
First Claude Neon Light In Shanghai Is At Little Club

The Little Club on Bubbling Well Road are the fortunate possessors of the first of the signs to be erected by the Claude Neon Lights Co. in Shanghai. The name of the Little Club in script letters stands out in bright red letters and is visible day or night from a great distance.

Much favorable comment on the brightness and attractiveness of the sign is being made by people who use the Bubbling Well Road and it should not be long before this type of sign will be taken up by the majority of enterprising shops of this city.
