

China Commercial Advertising Agency Celebrates Tenth Anniversary

The China Commercial Advertising Agency celebrated its tenth anniversary Sept. 1. This successful advertising agency was started ten years ago by C. P. Ling, and he remains at its head today as proprietor and general manager.



C. P. Ling, General Manager of China Commercial Advertising Agency.

The agency which he conducts is at present in charge of the advertising of many of Shanghai's leading businesses. Mr. Ling obtained his principal education in the United States, he being the first Chinese student at Rochester University, where he graduated with a B.A. degree. He had previously taken a six-year course at Tsing Hua University, which he won in a contest. After receiving an M.A. degree from Columbia University (1919) he joined the School of Business at Colombia and New York University. During this time he was associated with the China International Famine Relief Committee. In the conduct of his agency Mr. Ling puts to good use the

principles of advertising which he learned in the United States.

His wife, the former Annie Ying Tong, and he were married in 1928. They have five children.

General Chiang Approves Amnesty of Political Prisoners, Says Sun Fo

According to Sun Fo, President of the Legislative Yuan, General Chiang Kai-shek has approved the proposal for an amnesty of all political prisoners in China. The proposal, Mr. Sun declared, was recently submitted by Marshal Feng Yu-hsiang, Vice-Chairman of the Military Affairs Commission.

Questioned about the proposed general amnesty for political offenders, Wang Yung-pin, Minister of Judicial Administration, said that the general amnesty, if duly approved, will be proclaimed by a Mandate of the National Government. The scope and the detailed measures should go through the legislative procedure by enactment of a set of Regulations governing the General Amnesty. Whether counter-revolutionary offenders are to be included within the scope of the proposed amnesty, will have to be considered and decided upon by the Central authorities and the Legislative Yuan.

Central News stated that the recent proposal from certain quarters as regards a general amnesty to political prisoners is attracting widespread attention of judicial and legislative authorities of the nation. Granting of pardons to political offenders, according to Wang Yung-pin, Minister of Justice, should be made by the National Government. But prior to that step, regulations governing a general amnesty should be drafted by the Legislative Yuan.

Many questions in this regard, Mr. Wang said, have to be threshed out, such as whether criminal offenders and reactionaries should be given special pardons. These, he added, have to be decided by both the Central Political Council and the Legislative Yuan.

According to a conservative estimate, the political offenders now under detention throughout the country (excluding Kwangsi and Sinkiang) total at least 3,160, of whom 2,100 are held in ordinary prisons and 1,060 in penitentiaries. This figure does not include the persons who are detained in other institutions.