
Preliminary Inventory to the Julius Klein Papers, 1928-1952

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Descriptive Summary

Title: Julius Klein Papers,

Date (inclusive): 1928-1952

Collection number: 56015

Creator: Klein, Julius, 1886-

Collection Size: 3 manuscript boxes(1.2 linear feet)

Repository: Hoover Institution Archives
Stanford, California 94305-6010

Abstract: Transcripts of radio broadcasts, transcripts of speeches, and correspondence, relating to American economic conditions, foreign trade, and economic policy during the administration of President Herbert Hoover.

Physical Location: Hoover Institution Archives

Language: English.

Access

Collection open for research.

Publication Rights

For copyright status, please contact the Hoover Institution Archives.

Preferred Citation

[Identification of item], Julius Klein papers, [Box no.], Hoover Institution Archives.

Access Points

Hoover, Herbert, 1874-1964.

United States. Dept. of Commerce.

United States--Politics and government.

United States--Foreign relations.

United States--Commerce.

United States--Economic conditions--1918-1945.

United States--Politics and government--1929-1933.

1921-1929 Director, Bureau of Foreign and Domestic Commerce

1929-1933 Under Secretary of Commerce

1928

Box 1

A Week of the World's Business - What Foreign Trade Means to the Average American
Some Problems of our Domestic Business
Our International Balance Sheet
American Investments Abroad
American Investments Abroad (second talk on this subject)
Trade Barriers -- What is being done to minimize them?
Trade Barriers -- What is being done to minimize them? (second Talk)
The American Struggle Against Foreign Raw-Material Controls
America Motorizing Mankind
Foreign Triumphs of the American Automobile
China in Transition: Conflict and Commerce
Picturesque Phases of our Trade with China
Our Neighbor to the North, and Her Markets for our Goods
The New Germany: Her Commercial and Industrial Recovery
The Independent Retailer: His Position and Prospects
Foreign Quinine Monopoly Relinquishes Its Grip
Factors Favoring the Independent Merchant Today
Practical Aids for the Independent Merchant
Does Factory Efficiency Increase Unemployment?
"Servicing" Jobs Available for Displaced Factory Workers
Adventures on the Far Frontiers of Trade
The Romance of Rubber
Trade Rivalries Abroad
International Cartels and What They Mean to Us
Cooperation in World Trade
The New Pan-Americanism
Swinging Down the West Coast
Chile and Peru: From the Equator to Cape Horn
The River Plate Countries
Brazil: A South American Colossus
The Progress of the United States in the Past Half-Century
1929
Uncle Sam Strides Forward: A Record of Five Decades
The Cancer of Economic Waste
Wielding the Scalpel on Waste
Helping the Grocer Solve His Problems
Utilize Wood -- and Save the Forests
Radical Reforms in the Utilization of Wood
Defective Distribution: Our Greatest Business Problem
Commercial Europe To-Day
Commercial Europe of Today (2nd talk)
Awakening Morocco
Seven Years of Business Progress
Speeding Up Our Economic Progress
Measuring and Mapping Our Country and Its Costs
Modern Greece and Its Markets
Czechoslovakia: Its Industry and Trade
Protecting American Lives and Property on the Water
The Romance of World Radio
The Cash-Book of the Nation's Foreign Business
Adjusting our Trade Balances
Present-Day Austria and Its Commercial Problems
Commercial Hungary and Its Relations with America
Exporting Highways: What Foreign Road-Building Means for our Trade
Our Aircraft Abroad
The World's Business on Wings

Box 2

Rayon and Its Place in Industry Today
Must We "Adapt" American Manufactures for Foreign Markets?
The Economic Position of Great Britain To-Day
New Ideas in International Advertising
Advertising American Goods Abroad
Advertising Abroad
The Business Outlook
Keeping the Retailer Off "The Rocks"
Business and World Peace
Checking up on Retail Credits
Prosperity Insurance Through Coordinated Effort
Government Aid in Business Betterment
Credits and Retail Failures
Effective Retail Salesmanship
Helping the Wholesaler Cut Costs
Marshaling Facts
1930
American Business at the Turn of the Year
Our American Advance Since 1880
Commercial Triumphs of the Nineteen-Twenties
The Machine, the Test-Tube -- and Business
Regional Cooperation in Business
The Menace of Obsolescence
The Battle to Preserve Materials
George Washington as a Business Man
Beauty as a Business-BUILDER
Art in Industry Pays Dividends
Commercial Forces in Contemporary Spain
American Influence and Interest in Spain
Present-Day Portugal and Its Trade
Construction as a Factor in Prosperity
The Business of Sports
American Profits from Foreign Pastimes
The New Far East
Squandering Business Experience
Minimizing Mine Perils
Business Aspects of Vacation
Roads as Business-Builders
The Zeppelin and German Aviation
Traffic Safety as a Business Asset
Mastering the Traffic Menace
The Flexible Tariff Clause
Explosives as a Civilizing Force
The Potency of "Invisible" Payments
The New Business of Refrigeration
Assembling Your Vacation Requisites
The United States as a Debtor Nation
A New Day for the Patent Office
Serving the Cause of Safety at Sea
How Science Serves the Mariner
What Heights and Measures Mean to the Housewife
What are the People Doing for a Living?
Flying the Department of Commerce Airways
The Electrical Servant
The European Business Depression
Public Construction as an Aid to Business
The Drive for Better Homes

Latin-American Trade Outlook
Simplification and Its Meaning
Control of the Business Cycle
Factors Affecting Foreign Trade
Controlling our National Surveys
The American Seamen
The Romance of Radio Regulation
Keeping Abreast of Business
Alaska: Its Fur Seals and Fisheries
Men and Mines
Retailing as a Science
European Business Outlook

1931

Business at the Turn of the Year
The Building and Loan Centennial
New Commercial Picture of the Pacific Southwest
The Challenge of the Machine
Business Cooperation
Model Stores Mean Retail Profits
Why Some Retailers Fail
The Retail Morgue
The Work of the United States Department of Commerce
Constructing Prosperity
Are We Losing Out in Foreign Trade?
Siam and Its Commerce
A New Move Toward Better Business
A Few Facts about Furniture
That Installment Bogey
Saving by Simplicity
Water Power and Steam
Yugoslavia: A Country of the Future
Is Uncle Sam a Skinflint?
The Business Future of the Small Town
Factors Favoring Small-Town Business
Helpful Bureaucracy
America's Enormous Invisible Payments
Vacation Business
Surveying Business
America's Stake in European Stability
The Business of Radio
What We Buy from Abroad
Where the Money Goes
Commercial Cooperation with Latin America
America's Sweet Tooth
The French Empire and Its Trade
The New Turkey and Its Markets
The Railways and Business
Beating the Slump
Negro Education and Economic Development
The Business of Providing Jobs
Beating the Slump No. II
Gold and Trade
Our Merchant Marine
China and Its Trade Today
The Bugbear of Bureaucracy
Christmas and the Retailer

1932

Box 3

Government Business Publications
A Great New Business Building
Some Problems of the Retailer
One Way to Lower Prices
Science Serving the Consumers
Consumers' New Importance
The Greeting-Card Business
Washington, Practical Man of Affairs
The Laundry Business: A Significant Service Industry
Developments Affecting Trans-Pacific Trade
Small Business Has Its Inning
The Drug Store in the Spot Light
Labor Conditions in Europe
One Another's Burdens
Bargains in Brains
European Budgets
A Lesson from the Dinosaur
Telling the World
Export Business Still is Vital
Public Works and Planning
Taxpayers' Dividends
Looking Back to 1776
The Imperial Conference
Our International Cash-Book
Branch Factories Abroad
Dollar Ideas
America Lifts Her Face
Job Sharing
The Defense of the Dollar
Price Trends and Recovery
Looking Ahead in Foreign Trade
Life Insurance and Recovery
Industrial Housecleaning
Aggressive Retailing
Trends in the Food Trades
Taxpayers' Dividends
International Barter (Some Discussion of Toy Trade)
The World Economic Conference
Business Goodwill
1933
Looking Backward and Forward
The Automotive Industry "Carries On"
The Test-Tube Route to Recovery
Small-Town Chambers of Commerce
Electricity Opens New Doors
America on the High Seas
Lincoln and Business
Back to Quality
Government and Business