A CIRCULATION CENSUS

Increase in Chinese Readers: Distribution Statistics

The North-China Herald and Supreme Court & Consular Gazette (1870-1941); May 24, 1933; ProQuest Historical Newspapers: Chinese Newspapers Collection

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Circulation Among Chinese

A feature of the circulation during the past two years is the ever-increasing interest of the Chinese people in the English and American press. A Chinese generation is growing up who have been brought up on English and American newspapers. They are receiving their political news in Municipal and other publications. They read with a special appeal, and the choice of what is read, and the spirit in which it is read, is shown by the fact that it is not merely a local newspaper. No other newspaper, foreign or Chinese, carries such a wealth of information as the "North-China Daily News." This is a choice but a necessary one.

Individual Sales

Its circulation, moreover, is not based on bulk sales to schools and other institutions, but on an inexpensive subscription plan, designed to build up a subscription list. Apart from the free list of less than 100 copies, covering exchanges, orders of the students, and the like, the exhibitions, it is almost certain that all English readers of Chinese newspapers purchase the paper.

Twentieth Century Circulation of the "North-China Daily News"

Disputed.

Ten days after the fall of the Manchu dynasty, the "North-China Daily News" was instructed to issue a special edition. The Manchu Central University assault in the capital was led by a group of students from Peking University. The students were helped by the teachers of the university and the professors who were also involved in the struggle. The Manchu government had not been able to do anything to improve its student body. In November, students in North China struggled with the authorities to get a free passage to Shanghai in order to participate in the national movement. The "North-China Daily News" was expanded to include a larger circulation in the capital. The Manchu government was forced to issue an order to students and teachers of the University of Peking to stop their activities.

The circulation of the "North-China Daily News" increased from 500 copies to 8,000 copies. The"North-China Daily News" was published in Chinese, English, and American newspapers. The circulation of the newspaper was increased from 500 copies to 8,000 copies. The"North-China Daily News" was published in Chinese, English, and American newspapers. The circulation of the newspaper was increased from 500 copies to 8,000 copies.

May 1, 1933.

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