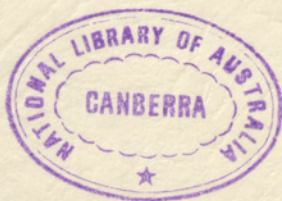
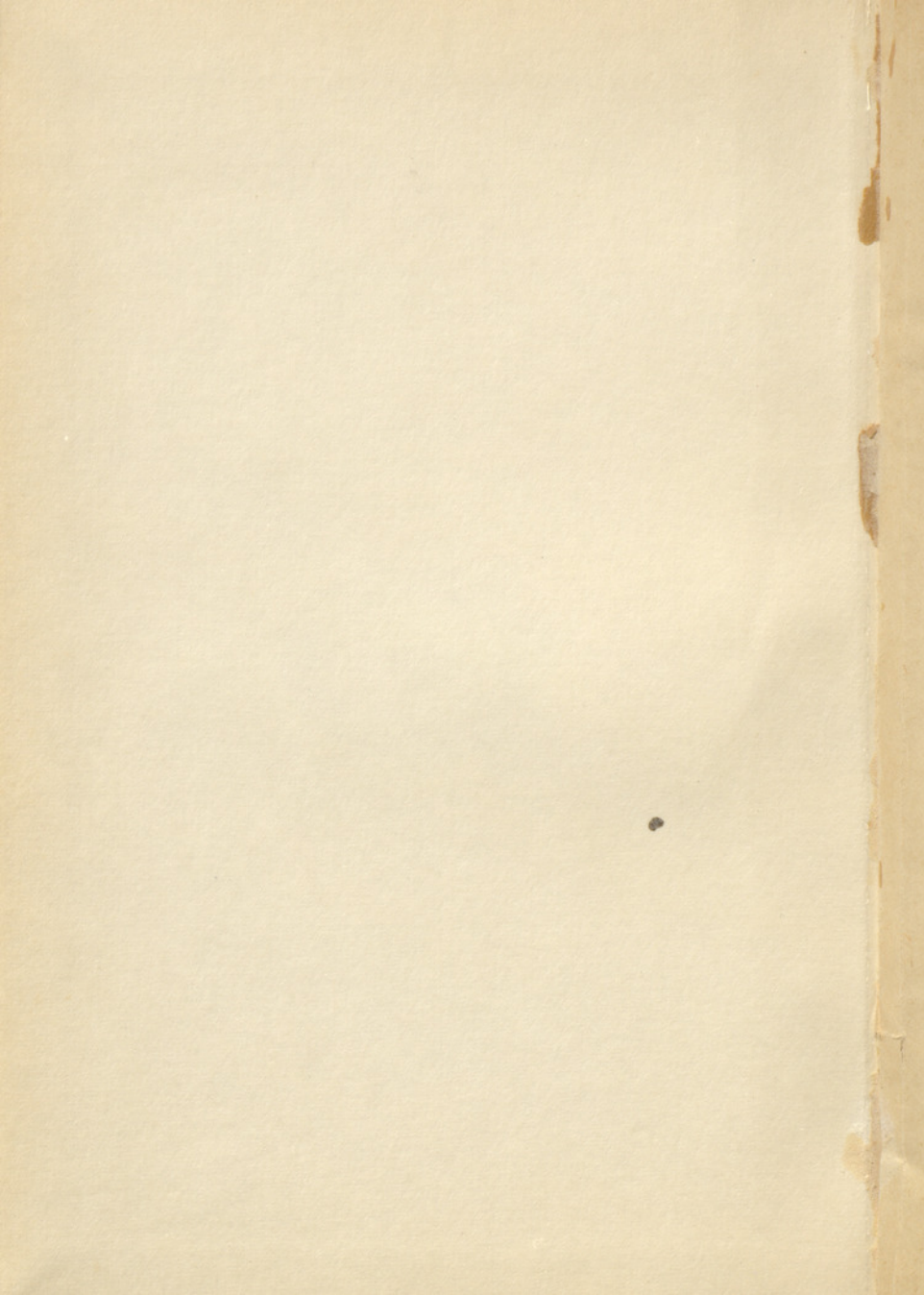


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Forrest Bullen
Francis Crow
Shanghai, October 1935
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NEWSPAPER DIRECTORY

OF CHINA

(INCLUDING HONGKONG)

Published by
CARL CROW, INC.
(Advertising and Merchandising Agents)
SHANGHAI

1935



NEWSPAPER DIRECTORY

OF CHINA

(EXCLUSIVE HONGKONG)

CARL E. H. INC.

SHANGHAI

1933



PREFACE

When the first issue of this newspaper directory of China was published 3 years ago, the hope was expressed by the publisher that it would prove of enough interest and value to justify making it an annual publication. This hope has been more than justified. The book has not only enjoyed a wide sale in China but has become a standard reference directory in the principal advertising agencies of the world and has also been placed in the libraries of many universities.

This third issue, it will be noted, contains many more publications than the first and second, the additions being about equally divided between new publications which have been started during the year and older publications which were inadvertently omitted from the first issue. The destruction of the Commercial Press and other printing plants in Shanghai during the early part of 1932 led to the suspension of a number of important periodicals, some of which have not yet resumed publication. The growing sentiment for liberty of the press was strikingly exemplified during the year by the fact that there was practically no official interference with the publications. In fact the only interference with papers of any importance was at the instigation of Japanese officials who were able to secure the suppression of an English language daily in Peiping and an important Chinese daily in Shanghai. With the Japanese political domination of Manchuria, all the publications of that territory came under strict Japanese censorship and many were suppressed.

The most interesting publishing development of the year has been the growth of pictorial publications. Many of these show a high standard of typography as well as of editorial content and appear to have established themselves on a permanent basis in a remarkably short space of time.

Although the number of daily papers in China is constantly increasing and there is also a constant increase in the number of newspaper readers the total number of copies of papers printed each day is more than 3,000,000. We have made very careful survey of the publication and distribution of Chinese language dailies and have arrived at the figures showing the number of newspapers circulated in each province (and Hongkong) as well as the number of newspapers circulated for each 10,000 population. In compiling this table, we have given careful consideration to the geographical distribution of the larger newspapers as shown by checked advertising returns we have kept over a period of years and covering many thousand keyed returns. These show, for example, that approximately 64% of the circulation of the larger Shanghai papers goes to Kiangsu province and the remaining 36% is divided between the other provinces.

The table follows:

	Newspapers circulated daily	Population of area	Newspapers circulated per 10,000 population
Anhui	23,532	19,832,665	11
Chekiang	103,242	22,043,300	46
Dairen	120,050	300,000	4000
Fukien	50,395	13,157,791	45
Honan	36,120	30,831,909	11
Hongkong	276,700	513,000	5393
Hopei	520,400	34,186,711	152
Hunan	52,300	28,443,279	18
Hupei	114,600	27,167,244	41
Kansu	2,945	5,927,997	4
Kiangse	37,000	24,466,800	15
Kiangsu	1,139,080	33,786,064	337
Kwangsi	14,100	12,258,335	11

<i>Kwangtung</i>	260,800	37,167,701	70
<i>Kweichow</i>	3,400	11,114,951	3
<i>Macao</i>	11,200	78,000	140
<i>Manchuria</i>	118,100	20,000,000	95
<i>Shansi</i>	23,100	11,030,827	20
<i>Shantung</i>	122,500	30,803,245	39
<i>Shensi</i>	27,700	9,465,558	29
<i>Suiyuan</i>	5,600	1,900,000	29
<i>Szechuen</i>	97,700	49,782,810	19
<i>Yunnan</i>	82,200	9,839,180	84

The number of newspaper readers is of course greatly in excess of the above figures. There is little duplication of circulation in China, that is, it is rare for the individual to subscribe for more than one paper, and there are probably more readers for each copy printed than in any other country. Many newspapers after being read by the original subscriber are passed on to others and it is a common experience for replies to be received to advertisements months after the advertising has appeared.

The number of readers per copy published has been variously estimated at from 5 to 10 so that the number of daily newspaper readers is somewhere between 9,000,000 and 18,000,000. These figures of course do not include the many weeklies, monthlies and other periodicals nor the dailies published in various foreign languages.

Most of the circulation figures published in this directory are supplied by publishers and although there are some exaggerations we believe the figures in the main are fairly accurate.

CHAPTER I

The first of the three main divisions of the world is the land. The land is divided into three parts: the continents, the islands, and the archipelagos. The continents are the large land masses, the islands are the small land masses, and the archipelagos are the groups of islands. The second of the three main divisions of the world is the water. The water is divided into three parts: the oceans, the seas, and the bays. The oceans are the large bodies of water, the seas are the smaller bodies of water, and the bays are the inlets of the sea. The third of the three main divisions of the world is the air. The air is divided into three parts: the atmosphere, the stratosphere, and the mesosphere. The atmosphere is the layer of air closest to the earth, the stratosphere is the layer of air above the atmosphere, and the mesosphere is the layer of air above the stratosphere.

The world is a very large and complex place. It is made up of many different parts, each of which has its own unique characteristics. The land, the water, and the air are the three main divisions of the world, and each of these divisions is further divided into smaller parts. The land is divided into continents, islands, and archipelagos. The water is divided into oceans, seas, and bays. The air is divided into the atmosphere, the stratosphere, and the mesosphere. Each of these parts has its own unique characteristics, and together they make up the world as we know it.

The world is a very large and complex place. It is made up of many different parts, each of which has its own unique characteristics. The land, the water, and the air are the three main divisions of the world, and each of these divisions is further divided into smaller parts. The land is divided into continents, islands, and archipelagos. The water is divided into oceans, seas, and bays. The air is divided into the atmosphere, the stratosphere, and the mesosphere. Each of these parts has its own unique characteristics, and together they make up the world as we know it.

AMOY (*Province of Fukien*)

*Treaty port on the island of Haimen at the mouth of the
Pei Chi or Dragon River, 300 miles north of Hongkong.
Population 470,000.*

CHINESE LANGUAGE DAILIES

AMOY MIN PAO (Amoy People's Press) (廈門民報)

Published at Sze Min Tung Road; Est. 1928.

Pages: Ten, 12×20 inches.

Circulation: 3,700.

AMOY SHANG PAO (Commercial Press) (廈門商報)

Published at Chung Shan Road; Est. 1923.

Pages: Eight, 14×20 inches.

Circulation: 700.

CHUAN MIN SIN JIH PAO (全閩新日報)

(The Whole Fukien New Daily News)

Published at 6 Chia Chiao Bridge; Est. 1907.

Pages: Six, 14×20 inches.

Circulation: 3,500.

CHUN PAO (Popular Press) (羣報)

Published at 63 Tai Ping Ma; Est. 1934.

Pages: Four, 9×14 inches.

Circulation: 1,000.

AMOY

KIANG SUNG JIH PAO (江聲日報)

Published at 436 Sze Min Nan Road; Est. 1919.

Pages: Eight, $14 \times 19\frac{1}{2}$ inches.

Circulation: 6,830.

SHIH DAI JIH PAO (Modern Daily News) (時代日報)

Published at Chung Shan Road; Est. 1934.

Pages: Eight, $14 \times 20\frac{1}{2}$ inches.

Circulation: 2,000.

SZE MIN SHANG HSUEH JIH PAO (思明商學日報) (Soo Beng Commercial & Educational Daily News)

Published at 258 Chung Shan Road, every morning and evening, including Sundays, 2 pages of supplement on Sundays; Est. 1920.

Pages: Morning edition, eight, $13\frac{1}{2} \times 18$ inches; evening edition, four, 9×13 inches.

Circulation: Total 4,000.

WOMAN'S HOME JOURNAL THE (廈門婦女)

Published at 23 Chung Hwa Road; Est. 1934.

Pages: Four, $8\frac{3}{4} \times 13\frac{1}{2}$ inches.

Circulation: 800.

WOH KIU YAT PAO (Overseas Chinese Daily News) (華僑日報)

Published at 305 Ao Wu Road; Est. 1932.

Pages: Eight, $13\frac{1}{2} \times 20$ inches.

Circulation: 5,600.

ANKING (*Province of Anhwei*)

Provincial capital, on the Yangtze River, 355 miles from Shanghai. Population 468,650.

CHINESE LANGUAGE DAILIES

HUAN PAO (Anking Press) (皖報)

Published at Chin Shen Street; Est. 1927.

Pages: Twelve, $13\frac{3}{4} \times 20$ inches.

Circulation: 4,000.

MIN KUO JIH PAO (Republican Daily News)

(民國日報)

Published at Jih Son Street; Est. 1927.

Pages: Eight, $13\frac{3}{4} \times 20$ inches.

Circulation: 2,000.

MIN YEN YAO (民譽報)

Published at Tien Tai Li; Est. 1912.

Pages: Six, 12×20 inches.

Circulation: 750.

SHANG PAO (Commercial Press) (商報)

Published at No. 5 Dai Hung Ka Lane; Est. 1923.

Pages: Four, 15×20 inches.

Circulation: 1,100.

SIN YUEN DOR PAO (New Anking Press)

(新皖鐸報)

Published at 5 Shen Yang Street; Est. 1921.

Pages: Eight, $12\frac{1}{4} \times 19\frac{1}{2}$ inches.

Circulation: 1,500.

CANTON

ANTUNG (*Province of Liaoning*)

A treaty port, junction point of the Korean Railways and South Manchurian Railway. Population 286,198.

CHINESE LANGUAGE DAILY

TUNG PIEN SHANG KUNG JIH PAO

(East Border Commercial & Industrial Daily News)

(東邊商工日報)

Published at the Chamber of Commerce; Est. 1930.

Pages: Eight, 14×20 inches.

Circulation: 4,700.

CANTON (*Province of Kwangtung*)

Most important city of Southern China, located at the mouth of the Pearl River, 80 miles north of Hongkong. Terminus of Kwang-Kiu Railway, and the unfinished Canton-Hankow Line. Population (official) 1,042,360.

CHINESE LANGUAGE DAILIES

CANTON SHIH MIN JIH PAO (廣州市民日報)

(Canton Citizens' Daily News)

Published at 227 Kwong Fuh Road; Est. 1927.

Pages: 12, 15½×21 inches.

Circulation: 9,500.

CHIH PING PAO (Just Press) (持平報)

Published at 63 Kwong Foh Central Road; Est. 1932.

Pages: Eight, 14¾×19¼ inches.

Circulation: 1,000.

DA HWA VAN PAO (Great China Evening Post)

(大華晚報)

Published at 119 Kwong Foh Central Road; Est. 1933.

Pages: Four, $14\frac{3}{4} \times 21\frac{1}{4}$ inches.

Circulation: 2,000.

CHU KIANG JIH PAO (Pearl River Daily News)

(珠江日報)

Published at 27 East Chang Shou Street; Est. 1931.

Pages: Eight, $14\frac{3}{4} \times 20$ inches.

Circulation: 3,000.

KUNG PING PAO (Public Critic Press) (公評報)

Published at 273 North Tai Ping Road; Est. 1926.

Columns: Six, $3\frac{1}{4}$ deep and 15 inches wide.

Pages: Twelve, 15×20 inches.

Circulation: Publisher's statement 38,000.

KUNG TAO PAO (Justice Press) (公道報)

Published at 53 Kwong Foh Central Road; Est. 1933.

Pages: Eight, $15 \times 20\frac{1}{4}$ inches.

Circulation: 3,000.

KUNG WO PAO (Democratic Press) (廣州共和報)

Published at 36 Kwong Foh Road; Est. 1912.

Columns: Eight, $3\frac{3}{4}$ inches deep and $14\frac{1}{4}$ inches wide.

Pages: Eight 16×22 inches.

Circulation: Publisher's Statement 20,000.

CANTON

KUO MIN HSIN WEN (People's News) (國民新聞)

Published at 63 Kwong Foh Road; Est. 1929.

Pages: Eight, $14\frac{1}{4} \times 19$ inches.

Circulation: 3,000.

KWANG TUNG SEVENTY-TWO GUILDS SHANG PAO

(Commercial Daily Press) (廣東七十二行商報)

Published at 74 Kwang Foh Road; Est. 1907.

Columns: Six, 3 inches deep and 16 inches wide.

Pages: Ten, $16 \times 22\frac{1}{4}$ inches.

Circulation: Publisher's statement 4,000.

KWANGCHOW JIH PAO (Canton Daily News)

(廣州日報)

Published at 33 East Chong Shou Street; Est. 1930.

Pages: Twelve, $14\frac{1}{4} \times 19\frac{1}{2}$ inches.

Circulation: 2000.

KOWK WA PAO (National Prosperity News)

(國華報)

Published at 76 Central Kwong Fuk Road; Est. 1924.

Columns: Seven, $3\frac{1}{4}$ inches deep and $16\frac{1}{4}$ inches wide.

Pages: Eight, $16\frac{1}{4} \times 22$ inches.

Circulation: Publisher's statement 28,000.

MIN KUO JIH PAO (Republican Daily News)

(廣州民國日報)

Published at 76 Kwang Foo Road; Est. 1925.

Columns: Six, $3\frac{1}{4}$ inches deep and $14\frac{1}{2}$ inches wide.

Pages: Eight to sixteen, $14\frac{1}{2} \times 19\frac{1}{4}$ inches.

Circulation: Publisher's statement 15,000.

MIN SON PAO (Press for the People) (民生報)

Published at 16 Chang Ziu Road; Est. 1932.

Pages: Eight, $14\frac{7}{8} \times 19\frac{1}{4}$ inches.

Circulation: 16,000.

SIN KUO HUA PAO (New National Prosperity News)

(新國華報)

Published at 151 Central Kwang Foh Road; Est. 1924.

Columns: Six or eight, $2\frac{1}{4}$ or 3 inches deep and 15 inches wide.

Pages: Four, 14×19 inches.

Circulation: 16,000.

SZE FA JIH PAO (Judicial Daily News) (司法日報)

Published at 153 Central Kwang Foh Road; Est. 1930.

Pages: Eight, $14 \times 19\frac{1}{2}$ inches.

Circulation: 2,000.

TAI CHUNG PAO (Great China Press) (大中報)

Published at Kwang Fuh Road; Est. 1916.

Pages: Eight, $15 \times 22\frac{1}{2}$ inches.

Circulation: Publisher's statement 15,000.

THE SHING PAO (True Press) (誠報)

Published at 273 Tai Ping Road; Est. 1934.

Pages: Four, $15\frac{3}{4} \times 22$ inches.

Circulation: 3,000.

CANTON

YIN HSIAN PAO (Phenomena Press) (現象報)

Published at 53 Kwong Fuh Road; Est. 1924.

Columns: Six, $3\frac{1}{4}$ inches deep and 15 inches wide.

Pages: Eight, $16 \times 22\frac{1}{8}$ inches.

Circulation: Publisher's statement 20,000.

YUEH WA PAO (South China News) (越華報)

Published at 114 Kwong Fok Road Canton; Est. 1928.

Pages: Eight, $16\frac{1}{4} \times 20\frac{1}{4}$ inches.

Circulation: 20,000.

ENGLISH LANGUAGE DAILY

CANTON DAILY SUN

Published by the Canton Daily Sun Company at
3 Choy Lau Chik Street, (P. O. Box 26).

Columns: Six, 18 inches; 12 ems.

Pages: Ten, $12\frac{1}{4} \times 18$ inches.

Circulation: Publisher's statement daily 3,000 copies.

Subscriptions: China & Japan M.\$20.00.

Foreign G.\$15.00.

ENGLISH BI-LINGUAL WEEKLY

CHINA TRUTH, THE

Published by the China Truth Publishing Co.

(Chinese at No. 3 Choy Lau Chik Street, Canton,

(P. O. Box 26) Cable Address: "Truth, Canton."

Column: Two, $10\frac{1}{2}$ inches; 20 ems.

Pages: 26 to 30; $7\frac{1}{4} \times 10\frac{1}{2}$ inches.

Circulation: 2,300 weekly average.

Subscriptions: Local M.\$10.00 per year.

Foreign G.\$5.00 per year.

Insert

Your Advertisements in the

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THE LARGEST CIRCULATION
OF NEWSPAPER IN
SOUTH CHINA.

國
華
報

This paper has been established for upwards of twenty years with much energy and spirit for the service of the society. All the news and telegrams published therein are very true and early, and the comical writings and drawings are interesting, with the result that a great support has been secured from the Chinese and also the foreign readers, and that over thirty thousand subscriptions have been issued. At present, for further development of the papers new rotating printing machines of up-to-date style have been secured for printing coloured papers. Any firms, merchants and factories that desire to push their business in South China are advised to insert their advertisements in the Kwok Wa Po which, it is sure, will give them a great help.

*Address: No. 76 Kwong Fuk Road Central, Canton.
Registered Wireless No. 0042.*

CHANGCHOW

CHANGCHOW (Province of Kiangsu)

On the Shanghai-Nanking Railway, midway between Chinkiang and Soochow, 139 miles from Shanghai. Population 702,301.

CHINESE LANGUAGE DAILY

CHANG CHOW WAN PAO (Changchow Evening News)

(常州晚報)

Published at Hsien Chih Street; Est. 1927.

Pages: Two, $13\frac{1}{2} \times 19\frac{1}{2}$ inches.

Circulation: 3,000.

CHUNG SAN JIH PAO (Dr. Sun's Daily Press)

(中山日報)

Published at Da Mio Lane; Est. 1922.

Pages: Four, $12\frac{1}{2} \times 9\frac{1}{4}$ inches.

Circulation: 2,000.

SHANG PAO (Commercial News) (商報)

Published at First Park; Est. 1928.

Pages: Four, 13×19 inches.

Circulation: 3,200.

WU CHING YA PAO (Changchow Evening News)

(武進夜報)

Published at Chien Chiu Lane; Est. 1932.

Pages: Four, $13\frac{1}{2} \times 19\frac{3}{4}$ inches.

Circulation: 1,700.

CHANGCHUN

WU CHING ZEN PAO (Changchow Morning Post)

(武進晨報)

Published at Tsuh Chien Street; Est 1932.

Pages: Eight, $12\frac{1}{2} \times 19$ inches.

Circulation: 1,700.

CHINESE LANGUAGE BI-WEEKLY

KIANG PAO (Steel Press) (鋼報)

Published at Tsuh Chien Street; every three days;
Est. 1930.

Pages: Four, $20 \times 13\frac{1}{4}$ inches.

Circulation: 3,000.

CHANGCHOW (Province of Fukien)

Is situated northwest of Amoy, and a private railway connects the two cities. Population 300,000.

CHINESE LANGUAGE DAILY

HSIN MIN JIH PAO (新民日報)

Published at 113 Yung Ching Chung Road; Est. 1931.

Pages: Four, 13×18 inches.

Circulation: 1,000.

CHANGCHUN (Province of Kirin)

Important railway center as it is the junction point of the South Manchuria, Chinese Eastern and Changchun-Kirin Railways. Population about 500,000.

CHANGSHA

CHINESE LANGUAGE DAILY

DA TUNG JIH PAO (Great East Daily News)

(大東日報)

Published at Sixth Street; Est. 1913.

Pages: Eight to ten, $14\frac{1}{4} \times 19$ inches.

Circulation: 4,900.

CHANGSHA (Province of Hunan)

Provincial capital, southern terminus of Northern portion of the uncompleted Canton-Hankow Railway, 200 miles south of Hankow. Center of China's most important mining district. Population 1,243,044.

CHINESE LANGUAGE DAILIES

CHUAN MEN JIH PAO (The Mass Daily News)

(全民日報)

Published at 16 Shun Hsing Bridge; Est. 1928.

Pages: Eight, 13×19 inches.

Circulation: 3,000.

DA KUNG PAO (Impartial News) (大公報)

Published at 36 Hsiang Chi Lee; Est. 1919.

Pages: Eight, $13\frac{1}{2} \times 19$ inches.

Circulation: 3,000.

HUNAN KUO MIN JIH PAO (湖南國民日報)

(Hunan People's Daily News)

Published at Wong Chong Ping; Est. 1926.

Pages: Ten, $13\frac{1}{2} \times 19\frac{1}{4}$ inches.

Circulation: 5,000.

CHANGSHU

HUNAN MIN KUO JIH PAO (湖南民國日報)

(Hunan Republican Daily News)

Published at 18 Koa Sen Lane; Est. 1933.

Pages: Ten, $13\frac{1}{2} \times 19\frac{1}{2}$ inches.

Circulation: 5,200.

TUNG SU JIH PAO (通俗日報)

Published at Storage Street; Est. 1929.

Pages: Eight, 13×19 inches.

Circulation: 2,000.

TZE MIN JIH PAO (Local Citizen's Daily Press)

(市民日報)

Published at Storage Association; Est. 1930.

Pages: Eight, $14\frac{1}{2} \times 19$ inches.

Circulation: 4,600.

CHANGSHU (Province of Kiangsu)

A rice-producing centre, 21 miles from Soochow.

Population 836,986.

CHINESE LANGUAGE DAILY

CHANGSU MAI JIH SIN WEN (Changsu Daily News)

(常熟每日新聞)

Published in the Chamber of Commerce; Est. 1932.

Pages: Four, 14×19 inches.

Circulation: 1,500.

CHANGTEH

GIN PAO (Piano Press) (琴報)

Published at North Market Center; Est. 1927.

Pages: Four, $14\frac{1}{4} \times 20$ inches.

Circulation: 3,500.

YU YANG JIH PAO (Changshu Daily News) (虞陽報)

Published at 19 Tsia Yuen Lane; Est. 1915.

Pages: Eight, 13×18 inches.

Circulation: 2,000.

CHANGTEH (Province of Honan)

An important city (also called Anyang) on the northern border of Honan. The Peiping-Hankow Railway passes thru this city. Population 500,000.

CHINESE LANGUAGE DAILY

CHANGTEH MIN PAO (Changteh People's Press)

(常德民報)

Published at Four Holes Well; Est. 1929.

Pages: Six, $14 \times 19\frac{1}{2}$ inches.

Circulation: 2,520.

CHIEN SZE JIH PAO (建設日報)

Published at 6 Chin Shen Hong; Est. 1929.

Pages: Four, 13×19 inches.

Circulation: 2,000.

CHEFOO

MIN SHENG JIH PAO (People's Voice Daily News)

(民聲日報)

Published at Anyang; Est. 1933.

Pages: Four, $8\frac{1}{4} \times 13$ inches.

Circulation: 2,000.

CHAOHSIEN (Province of Anhwei)

A city at the east of Anhwei, connected with Hefei by motor road. Population 408,446.

CHINESE LANGUAGE DAILIES

CHAOHSIEN JIH PAO (Chaohsien Daily News)

(巢縣日報)

Published at Chung Hou Street; Est. 1932.

Pages: Four, $9 \times 12\frac{1}{4}$ inches.

Circulation: 500.

CHEFOO (Province of Shantung)

A treaty port and one of the principal ports of call in North China. Population 150,000 including 1,100 foreigners.

CHINESE LANGUAGE DAILIES

CHIAO TUNG 卅 PAO (膠東卅報)

(East Kiachow 卅 News)

Published at Lee Tung Street; Est. 1932.

Pages: Eight, 15×20 inches.

Circulation: 2,500.

CHEFOO

CHUNG SHENG PAO (鐘聲報)

Published at Sheng Ping Street; Est. 1912.

Pages: Eight, $14\frac{1}{4} \times 19\frac{1}{4}$ inches.

Circulation: 2,600.

HUNG WAN TSE PAO (Red 卍 News)

(紅卍字報)

Established 1920.

Pages: Eight, 13×19 inches.

Circulation: 2,800.

TONG HAI JIH PAO (East Sea Daily News)

(東海日報)

Published at L Dao Street; Est. 1929.

Pages: Eight, $14\frac{1}{2} \times 20$ inches.

Circulation: 5,800.

TSE FOO JIH PAO (Chefoo Daily Press) (芝罘日報)

Published at the Main Street; Est. 1911.

Pages: Eight, $14\frac{1}{2} \times 19\frac{1}{2}$ inches.

Circulation: 2,300.

ENGLISH LANGUAGE DAILY

CHEFOO DAILY NEWS

Published by J. McMullan & Co., Ltd.; daily except Mondays and holidays; Est. 1907.

Columns: Six, 18 inches.

Pages: Twelve, $18 \times 13\frac{1}{2}$ inches.

Circulation: 300.

Subscription: M.\$2.00 per month or \$24 per year.

CHENGHSIEN

CHENGCHOW (*Province of Honan*)

A trading center on the conjunction of Lunghai and Pinghan Railways. Population 100,000.

CHENGCHOW HWA PEI JIH PAO (鄭州華北日報)

(Chengchow North China Daily News)

Published at 97 Yuan Ling Street; Est. 1933.

Pages: Four, $8\frac{1}{2} \times 13\frac{1}{2}$ inches.

Circulation: 2,000.

CHENGCHOW JIH PAO (Chengchow Daily News)

(鄭州日報)

Published at No. 2 Han Chuen Road; Est. 1930.

Pages: Six, 14×19 inches.

Circulation: 3,500.

LOON HAI JIH PAO (Loong Hai Daily News)

(隴海日報)

Published at the Special Tungpu; Est. 1932.

Pages: Four, 13×20 inches.

Circulation: 1,000.

CHENGHSIEN (*Province of Chekiang*)

Connected with Sinchang by Chenghsien-Sinchang Highway on the southern part of Chckiang. Population 220,799.

CHINESE LANGUAGE DAILIES

CHENG SIN MIN PAO (嵎新民報)

(Chenghsien Sinchang People's Press)

Published at Tung Chien Street; Est. 1932

Pages: Four, 9×14 inches.

Circulation: 2,200.

CHENG TU

CHENG TU (Province of Szechuen)

Provincial capital, 260 miles from Chungking. Population about 450,000.

CHINESE LANGUAGE DAILIES

CHENG TU MIN SHIH JIH PAO (成都明是日報)

Published at 31 Yu Lai Bazaar; Est. 1930.

Pages: Four, 14×19 inches.

Circulation: 3,000.

CHENG TU KUAI PAO (Chengtu Express) (成都快報)

Published at 24 Chuan Shih Road; Est. 1925.

Pages: Eight, 14×19 inches.

Circulation: 5,200.

HSI FONG YEH PAO (West Evening News)

(西方夜報)

Published at 34 Chun Hsi Road; Est. 1933.

Pages: Four, 9¼×13 inches.

Circulation: 4,500.

KUO MIN JIH PAO (Republican Daily News)

(國民日報)

Published at 28 Eastern Chun Shih Road; Est. 1928.

Pages: Eight, 14×19 inches.

Circulation: 5,200.

SIN SIN SIN WEN (Newest News) (新新新聞)

Published at 38 Chun Si Road; Est. 1930.

Pages: Sixteen, 9¼×13 inches.

Circulation: 8,100.

CHINGHAI

SIN SZECHUEN JIH PAO (新四川日報)

(New Szechuen Daily Press)

Published at East Governors Street; Est. 1926.

Pages: Eight, $14\frac{1}{4} \times 18\frac{1}{2}$ inches.

Circulation: 1,000.

CHINESE LANGUAGE MONTHLIES

KUO MIN JIH PAO'S FUH KAI (國民日報副刊)

(Republican Daily News' Supplement)

Published by the Chengtu Republican Daily News;
Est. 1931.

Pages: One hundred approximately, $9 \times 6\frac{1}{4}$ inches.

Circulation: 3,000.

LAO YUEN (Happy Garden) (樂園)

Published by the Chengtu Republican Daily News;
Est. 1930.

Pages: Eighty 9×14 inches.

Circulation: 3,000.

CHINGHAI (Province of Chekiang)

A sea port 13 miles from Ningpo. Population 362,985.

CHINESE LANGUAGE DAILIES

KIANG SUN JIH PAO (River Voice) (江聲日報)

Published at Kiang Ping Street; Est. 1926.

Pages: Eight $14\frac{1}{2} \times 19$ inches.

Circulation: 2,000.

CHINKIANG

SIN WEN KUNG PAO (Public News) (新聞公報)

Published at Yuen Vong Road; Est. 1931.

Pages: Four to six, $13\frac{1}{2} \times 19$ inches.

Circulation: 512.

CHINKIANG (Province of Kiangsu)

Treaty port on the Yangtze River and the Nanking-Shanghai Railway, 150 miles from Shanghai. Population 523,300. Provincial capital.

CHINESE LANGUAGE DAILIES

CHINKIANG SHANG PAO (鎮江商報)

(Chinkiang Commercial News)

Published at 60 Pai Shien Road; Est. 1933.

Pages: Two, $14\frac{1}{4} \times 20\frac{1}{4}$ inches.

Circulation: 600.

CHINKIANG WAN PAO (鎮江晚報)

(Chinkiang Evening News)

Published at Min Kuo Chuan Street; Est. 1928.

Pages: Four, 10×14 inches.

Circulation: 500.

CHINKIANG ZEN PAO (鎮江晨報)

(Chinkiang Morning Press)

Published at 32 Wan Chia Lane; Est. 1933.

Pages: Four, $13\frac{1}{2} \times 18\frac{1}{2}$ inches.

Circulation: 1,000.

DA KIANG NAN WAN PAO (大江南晚報)

(Great Kiangnan Evening News)

Published at Chun Chen Road; Est. 1933.

Pages: Two, $13\frac{3}{4} \times 20$ inches.

Circulation: 300.

KIANGSU SUN PAO (Kiangsu Press) (江蘇省報)

Published at Pao Kai Road; Est. 1930.

Pages: Eight $14\frac{1}{2} \times 19\frac{1}{2}$ inches.

Circulation: 4,000.

SAM SAN JIH PAO (Triple Hill Daily News)

(三山日報)

Published at East Dock Street; Est. 1922.

Pages: Four, 14×20 inches.

Circulation: 1,500.

SIN KIANGSU PAO (新江蘇報)

(New Kiangsu Press)

Published at 60 Pai Hsien Road, Est. 1928.

Pages: Eight, $14\frac{1}{2} \times 20$ inches.

Circulation: 5,400.

SIN SON JIH PAO (New Province's News) (新省報)

Published at 2 Min Kuo Chuan Street; Est. 1929.

Pages: Four; 15×20 inches.

Circulation: 4,000.

SOO PAO (Kiangsu News) (蘇報)

Published at Pei Hsien Road; Est. 1930.

Pages: Eight, 14×20 inches.

Circulation: 3,000.

CHINKIANG

TSI CHIANG PAO (Self Strong Press) (自強報)

Published at See Wu Street; Est. 1919.

Pages: Four, $13\frac{3}{4} \times 19\frac{1}{2}$ inches.

Circulation: 1,500

CHINESE LANGUAGE TABLOIDS

CHENG PAO (Precise News) (正報)

Published at 26 Min Kuo Chuan Street; Est. 1930.

Pages: Four, $9\frac{1}{2} \times 13\frac{1}{2}$ inches.

Circulation: 400.

PING PAO (Peace Press) (平報)

Published at 15 Yen Erh Ho Lane; Est. 1934.

Pages: Two, 14×21 inches.

Circulation: 600.

SHIH PAO (市報)

Published at Ni Too Wharf; Est. 1933.

Pages: Four, $7 \times 9\frac{3}{4}$ inches.

Circulation: 400.

YANG TZE KIANG PAO (Yangtze River Press)

(揚子江報)

Published at 60 Wan Chia Lane; Est. 1931.

Pages: Two, $14 \times 19\frac{1}{4}$ inches.

Circulation: 600.

YU NEE PAO (Amusement News) (游藝報)

Published at Shen Shou Szu Lane; Est. 1934.

Pages: Two, $9 \times 13\frac{3}{4}$ inches.

Circulation: 400.

CHUNGKING

CHUANCHOW (Province of Fukien)

A commercial port in the south of Fukien. Connected with many other cities by motor road. Population, 100,000.

CHINESE LANGUAGE DAILIES

CHUANCHOW JIH PAO (Chuan Chow Daily News)

(泉州日報)

Published at South Street; Est. 1930.

Pages: Six, 14×19 inches.

Circulation: 3,500.

CHUNGKING (Province of Szechuen)

A treaty port at the confluence of the Kialing and Yangtze Rivers, 1350 miles from the sea, population 974,565. Terminal port for steamers from Hankow and Shanghai and entreport for important province of Szechuen.

CHINESE LANGUAGE DAILIES

CHI CHUEN KUNG PAO (Szechuen Public News)

(濟川公報)

Published at Garden Road; Est. 1931.

Pages: Eight, 13½×19½ inches.

Circulation: 4,500.

CHUNGKING SIN MIN JIH PAO (重慶新民日報)

(Chungking New People's Press)

Published at Fourth Street; Est. 1928.

Pages: Eight, 9½×14 inches.

Circulation: 1,000.

CHUNKING

KUNG SHANG JIH PAO (工商日報)

(Industrial and Commercial Daily News)

Published at 53 Hsiao Liang Tzee; Est. 1931.

Pages: Eight, 15×20 inches.

Circulation: 8,000.

KUNG SHANG YA PAO (工商夜報)

(Industrial and Commercial Evening News)

Published at 53 Hsiao Liang Tzee; Est. 1934.

Pages: Four 9×14 inches.

Circulation: Publisher's Statement 11,000.

PA SHU JIH PAO (Szechuen Daily News) (巴蜀日報)

Published at 17 Willow Street; Est. 1930.

Pages: Sixteen, 9×13½ inches.

Circulation: 2,000.

SHANG WU JIH PAO (Commercial Daily News)

(商務日報)

Published at the Chamber of Commerce; Est. 1914.

Pages: Twelve to fourteen, 13¼×19½ inches.

Circulation: Publisher's statement 10,200.

SI NAN SHIH PAO (South Western Times)

(西南時報)

Published at the King's Temple; Est. 1932.

Pages: Eight, 14×19½ inches.

Circulation: 2,000.

SIN MIN JIH PAO (New People's Daily News)

(新民日報)

Published at West Fourth Street, Commercial
Market; Est. 1927.

Pages: Eight, $9\frac{1}{2} \times 13$ inches.

Circulation: 1,700.

SIN MIN PAO (New People's Press) (新民報)

Published at 16 West Third Street, Commercial
Market; Est. 1920.

Pages: Eight, 13×20 inches.

Circulation: 1,700.

SIN SHU PAO (New Szechuen Press) (新蜀報)

Published at 14 West Third Street, Commercial
Market; Est. 1924.

Pages: Eight, 14×20 inches.

Circulation: 5,500.

SI SHU VAN PAO (West Szechuen Evening News)

(西蜀晚報)

Published at Chicken Street; Est. 1930.

Pages: Four, 9×13 inches.

Circulation: 3,000.

SZECHUEN CHEN PAO (Szechuen Morning Press)

(四川晨報)

Published at Chungking; Est. 1930.

Pages: Eight, 14×19 inches.

Circulation: 4,800.

CHUNGKING

SZECHUEN JIH PAO (Szechuen Daily News)

(四川日報)

Published at 39 Shao Kai Ting, Commercial Market;
Est. 1930.

Pages: Eight, 14×19 inches.

Circulation: 2,900.

SZECHUEN VAN PAO (Szechuen Evening Post)

(四川晚報)

Published at 23 West Third Street; Est. 1931.

Pages: Four, 9×13 inches.

Circulation: 1,000.

SZI SUN VAN PAO (Local Evening News)

(市聲晚報)

Published at Confucius Pond; Est. 1931.

Pages: Four; 14×10 inches.

Circulation: 1,000.

TA SUN JIH PAO (Loud Voice) (大聲日報)

Published at 16 Mohammedan Lane; Est. 1930.

Pages: Four, 14×19 inches.

Circulation: 2,000.

YIEN WU JIH PAO (Salt Daily News) (鹽務日報)

Published at Shansi Street; Est. 1931.

Pages: Four, 14×20 inches.

Circulation: 800.

CHINESE LANGUAGE SEMI-WEEKLY

KUNG SHANG SAM JIH KAN (工商三日刊)

Published at 53 Hsiao Liang Tzee; Est. 1934.

Pages: Eight, 6×9 inches.

Circulation: 8,500.

CHINESE LANGUAGE TABLOIDS

CHUNGKING VAN PAO (Chungking Evening Post)

(重慶晚報)

Published at Rice Street; Est. 1928.

Pages: Four, 8¼×13 inches.

Circulation: 2,000.

TSI SUN WU PAO (Local Noon Voice) (市聲午報)

Published at the Classical Temple, Est. 1931.

Pages: Two, 14×19½ inches.

Circulation: 3,214.

DAIREN (Dalny) (*Province of Liaoning*)

Southern terminus of South Manchuria Railway 246 miles from Moukden, and most important seaport in Manchuria. Japanese leased territory. Population (official) 262,237 including 94,129. Japanese.

CHINESE LANGUAGE DAILIES

KUAN TUNG PAO (East Shanhaikwan News) (關東報)

Published at 15 Teh Chen Street; Est. 1922.

Pages: Ten, 14×20 inches.

Circulation: Publisher's statement 48,000.

DAIREN

MAN CHOU PAO (Manchu News) (滿洲報)

Published at 142 Yamagata-Dori; Est. 1923.

Columns: Twelve, $1\frac{3}{4}$ inches deep and 15 inches wide.

Pages: Eight $15 \times 20\frac{1}{2}$ inches.

Circulation: 7,000.

TAI TUNG JIH PAO (Dairen Daily News) (泰東日報)

Published at 85 Sze Au Ting; Est. 1911.

Columns: Six, $1\frac{3}{4}$ inches deep and $14\frac{1}{2}$ inches wide.

Pages: Four to eight, $14\frac{3}{4} \times 20$ inches.

Circulation: 5,000.

ENGLISH LANGUAGE DAILY

MANCHURIA DAILY NEWS, THE

Published at 7 Awajicho, (Cable Address:

"Manews"); Est. 1908.

Columns: Six, 19 inches; $13\frac{1}{2}$ ems.

Pages: Eight, 14×19 inches.

Circulation: 3,500.

JAPANESE LANGUAGE DAILIES

DAIREN SHIMBUN, THE

Published every morning including Sundays.

Columns: Thirteen, 15 inches wide; $1\frac{1}{2}$ inches deep.

Pages: 8 to 16; 15×20 inches.

Circulation: Publisher's statement 7,000.

FENGHSIEN

MANCHU NIPPON, THE

Published at Higashi-Koen-Cho; Est. 1905.

Columns: Thirteen, $15 \times 1\frac{1}{2}$ inches.

Pages: 8 to 12; 15×20 inches.

Circulation: Publisher's statement 50,000.

FATSHAN *(Province of Kwangtung)*

A suburb of Canton Population about 125,000.

CHINESE LANGUAGE DAILY

NAN HAI JIH PAO (South Sea Daily News)

(南海日報)

Published at 142 Foo Loo Street; Est. 1922.

Pages: Eight, $14\frac{1}{2} \times 20$ inches.

Circulation: 800.

FENGHSIEN *(Province of Kiangsu)*

*A small town on the Shanghai-Minghong motor road.
Population 20,000.*

CHINESE LANGUAGE DAILY

FENGHSIEN MIN CHUN JIH PAO (奉賢民衆日報)

(Fenghsien People's Daily News)

Published at South Bridge; Est. 1930.

Pages: Four, 9×13 inches.

Circulation: 1,000.

FOOCHOW

FENG HUA (*Province of Chekiang*)

An inland city connected with Ningpo by Motor Road.
Population: 50,000.

FENG HUA PAO (Feng Hua Press) (奉化報)

Published at the Public Park, Est. 1932.

Pages: Four, $13 \times 18\frac{1}{2}$ inches.

Circulation: 1,500.

FOOCHOW (*Province of Fukien*)

Provincial capital and treaty port, located on the Min River, 455 miles north of Hongkong. Population 1,508,630.

CHINESE LANGUAGE DAILIES

CHUN PAO (Wise Press) (聰報)

Published at Wong Lane; Est. 1931.

Pages: Four, 13×20 inches.

Circulation: 700.

CHU SZE PAO (True News) (求是報)

Published at South Great Temple; Est. 1926.

Pages: Eight, $13\frac{1}{2} \times 19\frac{1}{2}$ inches.

Circulation: 1,200.

HWA CHIO SONG PAO (Overseas Commercial News)

(華僑商報)

Published at 2 Hon Kuan Hsien Chien Hsueh Li;
Est. 1932.

Pages: Four, 14×20 inches.

Circulation: 1,500.

MIN KUO JIH PAO (Republican Daily News)

(民國日報)

Published at Kung Yuen Li; Est. 1929.

Pages: Ten, 13×20 inches.

Circulation: 3,700.

MIN PAO VAN KAN (Foochow Evening News)

(閩報晚刊)

Published at Nan Dan Wharf; Est. 1912.

Pages: Eight, 14¼×20 inches.

Circulation: 3,000.

SHIH TAI JIH PAO (Time Daily News)

(時代日報)

Published at the South Gate; Est. 1931.

Pages: Six, 12¾×19 inches.

Circulation: 2,500.

SIN FUKIEN JIH PAO (New Fukien Daily News)

(新福建日報)

Published at 112 East Street; Est. 1931.

Pages: Four, 13×20 inches.

Circulation: 1,600.

CHINESE LANGUAGE BI-WEEKLY

CHIEN AO MIN PAO (Foochow People's Press)

(建甌民報)

Published at Chien Ao Gate; Est. 1931.

Pages: Four, 8¼×12 inches.

Circulation: 1,000.

HAIKOW

CHINESE LANGUAGE MONTHLY

KIEN SUN (Foochow Voice) (劍聲)

Published at Pei Chien Street, Yen Bing; Est. 1927.

Pages: Twenty-six, $6 \times 9\frac{1}{2}$ inches.

Circulation: 800.

FOWNING (Province of Kiangsu)

A city situated at the north part of Kiangsu. Connected with Antung by motor road. Population 511,768.

CHINESE LANGUAGE DAILY

FOWNING JIH PAO (Fowning Daily News) (阜甯日報)

Published at South Great Street; Est. 1934.

Pages: Four, $9 \times 13\frac{1}{4}$ inches.

Circulation: 1,000.

HAIKOW (Hainan Island)

The chief seaport of the Island, situated south of Kwangtung province. Population 100,000.

CHINESE LANGUAGE DAILY

KIUNG YAI MIN KUO JIH PAO (瓊崖民國日報)

(Kiungchow Republican Daily News)

Published at Teh Shen Road; Est. 1912.

Pages: Eight, 14×19 inches.

Circulation: 1,500.

HAIMEN

HAIMEN (*Province of Kiangsu*)

A seaport at the mouth of the Yangtze River, opposite the Chungming Island. Population 300,000.

CHINESE LANGUAGE DAILIES

SIN HAIMEN JIH PAO (New Haimen Daily News)

(新海門日報)

Published at Pu Shan Tang; Est. 1928.

Pages: Four, 13×19 inches.

Circulation: 1,200.

KIANG HAI JIH PAO (Haimen Daily News)

(江海日報)

Published at 10 Shih Yang Yuen; Est. 1930.

Pages: Four, 14½×21 inches.

Circulation: 2,500.

TAI CHOW KUO MIN SIN WEN (台州國民新聞)

(Taichow Citizen's News)

Published at Big Street; Est. 1932.

Pages: Four, 14¼×21½ inches.

Circulation: 800.

TAICHOW TAO PAO (Taichow Directing Press)

(台州導報)

Published at Haimen; Est. 1933.

Pages: Four, 9¼×13 inches.

Circulation: 300.

HANGCHOW

TA KUNK JIH PAO (Great Impartial Daily News)

(大公日報)

Published at north end of motor car station;
Est. 1929.

Pages: Four, 14×20 inches.

Circulation: 1,400.

HANGCHOW (Province of Chekiang)

Provincial capital, southern terminus of Shanghai-Hang-chow Railway, 125 miles from Shanghai. Population 1,136,060.

CHINESE LANGUAGE DAILIES

CHEKIANG SIN WAN (Chekiang News) (浙江新聞)

Published at Sin Min Road; Est. 1933.

Pages: Twelve to fourteen, 14×20½ inches.

Circulation: 900.

CHE MIN JIH PAO (Chekiang People's Daily Press)

(浙民日報)

Published at Pao You Fong; Est. 1923.

Pages: Twelve, 14×20 inches.

Circulation: 5,200.

CHEKIANG SHANG PAO (Chekiang Commercial Press)

(浙江商報)

Published at 28 Pao You Fong; Est. 1921.

Pages: Ten to twelve, 14×20 inches.

Circulation: 4,000.

HANGCHOW

HANGCHOW PAO (Hangchow Press) (杭州報)

Published at 9 West Huan Sha Road; Est. 1931.

Pages: Eight, $14 \times 20\frac{1}{2}$ inches.

Circulation: 1,200.

HAN PAO (Hangchow News) (杭報)

Published at Young Men Road; Est. 1932.

Pages: Eight, $14 \times 20\frac{1}{2}$ inches.

Circulation: 1,000.

KUO MIN SIN WEN (Citizen's News) (國民新聞)

Published at 8 Young Men's Road; Est. 1927.

Pages: Twelve, $14\frac{1}{4} \times 20$ inches.

Circulation: 5,200.

TUNG NAN JIH PAO (South-Eastern Daily News)

(東南日報)

Published at Kai Yuen Road; Pictorial Supplement
on Saturday; Est. 1927.

Pages: Sixteen, 15×20 inches.

Circulation: 15,000.

TZE KIANG JIH PAO (Chekiang Daily News)

(之江日報)

Published at Ching Nien Road; Est. 1913.

Pages: Ten, $14\frac{1}{2} \times 20$ inches.

Circulation: 3,950.

HANGCHOW

CHINESE LANGUAGE WEEKLIES

PIEH LONG (Green Waves) (碧浪)

Published at New Market; Est. 1931.

Pages: Four, $14 \times 19\frac{1}{4}$ inches.

Circulation: 500.

WEI SUN CHOW PAO (Health Weekly) (衛生週報)

Published at Za Bar Lur; Est. 1930.

Pages: Eight, $6\frac{1}{4} \times 9\frac{1}{4}$ inches.

Circulation: 8,000.

I LING SIN TSE (Modern Medical Journal)

(醫林新誌)

Published at 123 Tung Chih Road; Est. 1931.

Pages: Twenty, $5\frac{1}{2} \times 8$ inches.

Circulation: 6,000.

CHINESE LANGUAGE MONTHLY

KWANG CHI E KAI (K. C. Medical Journal)

(廣濟醫刊)

Published at 41 Kang R. Yang; Est. 1923.

Pages: One hundred and forty, $5 \times 7\frac{1}{2}$ inches.

Circulation: 2,500.

CHINESE LANGUAGE BI-MONTHLY

DIEN KUNG (Journal of Electrical Engineering) (電工)

Published at the Chekiang University; Est. 1930.

Pages: One hundred and ten, 6×8 inches.

Circulation: 1,000.

HANKOW

HANKOW (Province of Hupeh)

The most important of three cities (Hankow, Wuchang and Hanyang) located at the junction of the Han and Yangtze Rivers, 600 miles from the sea. Total population of the three cities 1,617,055 (official) including several thousand foreigners. Hankow 1,157,708, Wuchang 322,106, Hanyang 137,241 Southern terminus of Peiping-Hankow Railway. Hanyang is the location of Chinese government iron and steel plant.

CHINESE LANGUAGE DAILIES

CHIEN PAO (The Truth) (眞報)

Published at Tung Ho Li, Chung San Road; Est. 1932.

Pages: Four, $9\frac{1}{2} \times 14$ inches.

Circulation: 1,000.

CHEN TAN MIN PAO (Awaken People's News)

(震旦民報)

Published at 157 Ming Sen Road; Est. 1911.

Pages: Ten, $13\frac{1}{2} \times 20$ inches.

Circulation: 5,000.

CHENG I PAO (Righteous News) (正義報)

Published at Chiao Tung Road; Est. 1918.

Pages: Eight, $14\frac{3}{4} \times 19\frac{3}{4}$ inches.

Circulation: 4,000.

CH'U SUN PAO (The Hankow Voice) (楚聲報)

Published at Heng Yun Li, Chi Sen Road; Est. 1932.

Pages: Four, $9\frac{1}{4} \times 14$ inches.

Circulation: 1,000.

HANKOW

CHUNG HSI PAO (Hankow Times) (中西報)

Published at 3 Yung Sing Li, Hou Hwa Road;
Est. 1925.

Pages: Twelve, 13×20 inches.

Circulation: 5,000.

CHUNG KUO JIH PAO (China Daily News)

(中國日報)

Published at 14 Chung Chen Li, S.A.D. No. 3;
Est. 1932.

Pages: Eight, 14×19¼ inches.

Circulation: 1,200.

DAH CHUN PAO (Great Group Press) (大羣報)

Published at Hong Yih Hong, Ming Sen Road;
Est. 1932.

Pages: Four, 14×19 inches.

Circulation: 1,000.

DAH HAN (The Great Hankow) (大漢)

Published at 39 Pao Hua Kai, S.A.D. No. 3; Est. 1931.

Pages: Four, 8½×13½ inches.

Circulation: 1,000.

DAH TUNG JIH PAO (Cosmopolitan Daily News)

(大同日報)

Published at 58 Middle St., Ming Sun Road; Est. 1930.

Pages: Eight, 14×19½ inches.

Circulation: 4,000.

HANKOW

HANKOW CHENG PAO (Hankow Righteous News)

(漢口正報)

Published at 38 Luen Pao Li; Est. 1931.

Pages: Four, $9\frac{1}{2} \times 14$ inches.

Circulation: 1,000.

HANKOW DAW PAO (Hankow Directive Press)

(漢口導報)

Published at Kuan Chung Li; Est. 1931.

Pages: Four, $9\frac{1}{4} \times 13\frac{3}{4}$ inches.

Circulation: 1,000.

HAN PAO (Hankow Press) (漢報)

Published at 25 Hui Tung Road, Model District;

Est. 1934.

Pages: Eight, $14\frac{1}{2} \times 20$ inches.

Circulation: 1,000.

HANKOW ZAO WEI JIH PAO (漢口社會日報)

(Hankow Social Daily News)

Published at Tzse Tsou An, Ming Chuen Road;

Est. 1932.

Pages: Six, 9×13 inches.

Circulation: 1,500.

KUNG LUN JIH PAO (Public Opinion) (公論日報)

Published at Fong Tseng Li, Han Hwa Lou; Est. 1919.

Pages: Ten, $13\frac{3}{4} \times 19$ inches.

Circulation: 2,000.

HANKOW

KUNG SHANG JIH PAO (工商日報)

(Industrial and Commercial Daily News)

Published at 28 Fong Chen Li; Est. 1931.

Pages: Four, $13\frac{1}{2} \times 19\frac{1}{4}$ inches.

Circulation: 1,500.

KUNG SHANG PAI WAH PAO (工商白話報)

(Industrial and Commercial Plain Language Press)

Published at Hsou Tung Kar Hong; Est. 1920.

Pages: Four, 9×14 inches.

Circulation: 3,000.

SIN MIN PAO (New People's Press) (新民報)

Published at No. 3 Yung Sing Li Hou Hwa Road;
Est. 1925.

Pages: Twelve to fourteen, 13×20 inches.

Circulation: 5,000.

SIN QUAR PAO (New Express) (新快報)

Published at 12 Tai Ling Li; Est. 1928.

Pages: Four, $10\frac{1}{4} \times 14$ inches.

Circulation: 5,000.

SIN WEN PAO (Hankow News) (新聞報)

Published at Ting An Li, S.A.D. No. 3; Est. 1914.

Pages: Twenty $13 \times 19\frac{1}{2}$ inches.

Circulation: 7,000.

SIN HAN PAO (New Hankow Press) (新漢報)

Published at Fu Chung Li, Model District; Est. 1929.

Pages: Four, $9 \times 14\frac{1}{4}$ inches.

Circulation: 1,500.

SIN HANKOW JIH PAO (New Hankow Daily News)

(新漢口日報)

Published at 76 Pao Hua Li, S.A.D. No. 3; Est. 1931.

Pages: Eight, $14\frac{3}{4} \times 19\frac{3}{4}$ inches.

Circulation: 4,000.

WAH YANG JIH PAO (Chinese and Foreign Daily News)

(華洋日報)

Published at Chung San Road; Est. 1931.

Pages: Four, $10 \times 13\frac{1}{4}$ inches.

Circulation: 1,400.

WU HAN JIH PAO (Wuchang & Hankow Daily News)

(武漢日報)

Published at Kiang Han Road; Est. 1927.

Pages: Twelve to sixteen, $14 \times 19\frac{1}{4}$ inches.

Circulation: 12,000.

WU HAN SHIH SHIH PAI WAH PAO

(Wuhan Current Events Plain Language Press)

(武漢時事白話報)

Published at 5 Yu An Li, Chung San Road; Est. 1927.

Pages: Six, $8\frac{3}{4} \times 14$ inches.

Circulation: 5,000.

YU LUN PAO (Public Opinion) (輿論報)

Published at Fu Tung Road; Est. 1932.

Pages: Four, $8\frac{3}{4} \times 13\frac{1}{4}$ inches.

Circulation: 5,000.

HANKOW

PAI WAH PAO (Hankow Plain Language Press)

(白話報)

Published at Sen Chen Li; Est. 1930.

Pages: Four, $9 \times 13\frac{3}{4}$ inches.

Circulation: 3,000.

SHIH TAI JIH PAO (The Times Daily News)

(時代日報)

Published at 28 Hou Hua Lou; Est. 1931.

Pages: Eight, $13\frac{1}{2} \times 19$ inches.

Circulation: 3,000.

SIN CHUN WAH PAO (New China) (新中華)

Published at 82 Hua Sou Road, Model St.; Est. 1932.

Pages: Eight, $14\frac{1}{4} \times 19$ inches.

Circulation: 3,700.

ENGLISH LANGUAGE DAILIES

CENTRAL CHINA POST, THE (英文楚報)

Published every morning except Sundays, corner of Hunan and Peking Roads, S.A.D. No. 3, (P. O. Box 28) by the Central China Post Ltd., (British).

Columns: Seven, 22 inches; 13 ems.

Pages: 14 to 16, 15×22 inches.

Circulation: 1,100.

HANKOW HERALD, THE (自由西報)

Published by the Herald Publishing Co., (Chinese) at 25-A Rue Dautremere, Hankow; mornings except Mondays, (Cable address: Herald); Est. 1923.

Columns: Seven, 19 inches; 12 ems.

Pages: Twelve, $14\frac{1}{2} \times 19$ inches.

Circulation: 1,500.

CHINESE LANGUAGE BI-WEEKLIES

CHUAN PAO (The Majestic) (莊報)

Published at Yu An Li, Chung San Road; Est. 1930.

Pages: Four, $8\frac{3}{4} \times 13\frac{3}{4}$ inches.

Circulation: 3,500.

CHU PAO (Daily News) (逐報)

Published at Yih Chen Li; Est. 1932.

Pages: Four, $8\frac{3}{4} \times 14$ inches.

Circulation: 3,000.

CHINESE LANGUAGE DAILIES

HSIUNG FENG (The Strong Wind) (強風)

Published at Yung Kwang Li, Chung San Road; Est. 1932.

Pages: Four, $9\frac{3}{4} \times 14$ inches.

Circulation: 3,000.

JIN JIH (Today) (今日)

Published at Hsiung Wei Road, Model District; Est. 1931.

Pages: Four, $9 \times 14\frac{1}{4}$ inches.

Circulation: 3,000.

KAN PAO (The Trunk) (幹報)

Published at Pao Hua Kai; Est. 1931.

Pages: Four, $8\frac{3}{4} \times 13\frac{3}{4}$ inches.

Circulation: 2,000.

"THE HANKOW HERALD"

Leading English language
Daily in Central China.

Enjoying the widest circulation among
both Chinese and Foreigners, from Chung-
king, Szechuen, to Kiukiang, Kiangsi, from
Changsha, Hunan, to Chengchow, Honan.

Best advertising medium to reach the
buying public in "The Chicago of China."

25-B Rue Dautremer,
French Concession,
Hankow.

Cable address
"Herald"
Hankow.

SIN MIN PAO

新民報

An influential daily in Central China, it has a circulation of nearly 10,000. Besides Hankow, it covers Wuchang and upper Yangtse valley. Though only 7 years in existence, its popularity is growing by leaps and bounds. It issues 16 pages which carry a very large volume of advertisements.

SIN MIN PAO
HANKOW

HARBIN

TAI YANG TENG (Sun Light) (太陽燈)

Published at Chin Feng Road; Est. 1932.

Pages: Four, 9×14 inches.

Circulation: 1,000.

WU PING (Pacific Press) (和平)

Published at Yu An Li, Chung San Road; Est. 1929.

Pages: Four, $19\frac{1}{4} \times 13\frac{3}{4}$ inches.

Circulation: 3,500.

CHINESE LANGUAGE WEEKLY

SIN WU YU (New Women) (新婦女)

Published at 3 Yu An Li, Chung San Road; every Wednesday; Est. 1931.

Pages: Eight, $9 \times 13\frac{3}{4}$ inches.

Circulation: 2,000.

HARBIN (Province of Heilungkiang)

Most important city in North Manchuria, junction of the southern section of the Chinese Eastern Railway with the main line, 495 miles from Vladivostock, 874 miles from Peiping and 5,000 miles from Moscow. Population 170,000 including about 70,000 Russians.

CHINESE LANGUAGE DAILIES

BIN KIANG WU PAO (Harbin Noon Press) (濱江午報)

Published at Seventeenth Street, Do-wai; Est. 1921.

Pages: Twelve, $9\frac{1}{2} \times 13\frac{1}{2}$ inches.

Circulation: 5,000.

DA PEI SIN PAO (Great Northern New Press)

(大北新報)

Published at 12 Peach Lane; Est. 1923.

Pages: Four, 15×20 inches.

Circulation: 6,600.

HARBIN KUNG PAO (Harbin Public Press)

(哈爾濱公報)

Published at 12 Military Street, Dori; Est. 1927.

Columns: Eleven, 1¾×14¾ inches.

Pages: Ten, 14¾×20 inches.

Circulation: 5,000.

KUO TSI YIH PAO (The International) (國際協報)

Published at New Gate, Dori; Est. 1921.

Pages: Twelve to fourteen, 14×20 inches.

Circulation: 5,000.

PING KIANG ZEN PAO (Harbin Morning Press)

(濱江晨報)

Published at 7th Street, Do-wai; Est. 1930.

Pages: Four, 9¼×18 inches.

Circulations: 2,000.

HEIHO (Province of Heilungkiang)

Situated on the Sino-Russia border. Population 50,000.

CHINESE LANGUAGE DAILY

HEI HO JIH PAO (Heilungkiang Daily Press)

(黑河日報)

Published at North Sing Lung Street; Est. 1923.

Pages: Four, 13¼×19¾ inches.

Circulation: 3,000.

HINGNING

HENGYANG (*Province of Hunan*)

Centre of important coal producing area. Connected with Changsha by motor road. Population 455,925.

CHINESE LANGUAGE DAILIES

HENGYANG MIN KUO JIH PAO (衡陽民國日報)

(Hengyang People's Daily News)

Published at Hsueh Chien Street; Est. 1928.

Pages: Four, $13\frac{1}{4} \times 18\frac{1}{4}$ inches.

Circulation: 1,700.

TUNG SU PAO (Traditional Press) (通俗報)

Established 1930.

Pages: Four, $13\frac{1}{2} \times 20$ inches.

Circulation: 2,000.

HINGNING (*Province of Hunan*)

A city in the south of Hunan. Population 128,925.

CHINESE LANGUAGE BI-WEEKLY

SINGLING MIN PAO (Singling People's Press)

(新寧民報)

Published in the Party Headquarters of Singling District; Est. 1925.

Pages: Four, $9 \times 13\frac{1}{2}$ inches.

Circulation: 1,000.

HOHSIEN

HOCHUEN (*Province of Szechuen*)

A city in the middle part of Szechuen. Connected with Chengtu by motor road. Population 305,868.

CHINESE LANGUAGE DAILY

SHIH MIN JIH PAO (*Citizen's Daily News*) (市民日報)

Published at Pai Hwa Street; Est. 1931.

Pages: Four, $8\frac{1}{2} \times 13$ inches.

Circulation: 2,000.

HOFEI (*Province of Anhwei*)

A rice producing center situated in the northern part of Anhwei. Population: 615,000.

CHINESE LANGUAGE DAILIES

SIN MIN PAO (*New People's Press*) (新 民 報)

Published at Szu Ku Lane; Est. 1927

Pages: Four, $9\frac{1}{4} \times 12\frac{3}{4}$ inches.

Circulation: 1,600.

MIN SHENG PAO (*People's Voice Press*) (民聲報)

Published at 204 West Street; Est. 1928.

Pages: Four, $8 \times 12\frac{3}{4}$ inches.

Circulation: 400.

HOHSIEN (*Province of Kwangsi*)

A city situated at the east of Kwangsi. Connected with Pinglo and Wuchow by motor roads. Population 150,000.

HONGKONG

CHINESE LANGUAGE DAILIES

HOHSIEN MIN CHUN JIH PAO (賀縣民衆日報)
(Hohsien People's Press)

Published at Shih Chih Street; Est. 1933.

Pages: Four, 9×14 inches.

Circulation: 800

HONGKONG

A British crown colony consisting of the island of Hong-kong and some territory on the adjacent mainland. Population about 500,000 including about 15,000 foreigners.

CHINESE LANGUAGE DAILIES

CHAO SHAU PO (Impartial Journal) (超然報)

Published at 10 Wellington Street; Est. 1930.

Columns: Four, 5 inches deep and 15½ inches wide.

Pages: Twelve, 15½×20½ inches.

Circulation: 3,500.

CHUNG HING PO (The Renaissance Daily News)
(中興報)

Published at 6-8 Gage Road; Est. 1932.

Pages: Eight, 15½×22 inches.

Circulation: 1,500.

HONGKONG NOON POST (香江午報)

Published at 59 Hollywood Road; Est. 1934.

Pages: Four, 16×22½ inches.

Circulation: 1,000.

HONGKONG

KUNG SHANG YAT PO (工商日報)

(Industrial and Commercial Daily Press)

Published at 43 Des Voeux Road Central, Est. 1924.

Pages: Sixteen, 15×21 inches.

Circulation: Morning issue 10,000.

Evening issue 40,000.

NAM CHUNG PO (South Central News) (南中報)

Published at 108 Hollywood Road; Est. 1928.

Pages: Sixteen, 15×20 inches.

Circulation: 65,000.

NAM CHUNG PO VAN KAN (南中報晚刊)

(South Central Evening Post)

Published at 105 Hollywood Road, Est. 1927.

Pages: Eight, 15×21 inches.

Circulation: 9,000.

NAM KEUNG YAT PO (南強日報)

(Strength of the South Daily Press)

Published at 106 Hollywood Road; Est. 1928.

Pages: Eight, 15×20 inches.

Circulation: 60,000.

NAM WAH YAT PO (South China Daily News)

(南華日報)

Published at 49 Hollywood Road; Est. 1930.

Pages: Fourteen to sixteen, 16×21 inches.

Circulation: 6,000.

HONGKONG

PIN MIN PAO (Common People Press) (平民報)

Published at Hongkong; Est. 1932.

Pages: Four, $16\frac{1}{2} \times 22\frac{1}{2}$ inches.

Circulation: 1,400.

TA CHUN JIH PAO (Public Daily News) (大眾日報)

Published at 2 Gage Road; Est. 1934.

Pages: Eight, $15\frac{1}{2} \times 20\frac{1}{2}$ inches.

Circulation: 800.

THE EASTERN DAILY NEWS (東方日報)

Published at 52 Hollywood Road; Est. 1932.

Pages: Twelve, $15\frac{1}{2} \times 21\frac{1}{2}$ inches.

Circulation: 1,500.

THE TAI KWAN PO (Great Light Press) (大光報)

Published at 49 Gough Street, Est. 1917.

Pages: Twelve, $15\frac{1}{2} \times 22$ inches.

Circulation: 2,500.

THE TIEN-KWONG PO (天光報)

Published at 43 Des Voeux Road; Est. 1933.

Pages: Four, $15\frac{1}{2} \times 21\frac{1}{2}$ inches.

Circulation: 1,500.

TSUN WAN YAT PO (Universal Circulating Herald)

(循環日報)

Published at 49 & 51 Gough Street, Est. 1873.

Columns: Four, 5 inches deep and $15\frac{1}{2}$ inches wide.

Pages: Sixteen, $15\frac{1}{2} \times 21\frac{1}{4}$ inches.

Circulation: 10,000.

HONGKONG

WAH KIU YAT PO (Overseas Chinese Daily News)

(華僑日報)

Published at 1-2 Yuen On Lane and 108-110 Hollywood Road; Est. 1925.

Columns: Four, 5 inches deep and 15 inches wide.

Pages: Sixteen to twenty-four, 15×20 inches.

Circulation: 55,000.

WAH TZE YAT PAO (Chinese Mail) (華字日報)

Published at 5 & 10 Wellington Street; every morning except Sundays; Est. 1870.

Columns: Four, 5 inches deep and 16 inches wide.

Pages: Sixteen, 16×21 inches.

Circulation: 5,000.

SIN CHUNG JIH PAO (New China Daily News)

(新中日報)

Published at Hongkong; Est. 1932.

Pages: Sixteen, 13×21 inches.

Circulation: 12,000.

ENGLISH LANGUAGE DAILIES

CHINA MAIL, THE

Published by the Newspaper Enterprise, Ltd., at No. 3-A Wyndham Street, evenings except Sundays.
(Cable address: Mail)

Columns: Seven, 20 inches; 13½ ems.

Pages: 12 to 16; 16×20½ inches.

HONGKONG

HONGKONG DAILY PRESS

Published by The Hongkong Daily Press, Ltd., at 11 Ice House Street. (P. O. Box. No. 1) mornings except Sundays. (Cable Address: Press), Established 1857.

Columns: Seven, 20 inches; 12 ems.

Pages: 12 to 16; 16×20 inches.

Circulation: Publisher's statement daily average 3,000 copies.

Subscription: H.\$60.00 per year, post free.

HONGKONG TELEGRAPH, THE

Published by the South China Morning Post, Ltd., at 1 & 3 Wyndham Street. (Cable address: Telegraph), evenings except Sundays; Est. 1881.

Columns: Seven, 20 inches; 13 ems.

Pages: 12 to 16; 16×20 inches.

Circulation: Certified by Chartered Accountant.

SOUTH CHINA MORNING POST

Published by the South China Morning Post, Ltd., at 1 & 3 Wyndham Street. (Cable address: "Post-script") mornings except Sundays.

Columns: Seven, 20 inches; 13 ems.

Pages: 20 to 24; 16×20 inches.

Circulation: Certified by Chartered Accountant

CHINESE LANGUAGE TABLOID DAILIES

HU CHIAO PO (The Pepper) (胡椒報)

Published at 49 Hollywood Road; (Supplement of South China Daily News) Est. 1931.

Pages: Four, 9¼×14 inches.

Circulation: 6,000.

HONGKONG

TAN HAI TENG (Search Light) (探海燈)

Published at 26 Stanley Street; Est. 1933.

Pages: $9\frac{1}{2} \times 14\frac{1}{2}$ inches.

Circulation: 500.

THE CHINA STAR (華星)

Published at 50 Wellington Street; Est. 1932.

Pages: Four, $10 \times 14\frac{3}{4}$ inches.

Circulation: 700.

CHINESE LANGUAGE WEEKLIES

TUNG FONG SIN CHIH PAO (Eastern Weekly)

(東方星期報)

Published at 52 Hollywood Road; Est. 1934.

Pages: Twelve, $10\frac{1}{4} \times 16\frac{1}{2}$ inches.

Circulation: 800.

ENGLISH LANGUAGE WEEKLIES

CRITIC, THE

Published by Major A. J. Cassel, O.B.E. at 20, Ice House St. every Saturday. Est. 1932.

Pages: 28-30; 7×11 inches.

Circulations: Publisher's statement 600-700 weekly.

HONGKONG WEEKLY PRESS AND CHINA OVERLAND TRADE REVIEW

Published by the Hongkong Daily Press, Ltd., every Friday at 11 Ice House Street; Est. 1869.

Columns: Three, $11\frac{1}{2}$ inches; 13 ems.

Pages: Thirty-six, $8 \times 11\frac{1}{2}$ inches.

Circulation: Publisher's statement: weekly average 500 copies.

Subscription: H.\$18.00 Per Year.

HONGKONG

HONGKONG SUNDAY HERALD, THE

Published by Hongkong Herald Publishing Company,
at 3-A Wyndham Street. (Cable address: Herald),
every Sunday.

Columns: Seven, 20 inches; $13\frac{1}{2}$ ems.

Pages: 12 to 14, 16×20 inches.

Circulation: Publisher's statement 5,800.

CHINESE LANGUAGE MONTHLY

THE HONGKONG CHINESE GENERAL CHAMBER OF COMMERCE MONTHLY MAGAZINE

(香港華商總會月刊)

Published by Hongkong Chinese General Chamber of
Commerce; Est. 1934.

Pages: 162, $6\times 8\frac{1}{4}$ inches

Circulation: 2,000.

ENGLISH LANGUAGE MONTHLY

ROCK, THE

Published monthly by Irish Jesuit Fathers at P.O.
Box 28; Established 1928.

Pages: Thirty-four, $5\times 7\frac{3}{4}$ inches.

Circulation: Publisher's statement monthly average
1,300 copies.

ST. JOHN'S REVIEW

Published monthly by St. John's Cathedral at Hong-
kong; Established 1929.

Pages: Fifty, $4\frac{1}{2}\times 8$ inches.

Circulation: Publisher's statement 300.

KUNG
SHEUNG
PAO

工商
日報

THE INDUSTRIAL & COMMERCIAL
DAILY PRESS.

43, Des Voeux Road Central,
HONGKONG.

This is one of the ten leading Chinese dailies selected by the Chung Shan Educational Institute, Nanking. This paper is authorised by the Hongkong Government to publish legal notices. Besides its morning edition which has 16 pages, it publishes an evening edition of four pages, having the largest sale in the port. Another daily, Tien Kwong Pao, is also published by the same company.

**NAM
CHUNG
PO**

**南
中
報**

Though not the first evening paper in Hongkong, this is the best edited with a circulation of over 60,000. It prints authentic news of the day, not reprinting from the morning paper. Being free of political connection, it maintains a policy of impartialism in presenting clean and honest news. Another feature is that it observes no holiday for Sundays.

NAM CHUNG PO
(Hongkong)

NAN KEUNG
YAT PO

(Established since 1927)

HONGKONG

南
強
日
報

Published since 1927, it is the first paper to observe no holiday all the year round. To make it popular, it is sold on the street at only one cent a copy. Its circulation now stands between 50,000 and 60,000. One of its main features lies in the promotion of athletic sports, under a special column every day.

WAH KIU YAT PO

華僑
日報

Starting its career at the outbreak of the General Strike in 1925, it made a hard struggle to continue its publication without failure.

It won great popularity until now its circulation is over 50,000.

The "Wah Kiu Yat Po" is one of the dailies recognised by the Hongkong Government to carry legal advertisements with official sanction. And it is the first daily in Hongkong to hold the final make-up until 5 a.m. in order to cover the latest news. All other papers are now following suit.

WAH KIU YAT PO

(HONGKONG)

THE HONGKONG TELEGRAPH

Hongkong's most popular afternoon newspaper. Second largest circulation among English language daily newspaper. Pictures daily, rotogravure section Saturdays. Excellent advertising medium. Chartered accountants' certificate and rates on application.

SOUTH CHINA MORNING POST

Has the largest daily circulation of any newspaper published in the English language. Circulates throughout South China outports and Portuguese Colony of Macao. Recognized as the leading newspaper in its territory and the best advertising medium. Chartered accountants' certificate on application.

HSINGNING

ENGLISH LANGUAGE QUARTERLIES

CADUCEUS, THE

Published by the Hongkong University Society;
Established 1922.

Pages: Sixty-two, $7\frac{1}{2} \times 4\frac{1}{2}$ inches.

HONGKONG NATURALIST

Printed by Newspaper Enterprise, Limited, at Wyndham Street; Est. 1930.

Pages: Fifty to one hundred, $4\frac{1}{2} \times 7\frac{1}{2}$ inches.

Circulation: Publisher's statement 600.

Subscription Rates: H.K. \$7.00, or 12/6 per annum, post free.

HSINGHUA (*Province of Kiangsu*)

A city in the north of Kiangsu. Population 438,575.

CHINESE LANGUAGE DAILY

CHAO PAO (Morning Press) (朝報)

Published at 4 Shang Yuan Lane; Est. 1933.

Pages: Four, $9\frac{3}{4} \times 14$ inches.

Circulation: 300.

HSINGNING (*Province of Kwangtung*)

A city in the east of Kwangtung. Population 450,000.

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HSUCHOW

CHINESE LANGUAGE DAILIES

SINGLING SZE SZE JIH PAO (興寧時事日報) (Singling Current Daily News)

Published at Singling, Soochow; Est. 1932.

Pages: Six, 14×19 inches.

Circulation: 1,500.

HSUCHOW (Province of Kiangsu)

In the Northern part of Kiangsu, bordering Shantung province, an important transporting center, through which both Lunghai and Tsingpu Railways run from four direction. Population of district 986,536.

HSUCHOW MIN PAO (Hsuehchow People Press)

(徐州民報)

Published at Da Don Street; Est. 1927.

Pages: Four, 9×13½ inches.

Circulation: 1,500.

SIN HSUCHOW JIH PAO (新徐日報)

(New Hsuehchow Daily News)

Published at 5 Min Sen West Lane; Est. 1930.

Pages: Four, 14×19 inches.

Circulation: 2,000.

MING SHENG PAO (People's Voice) (民聲報)

Published at 62 Ching Chen Street, Est. 1932.

Pages: Four, 14×19".

Circulation: 2,000.

HUCHOW

HSUAN CHEN (*Province of Anhwei*)

Hsuan Chen, also known as Ningkuo, an inland city, connected by motor road with Wuhu. Population 350,000.

HSUAN CHEN JIH PAO (宣城日報) (Hsuan Chen Daily News)

Published at Fu Sin Street; Est. 1928.

Pages: Four, $9\frac{3}{4} \times 14\frac{3}{4}$ inches.

Circulation: 1,400.

MIN SHENG PAO (People's Voice) (民聲報)

Published at 62 Ching Chen Street, Est. 1932.

Pages: Four, 14×19 inches.

Circulation: 1,000.

HUCHOW (*Province of Chekiang*)

A silk producing centre near the Tai Hu Lake, 50 miles north of Hangchow. Population 1,235,200.

CHINESE LANGUAGE DAILIES

HUCHOW KUNG PAO (Huchow Public News)

(湖州公報)

Published at 7 Li Tse Chen Road; Est. 1919.

Pages: Four, $12\frac{1}{2} \times 20$ inches.

Circulation: 2,500.

HU PAO (Huchow News) (湖報)

Published at Yun Hai Lou, Wushin Garden; Est. 1929.

Pages: Four to eight, 13×18 inches.

Circulation: 1,800.

ICHANG

HUEICHOW (Province of Anhwei)

A city situated in the south part of Anhwei. Connected with Hangchow by Hangchow Huëichow Highway. Population 456,985.

CHINESE LANGUAGE DAILY

THE HUEICHOW DAILY NEWS (徽州日報)

Published at Hsia Street, Tunhsi; Est. 1933.

Pages: Four, $14 \times 17\frac{1}{4}$ inches.

Circulation: 1,500.

HWANGYEN (Province of Chekiang)

An orange producing district to the west of Haimen. Population 249,994.

CHINESE LANGUAGE DAILY

CHEN KIANG PAO (Hwangyen Press) (澄江報)

Published at Da Tse Lane; Est. 1918.

Pages: Four to six, $9 \times 13\frac{1}{4}$ inches.

Circulation: 1,750.

ICHANG (Province of Hupeh)

A river port on the upper Yangtze, important as a center for the trans-shipment of goods to Szechuen. Population 300,000.

CHINESE LANGUAGE DAILIES

ICHANG KUNG SHAN JIH PAO (宜昌工商日報)

(Ichang Industrial & Commercial Daily News)

Published in Chamber of Commerce, Yun Chie Road; Est. 1931.

Pages: Four, $12\frac{1}{4} \times 16\frac{1}{2}$ inches.

Circulation: 1,500.

KAIFENG

ICHANG KUO MIN JIH PAO (宜昌國民日報)

(Ichang Citizen's Daily News)

Published at 11 Ping Ho Li; Est. 1931.

Pages: Four, 15×20 inches.

Circulation: 2,400.

ICHANG KWAI PAO (Ichang Express) (宜昌快報)

Published at 11 Ho Bing Li; Est. 1932.

Pages: Four, 14×19¼ inches.

Circulation: 1,800.

JUKAO (Province of Kiangsu)

Connected with Nantungchow by motor road. Population 239,650.

CHINESE LANGUAGE DAILY

CHING PAO (Mirror Press) (鏡報)

Published at Mou Chia Lane; Est. 1933.

Pages: Two, 9¾×14¼ inches.

Circulation: 1,200.

KAIFENG (Province of Honan)

Provincial capital, important station on the Lunghai Railway, 40 miles from Chengchow. Population 561,390.

HONAN MIN PAO (Honan Citizens' Press)

(河南民報)

Published at 13 Provincial Government Street; every morning including Sundays; Est. 1920.

Columns: Eight, 2½ inches deep and 14 inches wide.

Pages: Eight, 14×20 inches.

Circulation: Publisher's statement 10,200.

KAoyu

HONAN MIN KUO JIH PAO (河南民國日報)

(Honan Republican Daily News)

Published at Shen Tang Pu Street Est. 1930.

Pages: Eight, 14×19 inches.

Circulation: 5,000.

SIN HONAN PAO (New Honan Press) (新河南報)

Published at 361 Chun Shan Street; Est. 1931.

Pages: Six, $9\frac{3}{4} \times 14\frac{1}{4}$ inches.

Circulation: 5,000.

KANCHOW (Province of Kiangsi)

A commercial center in the south of Kiangsi. Population 499,602.

CHINESE LANGUAGE DAILY

KAN NAN MIN KUO JIH PAO (贛南民國日報)

(Southern Kiangsi Republican Daily News)

Published at 23 Shang Shu Street; Est. 1933.

Pages: Four, $14\frac{1}{4} \times 19\frac{1}{2}$ inches.

Circulation: 1,200.

KAoyu (Province of Kiangsu)

An important city in Northern Kiangsu. Population 521,200.

CHINESE LANGUAGE DAILIES

HWAI NAN TOU PAO (淮南導報)

(South Grand Canal Guiding Press)

Published in the city; Est. 1933.

Pages: Four, $9 \times 13\frac{1}{4}$ inches.

Circulation: 1,000.

KASHING

KAoyu JIH PAO (Kaoyu Daily Press) (高郵日報)

Published at Central Market; Est. 1927.

Pages: Eight, $8\frac{3}{4} \times 12\frac{3}{4}$ inches.

Circulation: 1,000.

SIN SUN PAO (New Voice) (新聲報)

Published at East Main Street; Est. 1928.

Pages: Four, $9\frac{1}{2} \times 14$ inches.

Circulation: 1,200.

KAoyu MIN CHUN JIH PAO (高郵民衆日報) (Kaoyu Peoples' Daily News)

Published at Kaoyu; Est. 1929.

Pages: Four, $8\frac{1}{2} \times 13\frac{1}{2}$ inches.

Circulation: 500.

KAIPING (Province of Kwangtung)

A city in the south part of Kwangtung, connected with Kung I Fu by motor road. Population 574,216.

CHINESE LANGUAGE DAILY

THE YAN KAI TIMES (恩開時報)

Published at Kao Tee Road, Changsha, Kaiping;
Est. 1934.

Pages: Four, $13 \times 19\frac{1}{4}$ inches.

Circulation: 300.

KASHING (Province of Chekiang)

On the Shanghai-Hangchow Line, midway between Shanghai and Hangchow. Population 931,935.

KIANGYING

CHINESE LANGUAGE DAILY

KA CHU MIN KUO JIH PAO (嘉區民國日報)
(Kashing Republican Daily News)

Published at the Public Welfare Society; Est. 1931.

Pages: Four, $14\frac{1}{2} \times 19$ inches.

Circulation: 800.

SHANG PAO (Commercial Press) (嘉興商報)

Published at Ting Chia Chiao; Est. 1924.

Pages: Four, 14×19 inches.

Circulation: 3,500.

KIANGYING (*Province of Kiangsu*)

A fortified city on the lower Yangtze, midway between Shanghai and Nanking. Population 350,000.

KIANGYING SHANG PAO (江陰商報)

Published at Yamen Street; Est. 1926.

Pages: Four, 13×18 inches.

Circulation: 1,400.

TA SHENG (Great Sound) (大聲)

Published at the west end of Hung Chiao; Est. 1932.

Pages: Four, $12 \times 19\frac{1}{2}$ inches.

Circulation: 1,500.

CHENG CHING JIH PAO (澄清日報)

Published at the front of district government;
Est. 1931.

Pages: Four, 13×20 inches.

Circulation: 1,000.

KIUKIANG

KINHWA (*Province of Chekiang*)

An important city in Southern Chekiang connected with Hangchow by railway. Population 150,000.

CHINESE LANGUAGE DAILY

KIN CHU JIH PAO (金衢日報)

(Daily paper for Kinhwa and Chuchow)

Published at the Market Street; Est. 1920.

Pages: two, $13\frac{1}{2} \times 18\frac{1}{2}$ inches.

Circulation: 1,500.

KIRIN (*Province of Kirin*)

Important trading town on navigable portion of Sungara River and terminus of Changchun-Kirin Railway. Population 550,025.

CHINESE LANGUAGE DAILIES

KI CHANG JIH PAO (吉長日報)

(Kirin and Changchun Daily Press)

Published at Third Wharf, Liang Mi Hong;
Est. 1913.

Pages: Eight to ten, $14\frac{1}{2} \times 20$ inches.

Circulation: 2,000.

KIUKIANG (*Province of Kiangsi*)

Treaty port on the Yangtsze River, near the outlet of Poyang Lake, 458 miles from Shanghai. Population 238,207. Connected by rail with Nanchang.

CHINESE LANGUAGE DAILY

KOONGMON

KIUKIANG JIH PAO (Kiukiang Daily News)

(九江日報)

Published at 28 North Yu Liang Road; Est. 1927.

Pages: Eight, $13 \times 19\frac{3}{4}$ inches.

Circulation: 5,000.

KIUKIANG ZEN PAO (Kiukiang Morning Press)

(九江晨報)

Published at 15 Lieng Chih Road; Est. 1932.

Pages: Four, 9×13 inches.

Circulation: 800.

MIN KUO JIH PAO (Republican Daily News)

(民國日報)

Published at 488 Da Chung Road; Est. 1931.

Pages: Four, $13\frac{1}{2} \times 20$ inches.

Circulation: 3,000.

KOONGMON (*Province of Kwangtung*)

Population 70,000. On the sea coast, 50 miles from Canton.

CHINESE LANGUAGE DAILIES

KIANGMEN JIH PAO (Kiangmoon Daily News)

(江門日報)

Published at San I Bridge, morning; Est. 1932:

Pages: Four, 14×19 inches.

Circulations: 2,000.

SZE YIH SIN SHANG PAO (四邑新商報)

(Four Towns' New Commercial Press)

Published at 112 Lien Ping Road; Est. 1917.

Pages: Ten, $14\frac{1}{4} \times 19\frac{1}{2}$ inches.

Circulation: 5,000.

KWEIYANG

KUEISUI (*Province of Suiyuan*)

Provincial capital, 416 miles from Peiping. Population about 1,800,000.

SUIYUAN JIH PAO (*Suiyuan Daily News*)

(綏遠日報)

Published at 53 Sin Chen West Street; Est. 1932.

Pages: Four, $13\frac{1}{2} \times 19\frac{1}{2}$ inches.

Circulation: 2,000.

SUIYUAN MIN KUO JIH PAO (綏遠民國日報)

(*Suiyuan Republican Daily News*)

Published at 5 Wen Miao Street; Est. 1929.

Pages: Four, $14\frac{1}{4} \times 20$ inches.

Circulation: 2,500.

KUNSHAN (*Province of Kiangsu*)

Situated on the Shanghai-Nanking Line, 32 miles from Shanghai. Population 240,000.

KUNSHAN MIN PAO (*Kunshan People's Press*)

(崑山民報)

Published in District Party Headquarters; Est. 1932.

Pages: Four, 8×13 inches.

Circulation: 600.

KWEIYANG (*Province of Kweichow*)

Capital of the province of Kweichow. Population 381,054.

LANCHOW

CHINESE LANGUAGE DAILY

KWEICHOW MIN KUO JIH PAO (貴州民國日報)
(Kweichow Republican Daily News)

Published at 39 Charity Lane Street; Est. 1930.

Pages: Six, 13×20 inches.

Circulation: 1,000.

SIN CHIEN JIH PAO (New Kweichow Daily News)
(新黔日報)

Published at 7 Liang Tao Lane; Est. 1929.

Pages: Eight, 13½×18½ inches.

Circulation: 2,400.

LANCHI (Province of Chekiang)

Situated on Hangchow-Kiangshan Railway, 100 miles from Hangchow. A business center of water and land traffic of four provinces. Population 139,815.

CHINESE LANGUAGE DAILY

LANCHI MIN KUO JIH PAO (蘭溪民國日報)
(Lanchi Republican Daily News)

Published at Chamber of Commerce; Est. 1928.

Pages: Two, 13×18 inches.

Circulation: 800.

LANCHOW (Province of Kansu)

Capital of the province of Kansu. Population 373,534.

CHINESE LANGUAGE DAILY

HSIN LUNG JIH JAO (New Kansu Daily News)

(新隴日報)

Published at Hau Fuh Street; Est. 1928.

Pages: Four, $10\frac{1}{2} \times 19\frac{1}{2}$ inches.

Circulation: 2,145.

HSI PEI JIH PAO (Northwest Daily News) (西北日報)

Published at Chun Shan Hsi Yuen, Lanchow;
Est. 1931.

Pages: Four, 14×20 inches.

Circulation: 800.

LINING (Province of Hunan)

*Situated on Midway between Pingsiong and Chuchow.
A center producing fine porcelain. Population 857,984.*

CHINESE LANGUAGE DAILY

LINING MIN PAO (Lining People's Press)

(醴陵民報)

Published at Wen Miao Temple; Est. 1929.

Pages: Four, $9\frac{1}{4} \times 13\frac{1}{2}$ inches.

Circulation: 1,500.

LISHU (Province of Chekiang)

*Lishu, also known as Chuchow, is connected with Wenchow
by the Ao Kiang River. Population about 150,000.*

LOYANG

MIN KUO JIH PAO (Republican Daily News)

(處區民國日報)

Published at De Sze Fong, Lishu Gate; Est. 1931.

Pages: Four, 14 × 20 inches.

Circulation: 1,000.

LIUCHOW (Province of Kwangsi)

One of the large cities in Kwangse, situate on the Lin River, directly connected by water route with Wuchow, the gateway to Kwangtung. Population 500,000.

CHINESE LANGUAGE DAILY

MIN KUO JIH PAO (Republican Daily News)

(民國日報)

Published at Chung Koh Soo Kai; Est. 1922.

Pages: Six, 12 × 18½ inches.

Circulation: 2,000.

LOYANG (Province of Honan)

The auxiliary capital of China, on the Lunghai Railway, midway between Chengchow and Shenchow. Population 100,000.

HU LO JIH PAO (Loyang Daily News) (河洛日報)

Published at the Tangpu; Est. 1932.

Pages: Four, 13½ × 18 inches.

Circulation: 2,900.

MACAO

LUNGYU (*Province of Chekiang*)

Connected with Hangchow by motor road. Population 160,352.

CHINESE LANGUAGE DAILIES

LUNGYU MIN PAO (Lungyu People's Press)

(龍游民報)

Published at Great North Gate; Est. 1932.

Pages: Four, $9\frac{1}{4} \times 13\frac{1}{2}$ inches.

Circulation: 600.

MACAO

A Portuguese Colony on the mainland of China, 35 miles from Hongkong, with a population of 878,000.

CHINESE LANGUAGE DAILIES

AU MON SHIH PAO (Macao Times) (澳門時報)

Published at Tsin Ping Street; Est. 1920.

Pages: Ten, $14\frac{1}{2} \times 20$ inches.

Circulation: 3,200.

MIN SHENG JIH PAO (People's Livelihood Daily News)

(民生日報)

Published at 24 New Road; Est. 1930.

Pages: Ten, $13\frac{1}{2} \times 20$ inches.

Circulation: 2,200.

MOUKDEN

SIN SUN JIH PAO (New Voice) (新聲日報)

Published at 7 New Wharf; Est. 1927.

Pages: Eight, $14 \times 19\frac{1}{2}$ inches.

Circulation: 2,800.

PIN MIN PAO (Common People's Press) (平民報)

Published at New Road; Est. 1922.

Pages: Eight, 14×18 inches.

Circulation: 3,000.

MOUKDEN (Shengyang)

(Province of Liaoning)

Treaty port; political capital and most important commercial center of Manchuria, population (official) 384,000 including 25,219 Koreans, 23,330 Japanese and 1,930 Europeans. Northern terminus of the Peiping-Moukden line of the Chinese government railways and important station and junction point on South Manchuria Railway. Shipping point for coal from Fushun collieries 30 miles distant.

CHINESE LANGUAGE DAILIES

HSIN SHIH PAO (Awakening Times) (醒時報)

Published at Small South Gate; Est. 1910.

Pages: Eight, $13\frac{3}{4} \times 20\frac{1}{2}$ inches.

Circulation: 3,000.

SHENG CHING SHIH PAO (Moukden Times)

(盛京時報)

Published in the Japanese Concession; Est. 1910.

Pages: Eight to ten, $14\frac{1}{2} \times 20\frac{1}{2}$ inches.

Circulation: 10,000.

SIN MIN VAN PAO (New Citizens' Evening News)

(新民晚報)

Published at Great South Gate; Est. 1928.

Pages: Eight, $8\frac{3}{4} \times 13\frac{1}{2}$ inches.

Circulation: 45,200.

SIN YA JIH PAO (New Asia Daily Press) (新亞日報)

Published at West Cross Street, Great South Gate;
Est. 1927.

Pages: Eight, $13\frac{3}{4} \times 20$ inches.

Circulation: 4,000.

TUNG PIEN SHANG KUNG JIH PAO (東北商工日報)
(North Eastern Commercial & Industrial Daily Press)

Published at the Chamber of Commerce; Est. 1929.

Pages: Eight, 14×20 inches.

Circulation: 4,700.

TUNG SAN SUN MIN PAO (東三省民報)

(East Three Provinces People's Press)

Published at South Gate; Est. 1923.

Pages: Eight, 14×20 inches.

Circulation: 10,000.

CHINESE LANGUAGE MONTHLY

MIN KUO E SHO ZA TSE (民國醫學雜誌)

(Chinesische Zeitschrift Medizin)

Published by the Manchu Medical College; Est. 1922.

Pages: One hundred and fifty, 5×8 inches.

Circulation: 2,000.

NANCHANG

NANCHANG (*Province of Kiangsi*)

Provincial capital, on the Kan River, a tributary of the Yangtze, population 739,851. Connected by rail with Kiang, a treaty port on the Yangtze, 458 miles from Shanghai.

CHINESE LANGUAGE DAILIES

CHENG SHA PAO (The Truth) (真實報)

Published at Nanchang; Est. 1933.

Pages: Eight, 14½×20 inches.

Circulation: 5,000.

KUNG SHANG YAT PAO (工商日報)

(Industrial and Commercial Daily News)

Published at 203 Chung San Road, Est. 1908.

Pages: 10, 15×20 inches.

Circulation: 3,200.

MIN KUO JIH PAO (Republican Daily News)

(民國日報)

Published at 26 Mao's Garden; Est. 1929.

Pages: Eight, 14×20 inches.

Circulation: 5,000.

SHANG PAO (Commercial Press) (商報)

Published at 100 Chung San Road; Est. 1926.

Pages: Eight, 14×20 inches.

Circulation: 5,000.

SHANG WU JIH PAO (Commercial Daily News)

(商務日報)

Published at 12 Va Wu Road; Est. 1930.

Pages: Four, 13×20 inches.

Circulation: 5,800.

NANKING

WU PING JIH PAO (Peace Daily News) (和平日報)

Published at 30 Van Ching Alley; Est. 1931.

Pages: Eight, 14×19 inches.

Circulation: 3,000.

NANKING (Province of Kiangsu)

Seat of the National Government of China and therefore the most important city in the country politically. A treaty port on the Yangtze River and terminus of the Nanking-Shanghai Railway, 200 miles from Shanghai. Population 621,864. On opposite side of the Yangtze River is Pukow, southern terminus of the Tientsin-Pukow Railway.

CHINESE LANGUAGE DAILIES

CHUNG KOU JIH PAO (China Daily News)

(中國日報)

Published at 55 Min Wah Long; Est. 1932.

Pages: Ten, 14×19½ inches.

Circulation: 11,000.

CHUNG YANG JIH PAO (Central Daily News)

(中央日報)

Published at North End of New Street, Chung Shan Road; Est. 1928.

Columns: Four, 5×14½ inches.

Pages: Twelve 14½×20½ inches.

Circulation: Publisher's statement 20,000.

DA FOONG JIH PAO (Typhoon Daily News)

(大風日報)

Published at 1 Lu Ho Lee, San Tiao Lane; Est. 1933.

Pages: Six, 14×19 inches.

Circulation: 1,500.

NANKING

HWA PAO (Chinese Press) (華報)

Published at 388 Tai Ping Road; Est. 1934.

Pages: Six, $14\frac{1}{2} \times 19\frac{1}{2}$ inches.

Circulation: 800.

KUNG SHANG PAO (Industrial and Commercial Press)

(工商報)

Published at 103 Chung San Road; Est. 1915.

Pages: Eight, $13\frac{1}{4} \times 20$ inches.

Circulation: 3,000.

NANKING VAN PAO (Nanking Evening News)

(南京晚報)

Published at Chien Kong Road; Est. 1928.

Pages: Four, $8\frac{1}{2} \times 14$ inches.

Circulation: 4,200.

SAN MIN DAW BAW (三民導報)

Published at 280 Chung Chen Street; Est. 1929.

Pages: Eight, $14\frac{1}{2} \times 20$ inches.

Circulation: 2,000.

SIN CHING JIH PAO (New Nanking Press)

(新京日報)

Published at Erh Long Miao Street; Est. 1930.

Pages: Eight, $14 \times 19\frac{1}{2}$ inches.

Circulation: 9,000.

SIN CHUNG HWA PAO (New China Press)

(新中華報)

Published at Tiao Yu Tai, Est. 1913.

Pages: Eight, $13\frac{1}{2} \times 20$ inches.

Circulation: 4,200.

SIN MIN PAO (New Peoples' Press) (新民報)

Published at Ku I Long; Est. 1931.

Pages: Eight, 14×20 inches.

Circulation: 1,000.

TA TAO JIH PAO (Great Doctrine Daily News)

(大道日報)

Published at 39 Chien Kong Road; Est. 1934.

Pages: Six, 13½×19½ inches.

Circulation: 3,000.

ZEN MIN VAN PAO (People's Evening News)

(人民晚報)

Published at 25 Chung Cheng Street; Est. 1932.

Pages: Two, 14×19 inches.

Circulation: 4,000.

CHINESE LANGUAGE WEEKLIES

MIN CHUN CHOW PAO (Mass Weekly) (民衆週報)

Published at Dai Chung Bridge; Est. 1930.

Pages: Twenty, 6½×7¾ inches.

Circulation: 2,000.

MON CHIANG CHOW KAI (蒙藏週刊)

(Mongolia and Thibetan Weekly)

Published at 31 Yun Chan Street; Est. 1930.

Pages: Eighty, 5×7½ inches.

Circulation: 500.

NANKING

CHINESE DAILY TABLOID

CHIN PEI PAO (青白報)

Published at 267 Kuo Fu Road; Est. 1929.

Pages: Four, $10 \times 14\frac{1}{2}$ inches.

Circulation: 1,500.

CHIU KWO JIH PAO (救國日報)

Published at Tai Ping Road; Est. 1933.

Pages: Twelve, $10 \times 14\frac{1}{2}$ inches.

Circulation: 600.

LING PAO (Nanking Press) (甯報)

Published at 5 Tseng Kung Tsu, Chung Chen Street;
Est. 1933.

Pages: Four, $10 \times 14\frac{1}{2}$ inches.

Circulation: 800.

MIN SUN PAO (Press of the People) (民生報)

Published at Chung Cheng Street; Est. 1927.

Pages: Sixteen, 9×14 inches.

Circulation: Publisher's statement 35,700.

MORNING NEWS (朝報)

Published at the North End of New Street; Est. 1984.

Pages: Twelve, $9 \times 14\frac{1}{2}$ inches.

Circulation: 500.

TANG CHUN JIH PAO (Party Army Daily News)

(黨軍日報)

Published by Central Military School; Est. 1931.

Pages: Six, $10\frac{1}{2} \times 14\frac{1}{2}$ inches.

Circulation: 2,000.

YUAN TUNG PAO (Far-Eastern Press) (遠東報)

Published at Ping Kiang Fu Street; Est. 1933.

Pages: Four, $10 \times 14\frac{1}{2}$ inches.

Circulation: 800.

CHINESE LANGUAGE MONTHLIES

CHAO TUNG ZA TSE (Communication Magazine)

(交通雜誌)

Published at 55 Da Fong Fu Lane; Est. 1932.

Pages: 150; $5\frac{1}{2} \times 8\frac{1}{2}$ inches.

Circulation: 1,000.

KUNG SHANG CHUN SING (Industrial Centre)

(工商中心)

Published by the Central Industrial Laboratories;
Est. 1932.

Pages: Thirty; 6×9 inches.

Circulation: 5,200.

MIN CHUN CHIAO YO YUH KAN (民衆教育月刊)

(Public Education Monthly)

Published at Park Road; Est. 1931.

Pages: Three hundred, $5 \times 7\frac{1}{2}$ inches.

Circulation: 2,000.

SZE SHIH YUH PAO (Current Events)

(時事月報)

Published at Drum Tower; Est. 1928.

Pages: Two hundred; $5\frac{1}{4} \times 8$ inches.

Circulation: Publisher's statement 10,000.

The
**CHINA
DAILY
NEWS**

中國
日報
南京
明瓦廊

One of the leading dailies in the capital of China. Its impartial editorials and fast news service have earned a wide circulation in the Yangtse valley. Also it serves as a good medium to carry first class advertisements. Contents of feature pages are well received by the reading public. This paper always welcomes any comments from its friends in China and abroad.

THE CHINA DAILY NEWS
NANKING

NANTUNGCHOW

TOM KEE YU PAO (Statistical Monthly) (統計月報)

Published by the Directorate of Statistics; Est. 1932.

Pages: 110; 6×9 inches.

Circulation: 2,000.

ANGLO-CHINESE QUARTERLY

THE NURSING JOURNAL OF CHINA

Published by the Nurses' Association of China; Est. 1912.

Pages: Sixty-four, 4×7 inches.

Circulation: 1,500.

NANPING (Province of Fukien)

An inland city at the upper end of the Min River.
Population 60,000.

MIN SUN PAO (People's Voice) (民生報)

Published at Chang Sze Ling; Est. 1931.

Pages: Four, 8½×13 inches.

Circulation: 3,000.

NANTUNGCHOW (Province of Kiangsu)

Industrial city on the Yangtze River, 100 miles from Shanghai. Population of district 1,358,461, about one tenth of whom live in the city.

CHINESE LANGUAGE DAILY

TUNG PAO (Nantung Press) (通報)

Published at 2 Shao Chia Hsiang; Est. 1934.

Pages: Four, 10×13½ inches.

Circulation: 1,200.

NANTUNGCHOW

SIN KIANG PEI JIH PAO (New Nantung Daily News)

(新江北日報)

Published at East Chia Ka Bridge, Est. 1930.

Pages: Four $12\frac{1}{2} \times 19\frac{1}{2}$ ".

Circulation: 1,880.

NANTUNG PAO (Nantung Press) (南通報)

Published every other day at Museum Road; Est. 2925.

Pages: Four, $9\frac{1}{4} \times 13\frac{3}{4}$ inches.

Circulation: 2,000.

SIN NANTUNG JIH PAO (新南通日報)

(New Nantung Daily News)

Published at Nantung District Party Headquarters; Est. 1928.

Pages: Four, 14×20 inches.

Circulation: 2,500.

WU SAN JIH PAO (Five Hills Daily News) (五山日報)

Published at 31 Chong Young, Est. 1932.

Pages: Four, $12\frac{1}{2} \times 19\frac{1}{4}$ inches

Circulation: 2,000.

NANTUNG MIN PAO (Nantung People's Press)

(南通民報)

Published at Western End of South Gate; Est. 1917.

Pages: Four, $9 \times 13\frac{1}{2}$ inches.

Circulation: 1,000.

NINGPO

DA KIANG PEH SHANG PAO (大江北商報)

(Great Nantung Commercial Press)

Published at Model Road; Est. 1933.

Pages: Four, 9×13 inches.

Circulation: 1,400.

NINGHAI (Province of Chekiang)

An inland city in the eastern part of Chekiang. Population 110,746.

CHINESE LANGUAGE DAILY

TAICHOW MIN PAO (Ninghai People's News)

(台州民報)

Published at District Party Headquarters; Est. 1933.

Pages: Two, 14×19 inches.

Circulation: 320.

NINGPO (Province of Chekiang)

Treaty port 15 miles from the sea on the Yung River, 150 miles south of Shanghai. Population 250,000.

CHINESE LANGUAGE DAILIES

MIN KUO JIH PAO (Republican Daily News)

(民國日報)

Published at Yang Shan Street, North Beach of River; Est. 1927.

Pages: Ten, 14×20 inches.

Circulation: 3,100.

NANNING

NINGPO SHANG PAO (Ningpo Commercial Press)

(寧波商報)

Published at 7 Hsien Tung Street; Est. 1932.

Pages: Ten, $14 \times 19\frac{1}{2}$ inches.

Circulation: 1,500.

SHANG CHING JIH PAO (商情日報)

(Commercial Conditions Daily News)

Published at 2 Huai Fong Lee: Est. 1933.

Pages: Two, $9\frac{1}{2} \times 10\frac{1}{2}$ inches.

Circulation: 500.

SHIH CHING JIH KAN (Market Conditions Daily News)

(市情日刊)

Published at 41 Yin Chia Lane: Est. 1926.

Pages: Two, $9\frac{1}{2} \times 10\frac{1}{2}$ inches.

Circulation: 1,000.

SZE SZE KUNG PAO (Current News) (時事公報)

Published at 16 Central Road, North Beach; Est. 1920.

Pages: Twelve; $14\frac{1}{2} \times 20$ inches.

Circulation: 4,600.

NANNING (Province of Kwangsi)

Capital of Kwangsi province connected with Wuchow by motor road. Population about 300,000.

CHINESE LANGUAGE DAILIES

MIN KUO JIH PAO (Republican Daily News)

(民國日報)

Published at 1 Pillow Street; Est. 1928.

Pages: Four to six, 13×14 inches.

Circulation: 3,000.

PEIPING

MIN SUN (People's Voice) (民聲)

Published at Chang Sze Hill; Est. 1931.

Pages: Four, $8\frac{1}{2} \times 13$ inches.

Circulation: 2,600.

PAOTOW (Province of Suiyuan)

A commercial center situated on the end of Suiyuan-Paotow Railway. Connected with Lanchow, Kansu by motor road.

CHINESE LANGUAGE DAILY

PAOTOW JIH PAO (Paotow Daily News) (包頭日報)

Published at Wa Yao Kou; Est. 1931.

Pages: Four, $8\frac{3}{4} \times 13\frac{1}{4}$ inches.

Circulation: 1,100.

PEIPING (Peking) (Province of Hopei)

Capital of the country for more than three centuries, the city has lost a great deal of its political importance with the establishment of the Nationalist capital at Nanking though the foreign legations are still located here. Population 1,220,832. Northern terminus of Peiping-Hankow Railway; Southern terminus of Peiping-Moukden Railway, eastern terminus of Peiping-Suiyuan line to Kalgan and points beyond. With the establishment of Nanking as the seat of the Nationalist government of China, the name of the city was changed from Peking to Peiping.

CHINESE LANGUAGE DAILIES

CHIEN MIN PAO (Perfect Men's Press) (全民報)

Published at Hsuan Wu Gate, Est. 1928.

Pages: Ten, 14×20 inches.

Circulation: Publisher's statement 10,000.

PEIPING

CHING PAO (Peiping Press) (京報)

Published at 35 Wei Shen Wu Tung; Est. 1928.

Pages: Ten 14×20 inches.

Circulation: 7,000.

JIH CHIH PAO (Daily Intelligence) (日知報)

Published at 38 Ya Zai Street; Est. 1911.

Pages: Four, 13½×20 inches.

Circulation: 3,000.

MIN KUO JIH PAO (Republican Daily News)

(民國日報)

Published at 71 Main Street, Chang Pyi Gate; Est. 1928.

Pages: Eight 14×20 inches.

Circulation: 8,000.

PEIPING JIH PAO (Peiping Daily News) (北平日報)

Published at Hartman Street; Est. 1904.

Pages: Four, 14½×20 inches.

Circulation: 3,400.

PEIPING SIN PAO (Peiping New Press) (北平新報)

Published at 177 Jung Hsien Wu Tung; Est. 1931.

Pages: Four, 14×19½ inches.

Circulation: 15,000.

PEIPING VAN PAO (Peiping Evening News)

(北平晚報)

Published at 179 Lung Hsien Hutung; Est. 1923.

Pages: Four, 8½×13¾ inches.

Circulation: 6,000.

PEIPING

PEIPING ZEN PAO (Peiping Morning Post)

(北平晨報)

Published at 181 Hsuan Wu Men Wai Street; Est. 1930.

Pages: Twelve; 14×20 inches.

Circulation: Publisher's statement 37,500.

PEKING JIH PAO (Peking Daily News (北京日報))

Published at 200 Big Street, Hsuan Wu Gate; Est. 1904.

Pages: Eight to twelve; $14 \times 19\frac{1}{2}$ inches.

Circulation: 8,000.

PING PAO (Peiping Press) (平報)

Published at 18 Si Nan Yuen; Est. 1920.

Pages: Four, $8\frac{3}{4} \times 14$ inches.

Circulation: Publisher's statement 10,000.

SHANG PAO (Commercial Press) (商報)

Published at 29 Hutung, Nan Pun Tsan, Shien Wa; Est. 1928.

Pages: Four, $13\frac{1}{2} \times 20$ inches.

Circulation: 8,000.

SHAN YEH JIH PAO (Commercial Daily News)

(商業日報)

Published at 64 Hsuan Wu Gate; Est. 1934.

Pages: Four, $14 \times 20\frac{1}{2}$ inches.

Circulation: 5,000.

PEIPING

SZE KAI JIH PAO (World Daily News) (世界日報)

Published at 90 Stone Horse Street, Sien Wu Gate;
Est. 1925.

Pages: Ten to twelve, $13\frac{1}{2} \times 20$ inches.

Circulation: Publisher's statement 18,000.

TAO PAO (Guilding Press) (導報)

Published at 1 Liang's Garden, Peace Gate, Est. 1928.

Pages: Eight, 14×20 inches.

Circulation: 6,700.

TIEH DOA SHIH PAO (Railway Times)

(鐵道時報)

Published at Sin Wah Street; Est. 1921.

Pages: Four, 14×20 inches.

WAH PEI JIH PAO (North China Press)

(華北日報)

Published at Big Well Street; Est. 1928.

Pages: Fourteen to Eighteen; 14×20 inches.

Circulation: 17,000.

YI SZE PAO (Social Welfare) (益世報)

Published at South Sin Wah Street, Peace Gate;
Est. 1915.

Pages: Twelve to fourteen, $14\frac{1}{4} \times 20$ inches.

Circulation: Publisher's statement 10,000.

PEIPING

CHINESE LANGUAGE DAILY TABLOIDS

CHUN CHIANG PAO (Strong Group Press) (羣強報)

Published at Cherry Street; Est. 1921.

Pages: Four to six, $5\frac{3}{4} \times 8\frac{1}{2}$ inches.

Circulation: Publisher's statement 27,000.

KWONG NYI SIN WEN (Mining News) (礦業新聞)

Published at 4 Kwong Ning Pai Street; Est. 1931.

Pages: Four, 9×13 inches.

Circulation: 2,000.

SHA PAO (The Truth) (實報)

Published at 56 Main Street, Sien Wu Gate; Est. 1928.

Pages: Four, $8\frac{1}{2} \times 14$ inches.

Circulation: Publisher's statement 28,000.

ENGLISH LANGUAGE DAILY

PEIPING CHRONICLE, THE

Published daily except Sundays, at 2 Mei Chia Hutung, Peiping. (Cable address: Chronicle).

Columns: Seven, 20 inches; 12 ems.

Pages: Eight to Fourteen, pages: $14\frac{1}{2} \times 20$ inches.

Circulation: 1,500 copies.

PEIPING

THE YENCHING GAZETTE

Published by the Department of Journalism of Yenching University.

Est. 1932.

Columns: Seven, $19\frac{3}{4}$ inches, 12 ems.

Pages: 6-8, 14×20 inches.

Chinese Supplement.

CHINESE MONTHLY

V SON I YUH (The Living Medical Journal)

(唯生醫學)

Published by the Medical College of the Peiping University; Est. 1932.

Pages: 40; $4\frac{3}{4} \times 7\frac{1}{2}$ inches.

Circulation: 500.

ENGLISH LANGUAGE MONTHLY

CHINESE MEDICAL JOURNAL, THE

Published by the Chinese Medical Ass'n. official organ of the medical profession of China; Est. 1914.

Pages: 100, $4\frac{1}{2} \times 8$ inches.

Circulation: 3,000.

ENGLISH LANGUAGE QUARTERLY

CHINESE JOURNAL OF PHYSIOLOGY

Published by the Chinese Physiological Society.

Pages: 400 pages; $7\frac{1}{2} \times 10$ inches.

Circulation: 400.

PEIPING
MORNING
POST
(PEIPING)

北平晨報

Published since 1920, it has a wide circle of readers in North China. Its influential editorials are always translated into English for reproduction in foreign dailies. It issues supplements on various subject from time to time. A saturday pictorial featuring Chinese printing and arts deserves high praise.

PENGPU

PENGPU (*Province of Anhwei*)

*On the Tientsin-Pukow Railway Line and Grand Canal.
Population 50,000.*

CHINESE LANGUAGE DAILIES

DA WAI PAO (Big Pengpu Press) (大淮報)

Published at Chung Chien Street; Est. 1932.

Pages: Four, $13\frac{1}{2} \times 20$ inches.

Circulation: 2,000.

SIN PENGPU JIH PAO (New Pengpu Daily News)

(新蚌埠日報)

Published at Ziu Kung Li; Est. 1928.

Pages: Four, $9 \times 13\frac{1}{4}$ inches.

Circulation: 1,250.

YUEN PEI JIH PAO (North Anhwei Daily News)

(皖北日報)

Published at Second Street; Est. 1923.

Pages: Four, 14×20 inches.

Circulation: 1,832.

HUAN PEI SHIH PAO (North Anhwei Times)

(皖北時報)

Published at Second Street; Est. 1931.

Pages: Four, $13\frac{1}{4} \times 20$ inches.

Circulation: 2,400.

SHANGHAI

PINGHU (*Province of Chekiang*)

*An important market town 40 miles south of Shanghai,
Population 258,030.*

CHINESE LANGUAGE DAILY

PINGHU SHANG PAO (Pinghu Commercial Press)

(平 湖 商 報)

Published daily at Chu Kai Lon Central Street, Est.
1928.

Pages: Four, 13×18 inches.

Circulation: 500.

SHANGHAI (*Province of Kiangsu*)

Principal port of China and metropolis of the country, leading in manufacturing, finance and commerce. Greater Shanghai is made up of three municipalities comprising the International Settlement, the French Concession and Municipality of Greater Shanghai. The population of the International Settlement is 1,007,868, the French Concession 496,536 and the Chinese Municipalities 1,887,248, a total of 3,391,652, making Shanghai the fifth city in the world in point of population.

The population, both foreign and Chinese is strikingly cosmopolitan. No less than forty-seven nationalities are numbered among the 58,688 foreigners living, in the three municipalities while Chinese from every province are represented in the Chinese population.

SHANGHAI

In the foreign population of Shanghai, the following are the principal nationalities represented:

Japanese	18,804
British	10,747
Russian	9,532
American	3,667
Portuguese	1,748
Indian (British)	1,842
French	1,565
German	1,450
Annamite	941
Danish	334
Filipino	387
Italian	326
Polish	343

The remaining 2,500 foreigners are divided among more than twenty nationalities.

Located on the Whangpoo River near the mouth of the Yangtze River, is port of call for all Trans-Pacific steamers and practically all lines running from Europe to the Far East. Shipping statistics show it to be one of the three largest ports in the world in point of tonnage of ships entered and cleared.

CHINESE LANGUAGE DAILIES

CHUNG HWA JIH PAO (China Daily News)

(中華日報)

Published at 320D Shantung Road; Est. 1932.

Pages: Eight, 14½ × 20½ inches.

Circulation: 10,000.

DA VAN PAO (China Evening News) (大晚報)

Published at 36 Szechuen Road; every evening including Sundays and holidays; Est. 1932.

Columns: Twelve, $1\frac{3}{4}$ deep \times 15 inches wide.

Pages: Four to twelve, 15×21 inches.

Circulations: Publisher's statement 60,000.

MIN PAO (People's News) (民報)

Published at Shantung Road, by the Kuomingtang; Est. 1932.

Columns: Twelve, $1\frac{3}{4}$ inches deep and $14\frac{1}{4}$ inches wide.

Pages: Twelve, $14\frac{1}{4} \times 20\frac{1}{2}$ inches.

Circulation: Publisher's statement 10,000.

SHIH PAO (Eastern Times) (時報)

Published by the Shih Pao Co. every morning and evening including Sundays with Photo Supplement on Thursdays and Sundays. Est. 1904.

Columns: Twelve, $1\frac{3}{4}$ inches deep and $14\frac{1}{4}$ inches wide.

Pages: Eight $14\frac{1}{2} \times 20\frac{1}{2}$ inches.

Circulation: Publisher's statement 80,000.

SHIH SZE SIN PAO (The China Times) (時事新報)

Published at 224 Shantung Road, every morning including Sundays; Est. 1908.

Columns: Twelve, $1\frac{3}{4}$ inches deep and 15 inches wide.

Pages: Sixteen, $15 \times 20\frac{1}{2}$ inches.

Circulation: Publisher's statement 100,000.

SHANGHAI

SHUN PAO (申報)

Published at 309 Hankow Road, every morning including Sundays. Pictorial supplement on Mondays and Thursdays; Est. 1872.

Columns: Eight, $2\frac{1}{2}$ inches deep and 15 inches wide.

Pages: Twenty-four to Forty, $15 \times 20\frac{1}{2}$ inches.

Circulation: Publisher's statement 150,000.

Partially kept - C. Chen

SIN WAN PAO (新聞報)

Published at 274 Hankow Road, every morning and evening including Sundays; Est. 1893.

Columns: Eight, $2\frac{1}{2}$ inches deep and 16 inches wide.

Pages: Twenty-four to forty, 16×20 inches.

Circulation: Publisher's statement, morning edition, 150,000.

SIN YA PAO (New Evening Post) (新夜報)

Published at 205 Shantung Road by the Shanghai Morning Post; Est. 1932.

Columns: Twelve, $1\frac{3}{4}$ inches \times 15 inches wide.

Pages: Two, $15 \times 20\frac{3}{4}$ inches.

Circulation: Publisher's statement 30,000.

TA MEI WEN PAO (大美晚報)

(Great American Evening Newspaper)

Published by the Post-Mercury Co., Federal Inc., U.S.A. (P.O. Box. 1504), evenings daily including Sundays.

Columns: Six, 10 inches; 18 ems.

Pages: 16, 10×15 inches.

SHANGHAI

ZEN PAO (Morning Press) (晨報)

Published at 205 Shantung Road; Est. 1931.

Columns: Six, $3\frac{1}{4}$ inches deep and $14\frac{1}{2}$ inches wide.

Pages: Ten to twelve, $14\frac{1}{2} \times 19\frac{1}{2}$ inches.

Circulation: Publisher's statement 50,000.

SHIH MIN PAO (The Citizens Daily) (市民報)

Published at 367 Tai Ping Fung, Hankow Road, Shanghai; Est. 1932.

Pages: Six, $14\frac{3}{8} \times 22\frac{1}{2}$ inches.

Circulation: 30,000.

ENGLISH LANGUAGE DAILIES

CHINA PRESS, THE (大陸報)

Published by the China Press, Inc. (Delaware, U.S.A.), Lane 126, House 11. Szechuen Road, P.O. Box 254; every morning including Sundays; Est. 1911. (Cable Address: "Natpress").

Columns: Eight, 21 inches, 12 ems.

Pages: Sixteen to forty-two, 16×21 inches.

Circulation: Audited daily average: 4582.

Audited Sunday ,, 6385.

per year

Subscription: ShanghaiM\$24.00

China, JapanM\$30.00

Europe and AmericaM\$86.40

NORTH-CHINA DAILY NEWS* (字林報)

Published by North-China Daily News & Herald Ltd. (British), North-China Daily News Building, 17 The Bund; mornings including Sundays; Est. 1850.

SHANGHAI

Columns: Eight $22\frac{1}{2}$ inches; $12\frac{1}{2}$ ems.

Pages: 18 to 32, $17\frac{1}{4} \times 22\frac{1}{2}$ inches.

Circulation: Audited June, 1934 average daily 9,741.

SHANGHAI EVENING POST AND MERCURY, THE

(大美晚報)

Published by the Post-Mercury Co., Federal Inc. (American), 21 Avenue Edward VII, Shanghai, (P. O. Box 1504); evenings except Sundays.

Columns: Eight, 21 inches; 12 ems.

Pages: 14 to 24, 16×21 inches.

Circulation: Audited daily average for 1933, 7,250.

Subscription Rates: Local M.\$15 per year; China, M.\$20 per year; Foreign M.\$75 per year.

SHANGHAI TIMES, THE* (泰晤士報)

Published by E. A. Nottingham (British), 160 Avenue Edward VII, (P. O. Box 797); mornings except Sundays.

Columns: Eight, 21 inches; 12 ems.

Pages: 16 to 24, 16×24 inches.

Certified audited circulation:

Daily average, 5000

Sunday „ 8000

FRENCH LANGUAGE DAILY

LE JOURNAL DE SHANGHAI (法文上海日報)

Published every morning including Sundays at 21-23 Rue de Consulat.

Columns: Eight, $21\frac{1}{4}$ inches; 12 ems.

Pages: 12 to 16, $17 \times 21\frac{1}{4}$ inches.

Circulation: Publisher's statement 2,000.

JAPANESE LANGUAGE DAILIES

SHANGHAI MAINICHI SHIMBUN

(上海毎日新聞社)

Published by Shanghai Mainichi Shimbun, Ltd. (Japanese), at No. 1 Thorne Road, (P. O. Box 3,110) Shanghai; every morning and evening including Sundays; Est. 1918.

Columns: Thirteen, $1\frac{1}{2}$ inches deep and $15\frac{1}{2}$ inches wide.

Pages: 12 to 16; $15\frac{1}{4} \times 20\frac{1}{2}$ inches.

SHANGHAI NICHU NICHU SHIMBUN

(上海日日新聞社)

Published by Shanghai Nichi Shimbun, Ltd. (Japanese), at 121 Chapoo Road, (P. O. Box 764) Shanghai; every morning including Sundays; Est. 1912.

Columns: Thirteen, $1\frac{1}{2}$ inches deep and $14\frac{3}{4}$ inches wide.

Pages: 12 to 16; $14\frac{3}{4} \times 20$ inches.

SHANGHAI NINGPO SHA (上海日報社)

Published every morning and Evening including Sundays at 3-4 Barchet Road, Shanghai, (P. O. Box 780); Est. 1904.

Columns: Thirteen: $1\frac{1}{2}$ inches deep and 15 inches wide.

Pages: 12 to 16; 15×20 inches.

SHANGHAI

RUSSIAN LANGUAGE DAILIES

SHANGHAI ZARIA, THE

Published every morning including Sundays at 551-A Avenue Joffre.

Columns: Seven 20 inches; $12\frac{1}{2}$ ems.

Pages: 8 to 16; $14\frac{1}{2} \times 20$ inches.

SLOVO, THE

Published by the Slovo Publishing Co., at 238 Avenue du Roi Albert; every morning including Sundays; Est. 1929.

Columns: Seven, $20\frac{3}{4}$ inches; $12\frac{1}{2}$ ems.

Pages: 8 to 20; $14\frac{1}{2} \times 20\frac{3}{4}$ inches.

GERMAN LANGUAGE DAILY

DEUTSCHE SHANGHAI ZEITUNG

Published by Capt. Max H. H. F. Simon-Eberhard, Astor House Hotel, (P.O. Box 460) every morning except Mondays. Est. 1932.

Columns: Four, 20×3 inches.

Pages: Eight and ten; $20 \times 12\frac{1}{2}$ inches.

Circulation: 1,000.

CHINESE LANGUAGE DAILY TABLOIDS

CHING PAO (The Crystal) (晶報)

Published at $16\frac{1}{2}$ Shantung Road; Est. 1919.

Pages: Four, $9 \times 13\frac{3}{4}$ inches.

Circulation: 30,000.

CHUNG KUO JIH PAO (China Daily News)

(中國日報)

Published at Yung Pan, Nirgpo Road; Est. 1932.

Pages: Two, 13×20 inches.

Circulation: 5,000.

DIEN SHUN JIH PAO (Radio Movie Daily News)

(電聲日報)

Published at 56 Nanking Road; Est. 1932.

Pages: Four, $10\frac{1}{2} \times 9\frac{3}{4}$ inches.

Circulation: 8,000.

DIEN YIN JIH PAO (Radio Film Daily News)

(電影日報)

Published at 7 Boppe Terrace, Ave. Dubail; Est. 1932.

Pages: Four, $9\frac{1}{2} \times 10$ inches.

Circulation: 6,000.

KA MA LA (Camera News) (開麥拉)

Published at Tze An Li, Tientsin Road; Est. 1932.

Pages: Four, $9\frac{1}{2} \times 10$ inches.

Circulation: 5,000.

MEI JIH SIN WEN (Daily News) (每日新聞)

Published at 67 Kao Shou Li, Hailing Road;
Est. 1934.

Pages: Two, $14\frac{1}{2} \times 20\frac{1}{2}$ inches.

Circulation: 11,000.

MIN SIN JIH PAO (Star Daily News) (明星日報)

Published at 82 Swatow Road; Est. 1933.

Pages: Two, $15\frac{1}{2} \times 21\frac{1}{2}$ inches.

Circulation: 6,000.

SHANGHAI

SIN RO BIN HAN (New Robinhood) (新羅賓漢)

Published at 654 Fukien Road; Est. 1931.

Pages: Four, $10 \times 13\frac{3}{4}$ inches.

Circulation: 1,000.

SZE KA ZEN PAO (World's Morning News)

(世界晨報)

Published at the Pacific Lane, Burkill Road;
Est. 1932.

Pages: Two, 14×20 inches.

Circulation: 5,000.

SHANGHAI SHIH PAO (Shanghai Press) (上海市報)

Published at 656 Avenue Edward; Est. 1934.

Pages: Four, 9×14 inches.

Circulation: 8,000.

TA TU HWEI JIH PAO (Metropolis Daily News)

(大都會日報)

Published at 4 Tse An Li, Tientsin Road; Est. 1933.

Pages: Four, 9×14 inches.

Circulation: 4,800.

TIEH PAO (The Iron News) (鐵報)

Published at 659 Chan Yu Li, Ningpo Road;
Est. 1928.

Pages: Four, $8\frac{1}{2} \times 14$ inches.

Circulation: Publisher's statement 10,000.

YEN DA JIH PAO (Modern Daily News) (現代日報)

Published at 50 Yen Chen Li, Amoy Road; Est. 1932.

Pages: Two, 14×20 inches.

Circulation: 800.

SHIH DA JIH PAO (Current Daily News) (時代日報)

Published at 46 Hankow Road; Est. 1932.

Pages: Four, $9 \times 13\frac{1}{2}$ inches.

Circulation: 15,000.

DIEN YIN SON WA (Movie Life) (電影生活)

Published at Von Lan Market, West Gate; Est. 1932.

Pages: Four, $9\frac{1}{2} \times 10\frac{1}{2}$ inches.

Circulation: 3,000.

FOH L MO SZE (The Holmes) (福爾摩斯)

Published at Tientsin Road; Est. 1924.

Pages: Four, 14×20 inches.

Circulation: Publisher's statement 32,000.

SHANGHAI SHANG PAO (上海商報)

(Shanghai Commercial News)

Published at 49 Hankow Road, Est. 1932.

Pages: Four, $14\frac{1}{2} \times 19\frac{1}{2}$ inches.

Circulation: 1,000.

SHIH MIN JIH PAO (市民日報)

(Shanghai People's Daily News)

Published at 120 Kweichow Road; Est. 1932.

Pages: Six, $14 \times 18\frac{1}{2}$ inches.

Circulation: 3,000.

SIN SHANGHAI (New Shanghai) (新上海)

Published at 108 Tse An Li, Tientsin Road; Est. 1934.

Pages: Two, $15\frac{1}{2} \times 21$ inches.

Circulation: Publisher's statement 12,000.

SHANGHAI

TA KUNG JIH PAO (L'Impartial Daily News)

(大公日報)

Published at 3 Yung Ping An, Ningpo Road; Est. 1932.

Pages: Two, 13×20 inches.

Circulation: 5,000.

TUNG FONG JIH PAO (Eastern Daily News)

(東方日報)

Published at 445 Kwangsi Road; Est. 1932.

Pages: Two, 15½×21½ inches.

Circulation: 12,000.

SHANGHAI PAO (Shanghai Press) (上海報)

Published at 20 You Sin Li, Kiukiang Road; Est. 1930.

Pages: Four, 9×13½ inches.

Circulation: 3,000.

SHAO JIH PAO (Petty News) (小日報)

Published at 279 Van Ping Street; Est. 1919.

Pages: Four, 8½×13½ inches.

Circulation: 2,000.

WU PING JIH PAO (Peace Daily News) (和平日報)

Published at 6 Pan Yu Li, Rue Auguste Boppe; Est. 1931.

Pages: Two, 14×20 inches.

Circulation: 1,000.

SHANGHAI

ZAO WEI JIH PAO (Social Daily News) (社會日報)

Published at Ningpo Road; Est. 1930.

Pages: Two, $20\frac{1}{2} \times 14$ inches.

Circulation: 15,000.

CHINESE LANGUAGE SEMI-WEEKLIES

CHING KIANG CHUEN (The Diamond) (金剛鑽)

Published at 5 Tsi An Li, Ningpo Road; Est. 1921.

Pages: Four, 9×13 inches.

Circulation: 1,000.

DA CHUNG SIN WEN (Public News) (大眾新聞)

Published at 5 Chi Chin Fong, Tung Sing Bridge; Est. 1931.

Pages: Four, $9 \times 13\frac{3}{4}$ inches.

Circulation: 500.

DA PAO (Big News) (大報)

Published at Yah Zen Li, Yunnan Road; Est. 1927.

Pages: Four, $9 \times 13\frac{1}{2}$ inches.

Circulation: 4,000.

HO PING (Peace) (和平)

Published at Ta Ho Fang, Foochow Road; Est. 1934.

Pages: Four, 9×14 inches.

Circulation: 2,000.

LI YUEN KUNG PAO (The Player) (梨園公報)

Published at Kiu Mou Dien; Est. 1928.

Pages: Four, $8\frac{3}{4} \times 14$ inches.

Circulation: 500.

SHANGHAI

PAO PAO (News Press) (報報)

Published at 512 Foochow Road; Est. 1927.

Pages: Four, $9\frac{1}{2} \times 15$ inches.

Circulation: 1,000.

RO BING HAN (Robin Hood) (羅賓漢)

Published at 2131 Wei An Fong, Haining Road; Est. 1926.

Pages: Four, $9 \times 13\frac{1}{2}$ inches.

Circulation: 1,000.

SHE HUI SIN WAN (Social News) (社會新聞)

Published at 82 Parke Road; Est. 1932.

Pages: Eight, 6×9 inches.

Circulation: Publisher's statement 35,000.

SIN TSUN CHEU (New Tsun Cheu) (新春秋)

Published at Lung Chi Li, N. Chekiang Road; Est. 1932.

Pages: Four, $9 \times 13\frac{1}{2}$ inches.

Circulation: 500.

WOO PAO (Shanghai Press) (滬報)

Published at 115 Te An Li, Shansi Road; Est. 1932.

Pages: Two, $14\frac{1}{2} \times 19$ inches.

Circulation: 3,800.

CHINESE LANGUAGE WEEKLIES

BANKERS' WEEKLY (銀行週報)

Published at 59 Hongkong Road; Est. 1917.

Pages: Eighty, $5\frac{1}{2} \times 8$ inches.

Circulation: 3,500.

DECAMERON (十日談)

Published By First Publication at 26 Ping Liang Estate, Ping Liang Road; Est. 1934.

Pages: Forty, 6×8 inches.

Circulation: 7,000.

CHA DING CHOW KAN (Consumer's Weekly)

(家庭週刊)

Published at 18A Museum Road; Est. 1932.

Pages: Forty; 6½×8 inches.

Circulation: 2,000.

CHUNG WAH CHOW PAO (The China Weekly Herald)

(中華週報)

Published at 19 Museum Road; Est. 1931.

Pages: 30; 6×9 inches.

Circulation: 5,000.

DIEN SHUN DIEN YIN CHOW KAN (電聲電影週刊)

(Radio Movie Weekly)

Published at 54 Nanking Road; Est. 1931.

Pages: Twenty, 7½×10½ inches.

Circulation: Publisher's statement 65,000.

DIEN YIN CHOW KAN (Movie Weekly) (電影週報)

Published at 22 Min Teh Li, Ave. Joffre; Est. 1932.

Pages: Four, 8¾×13 inches.

Circulation: 1,000.

HU CHU (Mutual Help) (互助)

Published by the World Publications, Foochow Road; Est. 1934.

Pages: Twenty, 5¾×8¾ inches.

Circulation: Publisher's statement 15,000.

SHANGHAI

HSIA YA CHOW PAO (Nice Weekly) (小雅週報)

Published at 3 Shanghai Estate, Route Voyron; Est. 1934.

Pages: Twenty-four, $7\frac{1}{2} \times 10\frac{1}{4}$ inches.

Circulation: 7,500.

JEN YEN CHOW KAN (People's Talk) (人言週刊)

Published at 26 Ping Liang Estate, Ping Liang Road; Est. 1934.

Pages: Twenty-four, $7\frac{1}{4} \times 10\frac{1}{4}$ inches.

Circulation: Publisher's statement 30,000 to 40,000.

ENGLISH WEEKLY (英語週刊)

Published by the Commercial Press, Ltd., (Cable Address: Compress).

Pages: Average 32, $7\frac{1}{2} \times 10\frac{1}{2}$ inches.

Circulation: Publisher's statement 38,000 to 40,000.

FEE PAO (Chinese Aeronautical Gazette) (飛報)

Published at 227 Szechuen Road; Est. 1929.

Pages: Sixteen, $5\frac{3}{4} \times 8\frac{1}{2}$ inches.

Circulation: 500.

HUA NIEN WEEKLY (Prosperous Year) (華年週刊)

Published at 131 Museum Road; Est. 1932.

Pages: Twenty to twenty-four, $7\frac{1}{4} \times 10\frac{1}{4}$ inches.

Circulation: 10,000.

KUNG SHANG SIN WEN (工商新聞)

(Industrial and Commercial Advocate)

Published at 1A Shantung Road; Est. 1923.

Pages: Four, $14\frac{1}{4} \times 20$ inches.

Circulation: 1,000.

KUANG MANG (Twinkling Rays) (光芒)

Published at 7 Ping An Li, Foochow Road; Est. 1934.

Pages: Twenty, 6×9 inches.

Circulation: Publisher's statement 50,000.

KUNG CHEN CHOW KAN (工程週刊)

(Weekly of the Chinese Institute of Engineers)

Published at Room 542 Emporium Building, Nanking Road; Est. 1933.

Pages: Sixteen, 6×9 inches.

Circulation: 3,000.

LI PA LAO (Saturday) (禮拜六)

Published every Saturday, at 143 Shantung Road; Est. 1923.

Pages: Twenty-four, 6×9 inches.

Circulation: Publisher's statement 59,320.

LIEN HWA HUA PAO (The United Pictorial)

(聯華畫報)

Published at 72A Hongkong Road; Est. 1933.

Pages: Four, 7×10 inches.

Circulation: 10,000.

TONG WEN PAO (Chinese Christian Intelligencer)

(通問報)

Published at 19 Yuen Ming Yuen Road; Est. 1902.

Pages: Six, 5¼×9 inches.

Circulation: 1,500.

SHANGHAI

LING LUNG WEEKLY (玲瓏)

Published at 56 Nanking Road; Est. 1931.

Pages: Sixty-four, $3\frac{3}{4} \times 5\frac{1}{8}$ inches.

Circulation: 28,000.

SHANGHAI TSING YIEN (Shanghai Young Men)

(上海青年)

Published by the Shanghai Chinese Y.M.C.A.; Est. 1900.

Pages: Forty, $5\frac{1}{4} \times 8\frac{1}{4}$ inches.

Circulation: 5,000.

SHI IN HUA PAO (Pictorial Weekly) (攝影畫報)

Published every Saturday, at 56 Nanking Road; Est. 1925.

Pages: Thirty, $5\frac{1}{4} \times 7\frac{1}{4}$ inches.

Circulation: Publisher's statement 20,000.

SIN DON SHO (New Schoolmate) (新同學)

Published at 9 Ave. Edward VII, Est. 1932.

Pages: Eight, $4\frac{1}{2} \times 6$ inches.

Circulation: 500.

SIN GEE BING REN (Weekly Critic) (星期評論)

Published at 416B Rue Lafayette; Est. 1932.

Pages: Eight, $5\frac{1}{2} \times 8$ inches.

Circulation: 1,000.

SIN SAN CHOW KAN (New Life Weekly) (新生週報)

Published at 24 Szu Min Li, Rue Avenue Joffree; Est. 1934.

Circulation: Publisher's statement 60,000.

YU SUN (Lady's Voice) (女聲)

Published by the Y.W.C.A., 19 Yuen Ming Yuen Road; Est. 1932.

Pages: Sixteen, $5\frac{1}{2} \times 8$ inches.

Circulation: 2,000.

T YUH PAO (Sports News) (體育報)

Published at 32 Kiukiang Road, Est. 1932.

Pages: Four, $11 \times 13\frac{1}{2}$ inches.

Circulation: 1,000.

T YAU BING LUEN (The Sports Review) (體育評論)

Published at 40 Chin Wah Li, Ma Long Road; Est. 1932.

Pages: Four, 9×14 inches.

Circulation: 2,000.

ZEN MING CHOW PAO (People's Weekly) (人民週報)

Published at 564 Rue Pere Robert; Est. 1931.

Pages: Thirty-four, $5\frac{1}{2} \times 8$ inches.

Circulation: 1,000.

ZO WE AND CHAO YUH (Society and Education)

(社會與教育)

Published at 62 Rue Vallon; Est. 1929.

Pages: 14, $5\frac{3}{4} \times 7\frac{3}{4}$ inches.

Circulation: 1,000.

ZIN WEN (The Current Weekly) (循環週刊)

Published at 9 Parke Road; Est. 1931.

Pages: Forty, 7×10 inches.

Circulation: 5,000.

SHANGHAI

ENGLISH LANGUAGES WEEKLIES

CAPITAL AND TRADE

Published every Friday, at 25 Jinkee Road, by David Arakie, Est. 1924.

Columns: Four; $10\frac{3}{4}$ inches; 12 ems.

Pages: Sixteen, $7\times 10\frac{3}{4}$ inches.

Circulation: Publisher's statement 4,000.

CHINA CRITIC

Published weekly by China Critic Publishing Co. (Chinese), at 50 Peking Road, Est. 1928.

Columns: Two, 9 inches; 20 ems.

Pages: 28; $7\frac{1}{2}\times 10$ inches.

Circulation: Publisher's statement 7,700.

Subscription Rate: M.\$7.00 for domestic, G.\$5.00 for foreign countries.

CHINA-DIENST

Published weekly in German language at 209 Yuen Ming Yuen Road, P.O. Box. 2106.

Pages: 45, $7\times 10\frac{1}{2}$ inches.

CHINA WEEKLY REVIEW, THE

Published by the Millard Publishing Co., Inc. (American), J. B. Powell, editor and publisher, at 38 Avenue Edward VII, Shanghai. (Cable Address: Reviewing) China news and comment; Est. 1917.

Columns: Two, $10\frac{1}{4}$ inches, 20 ems.

Pages: 44 to 50, $7\times 10\frac{1}{2}$ inches.

Circulation: Publisher's statement 4,500.

CHINA DIGEST, THE

Published by Carroll Lunt, 200 west End Gardens;
every Saturday (American); Est. 1925.

Columns: Two, 10 inches; 20 ems.

Pages: Thirty-two, $6\frac{7}{8} \times 10$ inches.

Subscription: U.S.A. S\$15.50 Per Year

China M. S\$10.00. Per Year

CHINESE ECONOMIC BULLETIN (中國經濟週刊)

Published weekly by the Bureau of Foreign trade,
Ministry of Industry, at Customs Bldg.

Pages: Twenty to Thirty-six $5 \times 7\frac{1}{2}$ inches.

Circulation: 1,500.

Subscription: \$10 per year. Foreign Countries: \$5
Gold.

CHINESE NATION, THE

Published by the Chinese Nation Publishing Com-
pany at 1-c Kiukiang Road, Shanghai, on Wednes-
days; Est. 1930.

Columns: Three, 10 inches; 13 ems.

Pages: 48 to 60, $7 \times 10\frac{1}{4}$ inches.

Circulation: Publisher's statement 3,500.

CHINESE REPUBLIC, THE (民國週刊)

Published at 14 Kiukiang Road; every Saturday;
Est. 1932.

Pages: 24 to 30, 9×12 inches.

Circulation: 3,000

EAST

Published every Monday at 17 Avenue Edward VII,
Est. 1934.

Pages: 32; $6\frac{1}{4}$ " by $9\frac{1}{4}$ "

SHANGHAI

FINANCE AND COMMERCE

Published weekly by the Organ of Reuters Commercial and Financial Service, P.O. Box No. 290, Shanghai.

Columns: Three; $8\frac{3}{4}$ inches, $16\frac{1}{2}$ ems.

Pages: 30, $8\frac{3}{4} \times 13\frac{1}{4}$ inches.

Circulation: Publisher's statement 1,000.

NORTH CHINA HERALD* (字林報)

Published weekly by the North-China Daily News & Herald Ltd. (British), 17 The Bund. Established 1850. The weekly edition of the "North-China Daily News."

Columns: Five, $16\frac{1}{2}$ inches, $12\frac{1}{2}$ ems.

Pages: 36 to 44; $10\frac{3}{4} \times 16\frac{3}{4}$ inches.

Circulation: Net paid weekly average 1931, 2,000.

Annual Subscription: \$28; foreign postage extra.

**See North-China Daily News.*

SHANGHAI CALLING (播音週報)

Published weekly at 269 Broadway by China Broadcast (XCBL). Est. 1931.

Columns: Two, $3\frac{1}{4}$ inches wide.

Pages: 16 to 28, 7×9 inches.

Circulation: Publisher's statement 850-1,500.

SHANGHAI CINEMA GUIDE, THE

Published weekly by Union Press Co., 54-56 Nanking Road, Shanghai.

Pages: 24, $6\frac{1}{2} \times 8\frac{3}{4}$ ".

SHANGHAI SPECTATOR, THE

Published by A. W. Beaumont, at 3 Museum Road;
every Wednesday; Established 1931.

Columns: Two, 9¼ inches; 18 ems.

Pages: 48 to 60, 6×9¼ inches.

SHANGHAI SUNDAY TIMES, THE*

Published by E. A. Nottingham (British), 160 Avenue
Edward VII, (P. O. Box 797) every Sunday morning.
Special pictorial supplement.

Columns: Eight, 21 inches; 12 ems.

Pages: 34 to 48, 16×21 inches.

Certified Circulation for 1933:7390.

**See The Shanghai Times,*

SHANGHAI WOMAN

Published every Saturday at 26 The Bund, Shanghai.
P. O. Box 1512.

Pages: 10; 7½"×9"

Circulation: 12,000.

SHIPPING REVIEW AND SHIPPING AND ENGINEERING, THE

Published by Lloyd's (China) Publishing Co., P. O.
Box 971, Shanghai, Est. 1909.

Columns: Three, 10 inches; 15 ems.

Pages: 40, 8×10 inches.

Circulation: Publisher's statement 1,600.

Subscription: M.\$10.00 a year, local United States,
England, etc. M.\$17.50 Hongkong
M.\$13.00.

SHANGHAI

SPORTING TIMES, THE

Published weekly on Wednesday at 21 Museum Road;
Established 1929.

Pages: 7×9 inches.

Circulation: Publisher's statement 5,500.

WALLA WALLA

Published by the Fourth Marines, United States
Marine Corps Expeditionary Forces, 50 Haiphong
Road, weekly on Saturdays.

Columns: Two, 9 inches, 18½ ems and three, 12 ems.

Pages: 32-76, 6¼×9 inches.

Circulation: Certified over 2,300.

CHINESE LANGUAGE SEMI-MONTHLY

CHIEN CHIU PAN YUH KAN (千秋半月刊) (Thousand Years Semi-Monthly)

Published at No. 4, Land 153, Carter Road; Est. 1933.

Pages: Thirty-two, 7½×10½ inches.

Circulation: Publisher's statement 10,000.

CHILDREN'S WORLD (兒童世界)

Published by the Commercial Press; Est. 1923.

Pages: 100 to 120, 5×7½ inches.

Circulation: Publisher's statement 36,000.

EASTERN MISCELLANY (東方雜誌)

Published by The Commercial Press, Ltd.,

Pages: Average 130, 6×8½ inches.

Circulation: Publisher's statement 45,000.

SHANGHAI

HSIN CHUNG HWA (The New China Fortnightly)

(新中華)

Published by the Chung Hwa Book Co., Ltd., Shanghai. Est. 1933.

Pages: 100, 6×9 inches.

Circulation: 30,000.

KUNG SHANG PAN YU KAN (工商半月刊)

(Semi-Monthly Economic Journal)

Published by the Bureau of Foreign Trade at the Customs Building; Est. 1929.

Pages: 120; 5×7½ inches.

Circulation: 1,500.

LIANG YOU (Young Companion) (良友)

Published Semi-monthly at 851 North Szechuen Road, by the Liang You Printing and Publishing Co., Ltd.; Est. 1925.

Pages: Forty approximately, 8½×11 inches.

Circulation: Audited circulation 40,000.

LUN YU SEMI-MONTHLY (論語半月刊)

Published by the Modern Publications, at 455 Hankow Road; Est. 1932.

Pages: 100; 5½×8 inches.

NATIONAL-DEFENCE FORUM (國防論壇)

Published at 80 Route Vallon; Est. 1934.

Pages: Twenty-four, 7½×11 inches.

Circulation: 4,500.

SHANGHAI

SHIEN DAI ERH TUNG (Modern Children)

(現代兒童)

Published by the Modern Book Store at Foochow;
Est. 1932.

Pages: Sixty-four, 4×6 inches.

Circulation: 6,000.

SHIH DAN (Modern Miscellany) (時代)

Published at 19 Central Arcade, Kiukiang Road; Est.
1930.

Pages: Thirty, 8½×11 inches.

Circulation: 25,000.

TA SHANGHAI PAN YU KAN (大上海半月刊)

(Great Shanghai Semi-Monthly)

Published at 23 Koa Fu Fang, Pao Shan Road; Est.
1934.

Pages: Forty-four, 7×10 inches.

Circulation: 8,000.

WOMEN'S VOICE SEMI-MONTHLY (女聲半月刊)

Published at 169 Yuen Min Yuen Road; Est. 1932.

Pages: Twenty-two, 7×9 inches.

Circulation: 10,000.

CHINESE LANGUAGE MONTHLIES

AMATEUR RADIO (無線電雜誌)

Published by China Amateur Union, J. 1395A Ave.
Edward VII.

Pages: 134 6½×10 inches.

Circulation: 3,000.

CHIN LIAO E PAO (Medical Treatment Journal)

(診療醫報)

Published at 106 Joffre Road; Est. 1928.

Pages: One hundred, $5\frac{1}{2} \times 7\frac{1}{2}$ inches.

Circulation: 2,000.

CHIN FEN SPORTS MONTHLY (勤奮體育月報)

Published at 392 Route Pere Froc; Est. 1933.

Pages: Hundred to hundred twenty, $7\frac{1}{2} \times 10\frac{1}{2}$ inches

Circulation: 15,000.

CHILD EDUCATION (兒童教育)

Published by The Commercial Est, 1934.

Pages: 100 to 200, $7\frac{1}{2} \times 10\frac{1}{2}$ inches.

Circulation: Publisher's statement 15,000 to 20,000.

CHIN CHIN DIEN YIN YU KAN (青青電影畫報月刊)
(Chin Chin Movie Monthly)

Published by Chin Chin Pictorial Association at 250
Peking Road and Chihli Road; Est. 1934.

Pages: Forty-four, 7×7 inches.

Circulation: 5,500.

CHINA PICTORIAL (中華)

Published at B25 N. Szechuen Road, Shanghai, Est.
1931.

Pages: Thirty, $8\frac{1}{2} \times 11$.

Circulation: 20,000.

SHANGHAI

CHUNG KUO CHIEN SHI (Construction of China)

(中國建設)

Published at 335 Avenue de Roi Albert; Est. 1928.

Pages: One hundred, 5×8 inches.

Circulation: 3,000.

CHUNG KOU HUNG SHA SHIH WEI YUH KAI

(Chinese Red Cross Monthly)

(中國紅十字會月刊)

Published by the Red Cross Association of Shanghai,
Kiukiang Road; Est. 1931.

Pages: Fifty, 5×8 inches.

Circulation: 1,000.

CHUNG SHO SUN (Juvenile Student) (中學生)

Published at 278 Foochow Road, by the Kai Ming
Book Co., Ltd.; Est. 1930.

Pages: Two hundred, 4½×6½ inches.

Circulation: Publisher's statement 50,000.

CHUNG SHU YU KAN (Mercy Monthly) (崇善月刊)

Published at Nantao by the Mercy Association; Est.
1927.

Pages: Fifty; 4×6 inches.

Circulation: 1,000.

DAH LOH (The Continental) (大陸)

Published at 175 Honan Road; Est. 1932.

Pages: Two hundred, 6×8 inches.

Circulation: 2,000.

DAO LAO YUH KAI (Good Roads Monthly)

(道路月刊)

Published at 608 Rue de Pere Froc, by the National Good Roads Association of China; Est. 1921.

Pages: One hundred, 7×10 inches.

Circulation: 15,000.

DIEN YIN (Movie Monthly) (電影)

Published at 526 Honan Road, by the Wen Hwa Fine Arts Press, Ltd.; Est. 1930.

Pages: Eighty, 5½×8 inches.

Circulation: 5,000.

E CHAI CHUN TSIU (Medical Questionnaire)

(醫界春秋)

Published at 77 Johu Kong Li, Burkill Road; Est. 1931.

Pages: Forty, 7½×10 inches.

Circulation: 3,200.

E YAH YAO (D. H. Medical Journal) (醫藥學)

Published at 266 Peking Road; Est. 1923.

Pages: One hundred, 5½×7½ inches.

Circulation: 3,500.

HSU DOI YUH KAI (Anti-Opium Monthly)

(拒毒月刊)

Published at 128 Museum Road; by the National Anti-Opium Association; Est. 1927.

Pages: Seventy; 6¾×10¼ inches.

Circulation: 10,000.

SHANGHAI

HUANG HUA (Yellow Flower) (黃花)

Published at 65 North Szechuen Road & Ke Ming Road Est. 1934.

Pages: Eighteen, $5\frac{1}{2} \times 7\frac{1}{2}$ inches.

Circulation: 5,000.

KOU TSI MAI YIH DAO PAO (Foreign Trade Guide) (國際貿易導報)

Published by the Foreign Trade Bureau at the Customs Building; Est. 1929.

Pages: 200; 5×8 inches.

Circulation: 5,000.

KUNG CHEN DOR PAO (World Engineering News) (工程譯報)

Published at the Public Works Department in Nantao; Est. 1931.

Pages: 120; $5\frac{1}{2} \times 7\frac{1}{2}$ inches.

Circulation: 2,000.

KOO SHOU (Science) (科學)

Published at 533 Avenue du Roi Albert, by the Science Society of China; Est. 1916.

Pages: 150, $7\frac{1}{2} \times 10\frac{1}{2}$ inches.

Circulation: 6,000.

KUNG NYI YUH PAO (Public Welfare Monthly) (公義月報)

Published at 1 Shantung Road, Tien An Church, Est. 1931.

Pages: Four, $6\frac{1}{2} \times 9\frac{1}{2}$ inches.

Circulation: 500.

LIU YING ZA TZE (China Traveler) (旅行雜誌)

Published at 420 Szechuen Road, by the China Travel Service; Est. 1925.

Pages: One hundred and twenty, 6×8 inches.

Circulation: 10,000.

MIN TSU ZA TZE (Nation Weekly) (民族雜誌)

Published at 45 Rue V. Emmanuel VII; Est. 1933.

Pages: Two hundred, 7½×10½ inches.

Circulation: 5,000.

MODERN PARENTS (現代父母)

Published by National Child Welfare Association of China, 20 Museum Road; Est. 1933.

Pages: 42, 7½×19½ inches.

Circulation: 3,000.

MODERN SKETCH (時代漫畫)

Published by The Modern Publications Ltd., 95 Foo-chow Road; Est. 1934.

Pages: 20, 7½×20½ inches.

Circulation: 10,000.

THE NATIONAL MEDICAL JOURNAL OF CHINA

(中華醫學雜誌)

Published at 41 Tsze Pang Road; Est. 1914.

Pages: One hundred, 4½×8 inches.

Circulation: 3,000.

SHANGHAI

SHANG NIH KUNG CHEN (Commercial Engineer) (商業工程)

Published at 23 Yuen Ming Yuen Road; Est. 1932.

Pages: Fifty; 7×9 inches.

Circulation: 2,000.

SHUN PAO YUEN KAN (Shun Pao Monthly) (申報月刊)

Published by the Shun Pao; Est. 1932.

Pages: 150; 7×10 inches.

Circulation: 50,000.

SHANG NIH YUH PAO (National Journal of Commerce) (商業月刊)

Published by the Chinese Chamber of Commerce of Shanghai; Est. 1920.

Pages: One hundred and sixty, 7×10 inches.

Circulation: Publisher's statement 15,000.

SHANG NIH ZA TZE (Commercial World) (商業雜誌)

Published at 12A Central Arcade, Szechuen Road; Est. 1927.

Pages: Ninety, 5½×7½ inches.

Circulation: 3,000.

SHIEN DAI SHO SON (Modern Student) (現代學生)

Published at Foochow Road, by the Tai Tung Book Store; Est. 1930.

Pages: Two hundred, 4½×6½ inches.

Circulation: 4,500.

SIN ASIA (New Asia Monthly) (新亞細亞)

Published at 14 Garden Terrace, Route Pere Robert;
Est. 1929.

Pages: 160, $6 \times 8\frac{1}{2}$ inches.

Circulation: 2,000.

SIN CHUANG ZAO (New Invention Miscellany)

(新創造)

Published at 90 Rue Dubail; Est. 1932.

Pages: 150; 6×8 inches.

Circulation: 1,000.

SON WAU YUEH KAN (Life Monthly) (生活月刊)

Published by the Life Hospital; Est. 1930.

Pages: 100; 5×8 inches.

Circulation: 1,000.

THE EDUCATIONAL REVIEW (教育雜誌)

Published by Commercial Press at Honan Road, Est.
1912.

Pages: 200, $6 \times 8\frac{1}{4}$ inches.

Circulation: 8,000.

THE TRUE LIGHT REVIEW (真光雜誌)

Published at 209 Yuen Min Yuen Road; Est. 1902.

Pages: Seventy-eight, $6\frac{3}{4} \times 9\frac{3}{4}$ inches.

Circulation: 1,350.

THE WOMEN'S PICTORIAL (婦人畫報)

Published by the Liang You Printing & Publishing
Co. Ltd., at 851 North Szechuen Road; Est. 1933.

Pages: Thirty-six, $6\frac{3}{4} \times 9\frac{1}{2}$ inches.

Circulation: 10,000.

SHANGHAI

VAN JAN YU KAN (萬象月刊)

Published by Modern Publications at 455 Hankow Road; Est. 1934.

Pages: Fifty, 7×9 inches.

Circulation: Publisher's statement 15,000.

WIN WAR (Culture Arts Review) (文華)

Published at 526 Honan Road, by the Win War Fine Arts Press, Ltd.; Est. 1930.

Pages: Forty, 8×11¾ inches.

Circulation: 20,000.

YU CHENG YIEN YUH KAN (Green Year)

(女青年月刊)

Published monthly except August and September at 133 Yuen Ming Yuen Road, by the National Y.M.C.A.; Est. 1921.

Pages: One hundred, 5×7¾ inches.

Circulation: 7,000.

YEN DA (Les Contemporains) (現代)

Published by the Modern Book Store at Foochow Road; Est. 1932.

Pages: 200 5½×8 inches.

Circulation: 10,000.

YU DO (Women's Message) (女鐸)

Published at 19 Museum Road; Est. 1912.

Pages: 90, 4½×7½ inches.

Circulation: 2,000.

YU TSE YUH KAU (Women's Monthly) (女子月刊)
Published at Min Teh Li, Avenue Joffre, Est. 1933.
Pages: 140, $4\frac{1}{4} \times 6\frac{3}{4}$ inches.
Circulation: 6,000.

ENGLISH LANGUAGE MONTHLIES

ASIATIC FLEET MAGAZINE

Published by The Asiatic Publishing Co., 103 Broadway, Shanghai. P. O. Box 847 .
Columns: Four, 11 inches, 12 ems.
Pages: 40 to 60; $8\frac{1}{4} \times 11$ inches.

CATHAY MAGAZINE (華懋雜誌)

Published at 113 Avenue Edward VII, by Millington, Ltd. twice monthly. Est. 1931.
Pages: Forty-four to sixty, $4 \times 6\frac{1}{4}$ inches.
Circulation: 1,000-1,500 per issue.

COMMERCIAL ASIA

Published by the China Clipper Publishing Co., Room 112, Taiwan Bank Building, Donald K King, publisher.
Insurance news and activities.
Columns: Three, 16 ems.
Pages: 56, 6×9 inches.

CHINA HEALTH PICTORIAL, THE (中國康健月報)

A monthly magazine devoted to Body and Mind Culture, published in English and Chinese by China Publications, Ltd. 17 Avenue Edward VII. Est. 1932.
Pages: 40 to 60; 7×10 inches.

SHANGHAI

CHINA HIGHWAYS

The official organ of the Automobile Club of China, published monthly by Carl Crow at 81 Jinkee Road, Shanghai. A magazine devoted to the promotion of road building and motor touring in China.

Pages 32; 4"×6¼"

Circulation: 1,300 copies monthly.

CHINA MEDICAL JOURNAL, THE

Published by the China Medical Association, 141 Tiendong Road, (P.O. Box 269). James L. Maxwell, M.D. editor.; Est. 1886.

Pages: About 100 reading matter, 60 advertising, 4½×7½ inches.

Circulation: 2,000.

CHINA JOURNAL, THE

Published at 20 Museum Road, Science, Arts, Literature, Travel, Shooting, Fishing. Arthur de C. Sowerby, editor.; Est. 1923. Twelve issues annually including 3 special numbers.

Pages: 100 to 120, 4⅜×7½ inches.

Circulation: Highest numbers in 1932, 3,000.

CHINESE ECONOMIC JOURNAL (中國經濟月刊)

Published by Bureau of Foreign Trade, Ministry of Industry, at Customs Bldg.

Pages: 100-150; 4×7 inches.

Circulation: 1,500.

Subscription: \$10.00 a year. Foreign Countries G.\$5.00.

SHANGHAI

COMMERCIAL ENGINEER

Published monthly at 17 Avenue Edward VII, Shanghai. Est. 1933.

Pages: 36; 6 $\frac{3}{4}$ " by 9".

FAR EASTERN HOTEL INDUSTRY, THE

Published at 169 Yuen Ming Yuen Road, monthly, (P. O. Box 1871).

Pages: 26-30; 7 \times 10 inches.

Circulation: Publisher's statement 1000 monthly.

FAR EASTERN REVIEW

Published at 24 The Bund, (P.O. Box 1158) Shanghai. Engineering, mines, railways, ship-building, finance, etc., G. B. Rea, publisher and editor. (Cable address: Farview).

Pages: 50-100, 8 \times 12 inches.

Circulation: 3,000.

HEXAGON

Published at 25 Jinkee Road.

Devoted to Architecture, Construction & Designs; Est. 1929.

Columns: Two: 2 7-8; 6 inches.

Pages: 7 $\frac{3}{4}$ \times 10 $\frac{3}{4}$ inches.

Circulation: Publisher statement 3,000 copies.

Subscriptions: Tls. 5 locally per annum, Tls. 6 abroad,

JOURNAL OF THE BRITISH CHAMBER OF COMMERCE

Published by the British Chamber of Commerce, 17 The Bund, Shanghai; Est. 1915.

Pages: Thirty, 7 \times 10 inches.

Circulations: Publisher's statement monthly average 1,100 copies.

SHANGHAI

ORIENTAL AFFAIRS

Published monthly by H.G.W. Woodhead, C.B.E. at
21, Avenue Edward VII, Shanghai. Est. 1933.

Pages: 55; $7\frac{1}{2} \times 10\frac{1}{2}$ inches.

Circulation: 1,000.

SHANGHAI BUILDER

Published at 25, Jinkee Road.

D. Arakie, editor. Est. 1930.

Columns: Two: 6 inches.

Pages: $7\frac{1}{2} \times 10\frac{1}{2}$ inches.

Circulation: 2,000 copies.

Subscription: Tls. 7 per annum.

SHANGHAILANDER, THE

Published monthly by Carl Crow at 81 Jinkee Road,
Shanghai. A magazine devoted to interpreting
Shanghai and China to visitors and residents.

Pages: 40; $4 \times 6\frac{1}{4}$ inches.

Circulation: 1,500 copies monthly.

SHANGHAI PHOTOPLAY

Published at 36 Nanking Road.

Pages: 32; $7 \times 9\frac{1}{2}$ inches.

Circulation: Publisher's statement 2,000.

SHANGHAI POLICE GAZETTE, THE

A monthly magazine, the only one of its kind in
China, devoted to the explanation and publication
of Police activities, published in English by Far
Eastern publications Co., 17 Avenue Edward VII. Est.
1932.

Pages: 40 to 60; $9 \times 11\frac{1}{4}$ inches.

SHANGHAI

SHANGHAI WOMAN, THE

Published monthly at Room 404, 26 The Bund, Shanghai, Est. 1933.

Pages: 50; $6\frac{1}{4} \times 9$ inches.

Circulation: 1,000.

TOWN AND SPORTSMAN

Published monthly at 17-19 Avenue Edward VII, Shanghai. Est. 1933.

Pages: 36; $7\frac{1}{4} \times 10$ inches.

Circulation: 1,000.

"Y" SPOKESMAN

Published by the Foreign Y.M.C.A. at 150 Bubbling Well Road, Shanghai; Est. 1928. (Cable Address "Foreigny").

Columns: Two, $7\frac{1}{2} \times 2\frac{1}{2}$ inches.

Pages: 38, $5 \times 7\frac{1}{2}$ inches.

Circulation: Publisher's statement 1,400.

CHINESE LANGUAGE QUARTERLY

AGRICULTURAL SCIENCE

Published by the College of Agriculture, National Central University, Nanking, and distributed by the Commercial Press, Ltd.

Pages: Average 170; $4\frac{1}{2} \times 7\frac{1}{2}$ inches.

Circulation: Publisher's statement 8,000.

KUNG CHEN (工程)

(Journal of the Chinese Institute of Engineers)

Published at Room 542 Nanking Road; Est 1922.

Pages: 120; $5\frac{1}{2} \times 8$ inches.

Circulation: 3,000.

SHANGHAI

QUARTERLY JOURNAL OF ECONOMICS OF THE CHINESE ECONOMIC SOCIETY (經濟學季刊)

Published by The Commercial Press; Est. 1930.

Pages: 210, $7\frac{1}{2} \times 10\frac{1}{2}$ inches.

Circulation: 2,000.

TUNGCHI ACTA MEDICA (同濟季刊)

Published by Tungchi Medical College at Tung Ho Li, Burkil Road; Est. 1931.

Pages: 100; $5\frac{1}{2} \times 9\frac{1}{2}$ inches.

Circulation: 3,000 to 3,500.

CHINESE LANGUAGE ANNUAL

COMMERCIAL DIRECTORY OF SHANGHAI

(In Chinese) (上海商業名錄)

Published annually by the Commercial Press, Ltd.

Pages: Average 780, $5 \times 7\frac{1}{2}$ inches.

ENGLISH LANGUAGE ANNUALS

CHINA HONG LIST

Published semi-year by the North China Daily News, 17 The Bund.

Columns: 3; 2×9 inches.

Pages: 880.

Circulation: 3,000 copies.

大 陸 報

The China Press

Chinese-owned and under Chinese-American management, The China Press is the recognized organ for Chinese news and interest in Shanghai. In addition to complete international news services, The China Press has the finest Chinese news coverage in the country and as a consequence has developed a circulation among the educated, English-reading Chinese totaling 84% more than the rest of the Shanghai English-language papers combined. This circulation is among the progressive, monied class who do most of the 82% of Shanghai credited to the Chinese community in a British Chamber of Commerce survey. An additional large circulation among Americans and other foreigners make The China Press an ideal medium for powerful, concentrated, result-getting advertising. The China Press boasts 23 years of continuous publication, but combines with its pioneer status a modern outlook, attractive typographical make-up and terse, interesting news style.

報 西 林 字

THE "NORTH-CHINA DAILY NEWS"

is the only newspaper in the Far East which publishes periodical audited net circulation statements. It has double the circulation of any other newspaper printed in English in the Far East. Its distribution is as follows:

To subscribers' home	4,431	54%
To subscribers' offices ...	1,991	23%
Streets and bookstores ..	1,989	23%
<hr/>		<hr/>
Shanghai	8,411	86%
Elsewhere in China	1,389	14%
<hr/>		<hr/>
	9,800	100%

An analysis based on the subscription list gives:

British readers	39 per cent
Chinese	26 " "
American	25 " "
International and unknown ..	10 " "

The census of the International and French Settlements of 1930 and 1931 shows that 46 per cent. of all British adults (men and women) and 56 per cent. of all American adults are subscribers.

CERTIFICATE

The daily average circulation of the "North-China Daily News" for the month of June, 1934, was nine thousand, seven hundred and forty-one copies, exclusive of frees and vouchers.

THOMSON & Co., *Chartered Accountants.*

THE "NORTH-CHINA HERALD"

is the weekly edition of the North-China Daily News." Its subscribers are largely in the interior of China; it has a weekly circulation of 1,950 copies. It is the only news weekly in Shanghai, and either it or the "North-China Daily News" reaches practically all foreigners and educated Chinese in the country.

The
Shanghai Evening Post & Mercury
報 晚 美 大

The only English language afternoon newspaper in Shanghai, having its circulation concentrated in Shanghai's trading area; A consolidation of the Shanghai Mercury, (British) and the Shanghai Evening Post, having daily publication dating back to 1863.

The Shanghai Evening Post & Mercury, the only bona fide American newspaper in Shanghai and one of two in all China.

The largest Evening English language daily newspaper in China. Represents greatest buying power per advertising dollar of any newspaper in the foreign language field.

館報士晤泰海上
THE SHANGHAI TIMES
AND
THE SHANGHAI SUNDAY TIMES

The Two Mediums with an International
appeal, circulating among the real
purchasing classes, Chinese and Foreign.

Established since 1901

Include the "Times" in your next China
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Specimen copies, rates and full inform-
ation on request.

THE SHANGHAI TIMES

160, Avenue Edward VII, Shanghai

Cables:
"Times, Shanghai"

Telephone: 16867, 16868
16869, 16870

THE CHINA WEEKLY REVIEW

報週論評氏勒密

was established in 1917. It is devoted to political, social, financial and economic affairs pertaining to China and the Far East. Its circulation is chiefly among English-reading Chinese and foreigners throughout China and among Chinese residing overseas, particularly in the Philippines, Straits Settlements, Malay States, etc. Considered best medium for reaching Chinese officials, professional and businessmen interested in foreign trade or Sino-foreign relations.

THE CHINA JOURNAL

Editor: ARTHUR DE C. SOWERBY,

Established 1923

is a popular and authentic magazine, profusely illustrated. It is devoted to Art, Literature, Travel, Science, Shooting, Fishing, Engineering, Commerce, Industry and kindred subjects in China and the Far East.

It has a Wide Circulation amongst Libraries, Business Men, Missionaries, Leisured Classes, Scientists, both native and foreign, Students, Societies, Institutions and Colleges. It is also in the reading rooms of all the large passenger steamers coming to China from Europe, America and the Dutch East Indies. Since its inauguration its circulation has extended all over China, including the western most provinces.

ADVERTISING RATES

	<i>Insertion</i>	<i>Full Page</i>	<i>Half Page</i>	<i>Qu. Page</i>
1.		M.\$ 84.00	M.\$ 51.00	M.\$ 30.00
3	(Quarterly)	M.\$230.00	M.\$140.00	M.\$ 84.00
6	(Half Year or every other issue)	M.\$420.00	M.\$252.00	M.\$151.00
12	(Yearly)	M.\$700.00	M.\$420.00	M.\$252.00

SUBSCRIPTION RATES

M.\$12.50 a year for 12 Numbers
(Postage in China included)
(Postage abroad \$5.00 additional)

THE CHINA JOURNAL

20 Museum Road

Tel. 13247

Shanghai

SHIH SZE SIN PAO

The China Time



An influential daily which by its progressive policy and its educational and constructive comments and criticisms on the day's important topics has helped in the creation of the modern China thereby taking the lead among contemporaries. Is recognized as the official organ for the publication of official announcements and legal notice by the local government and local courts. It is the most quoted Chinese newspaper by the press in general. Special supplements are published at regular intervals devoted to motor cars, house-keeping, building and engineering, tobacco, amusements, banking and investments, medical science, etc., giving advertisers an opportunity to present their messages in a setting of appropriate reading matter. First class rank in Reuter's list of Chinese newspapers grading.

大 晚 報

DA VAN PAO

(China Evening News)

For many years the evening field in Shanghai was entirely neglected by Chinese publishers until the establishment of the China Evening News in the early part of 1932. The paper filled a long felt want by supplying news in the afternoon and in less than one year attained an audited circulation of over 60,000. This circulation is largely local, covering Shanghai and the adjacent rich trade territories along the Shanghai-Nanking-Hangchow Railways. As the paper is non-politic its progress and prosperity do not depend on political changes in China.

The

SHIH

PAO

(The Eastern Times)

時報

This is the most progressive daily newspaper in China unexcelled both in news and pictures. Only newspaper in Asia having rotary printing of three color half-tone pictures for news or advertisements. It was the first paper in China to make a feature of news eminence in that field. Its news columns pay particular attention to sports and social news and it is generally recognized as the favorite paper of the younger generation who are making modern China. Sunday and Thursday pictorial supplements give an opportunity to secure fine printing effects in advertisements.

The
SHUN

PAO

申
報

This is the oldest and most widely read newspaper in China. Established in April, 1872, it enjoys the prestige of being the forerunner of public opinion and its editorial comments are widely quoted by foreign publications. It has an international circulation covering all parts of the world wherever there are Chinese citizens. Is the national paper of China, its daily circulation, 150,000 copies, being equally divided between Shanghai local and other parts of the country. Is the most influential among all newspapers in China.

An advertisement in the Shun Pao is read by at least 150,000 families daily, in all parts of China. The Shun Pao is the best medium for foreign advertising as only people of high purchasing power, like the readers of the Shun Pao, buy high-class imported goods. The Shun Pao renders expert services to foreign advertisers and offers advices in advertising matters.

Besides news, the Shun Pao has other regular features. A movie supplement is a daily feature (including Sundays); the automobile supplement appears each Wednesday, while the rotogravure picture supplement appears every Monday and Thursday. No extra charge for advertising in each issue of the Shun Pao newspaper carrying these features.

SIN WAN PAO

新 聞 報

&

Sin Wan Pao Evening Edition

新 聞 晚 報

Accurate News Service

Impartial Editorial Policy

Largest Circulations Best

Advertising Mediums

TA MEI WEN PAO

報 晚 美 大

The only American owned Chinese language newspaper in China. Strictly a newspaper in the sense that it carries no editorial viewpoint with regard to party, political or national and international questions. Complete departmental sections such as financial, sports, movies women's shipping and transportation pages, besides full coverage of local and world news.

Remember that the EVENING newspaper goes HOME where it is read by ALL the family.

When you think of Chinese language media, think of

TA MEI WEN PAO

(Operated by the Shanghai Evening Post & Mercury)

誌 雜 行 旅 CHINA TRAVELER

(Shanghai)

The only publication of its kind in China, devoted to the interests of travellers. It is printed on halftone paper with good photographs and authentic sketches of scenic spots. Its up-to-date time tables of various Chinese railways as well as sailing schedule of chief shipping companies are a great aid to its readers.

誌 雜 方 東 EASTERN MISCELLANY

Published since 1904

This periodical has been devoted to the general reading matters in connection with political, social, and economic problems at home and abroad, and is also a recorder of current events. It is not only read by the intelligent class here in China, but widely subscribed by Chinese overseas throughout the world. The only medium to appeal to the highest Chinese purchasing power.

THE COMMERCIAL PRESS, LTD.

Publishers

The "CHINA PICTORIAL" 中華

The most popular
Rotogravure Pictorial in China
(Chung Hwa)

華

A Monthly Pictorial Review printed by rotogravure process with a colored cover published by the New China Publishing Company, 446 Haining Road, Shanghai, China.

Established in the year of 1931, the China Pictorial has forged ahead with great success, and its circulation is increasing by every issue. It is edited by well known artists and photographers, who supply the readers with new and interesting materials from time to time.

As a good advertising medium, it accommodates the advertisers to have every copy inserted in every page and synchronized with the pictures.

報 畫 友 良

"LIANG YOU"

(Young Companion Pictorial Magazine)

The Most Attractive and Popular Magazine in China.

Published Monthly by

THE LIANG YOU PUBLISHING & PRINTING CO., LTD.

851 North Szechuen Road,

Shanghai,

The "Young Companion Pictorial Magazine" has for long been recognized by the business world as one of the most effective mediums of advertising. Unlike other cheaper papers, the "Young Companion" is liked, subscribed, read and read-over-again by the well-to-do people who have both spare time to read your advertisement and idle money to buy your stock.

Its CIRCULATION is big, by far bigger than any other pictorial magazine published in China. Our average record is 40,000; at times it might be more. Imagine, your advertising copy when published will be distributed to 40,000 homes, read by over 200,000 people in different localities who will be either your future or immediate buyers.

And then comes PRINTING. The "Young Companion" is printed with the most up-to-date process—the roto-gravure. Your advertising copy is very carefully handled. We spare no time and effort to make your advertising an attraction in itself, so that not a word of what you said will escape the eyes of the readers.

We believe that when you advertise in "Young Companion", you are securing the best possible results for your money.

The
MODERN MISCELLANY

(Shih Dan)

時
代

A fortnightly pictorial review,
published by the
Modern Publications, Ltd.,
9 Foochow Road,
Shanghai, China.

The Modern Miscellany has a circulation of 25,000 copies and is read by people in well-to-do families. It is the best medium for advertising to obtain the greatest possible results.

If you want to advertise your articles in a well known pictorial, do not overlook the Modern Miscellany which assures you of good printing and a best position. As the name applies, it is a publication of the modern style to meet the needs of Modern China.

SHANGHAI

CREDIT MEN'S BUSINESS DIRECTORY OF CHINA

(Including Hongkong), The (徵信工商行名錄)

Published annually by the Bankers' Co-operative
Credit Service Ltd. 199 Yuen Ming Yuen Road.

Sole Advertising Agents & Distributors: Millington
Ltd., 668 Szechuen Road.

Pages: 1,200.

Circulation: 5,000.

SHANGHAI DOLLAR DIRECTORY

A semi-year publication, appearing January and July
15, Est. 1932. Published in English and Chinese by
the Shanghai Dollar Directory, 17 Avenue Edward
VII.

Pages: 800 to 1,000: 6×9 inches.

SHANGYANG (Province of Hupeh)

*A trading centre of Northern Hupeh, situated at the head
of Han River, connected with Shasi by a motor road. Population
450,000.*

CHINESE LANGUAGE DAILY

AU PEI JIH PAO (North Hupeh Daily News)

(鄂北日報)

Published at the Main Street, Old Tower; Est. 1931.

Pages: Four, 8¾×13 inches.

Circulation: 1,000.

SOOCHOW

SHASI (*Province of Hupeh*)

A river port connected by motor road with Shangyang in the north and Changter, Hunan in the south. Population: 100,000.

CHINESE LANGUAGE DAILIES

CHANG KIANG SHANG WU PAO (長江商務報) (Yangtze Commercial News)

Published at 74 No. 1 Chung Shan Street Est. 1922.

Pages: Eight, $13\frac{1}{2} \times 19\frac{1}{4}$ inches.

Circulation: 5,000

CHIN PAO (Shasi News) (荊報)

Published at 78 Second Chung San Street; Est. 1930.

Pages: Four, $13\frac{1}{2} \times 19\frac{1}{4}$ inches.

Circulation: 3,200.

CHIN SHA JIH PAO (Shasi Daily News) (荊沙日報)

Published at 60 Second Chun Shan Road; Est. 1933.

Pages: Four, $9\frac{1}{2} \times 13\frac{3}{4}$ inches.

Circulation: 3,000.

SOOCHOW (*Province of Kiangsu*)

Situated on the Shanghai-Nanking Line, 65 miles from Shanghai. Population 907,590.

CHINESE LANGUAGE DAILIES

CHUNG PAO (Central Press) (中報)

Published at 31 Central Market; Est. 1921.

Pages: Four, $12\frac{3}{4} \times 19\frac{1}{2}$ inches.

Circulation: 2,400.

DAH KUNG PAO (L'Empartia) (大公報)

Published at 44 Pi Feng Lane Est. 1926.

Pages: Four, 15×20 inches.

Circulation: 2,000.

MING PAO (明報)

Published at Tu Ling Bridge; Est. 1917.

Pages: Four, 13×19 inches.

Circulation: 5,000

SHIH HSIANG KUNG PAO (Home Public News)

(市鄉公報)

Published at Pi Foong Fong Lane, Est. 1916.

Pages: Four 14×19½ inches.

Circulation: 2,000.

SOOCHOW JIH PAO (Soochow Daily News)

(蘇州日報)

Published at 124 Chung Chieh Road; Est. 1922.

Pages: Four, 14×18 inches.

Circulation: 3,200.

WUSHIEN JIH PAO (Soochow Daily News)

(吳縣日報)

Published at 41 East Central Market; Est. 1916.

Pages: Four, 14¾×20 inches.

Circulation: 3,000.

WUSHIEN MIN PAO (Wushien People's Press)

(吳縣民報)

Published at Min Tse Road; Est. 1927.

Pages: Four, 13¼×20 inches.

Circulation: 3,400.

SIANFU

SHIAO-SAN (*Province of Chekiang*)

Market town on the Chientang River, about 30 miles from Hangchow. Population 560,000.

CHINESE LANGUAGE DAILY

MIN KUO JIH PO (*Republican Daily News*)

(民國日報)

Published by the Kuomintang of Shao-san; Est. 1930.

Pages: Four, $9\frac{1}{4} \times 13$ inches.

Circulation: 1,600.

SIANFU (*Province of Shensi*)

Provincial capital, 150 miles from Ling Pao the western terminus of the Lngg-Hai Railway. Population about 250,000.

CHINESE LANGUAGE DAILY

SHIH KING JIH PAO (*Sian Daily News*) (西京日報)

Published at Wu Wei Shih Tze Street; Est. 1933.

Pages: Eight, 14×19 inches.

Circulation: Publisher's statement 15,000.

SIAN JIH PAO (*Sianfu Daily Press*) (西安日報)

Published at Chung San Street; Est. 1931.

Pages: Six to eight, $13\frac{1}{4} \times 20$ inches.

Circulation: 4,000.

SIN CHING JIH PAO (*New Sian Daily News*)

(新秦日報)

Published at 492 Chung Shan Road; Est. 1921.

Pages: Eight, 14×19 inches.

Circulation: 3,500.

SHUNI

SI PEI WEN HWA JIH PAO (西北文化日報) (North-West Cultural Daily News)

Published at Sian, Shensi; Est. 1929.

Pages: Eight, 14×19 inches.

Circulation: 5,200.

SHAOSHING (Province of Chekiang)

Connected with Hangchow and Ningpo by motor road.
Population 200,000.

CHINESE LANGUAGE DAILIES

SHAOSHING SIN WEN (Shaoshing News) (紹興新聞)

Published at Huo Chu Hsiang; Est. 1920.

Pages: Eight, 13½×20 inches.

Circulation: 1,700.

MIN KUO JIH PAO (Republican Daily News)

(民國日報)

Published at 10 Shao Cheng Big Street Est. 1927.

Pages: Eight; 13¾×20 inches.

Circulation: 2,560.

SHUNI (Province of Hopeh)

*A city at the north of Peiping. Connected with Peiping
by motor road. Population 329,158.*

CHINESE LANGUAGE DAILY

SHUNI JIH PAO (Shuni Daily News) (順義日報)

Published at Shuni; Est. 1932.

Pages: Four, 9×14 inches.

Circulation: 2,300.

SUNGKIANG

SIANGTAN (Province of Hunan)

An important town on the Hsiang River. Connected with Changsha by motor road. Population 100,000.

CHINESE LANGUAGE DAILY

SIANGTAN MING PAO (Siangtan People Press)

(湘潭民報)

Published at 1 Infant Street; Est. 1926

Pages: Four, $12 \times 19\frac{1}{2}$ inches

Circulation: 1,000

SUINING (Province of Kiangsu)

Connected with Hsueh by motor road, Population 118,522.

CHINESE LANGUAGE DAILIES

SUINING JIH PAO (Suining Daily News) (睢寧日報)

Published at District Party Headquarters; Est. 1932.

Pages: Four, $7\frac{1}{2} \times 10$ inches.

Circulation: 300.

SUNGKIANG (Province of Kiangsu)

Situated on the Shanghai-Hangchow-Ningpo Line, 27 miles from Shanghai, also connected by a motor road. Population 242,000.

SWATOW

CHINESE LANGUAGE DAILIES

JUNG PAO (荳報)

Published at Chang Shu Bridge, West Gate; Est. 1933.

Pages: Four, $10 \times 14\frac{1}{2}$ inches.

Circulation: 2,000.

SWATOW (*Province of Kwangtung*)

Treaty port at the Han River, 180 miles north of Hong-kong. Population about 75,000.

CHINESE LANGUAGE DAILIES

MIN SUN JIH PAO (Public Voice Daily News)

(民聲日報)

Published at 25 Wing On Street; Est. 1923.

Pages: Eight, $14 \times 19\frac{1}{2}$ inches.

Circulation: 2,000.

SAN PAO (Swatow Press) (汕報)

Published at 4, Second Cross Street, Est. 1928.

Pages: Eight, $16\frac{1}{2} \times 22$ inches.

Circulation: 4,200.

LING TUNG MIN KUO JIH PAO (嶺東民國日報) (East Canton Daily News)

Published at 7 Yung Bing Li, Est. 1926.

Pages: Twelve, $12\frac{1}{2} \times 19\frac{1}{2}$ inches.

Circulations: 5,500.

SZEYANG

SIN LING TUNG JIH PAO (新嶺東日報)

(New East Canton Daily News)

Published at 110 Sun Ping Road, Est. 1931.

Pages: Eight, $14\frac{1}{2} \times 20$ inches.

Circulation: 2,000.

SIN HWA JIH PAO (星華日報)

Published at New Road; Est. 1931.

Pages: Twelve, 14×19 inches.

Circulation: 6,000.

CHINESE LANGUAGE SEMI-WEEKLY:

FON PAO (The Wind) (風報)

Published at 3 Zen An Li, New Street; Est. 1930.

Pages: Four, 9×14 inches.

Circulation: 500.

SZEYANG (Province of Kiangsu)

A city on grand Canal in Northern Kiangsu. Population 222,998.

CHINESE LANGUAGE DAILY

HUAI BING JIH PAO (Szeyang Daily News)

(淮濱日報)

Published at East Gate; Est. 1931.

Pages: Four, $9 \times 12\frac{3}{4}$ inches.

Circulation: 500.

TAISAN (*Province of Kwangtung*)

One of the cities neighboring Canton in the estuary of the Pearl River. Population 520,000.

CHINESE LANGUAGE DAILIES

MIN KUO JIH PAO (Republican Daily News)

(台山民國日報)

Published at Shien Gien Road. Est. 1931.

Pages: Eight, $14\frac{1}{2} \times 19\frac{1}{2}$ inches.

Circulation: 1,000.

YU LEARN PAO (The Critic News) (台山輿論報)

Published at 33 West Street; Est. 1913.

Pages: Ten, $14\frac{1}{2} \times 20$ inches.

Circulation: 4,800.

TAITSONG (*Province of Kiangsu*)

*A cotton producing center, ten miles from Kunshan.
Population 284,696.*

CHINESE LANGUAGE DAILY

PING MIN JIH PAO (The Popular Voice) (平民日報)

Published at Fei Yun Chiao Bridge; Est. 1933.

Pages: Two $13 \times 19\frac{1}{4}$ inches.

Circulation: 2,000.

TAIYUANFU

TAIYUANFU (Province of Shansi)

Provincial capital, terminus of the Cheng Ta Railway (149 miles long) which connects with the Peiping-Hankow Line at Shihkiachwang, 172 miles south of Peiping also center of motor roads radiating to all parts of the province. Population about 260,000).

CHINESE LANGUAGE DAILIES

CHIN YANG JIH PAO (Shansi Daily Press)

(晉陽日報)

Published at 80 Huan Zie Street; Est. 1916.

Pages: Eight to ten, 16×20 inches.

Circulation: 5,200.

PING CHOW SIN PAO (Shansi Daily News)

(井州新報)

Published at Willow Lane; Est. 1917.

Pages: Eight, 13¼×20 inches.

Circulation: 1,500.

HWA WEN VAN PAO (Chinese Evening News)

(華聞晚報)

Published at 36 Sin Tao Street; Est. 1932.

Pages: Four, 9½×13 inches.

Circulation 5,200,

TAIYUAN JIH PAO (Taiyuan Daily News)

(太原日報)

Published at Tai Yuan Chiao Street; Est. 1932.

Pages: Twelve, 13½×19 inches.

Circulation: 7,600.

TAIYUEN VAN PAO (Taiyuen Evening News)

(太原晚報)

Published at Lung Wang Miao Street; Est. 1931.

Pages: Four, $9\frac{1}{2} \times 14\frac{1}{2}$ inches.

Circulation: 3,600.

CHINESE LANGUAGE WEEKLIES

DONG CHUN (Children's Bell) (童鐘)

Published at the Provincial Model High School; Est. 1932.

Pages: Eight, $5\frac{1}{2} \times 8$ inches.

Circulation: 2,000.

MING SING PAO (Star Paper) (明星報)

Published at 12 Sin Min Road; Est. 1932.

Pages: Four, 9×13 inches.

Circulation: 3,200.

SHANG CHIEN BU HUA CHOW PAO (Country Weekly)

(鄉鎮白話週報)

Published at 10 Wu Dao Young, Tien Dee Tan; Est. 1931.

Pages: Eight, 9×13 inches.

Circulation: 9,200.

SHANSE JIH PAO (Shansi Daily News) (山西日報)

Published at Hsin Ming St.; Est. 1916.

Pages: Eight to Ten, 14×20 inches.

Circulation: 6,000.

TANYANG

TAIHSIEN (*Province of Kiangsu*)

*Market town on the Grand Canal in Northern Kiangsu.
Population 200,000.*

CHINESE LANGUAGE DAILIES

KIANG TUNG JIH PAO (江東日報)

(East of Yangtze River Daily News)

Published at the front of district government; Est. 1930.

Pages: Four, $10 \times 14\frac{1}{2}$ inches.

Circulation: 1,500.

TAI PAO (Taishien News) (泰報)

Published at City Temple, Est. 1926.

Pages: Four, $8\frac{3}{4} \times 13$ inches.

Circulation: 1,100.

TANYANG (*Province of Kiangsu*)

Situated on the Shanghai-Nanking Railway, 132 miles from Shanghai. Population 453,462.

CHINESE LANGUAGE DAILY

TANYANG SHIH PAO (Tanyang Times) (丹陽時報)

Published at Danyang Park; Est. 1933.

Pages: Four, 10×13 inches.

Circulation: 400.

TIENTSIN

TAOYUAN (*Province of Hunan*)

A city situated at the north part of Hunan. Connected with Changteh by motor road. Population 190,765.

CHINESE LANGUAGE DAILY

TAOYUAN TUNG HSU PAO (Taoyuan Popular Press)

(桃源通俗報)

Published at Ma Hou Street; Est. 1928.

Pages: Four, $9\frac{1}{4} \times 14$ inches.

Circulation: 500.

TATUNG (*Province of Anhwei*)

A commercial center situated along Yangtze River. Population 800,000.

CHINESE LANGUAGE DAILY

SIN TATUNG PAO (New Tatung Press) (新大通報)

Published at Tatung; Est. 1929.

Pages: Six, $9 \times 13\frac{3}{4}$ inches.

Circulation: 1,700.

TIENTSIN (*Province of Hopei*)

Important treaty port on Peiho River, 35 miles from the coast and 80 miles from Peiping. Station on Peiping-Moukden Railway and Northern terminus of Tientsin Pukow Railway. Population about 1,250,000 including about 10,000 foreigners.

TIENTSIN

CHINESE LANGUAGE DAILIES

CHIH SING JIH PAO (New Rule Daily News)

(治新日報)

Published at Sze King Road, Special District; Est. 1932.

Pages: Four, 9×14 inches.

Circulation: 14,000.

CHUNG HWA SIN WEN PAO (中華新聞報)

Published Ding Sin Lee, French Concession; Est. 1932.

Pages: Four, 9½×13¼ inches.

Circulation: 1,000.

CHUNG NAN PAO (中南報)

Published at South Street; Est. 1929.

Pages: Four, 10×14 inches.

Circulation: Publisher's statement 10,000.

DA CHUNG SHIH PAO (The Justice) (大中時報)

Published at 20 Main Street, Italian Concession; Est. 1929.

Pages: Eight, 14×20 inches.

Circulation: 5,000.

DA KUNG PAO (L'Impartial) (大公報)

Published at 161 30th Road, French Concession; Est. 1902.

Columns: Twelve, 1¾ inches deep and 16 inches wide.

Pages: Twelve to fourteen, 16×20 inches.

Circulation: Publisher's statement 55,000.

DA PAO (Big Press) (大報)

Published at 195 Cheu Shan Street; Est. 1934.

Pages: Four, $9\frac{1}{2} \times 14\frac{1}{4}$ inches.

Circulation: 3,000.

HSIAO PAO (Morning News) (曉報)

Published at South Market; Est. 1932.

Pages: Four, 9×14 inches.

Circulation: 2,000.

HSIN TIENTSIN (New Tientsin Press) (新天津)

Published at Main Street, Italian Concession; Est. 1925.

Pages: Sixteen, $9\frac{3}{4} \times 14$ inches.

Circulation: Publisher's statement 12,000.

HSIN TIENTSIN VAN PAO (新天津晚報)

(New Tientsin Evening Edition)

Published at Main Street, Italian Concession; Est. 1925.

Pages: Four, $9\frac{1}{4} \times 14\frac{1}{4}$ inches.

Circulation: 5,000.

KUAI PAO (Express) (快報)

Published at Chiang Tsu Ho Road, First Special District; Est. 1928.

Pages: Eight, $9 \times 14\frac{1}{2}$ inches.

Circulation: 8,000.

TIENTSIN

KUO CHIANG PAO (Strong Country's Press) (國強報)

Published at Bing An Street: Est. 1918.

Columns: Seven, 2 inches deep and 9 inches wide.

Pages: Four, 9×14 inches.

Circulation: Publisher's statement 10,000.

MIN KUO JIH PAO (Republican Daily News)

(民國日報)

Published at 7 San Ching Road, Third Special District; Est. 1930.

Columns: Ten, 2 inches deep and 14 inches wide.

Pages: Twelve, 14×20 inches.

Circulation: 12,000.

MIN PAO (The People) (民報)

Published at Shu Mo Street, Japanese Concession; Est. 1928.

Pages: Eight, 14×20 inches.

Circulation: 15,000.

PA WAH ZEN PAO (Common Language Morning News)

(白話晨報)

Published at Kwong Sin Street; Est. 1912.

Pages: Four, 10×13¾ inches.

Circulation: 2,000.

PEI HUA VAN PAO (Daily Language Press)

(白話晚報)

Published at Kwang Hsin Street; Est. 1912.

Pages: Four, 9½×14 inches.

Circulation: 18,000.

SHIH CHEIH CHENG PAO (World Morning Press)

(世界晨報)

Published at Da King Road Est. 1934.

Pages: Four, $9\frac{1}{4} \times 13\frac{3}{4}$ inches.

Circulation: 1,500.

SHIU JIH PAO (Red Sun News) (旭日報)

Published at Central Kwang Hsin Street; Est. 1912.

Pages: Two, 14×12 inches.

Circulation: 1,000.

SIN PAO (New Press) (新報)

Published at Kwang Hsin Street; Est. 1928.

Pages: Two, $14 \times 12\frac{1}{2}$ inches.

Circulation: 12,000.

TIENTSIN SHANG PAO (Commercial Daily News)

(天津商報)

Published at 24th Road; Est. 1928.

Pages: Twelve, 14×20 inches.

Circulation: 6,000.

TIEN FOONG PAO (天風報)

Published Erh King Road, Third Special District;
Est. 1929.

Pages: Four, $9\frac{1}{2} \times 14$ inches.

Circulation: 5,000.

TIENTSIN CHENG PAO (Tientsin Morning News)

(天津晨報)

Published at Main Street, Second Special District;
Est. 1904.

Pages: Four, $9 \times 13\frac{3}{4}$ inches.

Circulation: 3,000.

TIENTSIN

TIENTSIN JIH PAO'S VAN KAN (天津日報晚刊) (Tientsin Daily Press' Evening Supplement)

Published at Foo Tao Street, Japanese Concession
Est. 1929.

Pages: Four, $9\frac{1}{4} \times 14$ inches.

Circulation: 2,000.

TIENTSIN PING PAO (天津平報)

Published at 38-40 Main Road, Italian Concession;
Est. 1921.

Pages: Four, $9\frac{1}{2} \times 14\frac{1}{4}$ inches.

Circulation: Publisher's statement 12,000.

TIENTSIN SHIH PAO (Tientsin Times) (天津時報)

Published at 38-40 Main Road, Italian Concession;
Est. 1921.

Pages: Four, $9\frac{1}{4} \times 14\frac{1}{4}$ inches.

Circulation: Publisher's statement 10,000.

TIENTSIN TSIN PAO (Tientsin Crystal Press)

(天津晶報)

Published at Kun Wei Road, New Railway Station;
Est. 1930.

Pages: Ten, $9\frac{1}{4} \times 14\frac{1}{4}$ inches.

Circulation: 4,000.

TIENTSIN VAN PAO (Tientsin Evening News)

(天津晚報)

Published at 1 Main Street, Second Special District;
Est. 1904.

Pages: Four, $8\frac{3}{4} \times 13\frac{1}{4}$ inches.

Circulation: 4,000.

TIENTSIN WU PAO (Tientsin Noon News)

(天津午報)

Published at Main Street, Second Special District;
Est. 1911.

Pages: Twelve, $10 \times 13\frac{1}{4}$ inches.

Circulation: 28,000.

TUNG FONG JIH PAO (Eastern Daily News)

(東方日報)

Published at 14 East Street, Italian Concession; Est.
1930.

Pages: Four, $9\frac{1}{2} \times 14$ inches.

Circulation: 2,000.

WAH PEI SIN WEN (North China Daily News)

(華北新聞)

Published at Fourth Street, French Concession Est.
1922.

Pages: Six, $14\frac{1}{2} \times 20$ inches.

Circulation: 8,000.

WAH PEI VAN PAO (North China Evening News)

(華北晚報)

Published at Fourth Street, French Concession; Est.
1927.

Pages: Four, $10 \times 13\frac{1}{2}$ inches.

Circulation: 8,000.

YIH SZE PAO (Social Welfare) (益世報)

Published at Main Street, Italian Concession; Est.
1915.

Columns: Ten, 2 inches deep and 15 inches wide.

Pages: Twelve, 15×20 inches.

Circulation: Publisher's statement 77,000. ✓

TIENTSIN

YIH SZE PAO VAN KAN (益世報晚刊)

(Social Welfare's Evening Supplement)

Published at Main Street, Italian Concession; Est. 1930.

Pages: Four, $9\frac{1}{2} \times 13\frac{3}{4}$ inches.

Circulation: 7,000.

YUNG PAO (Tientsin Press) (庸報)

Published at 27 Cousins Road, and affiliated with the Shun Pao of Shanghai; Est. 1926.

Columns: Twelve, $2\frac{1}{2}$ or $1\frac{3}{4}$ inches deep and $14\frac{1}{2}$ inches wide.

Pages: Twelve to fourteen, $14\frac{1}{2} \times 20\frac{1}{2}$ inches.

Circulation: Publisher's statement 21,000.

ENGLISH LANGUAGE DAILIES

NORTH CHINA STAR (華北明星)

Published by the North China Star Co. (American), Mr. Charles James Fox, (Publisher) at 78 Rue Pasteur, French Concession, mornings including Sundays. (Cable address: Star); Est. 1918.

Columns: Seven, 20 inches; 12 ems.

Pages: 12 to 16, $14\frac{1}{2} \times 20$ inches.

Circulation: Publisher's statement daily average 3,500 copies.

Subscription Rates: year \$10.00; 6 months, \$5.00; (Including domestic postage). Postage to foreign countries extra.

TIENTSIN

PEKING AND TIENTSIN TIMES*

Published by The Tientsin Press, Ltd. (British), at 181 Victoria Road; mornings except Sunday; Est. 1894.

Columns: Seven, 20 inches; 12 ems.

Pages: 14 to 16, $14\frac{1}{2} \times 20$ inches.

Circulation: Publisher's statement 2,000.

**See Peking & Tientsin Sunday Times.*

GERMAN LANGUAGE DAILY

DEUTSCH-CHINESISCHE NACHRICHTEN

Published every morning by Mr. W. Bartels, at 10-22 Woodrow Wilson Street, (P.O. Box 80); Est. 1929.

Columns: Six, 16 inches; $1\frac{3}{4}$ inches.

Pages: 24 to 36, $10\frac{1}{2} \times 16$ inches.

Circulation: Publisher's statement 2,500.

RUSSIAN LANGUAGE DAILY

NASHA ZARIA, THE

Published every morning including Sundays, at 302-4 Tientsin The Bund; Est. 1928. Cable Address "Zarai"

Editor: T. L. Miccer. Publisher: O. V. Lombick.

Columns: Seven, 20 inches; 12 ems.

Pages: 8 to 16, $14\frac{1}{2} \times 20$ inches.

Circulation: Publisher's statement 1,500.

ENGLISH LANGUAGE WEEKLY

TIENTSIN

PEKING & TIENTSIN SUNDAY TIMES

Published by the Tientsin Press, Ltd., (British) at
181 Victoria Road, Tientsin, every Sunday morning.

Columns: Seven, 20 inches \times 12 ems.

Pages: 24, $14\frac{1}{2} \times 20$ inches.

Circulation: Publisher's statement 2,250.

CHINESE LANGUAGE WEEKLIES

CHUNG WAH WAH PAO (Chinese Pictorial)

(中華畫報)

Published at 10 Zen Wu Li, No. 33 Road; Est. 1932.

Pages: Four, 9×14 inches.

Circulation: 5,000.

FENG YUEH WAH PAO (風月畫報)

Published at 195 Cheu Shan Street, French Concession; Est. 1932.

Pages: Four, 9×14 inches.

Circulation: 1,000.

HSIN TIENTSIN WAH PAO (新天津畫報)

(New Tientsin Pictorial News)

Published at Main Street, French Concession; Est. 1934.

Pages: Four, $8\frac{3}{4} \times 14$ inches.

Circulation: 2,000.

KUO WEN CHOW PAO (National News Weekly)

(國聞週報)

Published at 161, No. 30th Road; Est. 1924.

Pages: 80, 6×8 inches.

Circulation: Publisher's statement 20,000.

T YA CHOW PAO (Sporting Weekly) (體育週報)

Published at 26 French Concession; Est. 1932.

Pages: 30, 6×9 inches.

Circulation: 10,000.

PICTORIAL NEWS OF HOPEH FIRST MUSEUM

(河北第一博物院畫報)

Published by Hopeh First Museum; Est. 1934.

Pages: Four, 9¼×13½ inches.

Circulation: 500.

THE PEI-YANG PICTORIAL NEWS (北洋畫報)

Published at 23th Road, French Concession; Est. 1931.

Pages: Four, 9½×14¾ inches.

Circulation: 2,500.

THE TIENTSIN SHANPAO ILLUSTRATED REVIEW

(天津商報畫刊)

Published at 24th Street, French Concession; Est. 1930.

Pages: Four 9×14 inches.

Circulation 1,000.

TRAVEL WEEKLY (旅行週報)

Published at 42 Shih Kai Lee, London Road; Est. 1934.

Pages: Twenty-eight, 6×9¼ inches.

Circulation: Publisher's statement 10,000.

The
SOCIAL
WELFARE

益世報

Backed by a history of over twenty years, it is a daily devoted to the interests of Chinese Catholics. It is an independent paper, free of political influence. Printed by a large German rotary press at an hourly output of 30,000 copies of 16 pages, it has a circulation of over 100,000 covering the whole country. 170 people work in its editorial department. The best advertising medium to cover the provinces in North China.

YIH SHIH PAO
TIENTSIN

NORTH CHINA STAR

報 星 明 北 華

Morning newspaper, established 1918, appears every day in the year, Sundays and holidays included. Circulation, more than 3,000 copies daily with increase on Sundays, exceeds combined circulation of its two nearest competitors among English language papers north of Shanghai, 14 to 18 pages daily; 22 to 46 Sundays. The "Star" carries advertisements and news over an area with a population of more than fifty million people. Tientsin is the business center of Hopei Province and the port of supply for all North China. Advertisers have therefore found the "Star" to be the logical paper for advertising their wares among the millions of inhabitants in this territory.

PEKING & TIENTSIN SUNDAY TIMES

報期星時晤泰津京

Profusely illustrated and containing topical social and sports feature sections, the Peking & Tientsin Sunday Times has rapidly become one of the most influential publications in North China's most important and densely populated area. Its appeal to every member of the family, and consequent outstanding value as an advertising medium, has contributed greatly to this success.

YU I WAH PAO (Amusement Pictorial News)

(游藝畫報)

Published at Shing Lung Street, Second Special District; Est. 1934.

Pages: Eight, $6\frac{3}{4} \times 8\frac{3}{4}$ inches.

Circulation: 700.

CHINESE LANGUAGE MONTHLY

FONG CHOU YU KAN (方舟月刊)

Published at 15th Road, Italian Concession Est. 1934.

Pages: Sixty-two, $5\frac{1}{2} \times 8\frac{1}{2}$ inches.

Circulation: 1,000.

TONG SHAN (Province of Hopei)

An industrial center in the vicinity of Tientsin, at the mouth of Peiho River. Population 70,000.

CHINESE LANGUAGE DAILY

KUNG CHANG JIH PAO (唐山工商日報)

(Industrial & Commercial Daily News)

Published at 5 Ton Zen Li, Lien Si St., Est. 1931.

Pages: Six, $9\frac{1}{4} \times 13\frac{1}{4}$ inches.

Circulation: 2,000.

TSINANFU (Province of Shantung)

Provincial capital, western terminus of Kiao-tsi Railway, important station on Tientsin-Pukow Railway. Population about 600,000.

TSINANFU

CHINESE LANGUAGE DAILIES

CHEN KWONG JIH PAO (Morning Light Daily Press)

(晨光日報)

Published at 7 Flower Wall Street; Est. 1929.

Pages: Four, $14\frac{1}{2} \times 20$ inches.

Circulation: 2,500.

CHENG PAO (True Press) (誠報)

Published at 19 Jen Mei Li, Wei Sze Road; Est. 1931.

Pages: Eight, $14\frac{1}{2} \times 19\frac{1}{2}$ inches.

Circulation: 3,000.

HWA PEI SIN WAN (North-China News)

(華北新聞)

Published at Wei Chia Chang; Est. 1932.

Pages: Eight, 10×14 inches.

Circulation: 1,000.

KUO MIN JIH PAO (Citizen's Daily News)

(國民日報)

Published at 10 Hou Yin Fong, South Gate; 1932.

Pages: Eight, 14×19 inches.

Circulation: 4,700.

LI YA SIN WEN (Tsinan News) (歷下新聞)

Published at 10 Hau Ying Fong Street; Est. 1931.

Pages: Six, 14×20 inches.

Circulation: 2,000.

PING MIN JIH PAO (People's Daily News)

(平民日報)

Published at 6th Cross Road; Est. 1921.

Pages: Eight, 12×18 inches.

Circulation: 3,700.

SHANTUNG MIN KUO JIH PAO (山東民國日報)

(Shantung Republican Daily News)

Published at 9 Tung Hwa Street; Est. 1930.

Pages: Twelve, 13½×19½ inches.

Circulation: Publisher's statement 15,000.

SHANTUNG JIH PAO (Shantung Daily News)

(山東日報)

Published at 8 Great Street, West Gate; Est. 1932.

Pages: Eight, 14×19 inches.

Circulation: 3,000.

SHAO CHEN PAO (Tiny True Press) (小誠報)

Published at 19 Jin Mei Li, Wei Sze Road; Est. 1931.

Pages: Four, 9¾×14 inches.

Circulation: 1,000.

TONG LU JIH PAO (East Shantung Daily News)

(東魯日報)

Published at 5 Gien Chen St., Po Li Gate; Est. 1932.

Pages: Eight, 14×19 inches.

Circulation: 1,000.

TSINGYUAN

TSINAN DA WAN PAO (Tsinan Great Evening News)

(濟南大晚報)

Published at King Shih Road; Est. 1933.

Pages: Four, $10 \times 14\frac{1}{2}$ inches.

Circulation: 800.

TUNG HSU JIH PAO (Traditional Daily News)

(通俗日報)

Published at 99 Hou Tsai Mon; Est. 1921.

Pages: Four, $14\frac{1}{4} \times 20$ inches.

Circulation: 3,000.

TSINAN JIH PAO (Tsinan Daily News) (濟南日報)

Published outside of Poo Li Gate; Est. 1916.

Pages: Four, 12×18 inches.

Circulation: 5,800.

TSINAN VAN PAO (Tsinan Evening News)

(濟南晚報)

Published at King Lu Road; Est. 1930.

Pages: Twelve, 9×14 inches.

Circulation: Publisher's statement 16,000.

TSINGYUAN (*Province of Kwangtung*)

A city situated at the middle part of Kwangtung. Connected with the Canton-Chukiang Railway by motor road. Population 516,900.

CHINESE LANGUAGE DAILY

TSINGKIANGPU

TSINGYUAN JIH PAO (Tsingyuan Daily News)

(清遠日報)

Published at Chung Hwa Road; Est. 1930.

Pages: Four, 15×20 inches.

Circulation: 3,200.

TSINGKIANG (Province of Kiangsu)

A city on the Yangtze River, near Kiangying. Population 216,075.

CHINESE LANGUAGE DAILY

TSINGKIANG JIH PAO (Tsingkiang Daily News)

(靖江日報)

Published at New street, inside the city; Est. 1928.

Pages: Four, 9×14 inches.

Circulation: 550.

TSINGKIANGPU (Province of Kiangsu)

Market town on the Grand Canal in Northern Kiangsu. Population 150,000.

CHINESE LANGUAGE DAILIES

KIANG PEI JIH PAO (North Yangtse Daily News)

(江北日報)

Published at 1 Tsao Shih Kow St.; Est. 1920.

Pages: Four, 9×13½ inches.

Circulation: 1,200.

TSINGTAO

SIN SHANG PAO (New Commercial Press) (新商報)

Published at Old General's Building; Est. 1933.

Pages: Four, $9\frac{1}{2} \times 13$ inches.

Circulation: 2,700.

SOO PEI JIH PAO (North Kiangsu Daily News)

(蘇北日報)

Published at 27 Fire Temple St.; Est. 1931.

Pages: Four, $9 \times 13\frac{3}{4}$ inches.

Circulation: 1,500.

TSINGPU (Province of Kiangsu)

A city 34 miles from Shanghai Population 204,700.

CHINESE LANGUAGE DAILY

TSINGPU MIN CHUN (Tsingpu Populace)

(青浦民衆)

Published at Shui Tan Lane; Est. 1930.

Pages: Four, 9×14 inches.

Circulation: 1,000.

TSINGTAO (Province of Shantung)

Seaport on Kiaochow Bay, 300 miles north of Shanghai, eastern terminus of the Shantung Railway which connects with the Tientsin-Pukow Railway at Tsinanfu, Population about 200,000. Tsingtao was formerly a German leased territory but was captured by Japan at the outbreak of the Great War and returned to China in 1922. A popular summer resort for residents of Shanghai.

CHINESE LANGUAGE DAILIES

CHAO AU JIH PAO (Shantung Daily Gazette)

(膠澳日報)

Published at 8 Observatory Road; Est. 1931.

Pages: Twelve, $9 \times 13\frac{1}{2}$ inches.

Circulation: 2,000.

CHAO TSI JIH PAO (Chaochow & Tsinan Daily News)

(膠濟日報)

Published at 33 Kwangsi Road; Est. 1931.

Pages: Eight, $13\frac{1}{4} \times 20$ inches.

Circulation: 3,000.

CHENG PAO (Precise Press) (正報)

Published at 17 Fei Cheng Road; Est. 1928.

Pages: Twelve, 14×20 inches.

Circulation: 1,500.

DA TSINGTAO PAO (Great Tsingtao Press)

(大青島報)

Published at Chung San Road; Est. 1914.

Pages: Eight 15×20 inches.

Circulation: 7,000.

KIAO AU TONG SHUN JIH PAO (膠澳通信日報)

(Kiaochow Daily News)

Published at 8 Observatory Road; Est. 1920.

Pages: Eight, $9 \times 13\frac{3}{4}$ inches.

Circulation: 1,000.

TSINGTAO

KUNG SHANG SIN PAO (工商新報)
(Industrial and Commercial News)

Published at 4 Ping Yuan Road; Est. 1929.

Pages: Ten, 14×19½ inches.

Circulation: 3,600.

PING MIN PAO (Common People's Press) (平民報)

Published at 2 Fei Cheng Road; Est. 1927.

Pages: Twelve, 14×20 inches.

KWA PAO (The Express) (快報)

Published at Kwan Chen Road; Est. 1931.

Pages: Eight, 14×20 inches.

Circulation: 1,000.

KWAN HWA JIH PAO (China Daily News)

(光華日報)

Published at 67 Po Shan Road; Est. 1929.

Pages: Eight, 14×20 nches.

Circulation: 2,500.

SIN TSINGTAO PAO (New Tsingtao Press)

(新青島報)

Published at 71 Honan Road, Morning; Est 1930.

Pages: Ten, 13×19 inches.

Circulation: 3,200.

TSINGTAO CHENG PAO (Tsingtao Morning News)

(青島晨報)

Published at 40 Chefoo Road; Est. 1933.

Pages: Eight, 14¼×20 inches.

Circulation: 800.

TSINGTAO

TSINGTAO JIH PAO (Tsingtao Daily News)

(青島日報)

Published at 90 Kuan Hsien Road Est. 1932.

Pages: Six to Eight, $14\frac{1}{2} \times 20$ inches.

Circulation: 1,800.

TSINGTAO KUNG PAO (Tsingtao Public News)

(青島公報)

Published at 6 Yu Chen Road; Est. 1932.

Pages: Four, 14×20 inches.

Circulation: 1,000.

TSINGTAO MING PAO (Tsingtao People's Press)

(青島民報)

Published at 38 Fukien Road; Est. 1930.

Pages: Twelve to Fourteen, $14\frac{1}{2} \times 20$ inches.

Circulation: 8,600.

TSINGTAO SHIH PAO (Tsingtao Times) (青島時報)

Published at 17 Lan Shan Road; Est. 1924.

Pages: Twelve, $14\frac{1}{2} \times 20$ inches.

Circulation: 7,800.

ENGLISH LANGUAGE DAILY

TSINGTAO TIMES

Published by the Tsingtao Times Co., every morning except Monday at 1 Hsin Tai Road, (Cable address: "Times") Mr. Colin Stockwell, Manager and Editor; Est. 1924.

Columns: Six, 19 inches; 13 ems.

Pages: Twelve, 14×19 inches.

Circulation: Publisher's statement 1,500 copies daily average.

TSUNGTEH

JAPANESE LANGUAGE DAILY

SEITO SHIMPO, THE

Published every morning including Sundays, at 153
Chung San Road, (P.O. Box 73).

Columns: Twelve, $14\frac{3}{4} \times 1\frac{1}{2}$ inches.

Pages: 8 to 12, $14\frac{3}{4} \times 20$ inches.

Circulation: Publisher's statement daily average
5,000 copies.

TSUNGMING (Province of Kiangsu)

*An island in the Estuary of Yangtze River, 20 miles from
Snanghai. Population 50,000.*

CHINESE SEMI-WEEKLY

SIN TSUNG PAO (New Tsungming Press) (新崇報)

Published at north gate; Est. 1927.

Pages: Four, $9 \times 12\frac{3}{4}$ inches.

Circulation: 1,500.

TSUNGMING PAO (Tsungming Press) (崇明報)

Published at Van An Chong; Est. 1921.

Pages: Four, 9×14 inches.

Circulation: 2,000.

TSUNGTEH (Province of Chekiang)

A city 30 miles from Hangchow Population. 70,000.

WANHSIEN

CHINESE LANGUAGE SEMI-WEEKLY

SIN TSUNGTEH MIN PAO (新崇德民報) (New Tsungteh People's News)

Published at Tsungteh District Party Headquarters;
Est. 1929.

Pages: Two, 14×19 inches.

Circulation: 300.

TZESHING (Province of Hunan)

A city in the south part of Hunan. Population 168,925.

CHINESE LANGUAGE SEMI-WEEKLY

TZESHING MIN KAN (Tzeshing People's Press) (資興民刊)

Published in The Bureau of Finance; Est. 1933.

Pages: Four, 8½×13½ inches.

Circulation: 300.

WANHSIEN (Province of Szechuen)

The first great river port in Szechuen above the
Yangtze gorges. Population 300,000.

WANHSIEN JIH PAO (Wanhsien Daily News) (萬縣日報)

Published at Wanhsien, morning daily; Est. 1931.

Columns: Eight, 24×13 inches.

Pages: Four, 13×18 inches.

Circulation: 800.

WENCHOW

WENCHOW (Province of Chekiang)

*A sea port, and treaty port 60 miles south of Ningpo.
Population 90,000.*

CHINESE LANGUAGE DAILY

AO HAI MIN PAO (Wenchow People's Press)

(甌海民報)

Published at 20 Iron Well Street; Est. 1928.

Pages: Four, 13×20 inches.

Circulation: 2,100.

CHE AO JIH PAO (Wenchow Daily News)

(浙甌日報)

Published at Yungchia District Party Headquarters.

Pages: Four, 14½×19 inches.

Circulation: 3,700.

MIN CHUN JIH PAO (General Public's Daily News)

(永嘉民衆日報)

Published at Yen Kung Temple, Yung Kai Shien;

Morning; Est. 1932.

Pages: Four, 13×20 inches.

SIN AO CHOW PAO (New Wenchow Pao)

(新甌潮報)

Published at Shien Chien Tur De; Est. 1930.

Pages: Four to six, 14¾×20 inches.

Circulation: 500.

WENCHOW SHANG PAO (Wenchow Commercial News)

(温州商報)

Published at New Street; Est. 1929.

Pages: Four, 12×14 inches.

Circulation: 1,700.

WENCHOW SIN PAO (Wenchow News Press)

(温州新報)

Published at 5 Kao Kung Bridge, Fifth Road; Est. 1932.

Pages: Four, 14½×20 inches.

Circulation: 500.

WUHU (Province of Anhwei)

A commercial port situated at the south bank of Yangtze River. It is the first rice producing center in China. Population 298,469.

CHINESE LANGUAGE DAILIES

HUAN KIANG JIH PAO (Wuhu Daily News)

(皖江日報)

Published at 41 Chung Shan Road; Est. 1914.

Pages: Ten, 14½×19½ inches.

Circulation: 2,500.

WUHU KUNG SHANG JIH PAO (蕪湖工商日報)

(Wuhu Industrial and Commercial Daily News)

Published at 128 Second Street; Est. 1915.

Pages: Ten, 14½×19½ inches.

Circulation: 2,500.

WUCHOW

WUHU TAO PAO (Wuhu Directing Press)

(蕪湖導報)

Published at Great Garden; Est. 1933.

Pages: Eight, $14\frac{1}{2} \times 19\frac{1}{2}$ inches.

Circulation: 1,500.

*WUCHANG (Province of Hupeh)

*See Hankow

CHINESE LANGUAGE DAILY

SIN HANKOW JIH PAO (New Hankow Daily Press)

(新漢口日報)

Published at 7 Sze Gate; Est. 1931.

Pages: Four, $9 \times 14\frac{1}{4}$ inches.

Circulation: 6,000.

WUCHOW (Province of Kwangsi)

A treaty port, principal entrepot for the province of Kwangsi. Population 100,000.

CHINESE LANGUAGE DAILIES

DA KUNG PAO (L'Empartial) (大公報)

Published at 73 Nam Wan Road; Est. 1931.

Pages: Eight, 14×19 inches.

Circulation: 5,000

MIN KUO JIH PAO (Republican Daily News)

(國民日報)

Published at Ta Nan Road; Est. 1929.

Pages: Twelve, 14×20 inches.

Circulation: 2,500.

WU PING JIH PAO (Pacific Press) (和平日報)

Published at 80 Kiu Fong Road; Est. 1931.

Pages: Eight, 13½×20 inches.

Circulation: 1,200.

WUKIANG (Province of Kiangsu)

A city on the Great Canal, near Soochow. Population 275,477.

CHINESE LANGUAGE DAILY

WUKIANG JIH PAO (Wukiang Daily News)

(吳江日報)

Published at Pei Hsei Dong; Est. 1931.

Pages: Four, 9×14 inches.

Circulation: 600.

WUSIH (Province of Kiangsu)

Important manufacturing center on the Nanking-Shanghai Railway, 108 miles from Shanghai, population 899,291 Local industries clude 45 steam filatures, 5 flour mills, 9 cotton miles, 18 textile weaving plants, soap factories, bean will mills, etc.

WUSIH

CHINESE LANGUAGE DAILIES

DA KUNG PAO (L'Impartial) (大公報)

Published at Sin Shien Chien Street; Est. 1930.

Pages: Four, 12×20 inches.

Circulation: 5,000.

HSIN WUSIH PAO (New Wusih) (新無錫報)

Published at Shu Yuan Lane; Est. 1922.

Pages: Four, 12×19 inches.

Circulation: 2,000.

KUO MIN DAO PAO (Citizen's Guide) (國民導報)

Published at 1 Library Lane; Est. 1928.

Pages: Four, 14×20 inches.

Circulation: 3,000.

SIH PAO (Wusih Press) (錫報)

Published at School Lane; Est. 1917.

Pages: Four, 14½×20 inches.

Circulation: 2,000.

CHINESE LANGUAGE TABLOID

HOAN PAO (Thunder Press) (轟報)

Published at 3 New Temple, every other day, Est. 1931.

Pages: Two, 9×7 inches.

Circulation: 5,000.

YANGCHOW

NIU SHU PAO (Hot Blood) (熱血報)

Published by the Anti-Japanese Publicity Bureau of Wusih, every three days; Est. 1931.

Pages: Four, $8\frac{3}{4} \times 13$ inches.

Circulation: 1,000.

WU YUEH (Province of Hupeh)

A river port situate midway between Kiukiang and Hankow.

WU YUEH Jih PAO (Wuyueh Daily News) (武穴日報)

Published at Wu Yu Tangpu; 1932.

Pages: Four, $8\frac{1}{2} \times 13\frac{1}{4}$ inches.

Circulation: 900

YANGCHOW (Province of Kiangsu)

A Yangtsze River port, opposite Chinkiang. Population of district 1,139,434, of city 166,957.

CHINESE LANGUAGE DAILIES

CHUNG HWA JIH PAO (China Daily News)

(中華日報)

Published at Hsiao Tung Gate; Est. 1933.

Pages: Four, 14×19 inches.

Circulation: 1,600.

DA KIANG PEI JIH PAO (大江北日報)

(Great North Yangtsze Daily Press)

Published at 8 Hsieh China Bridge; Est. 1920.

Pages: Four, 14×19 inches.

Circulation: 1,800.

YANGCHOW

KIANG HWEI SIN PAO (Yangchow New Press)

(江淮新報)

Published at Great Street, Doong Chuan Gate;
Est. 1920.

Pages: Four, 13×20 inches.

Circulation: 1,200.

KIANGPEI SHANG WU PAO (江北商務報)

(Yangchow Commercial Press)

Published at West Second Big Alley, Library Bridge;
Est. 1928.

Pages: Four, 13×19 inches.

Circulation: 1,350.

KIANGTU MIN PAO (Yangchow Peoples' Press)

(江都民報)

Published at 8 Hsio Chia Well: Est. 1933.

Pages: Four, 13×20 inches.

Circulation: 800.

HWEI YANG JIH PAO (Yangchow Daily News).

(淮揚日報)

Published at 20 Chiu Chen Shih Lane; Est. 1918.

Pages: Four, 10×14 inches.

Circulation: 2,400.

MIN I JIH PAO (People's Idea Press (民意日報))

Published at 5 Lee Kuan Jen Hsiang; Est. 1932.

Pages: Four, 11×16 inches.

Circulation: 1,200.

SIN MIN PAO (New Peoples' Press) (新民報)

Published at Chang Tong Lane: Est. 1929.

Pages: Four, 13×29 inches.

Circulation: 1,000.

YUNNANFU

YENGCHENG (*Province of Kiangsu*)

A city in the east part of Kiangsu. Population 452,324.

CHINESE LANGUAGE DAILY

MING SUNG JIH PAO (*People's Voice*) (民聲日報)

Published at 15 West Main Street; Est. 1932.

Pages: Four, 9×14 inches.

Circulation: 1,000.

YINGKOW (*Province of Liaoening*)

A treaty port also known as Newchwang, terminus of a branch of the South Manchuria Railway. Population about 100,000.

CHINESE LANGUAGE DAILY

YING SHANG JIH PAO (*Commercial Daily News*)

(營商日報)

Published at East End, Yingkow Street; Est. 1909.

Pages: Six, 13×18½ inches.

Circulation: 1,000.

YUNNANFU (*Province of Yunan*)

Provincial capital, connected by railway with the seaport of Haiphong. Population about 280,000.

CHINESE LANGUAGE DAILIES

DA WU WEI PAO (*Fearless Press*) (大無畏報)

Published at 1 Chen Ning Alley, Sin Wah Street; Est. 1927.

Pages: Four, 12½×19 inches.

Circulation: 2,000.

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YUNNANFU

FU TAN PAO (Renansense Press) (復旦報)

Published at Sen Ping Po, Est. 1929.

Pages: Four, 12×20 inches.

Circulation: 4,000.

KUAN PAO (Equality News) (均報)

Published at 61 Embroidery Street; Est. 1918.

Pages: Four, 13¼×20 inches.

Circulation: 4,000.

KUNMING SHIH CHEN JIH KAN (昆明市政日刊)

(Kunming Municipal Work Daily News)

Published 137 Ching Shing Street; Est. 1930.

Pages: Four, 14×20 inches.

Circulation: 2,000.

MIN KUO JIH PAO (Republican Daily News)

(民國日報)

Published at 51 Sewart Road, Kiun Ming Sze; Est. 1930.

Pages: Eight, 12½×19½ inches.

Circulation: Publisher's statement 50,000.

MIN SING JIH PAO (Press of the People)

(民生日報)

Published at 160 L Do Street; Est. 1932.

Pages: Four, 13×18½ inches.

Circulation: 2,000.

NYI SHENG PAO (Righteous Voice) (義聲報)

Published at 7 Pawnshop Lane, Grain Street; Est. 1913.

Pages: Five, 13¾×20 inches.

Circulation: 3,800.

YUNYAO**SI NAN JIH PAO (South Western Daily News)**

(西南日報)

Published at 186 Wu Muo Street; Est. 1916.

Pages: Six $12\frac{3}{4} \times 20$ inches.

Circulation: 3,000.

SIN SHANG PAO (New Commercial Press) (新商報)

Published at the City Chamber of Commerce; Est. 1930.

Pages: Four, $14\frac{1}{2} \times 20$ inches.

Circulation: 1000.

YUNNAN SIN PAO (Yunnan New Press)

(雲南新報)

Published at 177 Tong Zee Street; Est. 1925.

Pages: Four, $12\frac{1}{2} \times 19\frac{1}{2}$ inches.

Circulation: 5,400.

ZAO WEI SIN PAO (Social News) (社會新報)

Published at 6 Wen Min Street; Est. 1916.

Pages: Six to eight, $12\frac{1}{2} \times 20$ inches.

Circulation: 5,000.

YUYAO (Province of Chekiang)*Connected with Ningpo by Shanghai-Hangchow-Ningho Railway. Population 229,393.***CHINESE LANGUAGE DAILY****YAO KIANG SIN PAO (Yuyao New Press)**

(姚江新報)

Published at 38 Bing Kiang Road; Est. 1933.

Pages: Four, 13×19 inches.

Circulation: Publisher's statement 1,650.

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