

# Old Town Hall Is Turned Into Emporium For Sale Of Chinese-Made Goods

Dr. H. H. Kung And Others Laud Efforts Of Trader  
To Stimulate Desire Of Buyers For Articles  
Of Indigenous Manufacture

Yesterday morning the inauguration ceremony of the Emporium of Chinese Products took place at the old Town Hall, Nanking Road before a large and distinguished gathering of Chinese officials and merchants. The ceremony was held in the main hall of the building and at the gallery end a large platform had been raised, on which were seated the following Chinese officials:—Dr. H. H. Kung, Minister of Industry, Labor and Commerce S. U. Zau of the same ministry, General Chang Chun, Mayor of Greater Shanghai; Wang Yen Soong, Chief of the local Kuomintang; Yih Wei Chun, chairman of the General Chamber of Commerce; Wang Hsiao-lan; Wo Tze-nao, associate representative of Chinese merchants; Chu Wei-sun, chairman Chekiang Interests and Welfare Guild; Pan Kun-chi, chief of the Social Welfare Bureau; Miss Tsen Chun, chairman of the Women's Society. Some 350 representatives of local industries and merchants were seated on the main floor of the Hall.

The Emporium which is being organized by Mr. Chang Tze-lien, general manager of the Industrial Banking Corporation and the Shan Hing departmental store and factory, Nanking, is for the purpose of boosting Chinese products and everything Chinese is to be on sale there at reasonable prices in order to stimulate a greater demand for these goods. It is planned to erect some 250 booths on the ground floor, where practically every Chinese commercial house in Shanghai will carry a range of their finest goods.

and workmen are busy erecting these booths so as to be ready for the formal opening to the public on Saturday, July 19.

Mr. Chang Tze-lien, in his opening speech, said that the Emporium was for the purpose of exhibiting Chinese products and the promotion of Chinese industries and he was glad to see by the large attendance the interest that they were taking in the enterprise.

Mr. Wang Yen-soong spoke of the exhibition as being the first real effort made to promote the welfare of Chinese industries. He congratulated the promoters and wished them every success.

## USE CHINESE GOODS

Dr. H. H. Kung said:—This emporium is not only for the benefit of Mr. Chang Tze-lien but for the benefit of the general public. It is our duty to assist the promotion of Chinese products. Why is China so poor and why has she so many unemployed? It is because of the main development of Chinese industry, and we must pay particular attention to this development of our industries, so that every Chinese should use only Chinese goods in every phase of their lives. To use imported goods means to kill Chinese industries. The industry of today is not the industry of yesterday; the Chinese of today are not the Chinese of yesterday. We must realize that we would rather invest our money in Chinese industries than in foreign ones.

There has never been such an emporium in this Settlement before

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and it is ideally situated for the purpose. I must ask you all to assist this enterprise in every way possible. You may all like to use foreign products but I hope that you will change your tastes and use your own goods and thus promote your own industries and it is my duty to encourage the promoters as well as the consumers of Chinese products.

Mr. Yih Wei-chun said:—Chinese must learn to love each other and develop a taste for Chinese goods. If we do not shoulder the responsibility of the promotion of Chinese industry, then China will become bankrupt, and with this point in view we must strengthen the Chinese by organizing such emporiums. You must all well understand that Mr. Chang Tze-lien is himself a very thrifty man and he hopes that every Chinese will have to use their own products, especially as imported goods are so dear, caused mainly by the high difference of exchange.

Mr. Chu, representatives of the

Municipality of Greater Shanghai said:—The present difficult situation in China is mainly caused by the non-development of our industries, in addition to political strife, and so forth. As we have now this emporium the Chinese public should patronize this institution. In former times we have not had organizations like this and I hope that similar ones will be opened and carried on in other places.

Mr. Tien, Social Welfare Bureau said:—Although we may dress in foreign style, we can still buy Chinese materials and if we have and develop the feeling to use Chinese goods, we can become more economical in our lives.

Mr. Chu Wei-shun observed that the promotion of Chinese industries was absolutely impossible to carry out without the co-operation of the Chinese themselves.

Miss Tsen Chun said:—As far as we can see, the large amount of foreign products consumed by the Chinese is mainly owing to the failure of the Chinese to create similar organizations as this emporium. Some have ideas that they wish to buy foreign goods in spite of their high price—they really have no patriotism—and we must devote our full energies to stop such bad habits. In conclusion I hope that you won't forget the hardships that Mr. Chang Tze-lien is undergoing in organizing this emporium.

Mr. Ma, Attorney-at-law said:—As merchants, it is our duty energetically to promote our industries, without taking notice of other affairs, such as politics, etc. This is our main responsibility. Some Chinese only pay attention to the abolition of extraterritoriality and foreign jurisprudence; they forget that the primary step for strengthening our Nation is by means of economical development.