First Claude Neon Light In Shanghai Is At Little Club The China Press (1925-1938); Mar 29, 1929; ProQuest Historical Newspapers: Chinese Newspapers Collection pg. 7

First Claude Neon Light In Shanghai Is At Little Club

The Little Club on Bubbling Well Road are the fortunate possessors of the first of the signs to be crecte: by the Claude Neon Lights Co, in Shanghai, The name of the Little Club in script letters stands ou in bright red letters and is visible day or night from a great distance Much favorable comment on th brightness and attractiveness of the sign is being made by peopl who use the Bubbling Well Road and it should not be long befor this type of sign will be taken up by the majority of enterprising shops of this city.

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