach many thousands by serving those who has gained additional experience and expertise to serve those who have followed.

Dr. Rakusen states that as the first optical advertiser he had to contend with this conservative community and to break down conservatism and prejudice. He feels that he has succeeded in this, and so no measure of numbering the cream of the community amongst his clients who include not only Shanghai, but prominent visitors to Shanghai, including Royalty. It is not necessary to "beat a pathway" to the O.I.C. as it is located at the intersection of two of the busiest thoroughfares in China, Nanking Road, the main foreign artery and Honan Road, the main Chinese artery.

EXCHANGE IN THE 'GOOD OLD DAYS'

Table listing exchange rates for various locations and currencies, including London, Paris, Calcutta, Bombay, Hongkong, BULLION, and OPIUM.

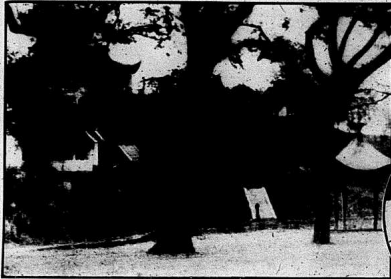
Freight—To London & Liverpool, To London & Liverpool, To London & Liverpool, To London & Liverpool.

Fresh Fields and Pastures New

Photographs from the Exhibition Organized by the Interprovincial Sightseeing Commission.



Cliffs and waterfall near Yensai, Chekiang.



Sun Yat-sen Gardens, Fenghua, Chekiang.



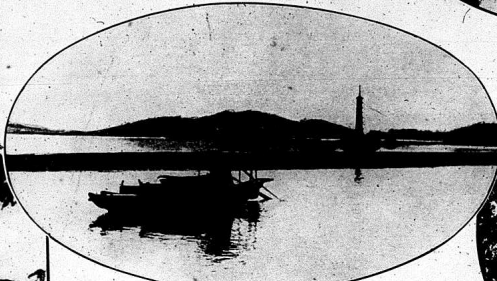
Bridge on the Tanchu River, Chekiang.



Tongmoh Gardens near Hwangshan, Anhwei.



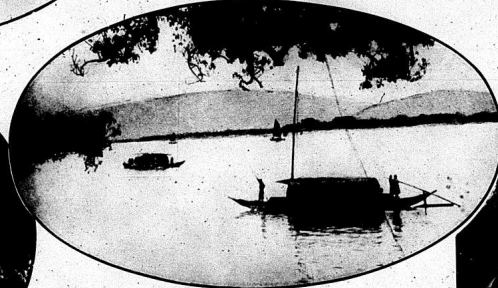
Pine Trees on Hwangshan, Anhwei.



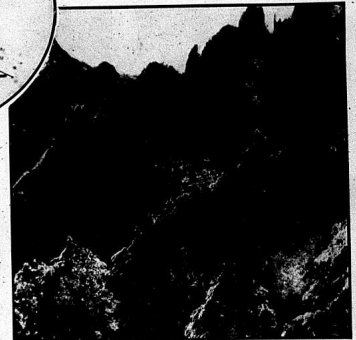
River scene near Dungsu, Anhwei.



View from Lientai Cliff, Hwangshan, Anhwei.



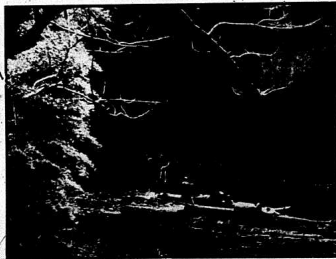
Pilong Lake near Wuchow, Chekiang.



View from the summit of Hwangshan, Anhwei.



The Praying Monk Rock, Yensai, Chekiang.



Bamboo rafts on a river of Anhwei.

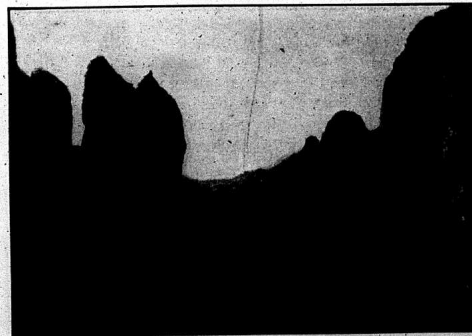
In order to make known the beauty and interest of the country opened up by recent highway construction, sightseeing tours are being arranged between October 10 and December 10 by the provincial authorities of Chekiang, Kiangsu, Anhwei, Kiangsi and Fukien. A special commission headed by Mr. Y. F. Tseng, of the National Economic Council, is in charge of the preliminary arrangements, and by courtesy of the Chief Secretary of the Commission, Mr. Y. P. Wang, these photographs, taken by enthusiastic amateurs, of scenery now within easy reach of Shanghai motorists are published.



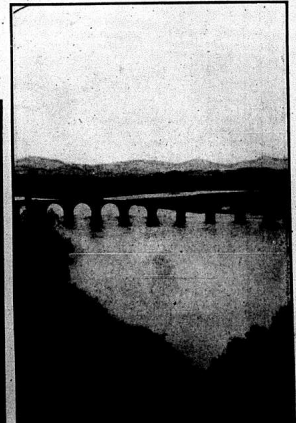
A little town near Hsichow, Anhwei.



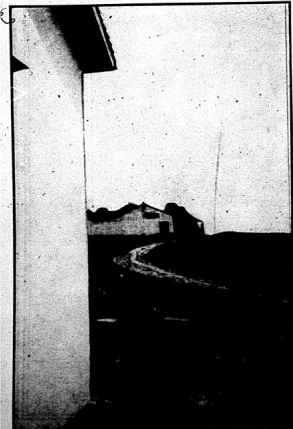
A river scene near Hsichow, Anhwei.



Cliffs near the Cave of the Goddess of Mercy, Chekiang.



Lienkiang Bridge near Hsichow, Anhwei.



On the road to Chapeo.



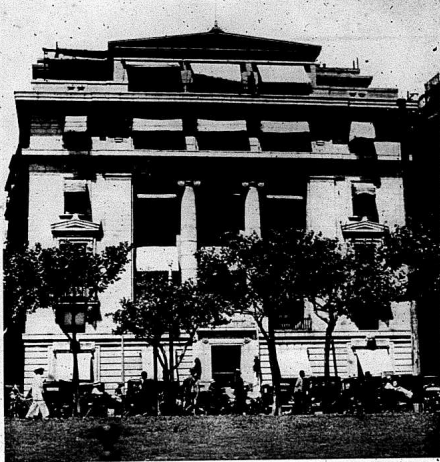
Near the Cave of the Goddess of Mercy, Chekiang.

THE CHARTERED BANK OF INDIA, AUSTRALIA and CHINA

Incorporated by Royal Charter, with Liability Limited.

Subscribed Capital, £644,000 (one half paid up), with Power to Increase the same to £3,000,000.

COURT OF DIRECTORS 1858-9.
 Thomas Alexander Mitchell, Esq., M.P. (Messrs. Sampson, Mitchell & Co.), Chairman.
 William Nicol, Esq. (late of Messrs. W. Nicol & Co., Bombay).
 Deputy Chairman.
 John Allan, Esq. (formerly Director of the Bank of Bengal, Calcutta).
 Peter Bell, Esq. (Messrs. Scott, Bell & Co.).
 James Fraser, Esq. (Messrs. Mac-laine, Fraser & Co., Singapore).
 John Gladstone, Esq. (Messrs. J. Gladstone & Co.).
 John Johns, Esq. (Messrs. Hyde & Jones).
 Thomas Lancaster, Esq. (late of Bombay).
 W. S. Lindsay, Esq., M.P. (Messrs. W. S. Lindsay & Co.).
 William Macnaughtan, Esq. (late of Mining Lane).
 Alexander Miller, Esq. (Ashford House, Middlesex).
 Joseph R. Morrison, Esq. (late of Messrs. James Morrison & Co.).
 Sir Henry Muggridge, Knt., Alderman.



THE CHARTERED BANK OF INDIA, AUSTRALIA and CHINA

(Incorporated in England by Royal Charter 1853)

Capital £3,000,000
 Reserve Fund 3,000,000

Head Office : 38 BISHOPSGATE, LONDON

Shanghai Branch : 18 THE BUND

COURT OF DIRECTORS:
 Arthur J. d'Anvers Willis, Esq., Chairman.
 Edward Fairhair Mackay, Esq., Deputy Chairman.
 Colin Frederick Campbell, Esq.
 Sir William Henry Neville Goehen, Bt., K.C.B.
 The Earl of Inchcape.
 Archibald Auldjo Jamieson, Esq.
 Sir Henry Pelham Wentworth Macnaughtan.
 Sir William Foot Mitchell.
 Archibald Rose, Esq., C.I.E.
 Jasper Bertram Young, Esq.

Bankers :
 Bank of England.
 Midland Bank Limited.
 Westminster Bank, Ltd.
 National Provincial Bank, Ltd.
 National Bank of Scotland, Ltd.
 Lloyds Bank, Limited

Agencies and Branches :
 ALOR STAR (MALAY STATES)
 AMRITSAR
 BATAVIA
 BANGKOK
 BOMBAY
 CALCUTTA
 CANTON
 CAYENNE
 CEBU
 COLOMBO
 DELHI
 HAIPHONG
 HAMBURG
 HANKOW
 HARBIN
 HONGKONG
 ILOILO
 IPOH
 KARACHI
 KLANG
 KOBE
 KUALA LUMPUR (MALAY STATES)
 KUCHING (SARAWAK)
 MADRAS
 MANILA
 MEDAN
 NEW YORK
 PEKING (PEKING)
 PENANG
 RANGOON
 SAIGON
 SAMARANG
 SEMERANG
 SHANGHAI
 SINGAPORE
 SITIAWAN (MALAY STATES)
 SOULABAYA
 TAIPEING
 TIENTSIN
 TONGKAI (BHUKET)
 TSINGTAO
 YOKOHAMA
 ZAMBOANGA (PHILIPPINE ISLANDS)

Every description of Banking and Exchange Business transacted. Correspondents in all parts of the world.

The Bank undertakes to act as Executor and Trustee in approved cases.

R. D. MURRAY, Manager.

THE CHARTERED BANK

Three score years and ten have passed since the appearance in the "North-China Daily News" of the two advertisements on each side of this page. Very few firms in Shanghai have the record of permanence and stability possessed by the Chartered Bank of India, Australia and China, which has the distinction of being the oldest foreign bank in existence here.

"Where the Chartered Bank leads others may safely follow," said Sir Sidney Barton, C. M. G., the British Consul-General in Shanghai, when opening the Bank's new premises ten years ago.

"The Bank's charter dates from 1853 and Shanghai was one of the first branches opened in 1857. They numbered five at that date. They now number 43, scattered round the world from London to New York. Three other banks had opened branches in Shanghai before that date, but not one of these exists to-day, though the site on which we now stand was formerly occupied by the Oriental Bank, from whom the Chartered Bank bought it 40 years ago.

"The passing of these banks is a reminder to us that the assured position held by British banking institutions in this country to-day has not been lightly won, but it is the result of integrity, combined with that patient and sympathetic study of local conditions which alone can earn the confidence of the foreign trade and native merchant, to which confidence this gathering bears evident witness.

"The China market is rich in present and even richer in future potentialities, but it cannot be captured by storm. The steady but unsensational progress made by the Chartered Bank during the past 70 years is typical of a method of approach in keeping with the best British traditions."

G. U. Adam, Esq., Manager
 J. C. Stewart, Esq., Secretary

London Bankers: The City Bank
 Solicitors:
 Messrs. Oliverson, Lavin & Peachey.

Calcutta Agency :
 Robert Low Eglinton, Esq., Agent

Bombay Agency :
 Joseph Rich, Esq., Agent

Head Office:
 20 Threadneedle Street, London.

Correspondents at
 Marseilles: Messrs. Pastre Freres
 Malva: R. Duckworth & Co.

Alexandria: Pastre Freres
 Trieste: Lang, Freeland & Co.

Hongkong: Lyall, Still & Co.

THE BANK at its Head Office in London grants Drafts on its Indian Agencies, and China Branch; issues Letters of Credit and Circular Notes; undertakes the purchase and sale of Indian Government and other securities; and receives Deposits at Interest, terms of which may be known on application.

THE AGENCIES at Calcutta and Bombay, and the Branch at Shanghai, grant Bills on the City Bank, London; collect drafts; effect remittance to Europe; effect sales and purchases of Government and other securities, and undertake their safe custody, drawing and remitting the Interest and dividends thereon, when due, at the current rates of the day, receive money on Deposit at Interest and conduct all General Banking business, including the receipt of pay, pensions, annuities, and dividends on Stock of all kinds.

Shanghai Branch:
 JOHN MACKELLAR, Manager
 JOHN W. MACLELLAN, Sub-Manager.

Notice is hereby given that a Branch of the above Bank has this day been established at Shanghai. By authority of the Court of Directors,

J. MACKELLAR, Manager.
 Temporary Offices,
 North Gate Street, Shanghai,
 31st July, 1858.

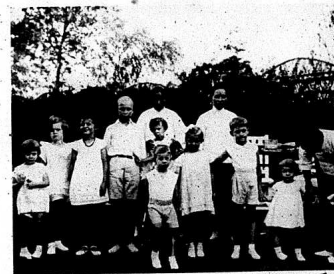
The News in Pictures



EDGEWATER MANSIONS
 Were opened at Tsingtao on July 14 with a dinner and dance at which well over 1,000 guests were present. Visitors from Shanghai can be seen among the dancers, who overflowed onto the illuminated piazza.



TENNIS CHAMPIONS
 Mr. H. Collico and Miss T. Collico were the winners of the Shanghai Mixed Doubles Tennis Championship—Skeirsky.



A BIRTHDAY PARTY
 Hans Jacob Aeschbach recently celebrated his third birthday in the company of a few chosen friends.



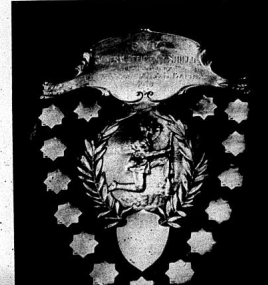
AITKEN-QUACK—COOKE
 Mr. R. E. Aitken-Quack and Miss Grace Cooke were married on July 19 at St. Joseph's Church—Skeirsky.



MCCARTHY—THOMPSON
 Mr. Justin McCarthy and Miss Marion Thompson were married at the Church of Christ the King—Skeirsky.



MISS HSU LAI
 A new portrait of the charming film actress—Polyfoto.



S. V. C. EFFICIENCY SHIELD
 Remains in the keeping of the Chinese Company, who were the winners of the shield last year also.



MISS S. FINKELSTEIN
 Well known for her beautiful soprano voice—Skeirsky.



AT SCHOOL IN ENGLAND
 (Right) Leslie, son of Mr. H. Wakeham, of Shanghai, began his education at the Shanghai Cathedral School.



A PORTRAIT IN PASTEL
 (Left) By Mr. Voldegar Treichkoff, who is shortly leaving Shanghai to join a leading Singapore advertising firm.

Walk-Over SHOES
 1874 — 1934
Quality for 60 years
 Walk-Over Shoes have been sold in Shanghai for 20 years which is proof of their Quality and Comfort
 Sold exclusively by
ALEXANDER SHOE CO.
 59 Nanking Road
Let your next pair be Walk-Overs

SERVE Hazelwood
 not only on Anniversaries, but all the year round. Hazelwood Ice Cream is the acknowledged perfect food for both young and old. It maintains its popularity because it is absolutely pure, easy to obtain and the quickest and most satisfying dessert obtainable. Please your guests, no matter the occasion, by always purchasing Hazelwood. Sold in cups, packets and blocks.
OBTAINABLE EVERYWHERE

THE SHANGHAI DOCK & ENGINEERING CO., LTD.

(LATE S. C. FARNHAM, BOYD & CO., LTD.)—Established 1862

SHIPBUILDERS and ENGINEERS • Boilermakers, Founders, Forge Masters and Salvors

Shipbuilding, Dry Docking Repairs, and Reconstruction of Every Description.

The History of Shipbuilding Enterprise in Shanghai is the History of the Old Dock Co.

The shipyards are equipped with all modern appliances for ship and other steel construction and the engineering shops are large and well laid out and equipped with all modern machinery for the varied requirements of marine and general engineering.

SHANGHAI DOCK CO.

TOWAGE will from this date be furnished free of charge to vessels entering either of the Company's Docks.

Masts and Spars on hand—rough or made to order. Blacksmith work of any description, done with dispatch and at low rates.

JOHN P. ROBERTS,
Old Dock, Hongque.
September 6th, 1864.

NICHOLSON & BOYD

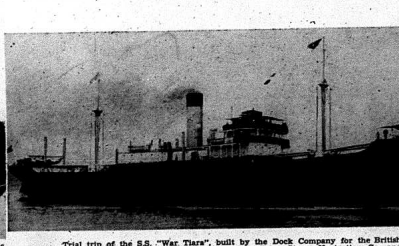
Footings, opposite to the Old Dock

Engineers, Boilermakers, Founders and Blacksmiths, Forgings, Iron and Brass Castings and Machine Work of every size and description.

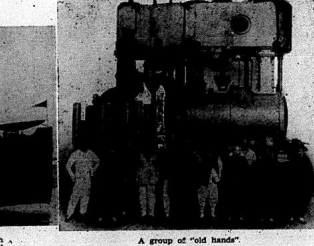
Shanghai, May 1, 1863.



The Cathedral built from designs drawn by Sir Gilbert Scott, B.A., by S. C. Farnham & Co.



First trip of the S.S. "War Tiger" built by the Dock Company for the British Government. It is now owned by the Indo-China Steam Navigation Co. and named "Mansang".



A group of "old hands" Averaging about 50 years service with the Company.

The World's Wit and Humour in Pen and Pencil



College Humour "Help, Adolph! I've stepped on an octopus!" New York



Liberty "Madam, I wish to announce my marriage to the cook." New York



London Optimist "Ah, Mrs Jones! I wish in tennis kit! I'd really no idea you played."



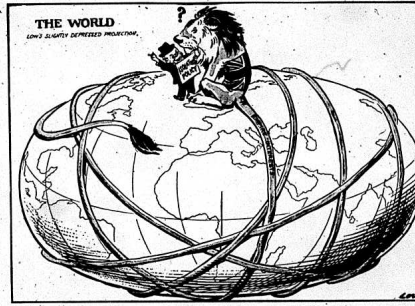
Humorist "That's right, Bernard—start throwing from where you left off last year!"



Sydney "Smith's Weekly Discovers Gossams (as waiters take a long last look): "Think we order tip them, Albert!"



News of the World "THE UNWANTED CHILD: "Little DREAMMANT: "Nobody loves me. I'll never grow up!"



Evening Standard "THE WORLD: "Lion's QUARTY EXPRESSES PROJECTION. TAIL OF THE TAIL: "Shaded portions indicate tenderness that should not be trodden on."



Item "SOMETIMES IT TAKES TIME TO CATCH A BAT" New Orleans



Daily Herald "FIRST GRAVEYARD: "Very unpunctual. Hope nothing has happened to the dear departed." London



Sun "LOOK WHAT'S HAPPENING TO OUR LITTLE COUSIN." Baltimore



Caloris and Mia Monna whose lithe and charming grace is a great attraction at the Cathay Ballroom.

Cathay Hotel Ballroom

"AIR-CONDITIONED"

Every Evening excepting Sunday

HENRY NATHAN'S **ALEXANDER & SWANSON**
DANCE ORCHESTRA **AND**
CALORIS & MIA MONNA
FROM 9 P.M. FROM 10.30 P.M.

CATHAY HOTELS, LIMITED E. CARRARD, General Manager

LINCOLN GARDENS

Corner Lincoln Avenue and Great Western Road

Afternoon Teas

Home-made Ice Cream
Nice Gold Drinks

Tiffin and Dinners

Fried Spring Chicken
Fillet Steaks
Cold Meats and Salad

NOTE.—Lincoln Avenue and Great Western Road are S.M.C. Roadways and Chinese motor licences are NOT necessary to visit Lincoln Gardens.



Water, trees and green lawns in Lincoln Gardens.

N.C.D.N. PHOTOS

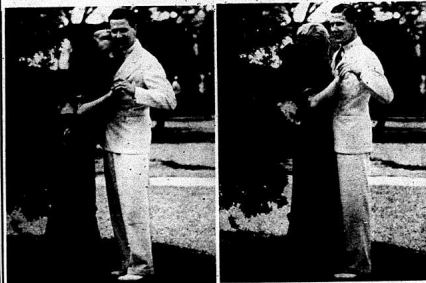
Copies of "N.C.D.N." Photographs appearing in the "North-China Daily News" and Sunday Magazine Supplement may be obtained from this office at prices quoted below:

4 x 5 inch	\$ 0.60 each 3.25 half dozen 6.00 dozen
5 x 7 inch	1.25 each 6.00 half dozen 10.00 dozen
8 x 10 inch	2.50 each 13.00 half dozen 24.00 dozen

STUDIOS
21 Rue Massenet
Tel 73015

Special attention given to beginners, and nervous pupils

NORTH-CHINA DAILY NEWS
17 The Bund



The wrong and the right position in dancing as illustrated by Miss Ursula Preston and Mr. J. A. Andrew.



Joan Blondell (left) and Dolores Del Rio are shown admiring the Wampus Achievement Trophy for "baby stars"



Frank Velos and Mme Yolanda are considered by many to be the world's greatest ballroom dance team.

Display of British Aeroplanes at Hungjao

N.C.D.N. Photographs



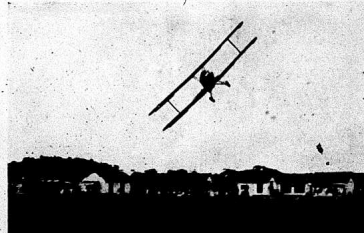
A group including Mayor Wu Teh-chen, Mrs. A. D. Bennett and Dr. H. H. Kung gather round a tea-table.



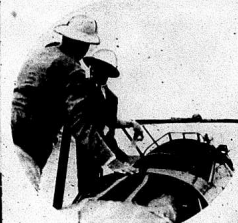
Brig. F. S. Thackeray, Sir John and Lady Brennan, Lord M. Douglas-Hamilton and Capt. Willcock face the camera.



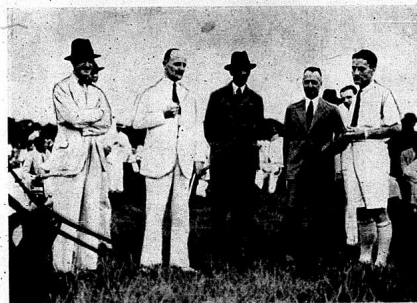
Flight-Lieut. A. D. Bennett shows Dr. Kung the inside works.



Lord M. Douglas-Hamilton does some "crazy flying."



Mayor Wu takes a personal interest in technicalities.



Lord M. Douglas-Hamilton tells how it is done.



Flight-Lieut. A. D. Bennett explains things to Mayor Wu.



Dr. Kung leaves nothing to his imagination.



Most of the eyes were on the skies.

MARCEL

Confiserie

758 Avenue Joffre

102 Nanking Road



I. C. I. (REXINE) LTD.

HYDE, ENGLAND

Manufacturers of

Rexine

LEATHERCLOTHS

For distinctive and economical upholstery, for lasting and attractive bookbinding.

Proof against knocks and scratches, damp, dirt, grease and germs.

Obtainable from leading furnishers and bookbinders

Full particulars from the distributors:

G. E. BIRD & CO.

106 Peking Road

Telephone 13636

STOCKS CARRIED

The CAR YOU can afford AUSTIN SEVEN

CHEAP TO BUY • CHEAPER TO RUN

The Shanghai Horse Bazaar and Motor Co., Ltd.

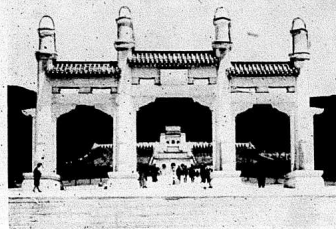
(Incorporated in Hongkong)

993 Bubbling Well Road

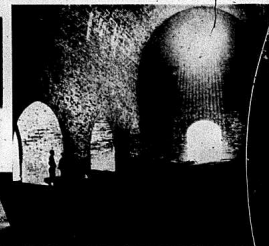
(Operated by the Auto Palace Co., Ltd.)

Telephone 30002

Nanking Old and New



The Sun Yat-sen Mausoleum



The 14th century "Beamless Hall"



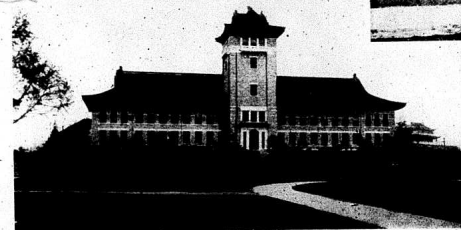
Part of Memorial to the Heroes of the Revolution



Tomb of the first Ming Emperor



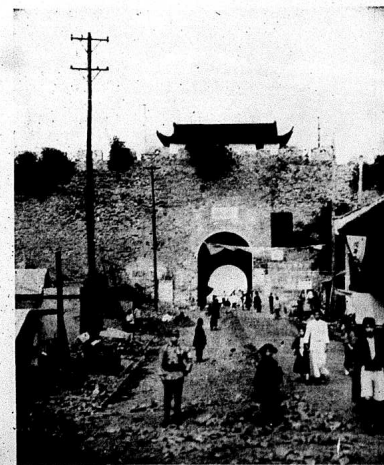
Ginling College for Women



Nanking University



The approach to the Emperor's tomb



Part of the old City Wall

SLAZENGRS

LIMITED.



**SLAZENGRS
RACKET SWEET
THE BOARD
at
WIMBLEDON
1934.**

Used by all leading British players including

Winner of 1934 Open Championship Men's Singles, Winner of 1934 Open Championship Ladies' Singles, All four participants in final of 1934 Open Championship Mixed Doubles.

The selection of

THE "SLAZENGR" LAWN TENNIS BALL

for

THE CHAMPIONSHIP at WIMBLEDON, 1934.
THE CHALLENGE ROUND of DAVIS CUP, 1934.
THE INTERZONE FINAL DAVIS CUP, 1934.

coupled with the fact that it was exclusively chosen and used in 1933 by 109 out of 171 Open Tournaments in England sanctioned by the Lawn Tennis Association, including THE CHAMPIONSHIPS, WIMBLEDON, proves conclusively that it remains to-day the best Lawn Tennis Ball produced anywhere.

Sole Agents

HARVIE, COOKE & CO., LTD.
659 Szechuen Road, Shanghai.

1917 1934 17 YEARS OF PERSONAL SERVICE to the People and Hongs of Shanghai

The American-Oriental Banking Corporation was started in 1917 . . . to give Shanghai a Bank of Personal Service.

That Shanghai has need for such a bank, and that this Bank has successfully met that need is clearly shown by the following comparisons:

	1918	1933
Capital	\$122,260.00	\$ 2,832,733.81
Surplus and Undivided Profits	—	2,472,938.66
Deposits	291,562.86	9,330,435.35
Total Resources	425,710.48	17,097,096.40

In addition, throughout the years, our Banking Services have been expanded till to-day they are complete. Our clientele has grown: so has our strength.

Withal, our ideal remains unchanged and we continue to be the Bank of Personal Service.

AMERICAN ORIENTAL BANKING CORPORATION

J. Kieffel, General Manager

29 Nanking Road, Shanghai, Telephone 11300

Branch at Tientsin



Antonio Stradivarius born in Cremona Italy 1644 was the genius whose name has attained a magic significance. The violins he made are of such quality and tone that all other craftsmen of the world however skilled, could not reach his high level. The wizardry of his skill made the Stradivarius violin's matchless product. We do not claim U.S. Beer to be matches, but we guarantee it to be better or equal to any beer brewed or sold in the East

Issued by Union Brewery Ltd.

Investment Securities and Commodities

DAILY AND NIGHTLY QUOTATION SERVICE

QUOTATION BROADCASTS OVER XQHC DAILY, EXCEPT MONDAY AT 8.05 A.M. SUNDAYS AT 9.30 A.M.

New York Correspondent E. A. PIERCE & CO.

AMERICAN ORIENTAL FINANCE CORPORATION 29 NANKING ROAD TELEPHONE 11300 SHANGHAI

WHEN SHANGHAI WAS YOUNG

TO LET For intending Renters A Dwelling House now in course of erection on the Bund adjoining the premises of the Underground. For particulars of plan apply to Siranams & Co Shanghai, 16th Aug, 1934.

FOR SALE Munie's Patent Yellow Metal London Club Sherry Fire Oil Port. Draught Beer and Blankets. Apply to One Livnostov & Co Shanghai, Nov. 30th, 1934.

FOR SALE The Schooner "Qui Vive" 110 Tons Register, built in Shanghai 1861. Apply to David Sanson, Sons & Co Shanghai, Jan. 20th, 1934.

NOTICE—Messrs. George Stanford and David R. Crawford were admitted Partners in our Firm here on the 1st instant. LANE, CLAWSON & Co. Tientsin, 28th June, 1934.

EX OVERLAND Christmas Fancies. Cakes. Puddings. Biscuits. Bears Huts, &c. &c. LANE, CLAWSON & Co. Shanghai, 5th Dec, 1934.

EX "SIR HARRY PARKES" Deed Boxes Chubb's Swinging Lamps. Reflector. Mast Head. Sword Belts (Gift Mounted). Inverness Caps. "Cribber" with Hair Mattresses. LANE, CLAWSON & Co. Shanghai, 5th Dec, 1934.

Liverpool and London and Globe Fire Insurance Company. The Underigned are authorised to grant Policies against Fire on Buildings of £20,000 at this Port, Hankow, Kukuang and Tientsin also on approved Chinese Buildings to the extent of £5,000. Dow & Co. Shanghai, 5th Dec, 1934.

Two Songs For New Soldiers Slaughter & Co, the Armamentiers Murder you! Murder you! Slaughter & Co, the Armamentiers Haven't had wars for fifteen years So they want to murder you! Oh, we don't want to kill you. But we think you ought to die! We haven't had a war in a while. You brave big boys. Goodbye! So button on your tunic and we'll provide the shell To keep us all in clover And blow you all to hell! Review of Reviews

EXTRACTS FROM BOOKS

Lord Dalhousie

He came to an official world in routine. The Commander-in-Chief spent the whole year in the hills, involving the State in heavy expense by his residence there and by "the enormous quantity of transport which he required when he moved about"; the reader with Indian experience can fill in details. By personal example Dalhousie reformed those who could be reformed, and encouraged those who in the Punjab and elsewhere were more by goal like his own. Though haughty and imperious, he was no stickler for his rank, and to his private secretary, at midnight of March 29, 1849, says:—"If you see up and have your breeches on, come here. If not, without them."

He worked unpausingly through the sorrow of his wife's death and his own deepening pain. An affection

steadfast conscientiousness a thing of exceeding loveliness. I told myself too that if I had a young son or daughter whose work took him or her away from home, to live in one of these towers I should object if it were a Sabbatarian town of this kind, which could offer its young folk nothing on Sunday night but a choice between monkey-parring and dubious puffs. Please give me, I would say, a wicked wide-open city, busy disorganising on Saturday evening, with concerts, theatre, cinema, dance halls, restaurants in full naughty swing. There I could trust my innocent child. But not—ah, never—in this barbaric gloom and boredom—"English Journey" by J. B. Priestley.

Carlyle in 1873 Carlyle was very sweet and gentle—softened, I suppose, by his parting with the Nortons. He said nothing very memorable, and yet one that was characteristic. I said—"You never saw Goethe, I think?" "Naw, I never saw Goethe, but I went his way in Germany till I went here to gather materials for 'my Friedrich, and when I got up in the morning at Frankfurt am-Main—'Y'll, has been at Frankfurt am-Main—I had I have his dead marble face shodded' all me through the window that I had longed so to look on living."

Love Mrs. Cameron's photograph which you brought me—very like, but gives an impression of a father

more secular—than sitting brooding with prostitutes. I told myself too that if I had a young son or daughter whose work took him or her away from home, to live in one of these towers I should object if it were a Sabbatarian town of this kind, which could offer its young folk nothing on Sunday night but a choice between monkey-parring and dubious puffs. Please give me, I would say, a wicked wide-open city, busy disorganising on Saturday evening, with concerts, theatre, cinema, dance halls, restaurants in full naughty swing. There I could trust my innocent child. But not—ah, never—in this barbaric gloom and boredom—"English Journey" by J. B. Priestley.

Love Loving is an end in itself—why should it lead to anything? We always think it's wasted unless it leads to marriage. Well, marriage is all right, it can be a grave work of art, it's

independent to human life as its best, but you go harnessing a spiritual activity like love to it, alone. There are all sorts of love that can never be crowned with temporal rewards and success.—The "Gingy Griffin" by Ann Bridge

"Guy Earl of Warwick" The birth of a son, and heir-apparent to the earl of Warwick has told the world that when the child is baptised one of his names will be Guy "because each Lord Warwick for hundreds of years has had that name." A family tradition soon ripens into indubitable history, and so doubt the Earl of Warwick feels that he is in the right line of Guy Earl of Warwick, though the title has been in his family for so short a time that it cannot even yet claim an existence of "hundreds of years." The first Lord Warwick of the existing creation to bear the name of Guy was the fourth Earl, who died just over forty years ago. He was christened at a time when, with "Waverley" recently published, men's minds were turning to medieval things, and aristocratic fathers began to search their pedigrees and traditions for quaint medieval names to supersede the John, Henry, and William Richards which had done good service for many generations but were now sufficiently old-fashioned.

What, What! The headmistress of an infant's school got on a tram and bowed to a man on the opposite seat; then, realising her mistake, said hurriedly, "Oh! I'm so sorry; I thought you were the father of one of my children."—Observer.



THREE BEAUTIFUL WELSH SPRINGERS



MORRIS ZIMMERMAN, JR. Has left for a happy holiday in Japan

which betes his complexion. The upper part of the cheeks where the beard lets it be seen is darkly ruddy, which is very deep and veiny red which the blackberry leaf takes on sometimes in autumn. It has been of having been sharply peppered with sleet.—"New Letters of James Russell Lowell" edited by M. A. De Wolfe Howe.

Sunday in Bradford Mr. Priestley took refuge in a Bradford pub on a wet Sunday. After describing it he goes on: "This is an attack on the place; I have not the least desire to see it closed, but I am puzzled to know why it should open when so many obviously better places—the Civic Theatre, for example—are shut; I cannot see why playing, listening to music, watching films, even dancing, should be considered so much worse—or at least

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THE HEAVY GAMBLING IS DONE BY THE YOUNGSTERS... THEY ALWAYS BET A MILLION OR A BILLION OR A BILLION TRILLIONS



"I'LL BET A COOKIE THAT IF HER FATHER KNEW HOW SHE WAS GAMBLING ON, HE'D TURN HER OVER AND SPANK HER - GOODBY GIRL AND ALL AS SHE IS!"



FASHION! PHOOEY! I'LL BET IF IT WERE FASHIONABLE FOR WOMEN TO WEAR RINGS IN THEIR NOSES YOU'D BE DOING IT TOO!"



"I'LL BET YOU TWO TO ONE I'LL GET ONE OF HIS LONG SERMONS THIS MORNING"

THE PESSIMIST THAT SPENDS HOURS AND HUNDREDS OF GALLONS OF WATER ON HIS LAWN AND IS READY TO GET IT WILL RAIN INSIDE AN HOUR.



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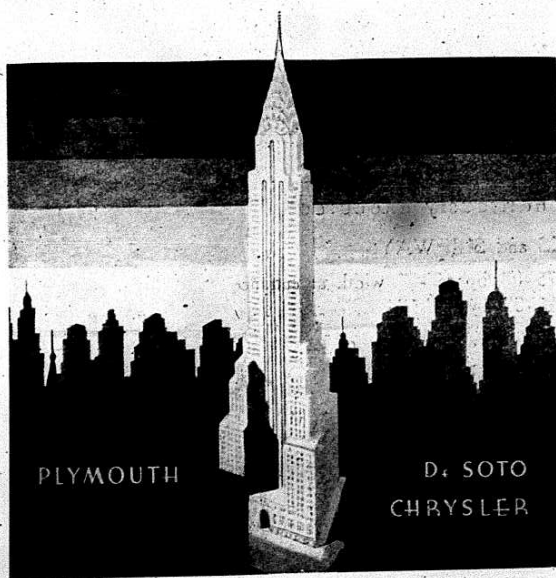
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